



**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 26120233

CPE: 620/1143/9784

Agency: Matson Media LLC
1201 Hampton Street
Suite 3B
Columbia, SC 29201

Changes as of: 8/3/2018 at 8:41 AM

Flight: 10/2/18 - 11/5/18

Advertiser: New Republican PAC
Product: FL Senate
Agency Order #: 7601246
Buyer: MediaAssistant, Matson
Salesperson: SHEPARD RITZEN
215-567-7950

Version: Original Order

Station: WALA

Market: Mobile

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Adults 35+

Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/VOTE

Total \$: \$98,500.00

Total Spots: 110

Total CPP: \$0.00

Total GRP:

Traffic #: 895937

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/30					Total Spots	Total \$	CPP*	GRP*
						10/2	10/9	10/16	10/23	10/30				
1	Tu-F,M 12n-1p		Judge Mathis	\$200.00	30	1	1	1	1	1	5	\$1,000.00	\$0.00	0.0
2	Tu-F,M 1p-2p		People's Court	\$175.00	30	2	2	2	2	2	10	\$1,750.00	\$0.00	0.0
3	Tu-F,M 3p-4p		Dr. Phil	\$300.00	30	5	5	5	5	5	25	\$7,500.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	30	5	5	5	5	5	25	\$30,000.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,500.00	30	3	3	3	3	3	15	\$22,500.00	\$0.00	0.0
6	M 7p-8p		The Resident-FOX	\$1,800.00	30	1	1	1	1	1	5	\$9,000.00	\$0.00	0.0
7	Tu 8p-9p		Lethal Weapon-FOX	\$2,000.00	30	1	1	1	1	1	5	\$10,000.00	\$0.00	0.0
8	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$1,200.00	30	1	1	1	1	1	5	\$6,000.00	\$0.00	0.0
9	F 8p-9p		Hell's Kitchen-FOX	\$2,000.00	30	1	1	1	1	1	5	\$10,000.00	\$0.00	0.0
10	Sa 10:30p-11:30p		Fox Sat Late Fringe	\$75.00	30	1	1	1	1	1	5	\$375.00	\$0.00	0.0
11	Su 11:30p-12m		How I Met Your Mother	\$75.00	30	1	1	1	1	1	5	\$375.00	\$0.00	0.0
TOTALS:						22	22	22	22	22	110	\$98,500.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26120233	Changes as of: 8/3/2018 at 8:41 AM	Version: Original Order	
CPE: 620/1143/9784	Flight: 10/2/18 - 11/5/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Matson Media LLC	Advertiser: New Republican PAC	Market: Mobile	Total \$: \$98,500.00
1201 Hampton Street	Product: FL Senate	Office: PHILADELPHIA	Total Spots: 110
Suite 3B	Agency Order #: 7601246	Service: Nielsen	Total CPP: \$0.00
Columbia, SC 29201	Buyer: MediaAssistant, Matson	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 895937
	215-567-7950	215-567-7950	
	Separation:		

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
09/28/18 10:25 AM	Michael Strickler	rework due to start date shift
09/26/18 2:49 PM	SHEPARD RITZEN	shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.
09/14/18 2:48 PM	Michael Strickler	revised WS rate to balance
09/14/18 2:48 PM	Michael Strickler	revising rate
08/03/18 12:21 PM	Michael Strickler	rework Wheel around Thu NFL and World Series. Prime m/g into World Series.
08/03/18 12:14 PM	System	Notice Received.
08/03/18 8:41 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$492,500
WALA Share:	20%
Comment:	est share
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	110	\$98,500.00	N/A	0.0
Total	100%	110	\$98,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	88	\$78,800.00
2018-Nov	22	\$19,700.00
Total	110	\$98,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	9/28/18 10:25 AM	Michael Strickler	Confirmed	4	3	\$0	\$98,500.00	Changes: Total Spots from 108 to 109. 5 buylines added or modified.
Revision	9/26/18 2:49 PM	SHEPARD RITZEN	Confirmed			\$0	\$98,500.00	Changes: Origcomments to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit., Comments from Separation: 30 to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week., Demo Meta to [R16]. 13 buylines added or modified.
Makegood 1	9/14/18 2:48 PM	Michael Strickler	Confirmed	16	18	\$0	\$98,500.00	Changes: Total Spots from 110 to 108. 7 buylines added or modified.
Queued for Electronic Contracting	8/3/18 8:48 AM					\$0	\$0	
New	8/3/18 8:41 AM	SHEPARD RITZEN	Confirmed	110		\$98,500.00	\$98,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26120233

Changes as of: 9/26/2018 at 2:49 PM

Version: Highlighting Revision 1

CPE: 620/1143/9784

Flight: 10/2/18 - 11/5/18

Station: WALA

Con Type: POLITICAL/VOTE

Agency: Matson Media LLC

Advertiser: New Republican PAC

Market: Mobile

Total \$: \$98,500.00

1201 Hampton Street

Product: FL Senate

Office: PHILADELPHIA

Total Spots: 108

Suite 3B

Agency Order #: 7601246

Service: Nielsen

Total CPP: \$0.00

Columbia, SC 29201

Buyer: MediaAssistant, Matson

Primary Demo: Adults 35+

Total GRP:

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

Traffic #: 895937

215-567-7950

215-567-7950

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/30					Total Spots	Total \$	CPP*	GRP*
							10/2	10/9	10/16	10/23	10/30				
REV- 1	Tu-F,M 12n-1p		Judge Mathis	\$200.00	0	30	1	0	1	1	1	4	\$800.00	\$0.00	0.0
REV- 2	Tu-F,M 1p-2p		People's Court	\$175.00	0	30	2	0	2	2	2	8	\$1,400.00	\$0.00	0.0
REV- 3	Tu-F,M 3p-4p		Dr. Phil	\$300.00	0	30	5	0	5	5	5	20	\$6,000.00	\$0.00	0.0
REV- 4	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	0	30	5	0	5	5	5	20	\$24,000.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,500.00	0	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	M 7p-8p		The Resident-FOX	\$1,800.00	0	30	1	1	1	1	1	5	\$9,000.00	\$0.00	0.0
REV- 7	Tu 8p-9p		Lethal Weapon-FOX	\$2,000.00	0	30	1	0	1	1	0	3	\$6,000.00	\$0.00	0.0
REV+ 8	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$1,200.00	0	30	1	2	1	1	0	5	\$6,000.00	\$0.00	0.0
REV+ 9	F 8p-9p		Hell's Kitchen-FOX	\$2,000.00	0	30	1	2	1	1	0	5	\$10,000.00	\$0.00	0.0
10	Sa 10:30p-11:30p		Fox Sat Late Fringe	\$75.00	0	30	1	1	1	1	1	5	\$375.00	\$0.00	0.0
11	Su 11:30p-12m		How I Met Your Mother	\$75.00	0	30	1	1	1	1	1	5	\$375.00	\$0.00	0.0
REV- 12	M-W,F 6:30p-7p		Wheel of Fortune	\$1,500.00	0	30	3	0	4	4	0	11	\$16,500.00	\$0.00	0.0
13	M 6:30p-7p		Wheel of Fortune	\$1,500.00	0	30	0	0	0	1	0	1	\$1,500.00	\$0.00	0.0
14	Tu-W,F-Su 7p-10p		World Series	\$5,200.00	0	30	0	0	0	1	0	1	\$5,200.00	\$0.00	0.0
REV+ 15	Th-F,M 12n-1p		Judge Mathis	\$200.00	0.0	30	0	1	0	0	0	1	\$200.00	\$0.00	0.0
REV+ 16	Th-F,M 1p-2p		People's Court	\$175.00	0.0	30	0	2	0	0	0	2	\$350.00	\$0.00	0.0
REV+ 17	Th-F,M 3p-4p		Dr. Phil	\$300.00	0.0	30	0	5	0	0	0	5	\$1,500.00	\$0.00	0.0
REV+ 18	Th-F,M 6p-6:30p		Jeopardy	\$1,200.00	0.0	30	0	4	0	0	0	4	\$4,800.00	\$0.00	0.0
REV+ 19	F,M 6:30p-7p		Wheel of Fortune	\$1,500.00	0.0	30	0	3	0	0	0	3	\$4,500.00	\$0.00	0.0
TOTALS:							22	23	23	18	22	108	\$98,500.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26120233	Changes as of: 9/26/2018 at 2:49 PM	Version: Highlighting Revision 1
CPE: 620/1143/9784	Flight: 10/2/18 - 11/5/18	Station: WALA
Agency: Matson Media LLC	Advertiser: New Republican PAC	Market: Mobile
1201 Hampton Street	Product: FL Senate	Office: PHILADELPHIA
Suite 3B	Agency Order #: 7601246	Service: Nielsen
Columbia, SC 29201	Buyer: MediaAssistant, Matson	Primary Demo: Adults 35+
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$98,500.00
Total Spots: 108
Total CPP: \$0.00
Total GRP:
Traffic #: 895937

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/28/18 10:25 AM	Michael Strickler	rework due to start date shift
09/26/18 2:49 PM	SHEPARD RITZEN	shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.
09/14/18 2:48 PM	Michael Strickler	revised WS rate to balance
09/14/18 2:48 PM	Michael Strickler	revising rate
08/03/18 12:21 PM	Michael Strickler	rework Wheel around Thu NFL and World Series. Prime m/g into World Series.
08/03/18 12:14 PM	System	Notice Received.
08/03/18 8:41 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$492,500
WALA Share:	20%
Comment:	est share
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	108	\$98,500.00	N/A	0.0
Total	100%	108	\$98,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	86	\$78,800.00
2018-Nov	22	\$19,700.00
Total	108	\$98,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	9/28/18 10:25 AM	Michael Strickler	Confirmed	4	3	\$0	\$98,500.00	Changes: Total Spots from 108 to 109. 5 buylines added or modified.
Revision	9/26/18 2:49 PM	SHEPARD RITZEN	Confirmed			\$0	\$98,500.00	Changes: Origcomments to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit., Comments from Separation: 30 to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week., Demo Meta to [R16]. 13 buylines added or modified.
Makegood 1	9/14/18 2:48 PM	Michael Strickler	Confirmed	16	18	\$0	\$98,500.00	Changes: Total Spots from 110 to 108. 7 buylines added or modified.
Queued for Electronic Contracting	8/3/18 8:48 AM					\$0	\$0	
New	8/3/18 8:41 AM	SHEPARD RITZEN	Confirmed	110		\$98,500.00	\$98,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

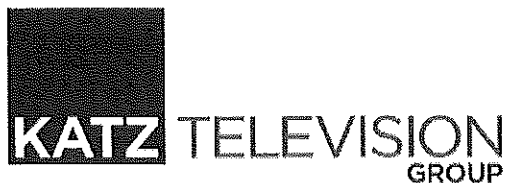
DR

Contract # 26120233	Changes as of: 9/28/2018 at 10:25 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 620/1143/9784	Flight: 10/2/18 - 11/5/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Matson Media LLC	Advertiser: New Republican PAC	Market: Mobile	Total \$: \$98,500.00
1201 Hampton Street	Product: FL Senate	Office: PHILADELPHIA	Total Spots: 109
Suite 3B	Agency Order #: 7601246	Service: Nielsen	Total CPP: \$0.00
Columbia, SC 29201	Buyer: MediaAssistant, Matson	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 895937
	215-567-7950	215-567-7950	

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/30					Total Spots	Total \$	CPP*	GRP*
							10/2	10/9	10/16	10/23	10/30				
MSD 6	M 7p-8p		The Resident-FOX	\$1,800.00	0	30	1	1	1	1	1	4	\$7,200.00	\$0.00	0.0
MSD 18	Th-F,M 6p-6:30p		Jeopardy	\$1,200.00	0.0	30	4	0	0	0	0	3	\$3,600.00	\$0.00	0.0
MSD 19	F,M 6:30p-7p		Wheel of Fortune	\$1,500.00	0.0	30	3	0	0	0	0	2	\$3,000.00	\$0.00	0.0
MGD 20	Sa 3p-9p		NLCS Game #2	\$1,050.00	0.0	30	0	2	0	0	0	2	\$2,100.00	\$0.00	0.0
MGD 21	Sa 6:30p-10p		College Football Prime	\$1,200.00	0.0	30	1	0	1	0	0	2	\$2,400.00	\$0.00	0.0
TOTALS:							20	25	24	18	22	109	\$98,500.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26120233	Changes as of: 9/28/2018 at 10:25 AM	Version: Highlighting Makegood 2	Status: Sent To Rep
CPE: 620/1143/9784	Flight: 10/2/18 - 11/5/18	Station: WALA	Con Type: POLITICAL/VOTE
Agency: Matson Media LLC	Advertiser: New Republican PAC	Market: Mobile	Total \$: \$98,500.00
1201 Hampton Street	Product: FL Senate	Office: PHILADELPHIA	Total Spots: 109
Suite 3B	Agency Order #: 7601246	Service: Nielsen	Total CPP: \$0.00
Columbia, SC 29201	Buyer: MediaAssistant, Matson	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 895937
	215-567-7950	215-567-7950	

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/30					Total Spots	Total \$	CPP*	GRP*
							10/2	10/9	10/16	10/23	10/30				
MSD 6	M 7p-8p		The Resident-FOX	\$1,800.00	0	30	1	0	1	1	1	4	\$7,200.00	\$0.00	0.0
MSD 18	Th-F,M 6p-6:30p		Jeopardy	\$1,200.00	0.0	30	4	3	0	0	0	3	\$3,600.00	\$0.00	0.0
MSD 19	F,M 6:30p-7p		Wheel of Fortune	\$1,500.00	0.0	30	3	2	0	0	0	2	\$3,000.00	\$0.00	0.0
MGD 20	Sa 3p-9p		NLCS Game #2	\$1,050.00	0.0	30	0	2	0	0	0	2	\$2,100.00	\$0.00	0.0
MGD 21	Sa 6:30p-10p		College Football Prime	\$1,200.00	0.0	30	1	0	1	0	0	2	\$2,400.00	\$0.00	0.0
TOTALS:							20	25	24	18	22	109	\$98,500.00	\$0.00	0.0

