

ORDER



Orders
Order / Rev: 773871
Alt Order #:
Product Desc: Through Election Day
Estimate:
Flight Dates: 05/04/24 - 05/14/24
Original Date / Rev: 05/02/24 / 05/07/24
Order Type: COMM

Primary AE: John Grissinger
Sales Office: MARTI
Sales Region: Local

Agency Name: Mike Folk for Senate - LOCAL
Buying Contact: Mike Folk
Billing Contact:
 1346 Swan Pond Rd
 Martinsburg, WV 25404

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Mike Folk for Senate - LOCAL
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111335
Agency External ID: 110646
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	200	\$1,054.80	\$1,054.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	200	\$1,054.80	\$1,054.80	0.00
Totals	200	\$1,054.80	\$1,054.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Grissinger			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDYK	05/04/24	05/14/24	Sign-On/Sign-Off M-Sun	CM	Sign on jSign off	-----	:30	0	\$4.55	LRO	0.00	NM	120	\$546.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		8		\$4.55		0.00					
		Week: 05/06/24	05/12/24	MTWTFSS		80		\$4.55		0.00					
		Week: 05/13/24	05/19/24	MT-----		32		\$4.55		0.00					
N 2	WDYK	05/04/24	05/14/24	Sign-On/Sign-Off M-Sun	CM	Sign on jSign off	-----	1:00	0	\$6.36	LRO	0.00	NM	80	\$508.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		8		\$6.36		0.00					
		Week: 05/06/24	05/12/24	MTWTFSS		56		\$6.36		0.00					
		Week: 05/13/24	05/19/24	MT-----		16		\$6.36		0.00					

*Tax 1 Note: Streaming Cumberland 10%.

Totals 200 \$1,054.80

ORDER



Orders
Order / Rev: 762360
Alt Order #:
Product Desc: Primary Election through April
Estimate:
Flight Dates: 04/17/24 - 04/30/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: COMM

Primary AE: John Grissinger
Sales Office: MARTI
Sales Region: Local

Agency Name: Mike Folk for Senate - LOCAL
Buying Contact: Mike Folk
Billing Contact:
 1346 Swan Pond Rd
 Martinsburg, WV 25404

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Mike Folk for Senate - LOCAL
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111335
Agency External ID: 110646
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	71	\$408.12	\$408.12
04/29/24	04/30/24	19	\$109.98	\$109.98

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	71	\$408.12	\$408.12	0.00
May 2024	19	\$109.98	\$109.98	0.00
Totals	90	\$518.10	\$518.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Grissinger			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDYK	04/17/24	04/30/24	Sign-On/Sign-Off sign on/sign off	CM	12a-12a	-----	:30	0	\$4.55	LROE	0.00	NM	30	\$136.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	--WTF--		9		\$4.55		0.00					
		Week: 04/22/24	04/28/24	MTWTF--		15		\$4.55		0.00					
		Week: 04/29/24	05/05/24	MT-----		6		\$4.55		0.00					
N 2	WDYK	04/17/24	04/30/24	Sign-On/Sign-Off sign on/sign off	CM	12a-12a	-----	1:00	0	\$6.36	LROS	0.00	NM	60	\$381.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	--WTF--		18		\$6.36		0.00					
		Week: 04/22/24	04/28/24	MTWTF--		30		\$6.36		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
43	NDYK	04/22/24-04/28/24		Sign-On/Sign-Off See MG 2.61		12a-12a	MTWThF----	1:00		(\$6.36)		0.00	NM		
61	NDYK	04/30/24-04/30/24		Sign-On/Sign-Off Ⓜ MG for 2.43 04/26 [making good]		12a-12a	-T-----	1:00		\$6.36		0.00	NM		
		Week: 04/29/24	05/05/24	MT-----		12		\$6.36		0.00					

*Tax 1 Note: Streaming Cumberland 10%.

Totals 90 \$518.10