

**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

# CONTRACT

<u>Contract / Revision</u> 8798 /		<u>Alt Order #</u> 07416257
<u>Product</u> FR PRT ACT FN IAC08C		
<u>Contract Dates</u> 10/08/14 - 10/14/14		<u>Estimate #</u> IAC08C
<u>Advertiser</u> Freedom Partners Action Fund		<u>Original Date / Revision</u> 09/26/14 / 10/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> FPAF	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

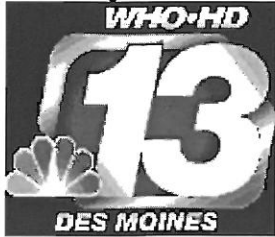
And:

**Smart Media Group LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/10/14	10/10/14	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$60.00	0.00			
N 2	13	10/10/14	10/10/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$95.00	0.00			
N 3	13	10/10/14	10/10/14	Friday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$900.00	0.00			
N 4	13	10/13/14	10/13/14	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$60.00	0.00			
N 5	13	10/13/14	10/13/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$95.00	0.00			
N 6	13	10/13/14	10/13/14	Monday Prime	7:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$2,975.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/13/14-10/19/14	Monday Prime	7:00 PM-9:00 PM	M-----	:30		<del>\$2,975.00</del>	0.00	NM		
	Credited												
N 7	13	10/13/14	10/13/14	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,800.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/13/14-10/19/14	Monday Prime Hour 3	9:00 PM-10:00 PM	M-----	:30		<del>\$1,800.00</del>	0.00	NM		
	See MG 7.2												
	2	13	10/13/14-10/13/14	Monday Prime Hour 3	9:00 PM-10:00 PM	M-----	:30		\$3,150.00	0.00	NM		
	Ⓜ MG for 7.1 10/13												
N 8	13	10/11/14	10/11/14	Saturday Prime	7:00 PM-9:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$350.00	0.00			
N 9	13	10/11/14	10/11/14	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$350.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 8798 /		<u>Alt Order #</u> 07416257
<u>Contract Dates</u> 10/08/14 - 10/14/14	<u>Product</u> FR PRT ACT FN IAC08C	<u>Estimate #</u> IAC08C
<u>Advertiser</u> Freedom Partners Action		<u>Original Date / Revision</u> 09/26/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 10	13	10/12/14	10/12/14	NFL Reg Ssn Late Gm	7:20 PM-10:30 PM		:30				NM	1	\$3,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$3,675.00	0.00			
N 11	13	10/09/14	10/09/14	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$60.00	0.00			
N 12	13	10/09/14	10/09/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$95.00	0.00			
N 13	13	10/14/14	10/14/14	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$60.00	0.00			
N 14	13	10/14/14	10/14/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$95.00	0.00			
N 15	13	10/14/14	10/14/14	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$3,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$1,800.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/13/14-10/19/14	Tuesday Prime Hour 3	9:00 PM-10:00 PM	-Tu-----	:30	<del>\$1,800.00</del>	0.00	NM		
		See MG 15.2,15.3											
		2	13	10/14/14-10/14/14	Tuesday Prime Hour 3	9:00 PM-10:00 PM	-Tu-----	:30	\$3,150.00	0.00	NM		
		Ⓜ MG for 15.1 10/14											
		3	13	10/08/14-10/10/14	Rachel Ray	11a-12p	---wThF----	:30	\$275.00	0.00	NM		
		Ⓜ MG for 15.1 10/14											
N 16	13	10/08/14	10/08/14	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$60.00	0.00			
N 17	13	10/08/14	10/08/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$95.00	0.00			
N 18	13	10/08/14	10/08/14	Wednesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,350.00	0.00			
<b>Totals</b>										0.00		28	\$14,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/14/14	28	\$14,750.00	\$12,537.50
<b>Totals</b>	28	\$14,750.00	\$12,537.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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