

## **Quarterly Issues/Programs List**

**Here is a list of some of the significant issues responded to by station  
KKSD-FM Watertown, SD along with significant programming  
treatment of those issues for the period of April to July, 2014**

**WEEK OF 4/7/14... KWAT...** Monday Watertown Police Department talking about 911 and dispatchers. Tuesday Bisco reps Kim and Sarah talking about their upcoming BBQ. Wednesday Northern Prairie Arts group talking about their Arts at the Pub night. Thursday Boy's and Girl's Club reps talking about "Support a Child Win Something Wild" and Connie Walters joined us from the Sanford Underground Lab. And Dori Beynon from the Northeastern Auxillary talking about upcoming events. Friday Eric and Dale from Habitat for Humanity talking about 2 house dedications. AG DEPT... Calving is going good and with the temperatures warming up, farmers are starting to anxious to get to the field. We will be later in our area, but reports from the southern and central parts of the state they are doing some field work. This week I had the State Climatologist talking about our chances of El Nino and what are the weather conditions could be for both this spring and summer. Had the weekly reports from both the SD Farm Bureaus and SD Farmers Union where we discussed the problems with the rail systems. I discussed the PQA and TQA programs that were going to be held in Watertown as well as an update on the PED Virus with the State Swine Specialist at SDSU. I talked farming conditions with agronomists at Winner and Mitchell, SD. I spent a day at the State FFA Convention in Brookings and interviewed many FFA

members about the projects and results of the contests. Spoke with the SD Pork Council about Ham for Easter, and a Animal Science Professor at SDSU about the progress of the new beef unit at SDSU and how calving was going. Had two days cut short because of Twin games. KSDR-FM... THE BEAST STIRS... transmitter readings bobbing the proverbial needle this week, fuel calls from distant KS93 fans to say they're excited that they're hearing signs of life again around the 92.9 spot on their dial.. we're all super pumped to be back up to full power again soon! Joel's SurveyMonkey survey posted on our Facebook page is closing in on the halfway to goal mark. Joel estimates we need to have about 100 respondents to give a representative sample of our listening audience, and plans are set to do a big full power push next week and get that done. Since, generally speaking, unhappy people are more likely to fill out surveys than happy people.. I take the fact it's been tough getting people to fill out that survey a good sign. :)YES! or BS! continues to thrive, and listeners are excited to participate. Great prizes from our advertisers continuing to roll in. On the social media front, Facebook "likes" continuing to rise. KDLO COUNTRY... With the "nicer" weather in the area...things have slowed down a bit in KDLO Country... Our first concert "hosting" duties are this weekend with "The Auctioneer" Leroy Van Dyke in Sisseton...Had a nice conversation on-air with Leroy this week... KDLO has been tabbed to broadcast live in June from the SD State Fair Grounds..looking forward to warmer weather and the opportunity to get out of the studio more and see listeners...get their feedback. Childrens Miracle Network reps were in town this week for some quick training in advance of the Radiothon later this month.

KSDR-AM... A week of guests and great information on 1480, KSDR. We started Monday with Alician Gilbertson who talked about "BASH", build a superior hospital. The event is this Saturday night. We followed with Ann Taecker who talked about the upcoming Arts Night at the Pub. Then we talked with Jen Bollinger about Kindergarten screening. Tuesday we visited with CVB Director Karen Witt who brought us up to speed on events upcoming and past events, plus we talked Tourism Week which is in May. Later that morning we talked with Kim Nichols Sarah Hanson about the Bisco barbecue which is next week. This group works with business and industry as well as the school system. Wednesday we talked about the Cancer Center's 15th anniversary with Dr. Bipen Amin and Kris Munger. We talked about the many patients they served and have served. The Cancer Center will celebrate with a picnic next month. We talked with Lee Gabel who is a candidate for Codington County Commission. Later we talked about Habitat for Humanity with Dale Howlett and Bob Wait. They will dedicate two new homes this Saturday. Thursday we visited with Mike Mullin, Director of the Watertown Regional Library who talked about the Friends of the Library who are hosting their annual book sale later this month at the mall. Then we talked with Brian Bosdahl with Lynn Jurrens on the fishing show and followed with Darrin Holin about Viking football. The show has started its 9th year. We then followed with Waneen Polly from Watertown Rotary and Connie Walter who is the communications director with Sanford Underground Research Facility.

On Friday we talked with Terry Dierkson, automotive instructor at LATI, plus Shane along with students Tim Rohman and Austin Higher. They brought our listeners up to date on a upcoming car show which will benefit Make A Wish Foundation.

KIXX-96... This week Kixx was live at Anytime Fitness for their re-grand opening. Big crowd..it went great. During the ribbon cutting speech the owner of Anytime Fitness thanked several people including her media rep...our own Billie Moshier! Good job Billie! Kixx is giving away circus tickets this week. Our Free gas Friday promotion continues. 4 - \$20 gas cards given away with Auto Mart

**WEEK OF 4/14/14... KWAT...** Monday Marv Stavig talking Circus. Tuesday Jeremy Herrbodt from the Park and Rec talking Senior activities. Wednesday Angie Meseberg from Watertown Resource Center talking about their move into a new building and the upcoming red hi heels fundraiser and LuAnn and Christina from LATI promoting the Gov. luncheon. Thursday Arlene Brandt-Jensen talking Spring litter clean-up. Friday Mike Boerger Hazardous waste clean-up, Free land-fill dumping and yard waste drop site. Jordan Little winner of the President's Achievement Award. AG REPORT... The snow and cool temperatures have slowed us down from getting into the fields, but there has been some oats and spring wheat put in earlier this week. The winter wheat looks good. On the program this week I had reports from the SD Farm Bureau and the SD Farmers Union on the proposed changes in the beef checkoff as well as the problems with the rail lines on getting fertilizer supplies in and commodities and ethanol out. Spoke with the Fertilizer specialist from SDSU, and agronomist from Latham seeds and Agri Partners. Had Co-host Paul Johnson and Warren Rucshe fill in for me while I went to Huron to cover the Million dollar gift to the 4-H Exhibit hall at the State Fair grounds. I interviewed the SD Secretary of AG, Dean of Ag at SDSU, Program Director of the SD 4-H, State Fair Manager and Earl Norby, who donated the million dollars. I also spoke with the SDSU Agronomist from SDSU on wheat production on varieties, planting and so on. Spoke with Tim Wolf, Agronomist and Irrigation specialist in Goering, Nebraska about conditions and planting in the pan handle. Hopefully this next week we will see more field work done. Calving has been moving a long well.

KSDR-AM... We started our week of guests on 1480, KSDR with Superintendent of schools Dr. Lesli Juttin, on Monday. She previewed the upcoming school board meeting that night, plus, we talked about the new football coach, new online courses etc. Later that morning we talked with Tammy Clark from Brookings about the upcoming Bright Start Responsive Parenting classes later in the week. On Tuesday we invited Codington County Sheriff Toby Wishard to our studios. He always provides us with some interesting information. We followed with Liz Christianson and Lisa Dahl who talked about the Boy's and Girl's Club fundraiser starting now and culminating with a 2014 Ram truck giveaway, Kubota RTV with trailer. On Wednesday, we talked with Paul Johnson, soon to be the State Weed Specialist. We talked with Paul about gardens, lawns, shrubs, corps, planting, soil moisture etc. Then we followed with Mike Davis and the upcoming vote on the multi cultural center. Thursday, We did talk with Lynn Jurrens and Gary Howey about fishing; he has a radio and tv show and lives in Northeast Nebraska. Then we talked Minnesota Vikings football with Darrin Holien. On Friday we talked golf with Cattail Crossing Pro Levi Pearson. Another fun week! We have visited with the baseball people about play by play for legion games starting next month. That should generate some money for this radio station starting soon on that front. KSDR-FM... Week started off a bit rocky with the "dueling transmitters" wreaking havoc with listener reception in Watertown.. but by Tuesday the issue was resolved and a wave of complements from listeners in the city and surrounding communities super pumped to have us back on loud and clear.. even if we're only at 35%. Had a good time out at the Sun Tan City remote on Tuesday, and looking forward to another next Saturday at Sears. Facebook listener engagement continues to increase, closing in on the 850 mark (847 likes at the time of this report) and well on our way to 900. Not bad considering we really haven't had much aside from the Jake Owen promotion since I took over the show and the page.. which means most of our adds are "organic".. people like us because they like us, not just because they could win something. Now.. if we could just get rid of this snow and cold! Have a great weekend!

KDLO COUNTRY... Anybody else ready to head south? The winter that just won't go away is how we are going to remember it...another blast of snow this week in KDLO Country has curtailed outside plans for the most part...although Cheap Rides Repair still celebrated their Grand Opening with food, door prizes and KDLO... The weather has hampered plans for Live Broadcasts for KDLO advertisers... let's hope it clears SOON. Almost 500 people attended last weekends Leroy VanDyke concert in Sisseton. KDLO was the host station for the show and had great exposure to those in attendance through name mentions, Station Logo on each ticket and over 50 Posters that were distributed throughout a 3-state area. That's it for this week....

KIXX 96... This week KIXX gave away more Circus tickets for the show this Sunday. (hot item) Helped promote the Camp Chance event that was held Thursday. Celebrated Free Gas "Good Friday" with free \$20 gas cards from Automart. Enjoyed a snow storm on Wednesday (not) with several schools dismissing early.

**WEEK OF 4/21/14...** KWAT... Monday Watertown Mayor Steve Thorson and Dave Schaefer and Jim Sutton Emergency managers joined us to talk weather awareness week. Tuesday Bob Waite talking about his book "Thy Kingdom Come" and Scott Lindgren with the GF and P Wednesday Dr. Tina Melanson talking Kidney Walk and Burt Sciefel talking Mason membership event. Thursday Dan Miller with the Bramble Park Zoo. Friday Mike Boerger talking City Wide Clean-up and Angie Meseberg talking Walk a Mile in Her shoes. Saturday Arlene-Brandt Jensen with Spring Clean-up Blitz. KWAT AG... Snow is gone for now and soils are starting to warm up. A lot of wheat has been put in the ground and if the weather doesn't get too bad this week end we could see corn going in. There were a couple corn fields planted, but soil temps are still pretty cold. Calving is about 70 percent complete and has been going good. Had weekly updates from both the Farm Bureau and Farmers Union. Had agronomy reports from 2 agronomy companies. Spoke with an agronomist in Dekalb, Illinois about conditions in northern Illinois and how things were progressing and found out that 70 percent of the winter wheat there winterkilled. Talked with the Water Management Specialist about irrigation. How to get a permit, records that you have to keep and what does your management plan need to consist of, and also spoke on what is happening in the tiling area as far as new research and also how the governor's task force is progressing. Spoke with a commodity broker from Hueber Report and discussed what is making these markets do what they are doing and what this next big report could tell us. Got an update from an agronomist in the Fargo area and also a report from our custom combiner on what he is hearing from the southern plains region as far as condition of the winter wheat..

KSDR-AM... This week on 1480, KSDR we had some excellent guests starting Monday with Watertown Mayor Steve Thorson who brought us up to date on the happenings of the city and Monday nights upcoming city council meeting. Codington County Emergency Management Director Jim Sutton and Hamlin County Emergency Management Director Dave Schaefer talked about severe weather awareness week. We talked about myths, do's and don'ts and other good information. On Tuesday our guest was Barb Brinkman and Tim Sheehan who filled us in on Watertown's spring litter blitz. Wednesday we talked with Mike Boerger from the city who talked about next weeks City wide clean-up, the yard waste site and the hazardous waste clean-up this Saturday. Then we talked with Mark Biltz and blood moons. He was very interesting and informative. Thursday we concentrated on the Children's Miracle Network radio a thon on KSDR, KS93 and KDLO. The 14th annual is underway. Later we talked with Lynn Jurrens and Brent Kemnitz on the fishing show. Plus we concentrated on the NFL draft with Darrin Holien on the Viking Show. Then we followed with Dorie Beynon who brought us up to date on the Masonic Temple's speaker, meal, music promotion on May 3rd. Friday we again concentrated on Children's Miracle Network radio a thon with guests and stories. We wrapped up the 8 o'clock hour with Dale Nelsen and the Minnesota Twins show which we bring monthly to our listeners. There's never a dull moment in radio and we like that.

KSDR-FM... With our transmitter issues resolved and our signal loud and clear across much of our regular listening area, morning show elements like YES or BS and Simply Stupid Trivia have been generating more interest than ever. The Children's Miracle Network Radiothon in it's second day today has been going quite well.. I just announced if we get listeners to buy 5 wigs for kids, I'll shave my head bald.. so if you see a bald guy wandering the halls later this afternoon.. that would be me. Looking forward to yet another KS93 remote this weekend, and many more to come.

KDLO COUNTRY... CMN Radiothon this week has us on our toes... no snow this week (yet).. more next week when we have final #'s in for CMN...

KIXX 96... This week kixx 96 along with our sister stations held the 14th annual 2 day radiothon for the Children's Miracle Network. Our Free gas Friday continues with Automart. This week we put together our up coming promotion with Subway. We'll be giving away 3 foot Picnic Party Subs.

**WEEK OF 4/28/14...** KWAT... Monday Codington Co. Sheriff Toby Wishard. Tuesday OPEN lines. Wednesday Boy's and Girl's Club fundraiser. (raised 10,200 dollars) Thursday Char Torgerson from the Volunteer Center. Friday Boy's and Girl's Club gas giveaway. AG DEPT...Not much being done in the field after the rains we got this last week. It was a nice distraction to have if it will just warm up now. Calving is getting close to wrapping up and it was a pretty good year. May is now here and May is Beef Month. We will be giving away at least \$20.00 a day of beef bucks from the Coteau Hills Cattlemen and the South Dakota Beef Council. This week I had updates from the SD Farmers Union and the SD Farm Bureau. Agronomy reports from Agri-Partners and Latham Seeds. Spoke with the State Climatologist on weather conditions over the next couple months and when El nino was coming. Area Farmers gave updates on calving and progress of wheat planting and an Agronomist in Aberdeen gave a report how things

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were progressing up there. The Kansas-Oklahoma Wheat Tour is going on and I spoke to the Executive Director of Grain Plains wheat in Oklahoma who was on the tour for an update on how the wheat looked. Doesn't look good. Also had the SDSU Extension AG Engineer, in the studio, who will be retiring after 33 years and talked about how livestock facilities have changed over that time. Also spoke with a farmer at Tyndall, SD on how things looked down there.

KSDR-FM...KSDR-FM now back to normal "full power" transmitter operation and listeners couldn't be happier. I've received numerous calls from listeners who say they've missed us. and are happy we're back. Facebook participation continues to swell as we close in on the 900 "likes" mark. YES or BS continues with great listener participation, and I'm looking into some additional interactive elements to the morning show as summer starts.

KDLO COUNTRY... Another great week in KDLO Country.... Children's Miracle Network Radio-thon numbers were down a bit from last year, but still raised over \$69,000 for the two-day event. Fun interview with Bill Cosby was a highlight of the week...along with the two listeners from Webster that stopped by.. One dropped off donuts..and the other had an envelope stuffed with jokes for our "Joke of the Day"...the donuts I understand.. the jokes..still not sure if he was being helpful or it's his way of saying that our jokes are no good.... Plenty of precip this week.. now we just need sunshine and warmer temps and we will be living the life!

KIXX 96... This week KIXX 96 participated in the radiothon Wednesday morning to help sell Boys and Girls Club raffle tickets. Grand Prize drawing coming up in June. 1st prize 2014 ram 1500 crew cab pickup. 2nd prize Kubota RTV 500 and trailer. Tickets are \$100 each. Selling a total of 1,000. We broke the one day sales record of 102 tickets sold Wednesday morning. Kixx gave away tickets to see Bill Cosby in Brookings Friday.

**WEEK OF 5/5/14...** KWAT... Monday Watertown Police joined us and talked a number of issues. Tuesday Folks from Prairie Lakes joined us to talk Stroke issues and screening. Wednesday Nick Kranz talked 55 plus driving classes and the Yard, Farm and Garden show. Thursday Boy's and Girl's Club reps joined us and the South Dakota Department of Tourism. Friday Mike Davis talked Flat floor space petition issues. KWAT AG... A nice rain came this week with totals between 1/2 inch to 1 1/2 inch. Some hail, but no damage was reported. Most of the wheat is planted and a good start on corn. Will be a few days before we are out in the field again. This week we had updates from the SD Farm Bureau and SD Farmers Union. Spoke with a livestock specialist on the condition of the cattle and calves with the wet condition and how they came through the winter, if they will creep feed and when they are going to pasture. Spoke with two Agronomists on the progress being made around the state as well as a local farmer who was in the tractor planting corn. Also broadcasted from the Watertown Area Chamber of Commerce Adopt-A-First grade which all of the first graders in Watertown go to 9 different farms. I interviewed many first grade students, farmers and chamber members. Fun time.

KSDR-AM... We've had a busy week of guests on 1480, KSDR. We began Monday by talking with Carol Altpeter, Event Coordinator for the Minnesota Governor's Fishing Opener which is this weekend in Brainerd, Mn. She talked about the 67th event, schedule etc. We followed up with Ann Taecker with Arts night at the pub which is Thursday night. Ann will be a regular on our morning show, once a month with this event. Tuesday we visited with V.J. Smith who will be here on Thursday for the Tourism luncheon at the Art Center Pavilion. He is the speaker for the event; this is tourism week in South Dakota. He talked about make simple choices get big rewards. Then we talked with Tait Anderson from the Game Fish and Parks about fishing, turkey hunting, hunt safe classes. He did a really great job. We always receive good input from shows with those people. On Wednesday we talked with Jeff Roloff and Gene Jaeger from Great Plains Lutheran High School. They talked about graduation, spring sports, match contests, needing families for their international students. Later we talked with Prudy Calvin from the Mellette House, now open for the season. She is a delightful lady with a passion for the Mellette House. Thursday was our usual busy day with Mike Mullin from the Watertown Regional Library who talked summer reading programs, e books, upcoming classes and the just completed spring book sale. Then it was Lynn Jurens with On the Water, In the Air. We followed that with Darrin Holien and the upcoming NFL draft. Who will the Vikings take etc. A most interesting show. Then we had the opportunity to talk South Dakota Tourism with Wanda Goodman, Deputy Secretary & Media & Industry Relations Manager; plus Eileen Bertsch, Industry Relations Representative with the State of South Dakota and CVB Director Karen Witt. Wanda and Eileen are here from Pierre for the Tourism luncheon. On Friday Randy filled in for me; I'm attending the Minnesota Governor's Fishing Opener, and he talked with folks from Lake Area Technical Institute, who will graduate 650 students (their biggest ever) that afternoon. We get the best in the state to interview. KSDR-FM... I spent some time this week on the phone with Connie from SMARTS going through the "Digital Program Director" and blowing the proverbial cobwebs off several of it's features and upgrading to the latest version. At our programming consultant Joel Burke's request, I also asked Connie to provide Joel a copy of the DPD software so he could get acclimated with its functionality.. that request appears to have been approved by their management, and he should be getting that demo copy shortly. Speaking of Joel, I recently completed a music database update/refresh on KS93's ReCurrent and Hot ReCurrent categories based on lists he provided earlier this week. New Country KS93's Facebook page is set to break the 900 likes mark any day now. Listener interaction remains strong, and YES! or BS! continues to generate tremendous interest.

KDLO COUNTRY... The rainy /cool spring has kept outdoor events in KDLO Country to a minimum..and it has kept things pretty quiet on the east end of the building... the weather has certainly impacted track meets and golf matches for area High Schools. Hard to believe that we are almost mid-May and have yet to see a 70-degree day.... More concert news released this week....old and New Country acts coming to our area this summer...Jerrold Niemann is the headliner at Farley Fest in Milbank at end of June..Gene Watson in Sisseton June 15 and "Whispering" Bill Anderson will be in Sisseton August 2nd....KDLO will have a presence at all those shows..plus we hit the road in late June for an overnight visit/Morning Show broadcast at the South Dakota State Fair Grounds in Huron in June....Hopefully it's in the 70's and the rain has stopped by then...

KIXX 96... Not much to report this week. Our Free Gas Fridays continues with \$20 gas cards being given away with our sponsor Auto Mart.

**WEEK OF 5/12/14... KWAT...** Monday Open lines. Tuesday Megan Gruman from the Chamber. Wednesday Yard Farm and Garden. Thursday Jennfier Vick on fundraiser for Enma Lemus. Friday OPEN lines. KWAT AG... It was a cold week in Ag this week as we set records in the area for the coldest nights ever. Planting is going strong later in the week due to rain, as most got around 1 1/2 inches. The soil temperatures are still quite cold and emergence has been slow. Are behind norm, but could catch up next week if conditions warrant. The calving season is winding down. On the program this week I had updates from the SD Farmers Union and SD Farm Bureau. Spoke with a custom combiner who was ready to leave to go harvest in Oklahoma on the conditions down there. Spoke with agronomists in Heitinger, ND; Mitchell, SD, and an agronomist/pathologist with Dupont-Pioneer. Had updates from Agri-partners and Latham Hi-tech seeds. May is Beef month and we give away 2-\$10.00 beef bucks every day. Spoke with the Executive Director of the SD Beef Council, Director of the "Ag in the Classroom" and the Office Manager of the Farm Service Agency in Watertown. Need some warmer temperatures to get this crop up. Some alfalfa did get injured with the frost these past couple of days.

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**KSDR-AM...** Monday we talked with Supt. of Schools Dr. Lesli Jutting about Monday nights school board meeting, new coaches, new proposals etc. Lots of good information! We followed with Lu Nelson from the Center for Rural Affairs who talked about a transmission line going in from Big Stone to Gary to Brookings and eventually hooking up to a town in North Dakota. Tuesday we visited with Joe Goar from Prairie Winds Golf Course about membership, upcoming tournaments etc. Then we talked with Brittany and Louis from the Boys and Girl's Club about summer programs, scheduling etc. Wednesday Dr Jeff Kowitz, pulmonologist, talked about sleeping habits, sleep apnea, deprivation and so forth. Then we talked with Liz Wendling about selling, yourself, products, radio, and she had some great tips and advice. Jennifer Vick from the Mother of God Monastery stopped by to talk about the Emma Lemus benefit account, the Around the World Youth Program and the Garden Tour. Lynn Jurens followed with the On the Water, In the Air Fishing Show. We talked with Scott Reed from Berkley about new lures, rods and line. Then we wrapped up the morning with Darrin Holien; analyzing the Viking draft. On Friday we talked with Jason Ravenborg, candidate for the U.S. Senate. Then we followed with Dan Miller from Bramble Park Zoo and finished up with the Preakness Preview with Mark Panek. Another interesting and busy week of guests. We rock!

**KSDR-FM...** Just 8 away from 900 likes on Facebook.. and listener interaction remains strong. Looking forward to our first decent weather remote today for Dakota Satellite. Working on getting a once a week remote event put together at a local restaurant/bar and our crack sales exec Tim is hard at work looking for a sponsor. Next weeks project is to start flushing out this old imaging, and replacing it with new, fresh material. Have a great weekend!

**KDLO COUNTRY...** Slow week at KDLO... have to believe the weather is playing a big part of the slow down..on the bright side...did get on the golf course this week.... bad thing I had to dress like it was the middle of winter! .. KDLO was on the road Friday for a remote at Tri-State Building in Sisseton..helping to position us as not just a Watertown station, but a station that listeners in Huron, Redfield, Aberdeen and other areas can call THEIR station... Hope it's just a sign of things to come for getting out of the studio and in front of listeners.

**KIXX 96...** This week Kixx 96 helped spread the word about a bank account set up for the Watertown High School student that was run over by a hit and run driver and is critical condition in Sioux Falls. This was a busy week for remote broadcasts on kixx 96. Thursday we were at Sparkling Cans. Friday mid day we are at Tri State Bulding. Friday afternoon at the Cowboy for Dakota Satellite.

**WEEK OF 5/26/14... KWAT...** Planting is finishing up in the area after a slow start. Emergence of the crop has been excellent these past couple of weeks, however there was some replanting of the some of the corn planted in early April. Calving is wrapping up and the cattle are moving into the pasture. The frost we had two weeks ago did cause some damage to the alfalfa and set some further behind. We had the weekly updates from the SD Farm Bureau and the SD Farmers Union. Talked to the Climatologist Field Specialist in Aberdeen about weather patterns coming our way as far as temperatures and moisture. Talked to two agronomist/consultants about the conditions of crops and planting. Interviewed an Agronomist from Fargo to get the planting conditions and emergence. They have been wet and are still way behind. Spoke with two farmers from the field and also about the Coteau Cattlemens Association and Youth Prospect Show that was cancelled due to a decision by the Codington Co. Commissioners. Also spoke

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with the custom Combiner who is down in southwestern Oklahoma combining. The first week he was getting 5 to 10 bushels per acre. It was extremely dry down there. They are only harvesting that low yield so that they will have some seed next year.

KSDR-FM... THE ROAD TO 1,000: Well on our way to 1,000 likes on Facebook, and a weekend "like and share" campaign for Jerrod Niemann/FarleyFest tickets should help further that goal. Two remotes this week.. both on the same day. I'm looking forward to more, and now that I've taken the crash course on the VPN connection, I can do those remotes without the need of support staff in the studios, across multiple stations. I'm pretty pumped about that, and looking forward to getting out into the community with more frequency.

KDLO COUNTRY... Good week with Circus ticket give-aways...and the weekend in Huron with tickets to splash central and one night stay..... over 60 people registered (far away as Mobridge and Bowdle!) Memorial Day holiday and graduations made for a busy, short week... and CMN catered in lunch for the staff on Thursday...a way of showing their appreciation for our support and fundraising efforts. As we turn the calendars to June..the concert season heats up.. with Ipswich Trail Days June 13-15, Gene Watson in Sisseton June 15, and Farley Fest in Milbank with Jerrod Neiman to close out the month.... And in June the KDLO Crew will be on the road to Huron....to broadcast live from the State Fairgrounds....June 25th.... Busy, Busy, Busy and we LOVE IT!

KIXX 96... This week KIXX 96 gave away tickets to Lover Boy at Rib Fest in Sioux Falls Thursday night. We also gave tickets for Rick Springfield's Friday night show and Lynyrd Skynyrd on Saturday. We gave away tickets to this Sunday's outdoor Shrine Circus in Watertown. This week Kixx was live at the Cowboy Stores on Highway 212 for Dakota Satellite remotes. We also had remotes at Advantage RV's during their open house. Wednesday KIXX 96 was the exclusive media outlet to announce that comedian Louie Anderson is coming to The Goss Opera House in Watertown in June.

A shorter week for guests, yet we managed to get as many on the air as possible on 1480. KSDR.

Tuesday we visited with Doug Johnson from Denver area; he talked about the being politically correct in the NFL and the triple crown races. No one from the Boys and Girl's Club showed up.

Wednesday we talked with Dave Greenman, Fitness Director, at the Watertown Rec Center. They have a number of walks, runs and other things coming up. Then we talked with Chad Rohde, head track coach at Watertown High School, and we previewed the State Track Meet this weekend.

Thursday, we visited with Katie Ceroll, Director at Ft. Sisseton. She talked about the festival which is next weekend and the 150 year of the fort. We talked fishing with Lynn Jurrens and Louie Vance from Whitlock Bay. Then it was Darrin Hollen and the Vikings OTA's, draft, free agency etc.

**WEEK OF 6/2/14...** KWAT... Monday Watertown Police Department. Tuesday Prairie Lakes Cancer nurses. Wednesday and Thursday Open lines. Friday East River High School Rodeo and D-Day. Provided election day and night coverage on Tuesday for the state wide primaries.

KSDR-AM... A busy week of interviews on 1480m KSDR. Monday we talked with John Jackson and Alison Gilbertson about Yellow Rose Week. We followed with artist Sandy Ellyson. Tuesday, We visited with Kelly Hanson and talked about Roslyn's 100 celebration later this month. Wednesday, We talked with Pastor Tony Hanson and Athletic Director Jeff Roloff from Great Plains Lutheran high School. We reviewed and looked ahead. We followed with Ryan Brunner, Deputy Commissioner of South Dakota School and Public Lands. Thursday, we visited with Angie Meseberg and Connie Kiese from the Watertown Resource Center. Then we talked with Lynn Jurrens and Casey

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Baumgarn about fishing and we wrapped up the morning with Darrin Holien and an update on the Minnesota Vikings. Friday, we visited with Bert Falek from Northeast Technical High School. Then we previewed the Belmont Stakes with Mark Panek.

KSDR-FM... Well on our way to the 1,000 mark on Facebook.. with some great weekend Facebook promotions and giveaways in the works to get us close or over that mark by next week. Simply Stupid Trivia at 8:30am has been a great success in that slot, with many listeners telling me that they would normally tune in around that time from our competitor about that time, but now switch over earlier, or simply begin their day with us instead. Joel was able to hook me up with one of his industry contacts which resulted in some great meet & greet tickets to give away for an upcoming Jerrod Niemann show in Milbank. So big thanks to Joel for that. I really feel being able to do these kinds of promos are both strongly relevant to our target demographic, but also give us increased credibility as THE station for New Country in this market and beyond.

KDLO COUNTRY...The week in KDLO Country.... Farm Appreciation Lunches are back...last week in Beadle County...Roberts and Grant Counties are next week... It's a great time to get out and meet farmers and ag people in the area...talk crops and ag issues.. Tickets to Carnival, Splash Central and Ipswich Trail Days were hot items last week.... Gene Watson and Jerrod Neiman tickets this week.. and in two weeks we will take KDLO on the road to the State Fairgrounds for a couple of days.... Other than that..not a lot happening of the East end.... Just grinding away.. J

KIXX 96... This week Kixx 96 was live at Edgy Chics with our "Super Prize Machine". This Saturday Night Kixx 96 is co sponsoring a Dance Party at The Lounge. Proceeds benefit Two Sides of the Same Coin. Kixx gave away carnival tickets this week.

**WEEK OF 6/9/14... KWAT...** Monday Jennifer Vick talked upcoming Garden Tour. Tuesday Megan Gruman from the Chamber, Chad Osthus Ride for Pride. Wednesday Arts night at the Pub, Pat Johnson, Yard Farm and Garden. Thursday Support a Child Win Something Wild with the Boy's/Girl's Club. Friday Donna Schoenbeck, Jeanne Flarety, Yard of the Month. AG... Crops are looking good, but we could sure use some warmer temps with some sunshine. Some areas would also like a shot of moisture. Haying is well underway and is always a challenge with drying it out with moisture looming. This has been a busy week, with brown Bag lunches in Deuel, Grant, Hamlin and Roberts counties. Also had the 22 Annual Watertown Radio Dairy Days. I had the Farmer's Union and Farm Bureau Updates as well as an Agronomy Update from Latham Seeds. Spoke with a Custom Combiner in Oklahoma where the harvest is really poor, An Agronomist in the Mitchell area for an update and the crops look very well, a research agronomist at Hettinger ND where things are extremely wet. The Cow-Calf Field specialist spoke on grazing concerns, beef prices and bull care. The Dairy Field Specialist discussed the industry in SD and how the numbers and production have increased but a larger of cows are going to be needed. Also Ag United in South Dakota talked about some of the programs that they have going on during June Dairy month around the State. KWAT provided coverage on Tuesday for the multi purpose center city wide vote... which passed by a 70% margin

**KSDR-AM...** A fast week with guests on 1480, KSDR. Monday, we received an update on the upcoming school board meeting with Superintendent Dr. Lesli Jutting. We followed with Chad Osthus and Ride for Pride, which benefits the Heart Association. Their ride is this Saturday. We concluded with Mike Davis who talked about the city vote on the new Multi purpose Center which is the next day. Then we followed with Mike Danforth and Don Roby who were in favor of the new multi purpose center. Tuesday, we visited with CVB Director, Karen Witt, who talked about tourism and some upcoming events. Wednesday, we talked with Dot McAreavey, rehab services coordinator with Prairie Lake Hospital. Then we concluded with Bruce Roseland, a poet who will be at Dempsey's on Thursday night. Thursday, we had Mike Mullin, Director at the Watetown Regional Library. He had a number of events coming up and talked about the summer reading program. Then we talked fishing with Lynn Jurrens and talked Viking football with Darrin Holien. Friday, we talked with retiring President, Deb Shepard, from Lake Area Tech Institute. She is really a sharp lady, she knows her stuff. She has some good ideas. We then talked with Kelly Hanson about Roslyn's 100 Centennial and concluded with Jeanne Flaherty and Donna Schoenbeck with Yard of the Month.

**KSDR-FM...** The New Country KS93 page shattered the 1,000 barrier last weekend and continues to grow daily.. FB statistics this morning: 671 People Talking About KS93: 18,000+ Person post reach: Most engaged: Persons 25 -34 living in Watertown. Working the Super Prize Machine this week at our listener appreciation day, I had the opportunity to talk to quite a few listeners.. many who immediately recognized my voice and told me how much they love "Yes or BS!" and listening every morning. "Simply Stupid Trivia" has been retooled as "The Ungoogleable Question" and seems to have been effective in weeding out the majority of the "prize piggies" that had started to become a problem with that show element. As we discussed the other day, I'm looking forward to getting a regular production/air staff meeting put together on a weekly basis so we can more effectively communicate the details of current and future promotions and events in a clear and concise manner. Have a great weekend!

**KDLO COUNTRY...** With the warmer temps the activity in KDLO Country is picking up...lots of concerts this weekend and Win it Before you can buy it tickets from the South Dakota State Fair...We had winners from Arlington, Henry, Wessington and Redfield.. alot of interest in the CBR Bullriding events and Grandstand Entertainment... Ipswich Trail Days and Gene Watson in Sisseton highlight the live shows this weekend... Brown Bag/Farmer Appreciation lunches have been in full swing this week too... with visits to Beadle, Hamlin, Deuel, Grant and Roberts Counties.. We are Ag-dominate and it's good to meet and visit with our farm families on the farms and in the fields...

**KIXX 96...** This week Kixx 96 gave away tickets to the recent Dweebs show at Dakota Sioux Casino. Wednesday we were at Listener Appreciation Day held at the Codington County Ag Building where we fed over 300 listeners... Thursday we had to folks from the Boy's and Girl's Club in to do a raidothon to sell tickets for the Support a Child and Win something Wild pickup raffle.

**WEEK OF 6/16/14... KWAT...** Monday Watertown Mayor Steve Thorson. Tuesday Jeremy Herrbolt Senior Activities Director for the Park and Rec. Wednesday Angie from the Watertown Resource Center and Yard, Farm and Garden Show. Thursday Open line. Friday Julie Kneeland, Relay for Life. AG DEPT... Pretty wet and cooler week so not a lot of work done as producers are still trying to find the dry weather to get their hay put. Some major storms around the state, but none in the local Watertown area. Just some nice rains. We do need warmer temperatures both during the day and evening, this is when we can pick up GDD's. On the program again was the Weekly Updates from the South Dakota Farm Bureau and the SD Farmers Union. Interviewed farmers and businessmen live on the golf course at the Coteau Hills Cattlemens tourney. Spoke with a producer and the Ag Director from Fox 34 at Lubbock, Texas, about the eight inches of rain they got after 4 years of drought, and also a Custom Combiner in Oklahoma on how this rain has affected the harvest. Yields are very poor. Talked with an Agronomy manager of an Elevator in Northcentral SD on how the conditions were up there. Had a discussion with the Soil/Fertilizer Field Specialist at Sioux Falls about how this flooding will affect the crops and what can farmers do after the water resides. Spoke with the State Climatologist about why the extreme weather conditions, is El Niño here yet, and what is in store for us this summer. Spoke with a specialist who did a survey on Land Values and what he found out and also spoke with a Chairman of the National Red Power roundup that will be held in Huron next week and we will be broadcasting live from there.

KSDR-AM... We started out the week on 1480, KSDR by talking with Mayor Steve Thorson. We talked about a number of subjects and followed that with Jenny Herrboldt, the seniors coordinator. Tuesday, we visited with Codington County Sheriff, Toby Wishard. We spent much of the time on the tanker truck rollover which happened a few days before. Then we followed with Chrissy Piker and Alissa Bauman, sisters, caregivers who helped their Mom while she dealt with colon cancer. Very emotional! Wednesday, we talked with Jennifer Vick, Director of Communications with the Mother of God Monastery who talked about summer programs, the Garden Party as well as other events. Then we talked with cancer survivors, Donita Hanson and Coleta Remers, twin sisters who both developed breast cancer. They are both cancer free, 10 years for Donita and 6 years for Coleta. Thursday, we didn't have a guest at 7:08, but later talked with Lynn Jurrens with On the Water, In the Air. Later we talked Viking football with Darrin Holien. Friday we highlighted the Relay for Life event for Codington County which is this Saturday. We talked with the Chairperson, Jessica McClanahan and Caregiver Chair Julie Kneeland. We wrapped up the morning with Peggy Woolridge, CVB Director in Huron and Steve Massett who talked about the National Red Power Round Up. KSDR-FM... Forging ahead into 1,000 "likes" territory on Facebook.. listener response to morning show elements like "Yes or BS" and "The Ungoogleable Question" remains strong. It's always good to go to remotes and have listeners tell me how much they enjoy specific elements of the show. Big remote coming up next week at the Mallard Point Plaza.. and our Jerrod Niemann Meet & Greet giveaway should make for a strong next week. Enjoyed our production/air staff meeting this past Monday, I'm starting to see quite a few more "one sheet'ers" come into my studio, which is awesome. Having these live talking points lends a personal element to promotions and advertiser specials.. points that might otherwise be lost on the listener when delivered solely by canned promo.

KIXX 96... This week Kixx 96 continued our Summer Time Picnic promotion with subway by giving away 3 foot party subs. Wednesday night there was nasty weather in the area. We spent the night providing weather info. Our Free Gas Fridays continues with Auto Mart. We've begun to promote our annual All American Blood Drive that we sponsor with the Community Blood Bank, Fire Dept. and Police Dept. It's coming up July 2nd and 3rd.

**WEEK OF 6/23/14...** KWAT... Monday Toby Wishard, Codington County Sheriff. Tuesday Open lines. Wednesday Jon Wendel the tree guy on the Yard, Farm and Garden feature. Thursday Dan Miller, Bramble Park Zoo updates on new children's exhibit and Kay Solberg, Summerfest in uptown Watertown. Friday Jennifer Vick the Enma fundraiser and The Hamm radio operators on their event this week-end. AG...Moisture is still the talk: producers are struggling to get their hay crop put up and get in the field to finish up on their spraying. Most areas around Watertown are sitting good with moisture, but there are some that are extremely wet. This week I had the weekly update from the South Dakota Farmers Union and Farm Bureau. I spoke with the Chairman of the SD Cor Growers and National Board member as well as a farmer at Chester, SD. We talked policies and crop conditions. Latham Seeds gave their weekly update and I got a report from the custom Combiner now in Western Kansas. I spoke with the SD Secretary of Ag, Lucas Lentsch about the Ag Summit and the Red Power Roundup in Huron as well as other Agriculture things going on in SD. Did a live broadcast from Huron at the Red Power Roundup with ~~Co-chair of the event and we did a live tour of everything they had.~~ The Extension Entomologist joined me and we discussed corn borer, alfalfa insects as well as the wheat mite that causes WSM. Spoke with the marketing/events coordinator for the SD State Fair on what is happening at the fair grounds and the upcoming State Fair. The Codington County Weed Supervisor joined me to get the word out about flea beetle collecting and the weed spray program. Finished up with the Wheat/Pathology Field specialist in Winner on conditions out there and if there are wheat diseases.

KSDR-AM... Monday, was an open day without any guests, but Tuesday brought us Wilber Goehring, President of South Dakota Chapter 21 and the National Red Power Round Up in Huron this Thursday, Friday and Saturday. We followed with Liz Christenson and Lisa Dahle who pushed for the final 50 tickets for the Boy's and Girl's Club' Win Something Wild fundraising campaign Wednesday Randy Grimes filled in for us and we took a road trip with Rosie Smith, Glacial Lakes and Prairies Tourism Director. We broadcast live on KDLO from Prairie Retreat, DeSmet, Wessington Springs, Woonsocket, Huron and Redfield. Thursday, we talked with Kay Solberg who promoted Watertown's Summer Festival, schedule of events, sponsors etc. Then we talked with Lynn Jurens for On the Water In the Air, fishing show. We talked with Darrell Peters for fishing techniques. We concluded the morning with Darrell Holien and Mn. Vikings football. Friday, We talked about the All American Blood Drive with Ken Versteeg. The event, hosted by Watertown Radio/Three Eagles is next week. We wrapped up the morning and week with Dale Nelsen and Mn. Twins baseball.

KSDR-FM... Wrapping up our Jerrod Niemann back stage pass giveaway today, we've had huge listener response from that, and I'm looking forward to future promotions with larger acts like Jason Aldean, Florida-Georgia Line, and Eric Church when they come through the new venue in Sioux Falls. Our South Dakota State Lotto "Grills Gone Wild" grill giveaway kicks off Monday, and wraps up on the 3rd, just in time for the lucky winner to pick up their grill for the July 4th weekend, and many other promotions and giveaways in the works in the coming weeks. Onward and upward!

KDLO COUNTRY... Despite the wet conditions...a good week of introductions.... lots of ticket give-a-ways including Farley Fest, Crystal Springs Ranch Rodeo and Win It before you Can Buy it on State Fair Grandstand entertainment.... KDLO will be the VIP hosts for Alabama this year and the introductions....

KDLO was on the road this week with the Morning Show and Farmer's Market for the national Red Power Roundup in Huron... This is the 25th Round-up of all things International and only the second time it has been in South Dakota. The State Fairgrounds and the city of Huron was RED, RED, RED for the event that expected to draw over 40,000 from all over the country.... plus visitors from at least 4 other countries....

More rain expected for the weekend... can't wait for the "dry" season....

KIXX 96...This week Kixx 96 was on the road with our Man Cave giveaway... continued our Summer Time Picnic promotion with subway by giving away 3 foot party subs... remotes on Thursday at Mallard Point Plaza and Friday at Anytime Fitness... Our Free Gas Fridays continues with Auto Mart.. We've begun to promote our annual All American Blood Drive that we sponsor with the Community. It's coming up July 2nd and 3rd

**WEEK OF 6/30/14... KWAT...** Cooler temperatures this week with some moisture earlier in the week. Crops are making progress, but there is concern about a poor root system in the corn as there has been no reason for the roots to go down. Hopefully warm conditions this weekend will help that. Hay harvest is pretty well complete. The SD Farmers Union and the Farm Bureau did their weekly update, as well as Latham seeds. The USDA Acreage and Supply and Demand report came out Monday and I talked with the Hueber Report from Chicago about report and the drop in Grain Commodity Prices. Discussed the NE Farm tour with the SDSU Weed Specialist and how weed control was working. Spoke with the State Climatologist concerning the unstable weather conditions, cooler temps and where are we headed for moisture and temps as we move into some critical months for growth. I had an agronomist from Nebraska that was hit with baseball size hail and over 20,000 acres of beans were planted as part of the replanting of hailed out corn. Large increase in soybean acreage this year nation wide which caused a large drop in the prices. Also spoke with an NDSU agronomist in Fargo to find out how conditions are up North - very wet and cold. Need sunshine and heat. I also spoke with the custom combiner who has now moved into western Kansas and it has been raining. Three years of dry weather and now it won't stop so they can get the winter wheat harvested.

**KSDR-AM...** We began our week of guests on 1480, KSDR with Watertown Police chief, Lee McPeck who talked about the 4th of July holiday, the parade and other fund raisers the police department is involved in. Tuesday we talked with Jessica Mack, manager of Profile by Sanford, a brand new business that opened the day before. Then we talked racing results at the local and area tracks with Rod Lenning. Wednesday, we visited with Eric Brown, Principal at Great Plains Lutheran High School. He talked about the new faculty, enrollment and the accreditation process with the SDHSAA and WELSSA. Then we talked about the Kranzburg parade and logistics of that with Codington County Sheriff, Toby Wishard. We brought everyone up to date on the All American Blood Drive taking place today and tomorrow at the Watertown Mall. Watertown radio is a big sponsor of that. A few minutes later we visited with Megan Gruman, Chamber President and CEO about the 4th of July parade, plus, cooking on Kampeska in two weeks. Watertown radio is a big part of that as well. Thursday, we visited with Angie Meseberg from the Watertown Resource Center as well as Connie Kieso. Then we talked fishing with Lynn Jurrens and his guest and followed with 5 reasons to be optimistic and 5 reasons to be pessimistic about the Minnesota Vikings on our weekly Viking Show with Darrin Holien. Friday, it's the 4th of July and we are guestless.

**KSDR-FM...** Our Jerrod Niemann "Meet & Greet" giveaway went off without a hitch last weekend, incredible listener participation and a very happy winner. This short week, our "Grills Gone Wild" promotion with the South Dakota State Lottery saw not only a winner today for the "Chill & Grill" portable grill, but also dozens of winners of "Grills Gone Wild" scratch tickets, both during grill giveaway registrations, as well as for "YES! or BS!" and "The Ungooglable Question" games during the morning show. One of those winners, Craig, called in today to thank us and to say he won \$1,000 on one of his "Grills Gone Wild" scratch tickets. Tomorrow, I've convinced Jeff Anderson to join me at the Kranzburg Parade.. he'll man the KS93 mobile while I work the crowds on foot, passing out promotional CD's, shirts, hats, etc. As a local station, I think it's important that we be a presence in our listeners lives, not just on their radio at work or during their morning commute, but also right there with them at community events, parades, etc, and I hope that going forward we can start getting more involved in events like this. So two more promotions behind us.. and many, many more to come. Have a happy, safe, dry 4th weekend!

**KDLO COUNTRY...** After a busy week last week... things were hectic around KDLO Country this week....with Randy on vacation and the short week.... double duties were the name of the game.... Fireworks and Centennial celebrations all around this weekend... Lake City is celebrating their Centennial with TWO street dances...the 4th of July parade in Kranzburg is expected to draw another huge crowd...(how does a town of 200 or so draw a crowd of 5,000 for a 20 minute parade?) Travis Ledoyt (known as the world's best young Elvis) will be in Sisseton Saturday night for their alumni weekend...KDLO again is the host station for the venue....should be a great crowd for an entertaining show.. Next week, KDLO takes the morning show on the road for a live broadcast from Hub City Livestock in Aberdeen...it's one of the busiest sales barns in the state and we usually run into a BUNCH of KDLO listeners whenever we are over that way..... Red Power Roundup... SD State Fair officials were very pleased with the attendance to the event and the coverage from KDLO...This was only the second time the event has been held in South Dakota...and the fairgrounds was the perfect site for all the tractors, trucks and people.

**KIXX 96...** This week Kixx helped promote the annual 2 day All American Blood Drive. Ken Versteeg and