

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KCHS Radio Cherokee, IA</i>	<b>Date:</b> <i>8/9/20</i>
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I, **Jesse Demastrie - authorized media buyer**

do hereby request station time concerning the following issue:

US Senate, IA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Duty and Honor

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Joni Ernst, US Senate Election 11/3/2020

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Duty and Honor  
700 13th Street NW, Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: JB Poersch, Karen Hancox, Luis Navarro, Chris Koob  
JB Poersch, President; Chris Koob, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/16/20  
Date

Jesse Demastrie Digitally signed by Jesse Demastrie  
Date: 2020.07.16 22:49:28 -04'00'  
Signature

202-338-8700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**  
  
Signature

**Accepted in Part**  
Simon Fuller  
Printed Name

**Rejected**  
Owner  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

<b>STATION:</b>	KCHE-FM	<b>ORDER#:</b>	3175505	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$952.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4385574</b>	
<b>ADVERTISER:</b>	Duty and Honor	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	Est 8868 8/10-8/30 General GA	<b>AGY EST:</b>	8868	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	08-10-2020 TO 8/30/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 08/07/2020 11:26	

**COMMENTS**

08/07/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

08/07/2020: Please extend to Mon 8/31 - Nothing can air past 8/31

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**\*\*PLEASE NOTE - NOTHING CAN AIR PAST 8/31.\*\***

WEEK#1-WEEK#3      8/10/2020 To 8/30/2020      :      WK TOT \$317.60      WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	60	8/10/2020	8/28/2020	15	\$15.88	\$238.20
	2		.....SS	6:00AM	7:00PM	60	8/15/2020	8/30/2020	5	\$15.88	\$79.40

Line 1 => R

TOTAL	Aug										Total
SPOT	60										60
CASH	952.80										952.80
TOTAL	952.80										952.80



P.O. Box 141  
 201 South 5th Street  
 Cherokee, IA 51012  
 Ph: 712-225-2511  
 Fax: 712-225-2513

Salesperson: Jeff

Start 8/10/20 End 8/30/20

Standard Broadcast  Calendar  
 Gross Net  Net

J & J Radio Corporation

New # 5706A

*Regional Reps - Agency*

Name: Duty & Honor - Advertiser

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact: \_\_\_\_\_

Coop Co: \_\_\_\_\_

Product: Estimate 8868

Promotion: \_\_\_\_\_

Banked #: \_\_\_\_\_

*Bill 952<sup>80</sup> Gross less 15%*

**SPECIAL INSTRUCTIONS:**

*KCHT FM ONLY*

*Run All Ads 6A-7P*

*Regional Reps Collects 15% of gross order*

**LONG TERM:**

Times: \_\_\_\_\_ Rate: \_\_\_\_\_

Monday \_\_\_\_\_  
 Tuesday \_\_\_\_\_  
 Wednesday \_\_\_\_\_  
 Thursday \_\_\_\_\_  
 Friday \_\_\_\_\_  
 Saturday \_\_\_\_\_  
 Sunday \_\_\_\_\_

**BILLING**

NUMBER	RATE	COST
<u>60-60's</u>	@ <u>15<sup>85</sup></u>	@ <u>952<sup>80</sup></u>
_____	@ _____	@ _____
_____	@ _____	@ _____
_____	@ _____	@ _____

TERM \_\_\_\_\_ TOTAL = 952<sup>80</sup>

# Ads to Bank \_\_\_\_\_ @ \_\_\_\_\_

**SHORT TERM**

Month	Month				
	<u>Aug</u>	1	_____	_____	1
		2	_____	_____	2
		3	_____	_____	3
		4	_____	_____	4
		5	_____	_____	5
		6	_____	_____	6
		7	_____	_____	7
		8	_____	_____	8
		9	_____	_____	9
		10	<u>3</u>	_____	10
		11	<u>3</u>	_____	11
		12	<u>3</u>	_____	12
		13	<u>3</u>	_____	13
		14	<u>3</u>	_____	14
		15	<u>4</u>	_____	15
		16	<u>1</u>	_____	16
		17	<u>3</u>	_____	17
		18	<u>3</u>	_____	18
		19	<u>3</u>	_____	19
		20	<u>3</u>	_____	20
		21	<u>3</u>	_____	21
		22	<u>4</u>	_____	22
		23	<u>1</u>	_____	23
		24	<u>3</u>	_____	24
		25	<u>3</u>	_____	25
		26	<u>3</u>	_____	26
		27	<u>3</u>	_____	27
		28	<u>3</u>	_____	28
		29	<u>4</u>	_____	29
		30	<u>1</u>	_____	30
		31	_____	_____	31

TOTAL PER MONTH \_\_\_\_\_