

ORDER



the local station

Orders
Order / Rev: 560248
Alt Order #: 09901348
Product Desc: WILSON FOR CNTY CLER
Estimate: 971
Flight Dates: 08/03/20 - 08/23/20
Original Date / Rev: 08/04/20 / 08/04/20
Order Type: GENERAL

Primary AE: Taylor Fritsch
Sales Office: DC
Sales Region: NAT

Agency Name: Medium Buying, LLC
Buying Contact:
Billing Contact:
 3380 Tremont Road
 Columbus, OH 43221

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/S WILSON/R/OTH/FL
Demographic: A25+
Product Codes: PL-Local-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/18/20	17	\$7,655.00	\$6,506.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	17	\$7,655.00	\$6,506.75	0.00
Totals	17	\$7,655.00	\$6,506.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	08/10/20	08/14/20	6p-630p Channel 4 News	CM	6-630p	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	MTWTF--		4				\$750.00		0.00			
N 2	WJXT	08/10/20	08/14/20	9-10a Morning Show	CM	9-10a	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	MTWTF--		4				\$200.00		0.00			
N 3	WJXT	08/17/20	08/18/20	6p-630p Channel 4 News	CM	6-630p	MT-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MT-----		1				\$750.00		0.00			
N 4	WJXT	08/05/20	08/07/20	6p-630p Channel 4 News	CM	6-630p	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	--WTF--		3				\$750.00		0.00			
N 5	WJXT	08/17/20	08/18/20	9-10a Morning Show	CM	9-10a	MT-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MT-----		1				\$200.00		0.00			
N 6	WJXT	08/05/20	08/07/20		CM	9-10a	--WTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00

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 WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				9-10a Morning Show											
				The Morning Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	--WTF--		3				\$200.00		0.00			
N 7	WJXT	08/09/20	08/09/20	4-430p In the Game	CM	4-430p	-----1	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
				In the Game 9/9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	-----1		1				\$55.00		0.00			
													Totals	17	\$7,655.00

**SUPPLEMENT TO ORDER FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

ORDER NO. 560248

1. THE NAME OF THE CANDIDATE IS: **SCOTT WILSON**

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **DUVAL COUNTY CLERK**
in the Primary Election, General Election, Special Election ; or Run-Off Election

3. THE DATE OF THE ELECTION IS: 8/18/2020

4. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS:
OFFICE OF SCOTT WILSON FOR DUVAL COUNTY CLERK

5. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:

Name: **JAMES SORCE**

Phone Number: 904-703-5189

6. THE CONTACT PERSON FOR THE SPONSOR IS:

DILLON LLOYD, MEDIUM BUYING LLC
Name

815 GRANDVIEW AVE, STE 600
COLUMBUS, OH 43215
Address

330-340-5453
Phone Number

7. DISPOSITION OF REQUEST:

 granted, denied _____ (reason)
 withdrawn _____ (reason)
 other _____ (describe)

Note: File this Form and Order in the Political File. After the ad(s) airs, file the Invoice in the Political File.