

ISSUES, PROGRAMS AND COMMUNITY EVENTS REPORT



WQNT-1450AM

1st Quarter 2018

Jan 1<sup>st</sup> to March 30th

Attached are the issues, programs and community event listings for WQNT covering this reporting period. Issues and concerns are ascertained in the following manner.

- The management team meets on a regular basis in which issues are discussed and events are selected in which we can participate.
- The program department actively searches local newspapers for upcoming events and issues that will be of any concern to our listeners.
- WWIK employs a specific person that is responsible for collecting and scheduling public service announcements. We provide extra time for our “adopted” organizations such as The Ronald McDonald House.
- All WWIK employees are encouraged to bring to the attention of management any organizations or events that would benefit from more community exposure.

During this reporting Quarter, WQNT used our Air Waves to the following issues or community events.  
or community events.

**Program:** Traffic Reports

Date: 1/2, 1/3, 1/4 1/5 1/8, 1/9, 1/10,1/11, 1/12  
1/15, 1/16, 1/17,1/18, 1/19 1/22, 1/23, 1/24,1/25, 1/26  
1/29, 1/30, 1/31 2/1, 2/5, 2/6, 2/7, 2/8 2/9,  
2/12, 2/13, 2/14, 2/15 2/16  
2/19, 2/20, 2/21, 2/22, 2/23 2/25, 2/26, 2/27, 2/28

3/5, 3/6, 3/7, 3/8,3/9 3/12, 3/13, 3/14, 3/15, 3/16,

3/19, 3/20, 3/21, 3/22, 3/23 3/26, 3/27, 3/28, 3/29, 3/30

Time/Duration: 6:23a 6:54a 7:26a 7:53a 8:19a 8:51a (TRAFFIC)

3:17p 3:37p 4p 4:10p 5p 5:10p Local Traffic report 1 min

Topic: Traffic reports and Alt Routes to take to avoid problems during Rush Hours

**Program:** Local New Reports

Date: 1/2, 1/3, 1/4 1/5 1/8, 1/9, 1/10,1/11, 1/12  
1/15, 1/16, 1/17,1/18, 1/19 1/22, 1/23, 1/24,1/25, 1/26  
1/29, 1/30, 1/31 2/1, 2/5, 2/6, 2/7, 2/8 2/9,  
2/12, 2/13, 2/14, 2/15 2/16  
2/19, 2/20, 2/21, 2/22, 2/23 2/25, 2/26, 2/27, 2/28

3/5, 3/6, 3/7, 3/8,3/9 3/12, 3/13, 3/14, 3/15, 3/16,

3/19, 3/20, 3/21, 3/22, 3/23 3/26, 3/27, 3/28, 3/29, 3/30

Time/Duration 7:54a 8:54a 11:52a 4:29p, 5:51p (News)

Local News report 1 min

Topic: Local News of Community interest. Reports of items that effect the community

During the reporting period WQNT provided PSA air time for the following organizations

Head For a Cure

American Red Cross

Cancer Society

Children's Hospital Week

Parks and Recreation Department

Joint Base Charleston

MUSC Hospital

Ronald McDonald House

Low Country Food Bank

Pet Helpers