

# ORDER



**WLFI Lafayette**

**Orders**  
**Order / Rev:** 1046865  
**Alt Order #:** 26011697  
**Product Desc:** Political  
**Estimate:** 6060  
**Flight Dates:** 05/15/18 - 05/21/18  
**Original Date / Rev:** 05/11/18 / 05/22/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** **Buying Time**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **Donnelly for Indiana**  
**Demographic:** A18+  
**Product Codes:** PL1  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	10	\$1,610.00	\$1,368.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	10	\$1,610.00	\$1,368.50	0.00
<b>Totals</b>	<b>10</b>	<b>\$1,610.00</b>	<b>\$1,368.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	05/15/18	05/15/18	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	-T-----			1		\$80.00		0.00				
E 2	WLFI	05/17/18	05/17/18	CBS This Morning The Early Show	CM	M-F 7a-9a	---T---	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	---T---			1		\$80.00		0.00				
E 3	WLFI	05/21/18	05/21/18	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/18	05/27/18	M-----			1		\$80.00		0.00				
E 4	WLFI	05/16/18	05/16/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	--W----			1		\$150.00		0.00				
E 5	WLFI	05/18/18	05/18/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	----F--			1		\$150.00		0.00				

Order / Rev: 1046865  
 Alt Order #: 26011697  
 Flight Dates: 05/15/18 - 05/21/18

Advertiser: Donnelly for Indiana  
 Product Desc: Political  
 Estimate: 6060

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WLFJ	05/21/18	05/21/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		News 18 This Morning @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/21/18	05/27/18	M-----		1		\$150.00		0.00					
E 7	WLFJ	05/16/18	05/16/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		News 18 At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/14/18	05/20/18	--W----		1		\$185.00		0.00					
E 8	WLFJ	05/18/18	05/18/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		News 18 At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/14/18	05/20/18	----F--		1		\$185.00		0.00					
E 9	WLFJ	05/15/18	05/15/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	-T-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		News 18 At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/14/18	05/20/18	-T-----		1		\$275.00		0.00					
E 10	WLFJ	05/17/18	05/17/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		News 18 At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/14/18	05/20/18	---T---		1		\$275.00		0.00					
E 11	WLFJ	05/20/18	05/20/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-----S	:30	1	\$75.00	P4	0.00	NM	0	\$0.00
		CBS News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/14/18	05/20/18	-----S		1		\$75.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WLFJ	05/14/18-05/20/18	CBS Evening News	M-Su 630-7p	-----Su	:30	<del>(\$75.00)</del>	0.00	NM				
		Credited [Sports Ran Over]													
													Totals	10	\$1,610.00