KCHE-AM

ORDER#: 3178496

DATE:

10/12/2020

MARKET: REP:

Unmeasured Market

AMOUNT: \$666.96

AGENCY:

MEDIA FINANCIAL SERVICES

MOD:

Regional Reps Non-Rep

SPOTS: 42 Invoices@MediaFinancial.com

Stn Ver: 1 Last:

SALES OFFICE:

PHILADELPHIA

SLS PH: 216 535 3967

SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4390946

ADVERTISER:

Change Now Inc.

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

IOWA Est 10139 Tues 10/13-Mon AGY EST: 10139

10/19

Invoices@MediaFinancial.com

FLIGHT:

10-13-2020 TO 10/19/2020

[X]Unwired []Spot []Mod

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/12/2020 11:55

COMMENTS

10/12/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lisa.labelle@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

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DAY	#1		10/13/2020 To	2020 To 10/13/2020 TOT \$95.28					TOTAL SPOTS 6		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	10/13/2020	10/13/2020	2	\$15.88	\$31.76
	2		.T	10:00AM	3:00PM	60	10/13/2020	10/13/2020	2	\$15.88	\$31.76
	3		.T	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line $2 \Rightarrow X$

Line $3 \Rightarrow X$

DAY	‡2	•	10/14/2020 To	10/14/2020				TOT \$95.28		TOTAL SPOTS 6	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		w	6:00AM	10:00AM	60	10/14/2020	10/14/2020	_ 2	\$15.88	\$31.76
	2		W	10:00AM	3:00PM	60	10/14/2020	10/14/2020	2	\$15.88	\$31.76
	3		W	3:00PM	7:00PM	60	10/14/2020	10/14/2020	2	\$15.88	\$31.76

STATION: MARKET: KCHE-AM

ORDER#: 3178496

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AMOUNT: \$666.96

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REP:

Regional Reps Non-Rep

SPOTS: 42

Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA** SLS PH: 216 535 3967

SALESPERSON:

Linley Grande

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Invoices@MediaFinancial.com

FLIGHT:

10/19

10-13-2020 TO 10/19/2020

[X]Unwired []Spot []Mod

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 10/12/2020 11:55

Line $1 \Rightarrow x$

Line $2 \Rightarrow X$

Line $3 \Rightarrow X$

DAY#3

10/15/2020 To 10/15/2020

TOT \$95.28

TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76
	2		T	10:00AM	3:00PM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76
	3		T	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line $2 \Rightarrow X$

Line $3 \Rightarrow X$

DAY#4

10/16/2020 To 10/16/2020

TOT \$95.28

TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76
	2		F	10:00AM	3:00PM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76
	3		F.,	3:00PM	7:00PM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line $2 \Rightarrow X$

Line $3 \Rightarrow X$

KCHE-AM

ORDER#: 3178496

DATE:

10/12/2020

MARKET: REP:

Unmeasured Market Regional Reps Non-Rep **AMOUNT: \$666.96**

SPOTS: 42

AGENCY:

MEDIA FINANCIAL SERVICES

MOD:

Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA** SLS PH: 216 535 3967

Invoices@MediaFinancial.com

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AGENCY:

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FLIGHT:

10/19

10-13-2020 TO 10/19/2020

[X]Unwired []Spot []Mod

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 35+

[X]Cash []Trade **SPOT TYPE:**

LAST SENT: 10/12/2020 11:55

SEC. DEMO:

DAY	#5		10/17/2020 To 1	0/17/2020		TOT \$95.28		TOTAL SPOTS 6			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s	6:00AM	7:00PM	60	10/17/2020	10/17/2020	6	\$15.88	\$95.28

Line 4 => X

DAY	#6		10/18/2020 To 1	10/18/2020				TOT \$95.28		TOTAL SF	OTS 6
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		s	6:00AM	7:00PM	60	10/18/2020	10/18/2020	6	\$15.88	\$95.28

Line $5 \Rightarrow X$

DAY	C LN SPT TYP DAYS START END L			TOT \$95.28		TOTAL SPO	TS 6				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	10/19/2020	10/19/2020	2	\$15.88	\$31.76
	2		M	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$15.88	\$31.76
	3		М	3:00PM	7:00PM	60	10/19/2020	10/19/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line 2 => X

Line 3 => X

KCHE-AM

ORDER#: 3178496

DATE:

10/12/2020

MARKET: REP:

Unmeasured Market

AMOUNT: \$666.96 SPOTS: 42

AGENCY:

MEDIA FINANCIAL SERVICES Invoices@MediaFinancial.com

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SLS PH: 216 535 3967

SALES OFFICE: SALESPERSON: **PHILADELPHIA** Linley Grande

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TOT#OF DAYS: 7

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[X]Cash []Trade SPOT TYPE:

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SEC. DEMO:

TOTAL	Oct		,	1111 ¹ 10 ¹ 111 11 11 11 11 11 11 11 11 11 11 11 1	***				Total
SPOT	42	 							42
CASH	666.96				***************************************		 	 	666.96
TOTAL	666.96								666.96

STATION: MARKET:

KCHE-FM

ORDER#: 3178496

DATE:

10/12/2020

REP:

Unmeasured Market

AMOUNT: \$666.96

AGENCY:

MEDIA FINANCIAL SERVICES Invoices@MediaFinancial.com

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PHILADELPHIA

SLS PH: 216 535 3967

SALES OFFICE: SALESPERSON:

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SLS FAX: N/A

SPOTS: 42

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DAY#1

10/13/2020 To 10/13/2020

TOT \$95.28

TOTAL SPOTS 6

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	10/13/2020	10/13/2020	2	\$15.88	\$31.76
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	3		.т	3:00PM	7:00PM	60	10/13/2020	10/13/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line $2 \Rightarrow X$

Line $3 \Rightarrow X$

-	٨	WILL
u	А	Y#2

10/14/2020 To 10/14/2020

TOT \$95.28

TOTAL SPOTS 6

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	10/14/2020	10/14/2020	. 2	\$15.88	\$31.76
	2		W	10:00AM	3:00PM	60	10/14/2020	10/14/2020	2	\$15.88	\$31.76
	3		W	3:00PM	7:00PM	60	10/14/2020	10/14/2020	2	\$15.88	\$31.76

KCHE-FM

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MARKET:

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MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

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SALES OFFICE:

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10/19

IOWA Est 10139 Tues 10/13-Mon AGY EST: 10139

Invoices@MediaFinancial.com

FLIGHT:

7

10-13-2020 TO 10/19/2020

[X]Unwired []Spot []Mod

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/12/2020 11:55

Line $1 \Rightarrow x$

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Line 3 => X

DAY#3

TOT \$95.28

TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76
	2		T	10:00AM	3:00PM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76
	3		T	3:00PM	7:00PM	60	10/15/2020	10/15/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

Line 2 => X

Line $3 \Rightarrow X$

DAY#4

10/16/2020 To 10/16/2020

TOT \$95.28

TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
-	1		F	6:00AM	10:00AM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76
	2		F	10:00AM	3:00PM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76
	3 .		F	3:00PM	7:00PM	60	10/16/2020	10/16/2020	2	\$15.88	\$31.76

Line $1 \Rightarrow x$

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DAY#5				10/17/2020 To 1	0/17/2020				TOT \$95.28		TOTAL SPOTS 6		
	MC LN SPT TYP		SPT TYP	DAYS	START END L			START	STOP	SP/DY	Y RATE TOTAL		
ľ		4		s.	6:00AM	7:00PM	60	10/17/2020	10/17/2020	6	\$15.88	\$95.28	

Line 4 => X

DAY	#6		10/18/2020 To	10/18/2020				TOT \$95.28	TOTAL SPOTS 6			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	5		s	6:00AM	7:00PM	60	10/18/2020	10/18/2020	6	\$15.88	\$95.28	

Line $5 \Rightarrow X$

DAY	# 7		10/19/2020 To	10/19/2020				TOT \$95.28	TOTAL SPOTS 6			
MC LN		SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		М	6:00AM	10:00AM	60	10/19/2020	10/19/2020	2	\$15.88	\$31.76	
	2		М	10:00AM	3:00PM	60	10/19/2020	10/19/2020	2	\$15.88	\$31.76	
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SPOT	42								42
CASH	666.96						,		666.96
TOTAL	666.96						\		666.96