



**KNBR-AM & KNBR-FM, San Francisco**

**Cumulus Broadcasting LLC**

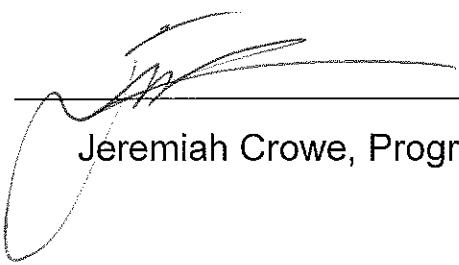
**Issues and Programs and Public Service Announcements**

**3<sup>rd</sup> Quarter 2019**

Attached are Issues and Programs Summaries and Public Service Announcements which aired July-September 2019, with affidavits of performance, details of programs and copies of PSA's.

"I certify to the best of my knowledge that this report correctly summarizes the Public Service Announcements and Public Affairs Programs carried on

KNBR 680AM & KNBR 104.5FM."

  
Jeremiah Crowe, Program Director

10/7/19  
Date

## **PUBLIC AFFAIRS PROGRAMS**

In an ongoing effort to serve the public interest, ***KNBR 680AM & KNBR 104.5FM*** broadcast programming responsive to issues of concern to San Francisco and the surrounding service area.

The following is a list of issues and of the stations' most significant programming treatment of them. Programs air from 5am-6am each Saturday.

Every three months, a list is developed of the programs that have provided the stations' most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the following calendar quarter. The list shall include a brief narrative describing the issues discussed, and should include, but is not limited to the date, time, duration and title of each program and subject matter.



# COMMONWEALTH CLUB

The Commonwealth Club of California

110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY JULY 6, 2019 5A-6A**

## **FIGHT LIKE A MOTHER**

*Shannon Watts*

Founder, Moms Demand Action; Author, *Fight Like a Mother: How a Grassroots Movement Took on the Gun Lobby and Why Women Will Change the World* (Forthcoming)

*Clara Jeffery*

Editor in Chief, Mother Jones Magazine

The United States experiences the highest number of school shootings in the world. Shannon Watts decided to do something about it. In the wake of the Sandy Hook Elementary School shooting, Watts, a mother of five and former communications executive, started Moms Demand Action for Gun Sense in America, an organization that advocates for gun regulation reform. Moms Demand Action has grown into one of the largest and most far-reaching organizations in American politics with a grassroots network in all 50 states and millions of supporters. Under Watts' leadership, Moms Demand Action has enjoyed a 93 percent success rate in beating the NRA in state legislatures.

In her forthcoming book, *Fight Like a Mother: How a Grassroots Movement Took on the Gun Lobby*, Watts recounts how she and other mothers turned their outrage into action to drive progress in gun safety.

The book celebrates the unique strength and power of women and highlights the potential for everyone to engage in everyday activism. In addition to her work with Moms Demand Action, Watts is the founder and board chair of Rise to Run, an organization dedicated to mobilizing young progressive women to run for office, and an active board member of Emerge America. Join Watts live at INFORUM as she shares her inspiring journey of how one woman's cry for change became a driving force in a national demand for action.

This program is part of our Good Lit series, underwritten by the Bernard Osher Foundation.



# COMMONWEALTH CLUB

The Commonwealth Club of California

110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY JULY 13, 2019 5A-6A**

## **BEHIND THE SCENES AT THE DEFENSE DEPARTMENT**

### **Ash Carter**

Former U.S. Secretary of Defense; Director of the Belfer Center for Science and International Affairs, Harvard University's Kennedy School; Author, *Inside the Five-Sided Box: Lessons from a Lifetime of Leadership in the Pentagon*

### **In Conversation with Dr. Gloria Duffy**

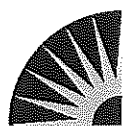
President and CEO, The Commonwealth Club

The Department of Defense is the single largest institution in America, managing the most complex information network, carrying out more research and development than Google, Apple and Microsoft combined, owning and operating more real estate and spending more money than any other entity. As such, it has incredible power and immense responsibility. There is no better person to explain the inner workings of such a place than the man who ran it all.

In his new book, *Inside the Five-Sided Box: Lessons from a Lifetime of Leadership in the Pentagon*, former

U.S. Secretary of Defense Ash Carter gives us an inside look into all that happens in one of the most secretive and secure locations in the nation—the obstacles it faces and the innovation taking place there. Unlike many of his colleagues in the Department of Defense, Carter was not always a career bureaucrat. His straightforward explanations of American foreign policy, and the ways in which the private sector and public sector can work together towards greater peace and security, reflect a refreshingly moderate perspective in such a highly-politicized era.

Join us for a conversation with America's 25th secretary of defense about what really goes on inside that mysterious five-sided box, and how people are learning to think outside it.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY JULY 20, 2019 5A-6A**

## **MORE THAN ENOUGH CLAIMING SPACE FOR WHO YOU ARE**

**Elaine Welteroth**

Author, *More Than Enough: Claiming Space for Who You Are (No Matter What They Say)*; Judge, "Project Runway"; Former Editor in Chief, Teen Vogue

**Jonathan Singletary**

Artist, Singer and Songwriter, Harville

This program is part of our Good Lit series, underwritten by the Bernard Osher Foundation.

In 2012, after moving up the ranks at Condé Nast, Elaine Welteroth became the first African-American to hold the title of beauty and health director at Teen Vogue. At 29, she was eventually promoted to editor in chief, making her the youngest to hold the title in the company's 107-year history and the second person of African-American heritage. Her reign at Teen Vogue was undeniably historic as she led the magazine in a new, fresh direction that allowed her young staff to create content centered on not only fashion and beauty, but also politics, social activism, world news and other topics that painted a more realistic, well- rounded picture of teen life.

Throughout her wildly successful career, Welteroth has often noted that she consistently found herself alone as the only black woman in the room. Her life is filled with stories of triumph despite the numerous roadblocks put in her way, and in her memoir, *More Than Enough: Claiming Space for Who You Are (No Matter What They Say)*, Welteroth offers invaluable advice to young women looking to change the world in their own terms. She joins INFORUM to chronicle her life as a pioneer in media and to inspire a new generation of trailblazers.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

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**AIRED SATURDAY JULY 27, 2019 5A-6A**

## **ADAM SAVAGE-MY LIFE AS A MAKER**

**Adam Savage**

Former Co-Host, "MythBusters"; Author, Every Tool's a Hammer: Life Is What You Make It

**In Conversation with Kishore Hari**

Host, "Inquiring Minds" Podcast

This program is part of our Good Lit series, underwritten by the Bernard Osher Foundation.

Adam Savage is a maker. From his elaborate Comic-Con costumes to a 1,000-shot Nerf gun, he has built thousands of projects as a special effects artist and co-host of the hit TV show "MythBusters."

Savage will highlight some of his memorable ideas and shares what inspires him to build, make, invent, explore and above all else create.

Savage spent 14 years as the popular co-host of "MythBusters." He currently stars on Tested.com's YouTube channel and is the host of "MythBusters Jr."  
Notes

In association with Wonderfest



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY AUGUST 3, 2019 5A-6A**

## **GEORGE WILL-THE FUTURE OF CONSERVATISM**

**George Will**

Columnist, The Washington Post; Author, The Conservative Sensibility

**In Conversation with Lenny Mendonca**

Chief Economic and Business Advisor and Director of the Office of Business and Economic Development, State of California; Member, Commonwealth Club Board of Governors

This program is part of our Ethics and Accountability series, underwritten by the Travers Family Foundation.

George Will has been a columnist for The Washington Post since 1974 and is one of the most influential political pundits today. He is vocally dissatisfied with the directions that both the American Right and Left have dragged the nation. His new book, *The Conservative Sensibility*, asks Americans to revisit their history books and remind themselves of the values America was founded upon—values which he sees both sides of the aisle straying dangerously far from.

The book covers everything from the natural rights of man and the history of American democracy to the modern capitulation of congressional checks on the power of the executive. He believes the solution to many of the high-profile political issues of today can be found by going back to the founders' intentions for the nation, and by grounding modern solutions more solidly in a historical context.

People of all political affiliations have found themselves in agreement with much of what he has to say. Join us for a conversation with one of the most respected journalists and political commentators in the nation.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY AUGUST 10, 2019 5A-6A**

## **GEORGE SCHULTZ-THINKING ABOUT THE FUTURE**

George P. Shultz

Distinguished Fellow, Hoover Institution; Former U.S. Secretary of State; Author,  
Thinking About the Future

In Conversation with Dr. Gloria Duffy

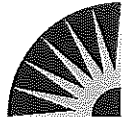
President and CEO, The Commonwealth Club

In a rich and varied career that has included roles as U.S. secretary of state, secretary of the treasury and secretary of labor, George P. Shultz has aided presidents, confronted national and international crises, and argued passionately that the United States has a vital stake in promoting democratic values and institutions. In speeches, articles, congressional testimony and conversations with world leaders, he has helped shape policy and public opinion on topics such as technology, terrorism, drugs and climate change.

The result is a body of work that has influenced the decisions of nations and leaders and impacted the lives of ordinary people.

In his newest book, Thinking About the Future, Secretary Shultz has collected and revisited key writings, applying his past thinking to America's most pressing contemporary problems. In the more than half a century since Shultz entered public life, the world has changed dramatically. But he remains guided by the belief that "you can learn about the future—or at least relate to it—by studying the past and identifying principles that have continuing application to our lives and our world." Here's a rare chance to hear from one of America's most respected statesmen.





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**AIRED SATURDAY AUGUST 17, 2019 5A-6A**

## **HOW TO RAISE SUCCESSFUL PEOPLE**

Esther Wojcicki

Educator; Author, *How to Raise Successful People: Simple Lessons for Radical Results*

In Conversation with Roy Eisenhardt

Lecturer, UC Berkeley Law School

What does it take to raise successful people? Esther Wojcicki, lovingly referred to as the Godmother of Silicon Valley, has a simple answer to this million-dollar question. It comes in the convenient form of an acronym: TRICK (Trust, Respect, Independence, Collaboration and Kindness). It also comes in the form of her new book, *How to Raise Successful People: Simple Lessons for Radical Results*. Her tried-and-true advice for parents, employers and mentors of all kinds is to trust individuals to follow their passions and to work hard, to be supportive of their achievements and, above all, to relax. Her wisdom applies to the corporate hiring process, to young parents raising children, to teachers trying to be the best advocates for their students they can be.

Wojcicki is a revered high school teacher in the media arts program she founded at Palo Alto High School, a role model for Silicon Valley legends such as Steve Jobs (and his daughter Lisa), and the mother of three successful daughters: the CEO of YouTube, a professor of pediatrics at UCSF medical school and one of the co-founders of 23andMe. Come join us for a conversation about mentoring, trust and unlocking human potential with a teacher and parent who has it figured out.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

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**AIRED SATURDAY AUGUST 24, 2019 5A-6A**

## **AN EVENING WITH DR. CORNELL WEST**

Cornel West, Ph.D.

Professor of the Practice of Public Philosophy, Harvard University; Professor Emeritus, Princeton University; Author, Race Matters

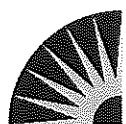
In Conversation with Sheryl Davis

Executive Director, San Francisco Human Rights Commission

Dr. Cornel West says his passion is to keep alive the legacy of the Rev. Martin Luther King Jr.—a legacy of telling the truth and bearing witness to love and justice. In addition to his posts at Harvard and Princeton, West has taught at Union Theological Seminary, Yale and the University of Paris. He graduated Magna Cum Laude from Harvard in three years and obtained his master's and doctorate in philosophy at Princeton.

Sheryl Davis is the executive director of the San Francisco Human Rights Commission (HRC), a city agency mandated to address the causes of and problems resulting from prejudice, intolerance, bigotry and discrimination in San Francisco. Davis previously served as commissioner from 2011 to 2016, including a tenure as vice chair of the commission. Prior to her work with the HRC, she was the executive director of Collective Impact, a community-based organization in the Western Addition neighborhood of San Francisco.

In a polarized country, with issues of voter disenfranchisement, police shootings of unarmed African-Americans and discussions of reparations at the forefront, our guests will explore the possibilities for improved life outcomes and opportunities for black people, particularly in cities such as San Francisco as the wealth gap continues to swell. In commemoration of the 55th anniversary of the HRC, created in response to antiblack racism in businesses, government services and community investments, join us for a conversation with one of the nation's most prominent and provocative civil rights champions about America's (and San Francisco's) present and future racial equity.



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**AIRED SATURDAY AUGUST 31, 2019 5A-6A**

## THE ART OF THE NEW GREEN DEAL

*Matt Gaetz*

U.S. Representative (R-FL)

*Miranda Green*

Reporter, The Hill

*Ed Markey*

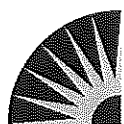
U.S. Senator (D-MA)

*Greg Dalton*

Founder and Host, Climate One

With the Green New Deal, New York Democratic Rep. Alexandria Ocasio-Cortez's vision challenges her own party to move farther and faster on climate action than ever before. Deal co-sponsor Sen. Ed Markey has spent 40 years in Congress and shares similar experiences pushing for bold climate action—not always successfully. How are the insurgent and veteran working together on this ambitious proposal?

Meanwhile, Rep. Matt Gaetz (R-FL) vigorously supports President Trump—except for when it comes to climate and extreme weather, which have battered his district in the Florida panhandle. Gaetz says climate is a real concern that needs to be addressed through his Green Real Deal, a market-based alternative to the Green New Deal's regulatory approach. Where is the U.S. headed with political action on climate: Green New Deal, Green Real Deal, or no deal at all?



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

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**AIRD SATURDAY SEPTEMBER 7, 2019 5A-6A**

## **CYBER THREATS IN THE DIGITAL AGE**

Richard Clarke

Former U.S. National Coordinator for Security, Infrastructure Protection and Counterterrorism; Co-Author, *The Fifth Domain: Defending Our Country, Our Companies, and Ourselves in the Age of Cyber Threat*

In Conversation with Audrey Cooper

Editor in Chief, San Francisco Chronicle

Cyber warfare is at the intersection of innovation and danger. It can be comical, like the malware which blasted AC/DC's song "Thunderstruck" at full blast in the middle of the night in Iranian nuclear facilities. It can also be catastrophic, like EternalBlue, the 2017 cyber battle that closed hospitals in Britain and froze shipping crates in Germany in midair. Richard Clarke, former U.S. national coordinator for security, infrastructure protection and counterterrorism, takes us behind the scenes with the scientists, executives and government officials who are on the forefront of cyber technologies.

In the new book, *The Fifth Domain: Defending Our Country, Our Companies, and Ourselves in the Age of Cyber Threats*, Clarke explains that the threat of cyberattacks is manageable and provides concrete steps that can be taken toward cyber resilience, including building more resistant systems, raising the costs for cyber crime and avoiding the trap of overreacting to digital attacks. From the quantum-computing labs racing to develop cyber superweapons to the boardrooms of corporations that have been hacked to the corridors of U.S. intelligence agencies that work to defend against these attacks, Clarke effortlessly guides readers through the complexities of this fifth domain. Join us for a timely discussion with a former White House terrorism czar on this pressing issue.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

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**AIRED SATURDAY SEPTEMBER 14, 2019 5A-6A**

## **DISRUPTORS AND PRESIDENTIAL CANDIDATES**

**Tom Steyer**

Activist; Businessman; 2020 Democratic Presidential Candidate

**Greg Dalton**

Founder and Host, Climate One

**Michael Bennet**

U.S. Senator (D-CO); 2020 Democratic Presidential Candidate; Author, *The Land of Flickering Lights: Restoring America in an Age of Broken Politics*

**In Conversation with Scott Shafer**

Senior Editor for the Politics and Government Desk, KQED

### **Module 1:**

Tom Steyer doesn't just want to impeach President Trump, he wants to replace him. Steyer insists that America's democracy, health-care and climate shortcomings all stem from a warped distribution of money and power. Supporters point to Steyer's promising rise in early primary state polling, but a crowded Democratic primary has left some Americans asking: Is this the moment for another wealthy, white, male president?

With two weeks to go before the Democratic National Committee's vote in San Francisco on a climate-focused presidential debate, join us with candidate Tom Steyer for a candid discussion of his chances in the race for the presidency—and our chances in the race against climate disruption.

### **Module 2:**

Widely recognized as a pragmatic and independent thinker, Democratic presidential candidate and Colorado Senator Michael Bennet is on the forefront of taking on Washington, D.C.'s dysfunction and building more opportunities for the next generation. In the Senate, Bennet has spearheaded legislative efforts to make education, health care, childcare and housing more affordable and accessible for working families. Running for the presidential nomination to restore integrity to our government, Bennet has been twice singled out by former President Barack Obama as someone to watch following the 2016 election.

Compelled to reveal the inner workings of Congress in our polarized era, Bennet shares his perspective in his book *The Land of Flickering Lights: Restoring America in an Age of Broken Politics*. Despite his exposure to the complex issues and extreme polarization rampant in today's politics, Bennet remains strong in his conviction that patriotism, hard work and belief in the common good can revive a prosperous and powerful democracy for the generation of tomorrow.

Join us for an engaging conversation with presidential candidate Michael Bennet as he guides us through his vision to restore ethics in American politics



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110 The Embarcadero, San Francisco, CA 94105

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**AIRED SATURDAY SEPTEMBER 21, 2019 5A-6A**

## **BEGINNERS GUIDE TO THE END OF LIFE**

**Shoshana Berger**

Editorial Director, IDEO; Co-Author, *A Beginner's Guide to the End: Practical Advice for Living Life and Facing Death*

**Bruce (B.J.) Miller Jr.**

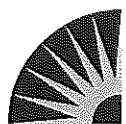
M.D., Palliative Care Physician, UCSF; Co-Author, *A Beginner's Guide to the End: Practical Advice for Living Life and Facing Death*

**The Rev. Cynthia Carter Perrilliat**

Executive Director, Alameda County Care Alliance (ACCA)—Moderator

How do we cope with the inevitability of death? How can we make better decisions for ourselves and our families? B.J. Miller and journalist Shoshana Berger visit INFORUM to answer the questions about death we're all afraid to ask with their new book: *A Beginner's Guide to the End: Practical Advice for Living Life and Facing Death*. Berger and Miller offer step-by-step instructions on managing the end of life, including how to navigate a complex system of hidden costs and intense emotions without shame and guilt often associated with this period of life.

Miller is an assistant clinical professor of medicine at UCSF, where he practices and teaches palliative medicine. Berger is a journalist and editorial director at IDEO. Together they join INFORUM for a lesson on dying—and how to live fully until you do.



# COMMONWEALTH CLUB

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110 The Embarcadero, San Francisco, CA 94105

415-869-5911

**AIRED SATURDAY SEPTEMBER 28, 2019 5A-6A**

## **THE BATTLE FOR UBER**

**Mike Isaac**

Technology Reporter, The New York Times; Author, *Super Pumped: The Battle for Uber*

**In Conversation with Molly Wood**

Host, "Marketplace Tech"; Co-Host, "Make Me Smart with Kai and Molly"

Since its launch in 2009, ride-hailing service Uber has undergone major shifts to become a worldwide transportation network despite severe setbacks. Harassment allegations that led to the firing of 20 employees and the resignation of former CEO Travis Kalanick publicly embarrassed the company, yet Uber has grown to become the highest valued private tech company in Silicon Valley. In his new book, *Super Pumped: The Battle for Uber*, New York Times tech reporter Mike Isaac delves into the ambition, excess and massive loss of Uber and Kalanick over the last few years.

Isaac has nearly a decade of experience writing about technology industry in the San Francisco Bay Area. He has spent the past few years covering the controversial ascent of Uber and the company's issues of workplace harassment, sexism and allegations of misconduct that reveal the problematic work culture of Silicon Valley tech companies. Join us as he narrates the deception and bad behavior of Uber that culminated in one of the most controversial periods in American corporate history.

This program is part of our Good Lit series, underwritten by the Bernard Osher Foundation.

## **PUBLIC SERVICE ANNOUNCEMENTS**

Radio station ***KNBR 680AM & KNBR 104.5FM*** honor their voluntary commitments to air a minimum of three Public Service Announcements per day, giving exposure to local non-profit organizations, in all day parts, plus numerous others in conjunction with charity events sponsored by the stations.

Attached are affidavits showing actual times these announcements aired in the quarter reflected, and copies of the actual PSA's.



## July 1-July 12<sup>th</sup>

### UV Safety Month

1) The U.S. Department of Health and Human Services has named July as Ultraviolet (UV) Safety Month. For more info on how to protect yourself from the sun and take care of your skin, go to [www.cancer.org/healthy/be-safe-in-sun.html](http://www.cancer.org/healthy/be-safe-in-sun.html)

2) United By Blue Cleanup - San Francisco, CA

Join United By Blue for a coastline cleanup at Baker Beach Saturday August 3<sup>rd</sup> from 10 am to 1 pm!  
To register and for more info go to United by Blue Cleanup @ [Eventbrite.com](https://www.eventbrite.com)

3) Saving for Retirement

Approximately 41% of households headed by people ages 55-64 have no retirement savings. To better prepare for long-term financial security, go to [AceYourRetirement.Org](http://AceYourRetirement.Org)

4) Try Vegan

Heart disease, obesity, cancer, and other life-threatening conditions are killing our friends, family members, and neighbors. A vegan lifestyle can help us fend off these health problems and live our best lives. For delicious vegan recipes, visit [PETA dot org](http://PETA dot org).

5) 5th Annual Presidio Kite Festival Let your imagination soar at this colorful, family-friendly festival featuring all things kite at the 5<sup>th</sup> Annual Presidio Kite Festival on Saturday August 10<sup>th</sup> from 11 am to 5 pm. For more info go to [Presidio.gov/events](http://Presidio.gov/events)

6) Guadalupe Creek Monthly Cleanup

Come join us at the Guadalupe Creek every 3<sup>rd</sup> Saturday of the month to clear out all of the waste that has built up and we need your help! Meet at 9 am at 1050 Capitol Expressway Auto Mall in San Jose.

## July 13-July 26

1) August is National Immunization Awareness Month. Let's help make a difference by helping spread the word about how shots can protect people of all ages from serious diseases. For more info go to [CDC.Gov](http://CDC.Gov)

2) Wags to Riches (keep in rotation)

Join the German Shepherd Rescue of Northern California for their annual fundraiser "Wags to Riches" on Saturday, October 5 at the Shrine Event Center in Livermore. For tickets and more information, visit [GSRNC.org](http://GSRNC.org).

3) Sonoma Conservatory of Dance (keep in rotation)

COME JOIN THE SONOMA CONSERVATORY OF DANCE FOR AN EXCITING SUMMER OF DANCE. BALLET, POINTE, JAZZ, YOGA AND PILATES. JULY 29<sup>TH</sup> TO AUGUST 16<sup>TH</sup>. CALL 707-938-1424

4) Shelter Pet Adoption

Each year, 2.4 million healthy and treatable pets need help finding homes. To help encourage adoption and to find out how to get involved go to [TheShelterPetProject.org](http://TheShelterPetProject.org)

5) 5th Annual Presidio Kite Festival (keep in rotation)

Let your imagination soar at this colorful, family-friendly festival featuring all things kite at the 5<sup>th</sup> Annual Presidio Kite Festival on Saturday August 10<sup>th</sup> from 11 am to 5 pm. For more info go to [Presidio.gov/events](http://Presidio.gov/events)

6) Opera at the Ballpark

On Saturday September 21<sup>st</sup> at Oracle Park in San Francisco at 7:30 pm, Romeo and Juliet will be performed at the park. It's free to the public, but advance registration is advised..to register to go Opera at the Ballpark @ [Eventbrite.com](http://Eventbrite.com)

## July 27-August 9th<sup>th</sup>

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### 4) SF Animal Care

San Francisco Animal Care & Control is jam-packed with adorable, soft, sweet kittens. Adopt one – get a second kitten for free. Get two kittens for 50 dollars now! Visit [sfanimalcare.org](http://sfanimalcare.org) for more information about KITTENS!

### 5) Hearing Loss

Did you know that hearing loss is the third most common chronic health condition in the US? About 48 million adults experience some degree of hearing loss.. For more info and awareness on how to prevent, go to [Songsforsound.org](http://Songsforsound.org)

### 6) Alameda Bike for the Parks

Our 4th Annual Alameda Bike for the Parks is a fundraiser bike ride, 100% of proceeds go to Alameda parks. Join us on Saturday September 28<sup>th</sup> from 8 am to 2 pm at Washington Park in Alameda. To register go to Alameda Bike for the Parks @ [Eventbrite.com](http://Eventbrite.com)

**Aug 10-August 23<sup>RD</sup>**

Immunization Awareness Month (keep in rotation)

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2) Wags to Riches (keep in rotation)

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3) East Bay Agency for Children Auxiliary

Join the East Bay Agency for Children Auxiliary's 20th anniversary gala - Metamorphosis - at Oakland Zoo Landing Pad atop the new California trail on Nov. 2nd. Go to [www. ebac.org](http://www.ebac.org) for tickets.

4) Texting and Driving Prevention

In 2017, over 3,000 people were killed in crashes involving distracted drivers. Remember you can do a lot of things while texting, but driving isn't one of them. Don't text and drive, for more info go to [StopTextsStopWrecks.org](http://StopTextsStopWrecks.org)

5) Bear Cubs PETA

Across the country, baby bear cubs are taken away from their mothers to be used as props in photos by profit-hungry exhibitors. Help end this abuse and never participate in photo ops with wild animals. For more information, visit [PETA.org](http://PETA.org).

6) Walk to end Alzheimers

PLEASE JOIN THE WALK TO END ALZHEIMER'S – WHERE THOUSANDS OF PEOPLE JOIN IN THE WORLD'S LARGEST FUNDRAISER TO FIGHT THE DISEASE. REGISTER TODAY AT [A-L-Z DOT ORG](http://A-L-Z.DOT.ORG), SLASH WALK.

**Aug 24-Sept 6<sup>th</sup>**

### Childhood Cancer Awareness Month

1) September is Childhood Cancer Awareness Month, To get involved in the fight and supporting children's cancer research, go to [Curesearch.org](http://Curesearch.org)

2) Wags to Riches (keep in rotation)

Join the German Shepherd Rescue of Northern California for their annual fundraiser "Wags to Riches" on Saturday, October 5 at the Shrine Event Center in Livermore. For tickets and more information, visit [GSRNC.org](http://GSRNC.org).

3) Bullying Prevention

Two out of three teens say they've experienced bullying, yet most don't think they contribute to the problem. For more info on how to help kids understand how to combat the problem, go to [BecauseofYou.org](http://BecauseofYou.org)

4) Pablo Sandoval – Party with the Panda (Already voiced by Tony and attached)

5) Wine and Whiskers - ARF

Party with adorable animals at Tony La Russa's Animal Rescue Foundation's Wine & Whiskers. An exclusive food and wine-tasting event on Saturday, September 28, at 5:30pm at ARF in Walnut Creek. Visit [arflife.org](http://arflife.org) for more info.

6) Life's a Trip (15 second already voiced and attached)

Carpooling PSA Spare the Air campaign

Sept 7-Sept 20<sup>th</sup>

1) Blood Cancer Awareness Month

September is Blood Cancer Awareness Month. For more info on how to get involved or donate to help people with Leukemia and Lymphoma, go to [www.lls.org](http://www.lls.org).

2) Wags to Riches (keep in rotation)

Join the German Shepherd Rescue of Northern California for their annual fundraiser "Wags to Riches" on Saturday, October 5 at the Shrine Event Center in Livermore. For tickets and more information, visit [GSRNC.org](http://GSRNC.org).

3) Walk to End Alzheimer's (This may be voiced already, was in rotation earlier but bringing it back for a push to the event soon)

PLEASE JOIN THE WALK TO END ALZHEIMER'S – WHERE THOUSANDS OF PEOPLE JOIN IN THE WORLD'S LARGEST FUNDRAISER TO FIGHT THE DISEASE. REGISTER TODAY AT [ALZDOTORG](http://ALZDOTORG) SLASH WALK.

4) Project Hope – Hurricane Relief

Project HOPE has deployed emergency response teams and medical professionals to help with Hurricane Dorian's destruction. To volunteer or learn more about Project HOPE and their emergency response teams, visit [project hope dot org](http://projecthope.org).

5) Wine and Whiskers – ARF (keep in rotation)

Party with adorable animals at Tony La Russa's Animal Rescue Foundation's Wine & Whiskers. An exclusive food and wine-tasting event on Saturday, September 28, at 5:30pm at ARF in Walnut Creek. Visit [arflife.org](http://arflife.org) for more info.

6) Lake Merritt Food Pantry Distribution

The Lake Merritt United Methodist Church Food Pantry distributes fresh produce and nutritious food one Saturday a Month. Volunteers are needed to help on Saturday, September 28th. Join us at 1330 Lakeshore Avenue from 8:30 am-12:30 pm

Sept 21<sup>st</sup>-Oct 4<sup>th</sup>

1) Breast Cancer Awareness Month

October is Breast Cancer Awareness Month. For more info on how to detect early, or info on how to donate to help people with go to [www.cancer.org/breastcancer.html](http://www.cancer.org/breastcancer.html)

2) Wags to Riches (keep in rotation)

Join the German Shepherd Rescue of Northern California for their annual fundraiser "Wags to Riches" on Saturday, October 5 at the Shrine Event Center in Livermore. For tickets and more information, visit [GSRNC.org](http://GSRNC.org).

3) Walk to End Alzheimer's (Keep in rotation)

PLEASE JOIN THE WALK TO END ALZHEIMER'S – WHERE THOUSANDS OF PEOPLE JOIN IN THE WORLD'S LARGEST FUNDRAISER TO FIGHT THE DISEASE. REGISTER TODAY AT [ALZ DOT ORG SLASH WALK](http://ALZDOTORG.SLASH.WALK).

4) Project Hope – Hurricane Relief

Project HOPE has deployed emergency response teams and medical professionals to help with Hurricane Dorian's destruction. To volunteer or learn more about Project HOPE and their emergency response teams, visit [project hope dot org](http://projecthope.org).

5) Gun Safety

Everyday, eight kids are unintentionally injured or killed by a gun that's been left unlocked and loaded. For information on how to make homes safer when it comes to handling firearms, go to [Endfamilyfire.org](http://Endfamilyfire.org)

6) Can Routine in Retirement Make You Happier?

Join us for small group discussion around creating a retirement that has just the right amount of structure for you at 50 california street on the 10<sup>th</sup> floor Monday Oct 14<sup>th</sup> at 5:30. To register go to [eventbrite – routine in retirement](https://www.eventbrite.com/e/routine-in-retirement)

Air Time	Order	Advertiser	ISCI/Ad-ID	Length
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Station : KNBR-AM

Date : 07/01/19

5:16:33 AM	SFO53322	PSA	UV SAFETY MONTH	:10
11:38:02 PM	SFO53322	PSA	UNITED BY BLUE CLEANUP	:10

Date : 07/02/19

5:18:09 AM	SFO53322	PSA	SAVING FOR RETIREMENT	:10
11:20:17 PM	SFO53322	PSA	TRY VEGAN	:10

Date : 07/03/19

5:29:54 AM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10
11:32:54 PM	SFO53322	PSA	GUADALUPE CREEK CLEANUP	:10

Date : 07/04/19

5:20:55 AM	SFO53322	PSA	UV SAFETY MONTH	:10
12:18:56 PM	SFO53322	PSA	UNITED BY BLUE CLEANUP	:10

Date : 07/05/19

5:24:53 AM	SFO53322	PSA	SAVING FOR RETIREMENT	:10
11:27:51 PM	SFO53322	PSA	TRY VEGAN	:10

Date : 07/08/19

5:18:36 AM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10
7:31:48 PM	SFO53322	PSA	GUADALUPE CREEK CLEANUP	:10

Date : 07/09/19

5:16:25 AM	SFO53322	PSA	UV SAFETY MONTH	:10
9:32:26 PM	SFO53322	PSA	UNITED BY BLUE CLEANUP	:10

Date : 07/10/19

5:29:30 AM	SFO53322	PSA	SAVING FOR RETIREMENT	:10
7:31:16 PM	SFO53322	PSA	TRY VEGAN	:10

Date : 07/11/19

5:31:45 AM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10
7:31:51 PM	SFO53322	PSA	GUADALUPE CREEK CLEANUP	:10

Date : 07/12/19

5:16:57 AM	SFO53322	PSA	UV SAFETY MONTH	:10
11:41:24 PM	SFO53322	PSA	UNITED BY BLUE CLEANUP	:10

Date : 07/15/19

5:30:58 AM	SFO53322	PSA	UV SAFETY MONTH	:10
10:35:33 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 07/16/19

5:31:42 AM	SFO53322	PSA	SONOMA CONSERVATORY	:10
11:33:41 PM	SFO53322	PSA	SHELTER PET ADOPTION	:10

Date : 07/17/19

5:33:20 AM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10
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11:37:35 PM	SFO53322	PSA	OPERA AT THE BALLPARK	:10
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Date : 07/18/19

5:32:07 AM	SFO53322	PSA	UV SAFETY MONTH	:10
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Date : 07/19/19

5:15:46 AM	SFO53322	PSA	WAGS TO RICHES	:10
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Date : 07/22/19

5:17:36 AM	SFO53322	PSA	UV SAFETY MONTH	:10
11:33:30 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 07/23/19

5:17:26 AM	SFO53322	PSA	SONOMA CONSERVATORY	:10
11:31:49 PM	SFO53322	PSA	SHELTER PET ADOPTION	:10

Date : 07/24/19

5:17:14 AM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10
7:50:07 PM	SFO53322	PSA	UV SAFETY MONTH	:10

Date : 07/25/19

5:20:17 AM	SFO53322	PSA	WAGS TO RICHES	:10
7:54:43 PM	SFO53322	PSA	SONOMA CONSERVATORY	:10

Date : 07/26/19

5:18:22 AM	SFO53322	PSA	SHELTER PET ADOPTION	:10
11:35:42 PM	SFO53322	PSA	5TH ANNUAL PRESIDIO KITE	:10

Date : 07/29/19

5:16:31 AM	SFO53322	PSA	HEARING LOSS	:10
7:35:05 PM	SFO53322	PSA	SF ANIMAL CARE	:10

Date : 07/30/19

5:15:48 AM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10
10:29:49 PM	SFO53322	PSA	SONOMA CONSERVATORY	:10

Date : 07/31/19

5:17:43 AM	SFO53322	PSA	WAGS TO RICHES	:10
8:33:39 PM	SFO53322	PSA	HEARING LOSS	:10

Date : 08/01/19

5:15:55 AM	SFO53322	PSA	SF ANIMAL CARE	:10
7:52:33 PM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10

Date : 08/02/19

5:16:40 AM	SFO53322	PSA	SONOMA CONSERVATORY	:10
10:15:58 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 08/05/19

5:16:51 AM	SFO53322	PSA	HEARING LOSS	:10
11:36:17 PM	SFO53322	PSA	SF ANIMAL CARE	:10

Date : 08/06/19

5:16:29 AM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10
11:33:13 PM	SFO53322	PSA	SONOMA CONSERVATORY	:10

Date : 08/07/19

5:16:18 AM	SFO53322	PSA	WAGS TO RICHES	:10
7:53:06 PM	SFO53322	PSA	HEARING LOSS	:10

Date : 08/08/19

5:17:26 AM	SFO53322	PSA	SF ANIMAL CARE	:10
11:38:34 PM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10

Date : 08/09/19

5:30:25 AM	SFO53322	PSA	SONOMA CONSERVATORY	:10
11:38:36 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 08/12/19

5:16:32 AM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10
7:51:09 PM	SFO53322	PSA	BEAR CUBS PETA	:10

Date : 08/13/19

5:30:58 AM	SFO53322	PSA	TEXTING AND DRIVING PREVE	:10
11:33:30 PM	SFO53322	PSA	EAST BAY AGENCY FOR CHILD	:10

Date : 08/14/19

5:32:08 AM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10
7:59:09 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 08/15/19

5:29:40 AM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10
11:34:05 PM	SFO53322	PSA	BEAR CUBS PETA	:10

Date : 08/16/19

5:31:28 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:30:35 PM	SFO53322	PSA	SAUSALITO ART FEST VOLUNT	:10

Date : 08/19/19

5:17:51 AM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10
11:26:52 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 08/20/19

5:31:32 AM	SFO53322	PSA	BEAR CUBS PETA	:10
11:32:10 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 08/21/19

5:18:24 AM	SFO53322	PSA	TEXTING AND DRIVING PREVE	:10
10:36:18 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 08/22/19

5:19:09 AM	SFO53322	PSA	EAST BAY AGENCY FOR CHILD	:10
7:50:47 PM	SFO53322	PSA	IMMUNIZATION AWARENESS MO	:10

Date : 08/23/19

5:31:54 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
7:52:08 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 08/26/19

5:16:38 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:38:25 PM	SFO53322	PSA	CHILDHOOD CANCER	:10

Date : 08/27/19

5:30:48 AM	SFO53322	PSA	BULLYING PREVENTION	:10
11:32:39 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 08/28/19

5:31:05 AM	SFO53322	PSA	WINE AND WHISKERS - ARF	:10
7:48:48 PM	SFO53322	PSA	LIFE'S A TRIP	:10

Date : 08/29/19

5:33:17 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:46:06 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 08/30/19

5:17:51 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:12:50 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/02/19

5:57:19 AM	SFO53322	PSA	CHILDHOOD CANCER	:10
8:26:29 AM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/03/19

5:31:57 AM	SFO53322	PSA	BULLYING PREVENTION	:10
10:32:06 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/04/19

5:18:09 AM	SFO53322	PSA	WINE AND WHISKERS - ARF	:10
10:51:17 PM	SFO53322	PSA	LIFE'S A TRIP	:10

Date : 09/05/19

5:19:15 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
7:50:56 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 09/06/19

5:16:46 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:34:17 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/09/19

5:33:46 AM	SFO53322	PSA	PABLO FUNDRAISER	:10
11:33:03 PM	SFO53322	PSA	AMERICAN FOUNDATION FOR S	:10

Date : 09/10/19

5:32:59 AM	SFO53322	PSA	BLOOD CANCER AWARENESS M	:10
11:34:06 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/11/19

5:19:10 AM	SFO53322	PSA	PROJECT HOPE – HURRICANE	:10
11:18:09 PM	SFO53322	PSA	PABLO FUNDRAISER	:10

Date : 09/12/19

5:16:23 AM	SFO53322	PSA	BLOOD CANCER AWARENESS M	:10
7:54:55 PM	SFO53322	PSA	PROJECT HOPE – HURRICANE	:10

Date : 09/13/19

5:18:25 AM	SFO53322	PSA	LAKE MERRITT FOOD PANTRY	:10
11:16:44 PM	SFO53322	PSA	WINE AND WHISKERS - ARF	:10

Date : 09/16/19

5:32:06 AM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10
7:51:09 PM	SFO53322	PSA	WAGS TO RICHES	:10

Date : 09/17/19

5:19:04 AM	SFO53322	PSA	AMERICAN FOUNDATION FOR S	:10
9:56:38 PM	SFO53322	PSA	BLOOD CANCER AWARENESS M	:10

Date : 09/18/19

5:19:52 AM	SFO53322	PSA	PROJECT HOPE – HURRICANE	:10
8:50:03 PM	SFO53322	PSA	LAKE MERRITT FOOD PANTRY	:10

Date : 09/19/19

5:32:19 AM	SFO53322	PSA	WINE AND WHISKERS - ARF	:10
7:49:59 PM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10

Date : 09/20/19

5:17:43 AM	SFO53322	PSA	WAGS TO RICHES	:10
8:47:24 PM	SFO53322	PSA	AMERICAN FOUNDATION FOR S	:10

Date : 09/23/19

5:31:46 AM	SFO53322	PSA	BREAST CANCER AWARENESS	:10
7:52:22 PM	SFO53322	PSA	GUN SAFETY	:10

Date : 09/24/19

5:18:12 AM	SFO53322	PSA	CAN ROUTINE IN RETIREMENT	:10
11:01:44 PM	SFO53322	PSA	PROJECT HOPE – HURRICANE	:10

Date : 09/25/19

5:33:47 AM	SFO53322	PSA	WALK TO END ALZHEIMERS	:10
11:37:21 PM	SFO53322	PSA	BREAST CANCER AWARENESS	:10

Date : 09/26/19

5:18:27 AM	SFO53322	PSA	GUN SAFETY	:10
7:54:23 PM	SFO53322	PSA	CAN ROUTINE IN RETIREMENT	:10

Date : 09/27/19

5:30:24 AM	SFO53322	PSA	BREAST CANCER AWARENESS	:10
11:59:00 PM	SFO53322	PSA	GUN SAFETY	:10

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