

**ORDER****the local station**

**Orders**  
**Order / Rev:** 560248  
**Alt Order #:** 09901348  
**Product Desc:** WILSON FOR CNTY CLER  
**Estimate:** 971  
**Flight Dates:** 08/03/20 - 08/23/20  
**Original Date / Rev:** 08/04/20 / 08/04/20  
**Order Type:** GENERAL

**WJXT**  
**Taylor Fritsch**  
**DC**  
**NAT**

**Agency**  
**Name:** Medium Buying, LLC  
**Buying Contact:**  
**Billing Contact:**  
 3380 Tremont Road  
 Columbus, OH 43221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/S WILSON/R/OTH/FL  
**Demographic:** A25+  
**Product Codes:** PL-Local-Republican  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/18/20	17	\$7,655.00	\$6,506.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	17	\$7,655.00	\$6,506.75	0.00
<b>Totals</b>	<b>17</b>	<b>\$7,655.00</b>	<b>\$6,506.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	08/10/20	08/14/20	6p-630p Channel 4 New	CM	6-630p	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	MTWTF--		4				\$750.00		0.00			
N 2	WJXT	08/10/20	08/14/20	9-10a Morning Show	CM	9-10a	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
				The Morning Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	MTWTF--		4				\$200.00		0.00			
N 3	WJXT	08/17/20	08/18/20	6p-630p Channel 4 New	CM	6-630p	MT-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MT-----		1				\$750.00		0.00			
N 4	WJXT	08/05/20	08/07/20	6p-630p Channel 4 New	CM	6-630p	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	--WTF--		3				\$750.00		0.00			
N 5	WJXT	08/17/20	08/18/20	9-10a Morning Show	CM	9-10a	MT-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				The Morning Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MT-----		1				\$200.00		0.00			
N 6	WJXT	08/05/20	08/07/20		CM	9-10a	--WTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00

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Estimate: 971

WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9-10a Morning Show															
The Morning Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/03/20	08/09/20	--WTF--		3			\$200.00		0.00				
N 7	WJXT	08/09/20	08/09/20	4-430p In the Game	CM	4-430p	-----1	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
				In the Game 9/9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/03/20	08/09/20	-----1		1			\$55.00		0.00				
													Totals	17	\$7,655.00

**SUPPLEMENT TO ORDER FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE**

ORDER NO. 560248

1. THE NAME OF THE CANDIDATE IS: **SCOTT WILSON**
  
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **DUVAL COUNTY CLERK**  
in the ☐ Primary Election, ☒ General Election, ☐ Special Election ; or ☐ Run-Off Election
  
3. THE DATE OF THE ELECTION IS: 8/18/2020
  
4. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS:  
  
**OFFICE OF SCOTT WILSON FOR DUVAL COUNTY CLERK**
  
5. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:  
  
Name: **JAMES SORCE**  
  
Phone Number: 904-703-5189
  
6. THE CONTACT PERSON FOR THE SPONSOR IS:  
  
**DILLON LLOYD, MEDIUM BUYING LLC**  
Name  
  
**815 GRANDVIEW AVE, STE 600**  
**COLUMBUS, OH 43215**  
Address  
  
330-340-5453  
Phone Number
  
7. DISPOSITION OF REQUEST:  
  
☒ granted, ☐ denied \_\_\_\_\_ (reason)  
☐ withdrawn \_\_\_\_\_ (reason)  
☐ other \_\_\_\_\_ (describe)

**Note: File this Form and Order in the Political File. After the ad(s) airs, file the Invoice in the Political File.**