



125 West 55th St
New York, NY 10019

| | | |
|---------------------------------|---|----------------------------------|
| Contract # 26120233 | Changes as of: 8/3/2018 at 8:41 AM | Version: Original Order |
| CPE: 620/1143/9784 | Flight: 10/2/18 - 11/5/18 | Station: WALA |
| Agency: Matson Media LLC | Advertiser: New Republican PAC | Market: Mobile |
| 1201 Hampton Street | Product: FL Senate | Office: PHILADELPHIA |
| Suite 3B | Agency Order #: 7601246 | Service: Nielsen |
| Columbia, SC 29201 | Buyer: MediaAssistant, Matson | Primary Demo: Adults 35+ |
| | Salesperson: SHEPARD RITZEN | Assistant: SHEPARD RITZEN |
| | 215-567-7950 | 215-567-7950 |
| | Separation: | |

Con Type: POLITICAL/VOTE
Total \$: \$98,500.00
Total Spots: 110
Total CPP: \$0.00
Total GRP:
Traffic #: 895937

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 10/2 - 10/30 | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|---------------------|----|-------------------------------------|------------|-----|--------------|-----------|-----------|-----------|-----------|-------------|--------------------|---------------|------------|
| | | | | | | 10/2 | 10/9 | 10/16 | 10/23 | 10/30 | | | | |
| 1 | Tu-F,M 12n-1p | | Judge Mathis | \$200.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$1,000.00 | \$0.00 | 0.0 |
| 2 | Tu-F,M 1p-2p | | People's Court | \$175.00 | 30 | 2 | 2 | 2 | 2 | 2 | 10 | \$1,750.00 | \$0.00 | 0.0 |
| 3 | Tu-F,M 3p-4p | | Dr. Phil | \$300.00 | 30 | 5 | 5 | 5 | 5 | 5 | 25 | \$7,500.00 | \$0.00 | 0.0 |
| 4 | Tu-F,M 6p-6:30p | | Jeopardy | \$1,200.00 | 30 | 5 | 5 | 5 | 5 | 5 | 25 | \$30,000.00 | \$0.00 | 0.0 |
| 5 | Tu-F,M 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 30 | 3 | 3 | 3 | 3 | 3 | 15 | \$22,500.00 | \$0.00 | 0.0 |
| 6 | M 7p-8p | | The Resident-FOX | \$1,800.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$9,000.00 | \$0.00 | 0.0 |
| 7 | Tu 8p-9p | | Lethal Weapon-FOX | \$2,000.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$10,000.00 | \$0.00 | 0.0 |
| 8 | F 7p-8p | | Last Man Standing/The Cool Kids-FOX | \$1,200.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$6,000.00 | \$0.00 | 0.0 |
| 9 | F 8p-9p | | Hell's Kitchen-FOX | \$2,000.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$10,000.00 | \$0.00 | 0.0 |
| 10 | Sa 10:30p-11:30p | | Fox Sat Late Fringe | \$75.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$375.00 | \$0.00 | 0.0 |
| 11 | Su 11:30p-12m | | How I Met Your Mother | \$75.00 | 30 | 1 | 1 | 1 | 1 | 1 | 5 | \$375.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 22 | 22 | 22 | 22 | 22 | 110 | \$98,500.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | | |
|---------------------------------|---|----------------------------------|---------------------------------|
| Contract # 26120233 | Changes as of: 8/3/2018 at 8:41 AM | Version: Original Order | |
| CPE: 620/1143/9784 | Flight: 10/2/18 - 11/5/18 | Station: WALA | Con Type: POLITICAL/VOTE |
| Agency: Matson Media LLC | Advertiser: New Republican PAC | Market: Mobile | Total \$: \$98,500.00 |
| 1201 Hampton Street | Product: FL Senate | Office: PHILADELPHIA | Total Spots: 110 |
| Suite 3B | Agency Order #: 7601246 | Service: Nielsen | Total CPP: \$0.00 |
| Columbia, SC 29201 | Buyer: MediaAssistant, Matson | Primary Demo: Adults 35+ | Total GRP: |
| | Salesperson: SHEPARD RITZEN | Assistant: SHEPARD RITZEN | Traffic #: 895937 |
| | 215-567-7950 | 215-567-7950 | |
| | Separation: | | |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|-------------------|---|
| Date/Time | Added by | Comment |
| 09/28/18 10:25 AM | Michael Strickler | rework due to start date shift |
| 09/26/18 2:49 PM | SHEPARD RITZEN | shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week. |
| 09/14/18 2:48 PM | Michael Strickler | revised WS rate to balance |
| 09/14/18 2:48 PM | Michael Strickler | revising rate |
| 08/03/18 12:21 PM | Michael Strickler | rework Wheel around Thu NFL and World Series. Prime m/g into World Series. |
| 08/03/18 12:14 PM | System | Notice Received. |
| 08/03/18 8:41 AM | SHEPARD RITZEN | Separation: 30 |

| Competitive Information | |
|-------------------------|-----------|
| Market Budget: | \$492,500 |
| WALA Share: | 20% |
| Comment: | est share |
| Unknown: | 80% |

| Daypart Summary | | | | | |
|-----------------|-------------|------------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 110 | \$98,500.00 | N/A | 0.0 |
| Total | 100% | 110 | \$98,500.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|------------|--------------------|
| Month | Spots | Dollars |
| 2018-Oct | 88 | \$78,800.00 |
| 2018-Nov | 22 | \$19,700.00 |
| Total | 110 | \$98,500.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|-------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Makegood 2 | 9/28/18 10:25 AM | Michael Strickler | Confirmed | 4 | 3 | \$0 | \$98,500.00 | Changes: Total Spots from 108 to 109. 5 buylines added or modified. |
| Revision | 9/26/18 2:49 PM | SHEPARD RITZEN | Confirmed | | | \$0 | \$98,500.00 | Changes: Origcomments to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit., Comments from Separation: 30 to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week., Demo Meta to [R16]. 13 buylines added or modified. |
| Makegood 1 | 9/14/18 2:48 PM | Michael Strickler | Confirmed | 16 | 18 | \$0 | \$98,500.00 | Changes: Total Spots from 110 to 108. 7 buylines added or modified. |
| Queued for Electronic Contracting | 8/3/18 8:48 AM | | | | | \$0 | \$0 | |
| New | 8/3/18 8:41 AM | SHEPARD RITZEN | Confirmed | 110 | | \$98,500.00 | \$98,500.00 | |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|



125 West 55th St
New York, NY 10019

| | | |
|---------------------------------|--|---|
| Contract # 26120233 | Changes as of: 9/26/2018 at 2:49 PM | Version: Highlighting Revision 1 |
| CPE: 620/1143/9784 | Flight: 10/2/18 - 11/5/18 | Station: WALA |
| Agency: Matson Media LLC | Advertiser: New Republican PAC | Market: Mobile |
| 1201 Hampton Street | Product: FL Senate | Office: PHILADELPHIA |
| Suite 3B | Agency Order #: 7601246 | Service: Nielsen |
| Columbia, SC 29201 | Buyer: MediaAssistant, Matson | Primary Demo: Adults 35+ |
| | Salesperson: SHEPARD RITZEN | Assistant: SHEPARD RITZEN |
| | 215-567-7950 | 215-567-7950 |

Con Type: POLITICAL/VOTE
Total \$: \$98,500.00
Total Spots: 108
Total CPP: \$0.00
Total GRP:
Traffic #: 895937

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/2 - 10/30 | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|----------------|---------------------|----|-------------------------------------|------------|-------------|-----|--------------|-----------|-----------|-----------|-----------|-------------|--------------------|---------------|------------|-----|
| | | | | | | | 10/2 | 10/9 | 10/16 | 10/23 | 10/30 | | | | | |
| REV- 1 | Tu-F,M 12n-1p | | Judge Mathis | \$200.00 | 0 | 30 | 1 | 0 | 1 | 1 | 1 | 1 | 4 | \$800.00 | \$0.00 | 0.0 |
| REV- 2 | Tu-F,M 1p-2p | | People's Court | \$175.00 | 0 | 30 | 2 | 0 | 2 | 2 | 2 | 2 | 8 | \$1,400.00 | \$0.00 | 0.0 |
| REV- 3 | Tu-F,M 3p-4p | | Dr. Phil | \$300.00 | 0 | 30 | 5 | 0 | 5 | 5 | 5 | 5 | 20 | \$6,000.00 | \$0.00 | 0.0 |
| REV- 4 | Tu-F,M 6p-6:30p | | Jeopardy | \$1,200.00 | 0 | 30 | 5 | 0 | 5 | 5 | 5 | 5 | 20 | \$24,000.00 | \$0.00 | 0.0 |
| | Tu-F,M 5:30p-7p | | Wheel of Fortune | \$1,500.00 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| | M 7p-8p | | The Resident-FOX | \$1,800.00 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$9,000.00 | \$0.00 | 0.0 |
| REV- 7 | Tu 8p-9p | | Lethal Weapon-FOX | \$2,000.00 | 0 | 30 | 1 | 0 | 1 | 1 | 0 | 1 | 3 | \$6,000.00 | \$0.00 | 0.0 |
| REV+ 8 | F 7p-8p | | Last Man Standing/The Cool Kids-FOX | \$1,200.00 | 0 | 30 | 1 | 2 | 1 | 1 | 0 | 1 | 5 | \$6,000.00 | \$0.00 | 0.0 |
| REV+ 9 | F 8p-9p | | Hell's Kitchen-FOX | \$2,000.00 | 0 | 30 | 1 | 2 | 1 | 1 | 0 | 1 | 5 | \$10,000.00 | \$0.00 | 0.0 |
| 10 | Sa 10:30p-11:30p | | Fox Sat Late Fringe | \$75.00 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$375.00 | \$0.00 | 0.0 |
| 11 | Su 11:30p-12m | | How I Met Your Mother | \$75.00 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$375.00 | \$0.00 | 0.0 |
| REV- 12 | M-W,F 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 0 | 30 | 3 | 0 | 4 | 4 | 0 | 3 | 11 | \$16,500.00 | \$0.00 | 0.0 |
| 13 | M 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$1,500.00 | \$0.00 | 0.0 |
| 14 | Tu-W,F-Su 7p-10p | | World Series | \$5,200.00 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$5,200.00 | \$0.00 | 0.0 |
| REV+ 15 | Th-F,M 12n-1p | | Judge Mathis | \$200.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | \$200.00 | \$0.00 | 0.0 |
| REV+ 16 | Th-F,M 1p-2p | | People's Court | \$175.00 | 0.0 | 30 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | \$350.00 | \$0.00 | 0.0 |
| REV+ 17 | Th-F,M 3p-4p | | Dr. Phil | \$300.00 | 0.0 | 30 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | \$1,500.00 | \$0.00 | 0.0 |
| REV+ 18 | Th-F,M 6p-6:30p | | Jeopardy | \$1,200.00 | 0.0 | 30 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | \$4,800.00 | \$0.00 | 0.0 |
| REV+ 19 | F,M 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | \$4,500.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 22 | 23 | 23 | 18 | 22 | 108 | \$98,500.00 | \$0.00 | 0.0 | |



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| | 215-567-7950 | 215-567-7950 |
| | Separation: | |

Con Type: POLITICAL/VOTE
Total \$: \$98,500.00
Total Spots: 108
Total CPP: \$0.00
Total GRP:
Traffic #: 895937

Special Instructions

| Order Level Comments | | |
|----------------------|-------------------|---|
| Date/Time | Added by | Comment |
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| 09/26/18 2:49 PM | SHEPARD RITZEN | shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week. |
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| 08/03/18 12:14 PM | System | Notice Received. |
| 08/03/18 8:41 AM | SHEPARD RITZEN | Separation: 30 |

| Competitive Information | |
|-------------------------|-----------|
| Market Budget: | \$492,500 |
| WALA Share: | 20% |
| Comment: | est share |
| Unknown: | 80% |

| Daypart Summary | | | | | |
|-----------------|-------------|------------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 108 | \$98,500.00 | N/A | 0.0 |
| Total | 100% | 108 | \$98,500.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|------------|--------------------|
| Month | Spots | Dollars |
| 2018-Oct | 86 | \$78,800.00 |
| 2018-Nov | 22 | \$19,700.00 |
| Total | 108 | \$98,500.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|-------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Makegood 2 | 9/28/18 10:25 AM | Michael Strickler | Confirmed | 4 | 3 | \$0 | \$98,500.00 | Changes: Total Spots from 108 to 109. 5 buylines added or modified. |
| Revision | 9/26/18 2:49 PM | SHEPARD RITZEN | Confirmed | | | \$0 | \$98,500.00 | Changes: Origcomments to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit., Comments from Separation: 30 to shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week., Demo Meta to [R16]. 13 buylines added or modified. |
| Makegood 1 | 9/14/18 2:48 PM | Michael Strickler | Confirmed | 16 | 18 | \$0 | \$98,500.00 | Changes: Total Spots from 110 to 108. 7 buylines added or modified. |
| Queued for Electronic Contracting | 8/3/18 8:48 AM | | | | | \$0 | \$0 | |
| New | 8/3/18 8:41 AM | SHEPARD RITZEN | Confirmed | 110 | | \$98,500.00 | \$98,500.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



DR

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | | |
|---------------------------------|---|---|---------------------------------|
| Contract # 26120233 | Changes as of: 9/28/2018 at 10:25 AM | Version: Highlighting Makegood 2 | Status: Accepted |
| CPE: 620/1143/9784 | Flight: 10/2/18 - 11/5/18 | Station: WALA | Con Type: POLITICAL/VOTE |
| Agency: Matson Media LLC | Advertiser: New Republican PAC | Market: Mobile | Total \$: \$98,500.00 ✓ |
| 1201 Hampton Street | Product: FL Senate | Office: PHILADELPHIA | Total Spots: 109 ✓ |
| Suite 3B | Agency Order #: 7601246 | Service: Nielsen | Total CPP: \$0.00 |
| Columbia, SC 29201 | Buyer: MediaAssistant, Matson | Primary Demo: Adults 35+ | Total GRP: |
| | Salesperson: SHEPARD RITZEN | Assistant: SHEPARD RITZEN | Traffic #: 895937 |
| | 215-567-7950 | 215-567-7950 | |

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/2 - 10/30 | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|--------------------|----|------------------------|------------|-------------|-----|--------------|-----------|-----------|-----------|-----------|-------------|--------------------|---------------|------------|
| | | | | | | | 10/2 | 10/9 | 10/16 | 10/23 | 10/30 | | | | |
| MSD 6 | M 7p-8p | | The Resident-FOX | \$1,800.00 | 0 | 30 | 1 | 1 | 1 | 1 | | 4 | \$7,200.00 | \$0.00 | 0.0 |
| MSD 18 | Th-F,M 6p-6:30p | | Jeopardy | \$1,200.00 | 0.0 | 30 | 4 | 0 | 0 | 0 | | 3 | \$3,600.00 | \$0.00 | 0.0 |
| MSD 19 | F,M 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 0.0 | 30 | 3 | 0 | 0 | 0 | | 2 | \$3,000.00 | \$0.00 | 0.0 |
| MGD 20 | Sa 3p-9p | | NLCS Game #2 | \$1,050.00 | 0.0 | 30 | 0 | 2 | 0 | 0 | | 2 | \$2,100.00 | \$0.00 | 0.0 |
| MGD 21 | Sa 6:30p-10p | | College Football Prime | \$1,200.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | | 2 | \$2,400.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 20 | 25 | 24 | 18 | 22 | 109 | \$98,500.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | | |
|---------------------------------|---|---|---------------------------------|
| Contract # 26120233 | Changes as of: 9/28/2018 at 10:25 AM | Version: Highlighting Makegood 2 | Status: Sent To Rep |
| CPE: 620/1143/9784 | Flight: 10/2/18 - 11/5/18 | Station: WALA | Con Type: POLITICAL/VOTE |
| Agency: Matson Media LLC | Advertiser: New Republican PAC | Market: Mobile | Total \$: \$98,500.00 |
| 1201 Hampton Street | Product: FL Senate | Office: PHILADELPHIA | Total Spots: 109 |
| Suite 3B | Agency Order #: 7601246 | Service: Nielsen | Total CPP: \$0.00 |
| Columbia, SC 29201 | Buyer: MediaAssistant, Matson | Primary Demo: Adults 35+ | Total GRP: |
| | Salesperson: SHEPARD RITZEN | Assistant: SHEPARD RITZEN | Traffic #: 895937 |
| | 215-567-7950 | 215-567-7950 | |

Separation:

Comments: shifted some spots around due to start date will be 10/4, not 10/2...we can make good anything else that does not fit in that first week.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/2 - 10/30 | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|--------------------|----|------------------------|------------|-------------|-----|--------------|-----------|-----------|-----------|-----------|-------------|--------------------|---------------|------------|
| | | | | | | | 10/2 | 10/9 | 10/16 | 10/23 | 10/30 | | | | |
| MSD 6 | M 7p-8p | | The Resident-FOX | \$1,800.00 | 0 | 30 | 1 | 0 | 1 | 1 | 1 | 4 | \$7,200.00 | \$0.00 | 0.0 |
| MSD 18 | Th-F,M 6p-6:30p | | Jeopardy | \$1,200.00 | 0.0 | 30 | 4 | 3 | 0 | 0 | 0 | 3 | \$3,600.00 | \$0.00 | 0.0 |
| MSD 19 | F,M 6:30p-7p | | Wheel of Fortune | \$1,500.00 | 0.0 | 30 | 3 | 2 | 0 | 0 | 0 | 2 | \$3,000.00 | \$0.00 | 0.0 |
| MGD 20 | Sa 3p-9p | | NLCS Game #2 | \$1,050.00 | 0.0 | 30 | 0 | 2 | 0 | 0 | 0 | 2 | \$2,100.00 | \$0.00 | 0.0 |
| MGD 21 | Sa 6:30p-10p | | College Football Prime | \$1,200.00 | 0.0 | 30 | 1 | 0 | 1 | 0 | 0 | 2 | \$2,400.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 20 | 25 | 24 | 18 | 22 | 109 | \$98,500.00 | \$0.00 | 0.0 |

ORDER



Orders
Order / Rev: 895937
Alt Order #: 26120233
Product Desc: FL Senate
Estimate: 9784
Flight Dates: 10/04/18 - 11/05/18
Original Date / Rev: 08/06/18 / 09/28/18
Order Type: GENERAL

Primary AE: WALA
Sales Office: Shepard Ritzen
Sales Region: National

Agency
Name: Matson Media LLC
Buying Contact:
Billing Contact:
 1201 Hampton St, Suite 3B
 Columbia, SC 29201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: New Republican PAC
Demographic: A18+
Product Codes: Political-Issues
Priority: FNP
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: General
Unit Code:

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/18 | 10/28/18 | 82 | \$73,800.00 | \$62,730.00 |
| 10/29/18 | 11/05/18 | 27 | \$24,700.00 | \$20,995.00 |

| Totals | | | | |
|---------------|------------|--------------------|--------------------|-------------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| October 2018 | 82 | \$73,800.00 | \$62,730.00 | 0.00 |
| November 2018 | 27 | \$24,700.00 | \$20,995.00 | 0.00 |
| Totals | 109 | \$98,500.00 | \$83,725.00 | 0.00 |

Account Executives
Account Executive: Shepard Ritzen
Sales Office: Shepard Ritzen
Sales Region: Start Of Order - End Of Order
Start Date / End Date: Start Of Order - End Of Order
Order %: 100%

Order Share
 WALA 20% \$98,500.00
 Market 100% \$492,500.00

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| WAWD | 0% | \$0.00 |
| WEAR | 80% | \$394,000.00 |
| WEIQ | 0% | \$0.00 |
| WFGX | 0% | \$0.00 |
| WFNA | 0% | \$0.00 |
| WHBR | 0% | \$0.00 |
| WJTC | 0% | \$0.00 |
| WKRQ | 0% | \$0.00 |
| WMFPV | 0% | \$0.00 |
| WPAN | 0% | \$0.00 |
| WPMI | 0% | \$0.00 |
| WSRE | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------|------|----------|----------|----------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| N 1 | WALA | 10/04/18 | 11/05/18 | M-F 12-1p | CM | 12p-1p | MTWTF-- | :30 | 1 | \$200.00 | FNP | 0.00 | NM | 5 | \$1,000.00 |
| M-F 12-1p | | | | | | | | | | | | | | | |

Order / Rev: 895937
 Alt Order #: 26120233
 Flight Dates: 10/04/18 - 11/05/18

Advertiser: New Republican PAC
 Product Desc: FL Senate
 Estimate: 9784

WALA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|-------------------------|------|-------------------|-----------------|-------------------------|-------------------|--------------------------|---------------|-----|-------|------------|-----|------|------|---------------|-------------|-------------|
| Hell's Kitchen-FOX | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/08/18 | 10/14/18 | ----F-- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | Week: 10/15/18 | 10/21/18 | ----F-- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ----F-- | 0 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | Week: 10/29/18 | 11/04/18 | ----F-- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| N 9 | WALA | 10/05/18 | 11/02/18 | Fri 8-9p | CM | 8p-9p | ----F-- | :30 | 1 | \$2,000.00 | FNP | 0.00 | NM | 5 | \$10,000.00 | |
| Fri Prime Hour 2 | | | | | | | | | | | | | | | | |
| Fox Sat Late Fringe | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/01/18 | 10/07/18 | -----S- | 2 | \$2,000.00 | 0.00 | | | | | | | | | |
| | | Week: 10/08/18 | 10/14/18 | -----S- | 1 | \$2,000.00 | 0.00 | | | | | | | | | |
| | | Week: 10/15/18 | 10/21/18 | -----S- | 1 | \$2,000.00 | 0.00 | | | | | | | | | |
| | | Week: 10/22/18 | 10/28/18 | -----S- | 0 | \$2,000.00 | 0.00 | | | | | | | | | |
| | | Week: 10/29/18 | 11/04/18 | -----S- | 1 | \$2,000.00 | 0.00 | | | | | | | | | |
| N 10 | WALA | 10/06/18 | 11/03/18 | Sa 1030-1130p | CM | 1030p-1130p | -----S- | :30 | 1 | \$75.00 | FNP | 0.00 | NM | 5 | \$375.00 | |
| Sa 1030-1130p | | | | | | | | | | | | | | | | |
| How I Met Your Mother | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/01/18 | 10/07/18 | -----S | 1 | \$75.00 | 0.00 | | | | | | | | | |
| | | Week: 10/08/18 | 10/14/18 | -----S | 1 | \$75.00 | 0.00 | | | | | | | | | |
| | | Week: 10/15/18 | 10/21/18 | -----S | 1 | \$75.00 | 0.00 | | | | | | | | | |
| | | Week: 10/22/18 | 10/28/18 | -----S | 1 | \$75.00 | 0.00 | | | | | | | | | |
| | | Week: 10/29/18 | 11/04/18 | -----S | 1 | \$75.00 | 0.00 | | | | | | | | | |
| N 11 | WALA | 10/07/18 | 11/04/18 | Su 1130p-12a | CM | SU 1130p-12a | -----S | :30 | 1 | \$75.00 | FNP | 0.00 | NM | 5 | \$375.00 | |
| Su 1130p-12a | | | | | | | | | | | | | | | | |
| Wheel of Fortune | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/23/18 | 10/29/18 | M----- | 1 | \$1,500.00 | 0.00 | | | | | | | | | |
| N 13 | WALA | 10/24/18 | 10/28/18 | MLB World Series | CM | MLB World Series--W-FSS | -----S | :30 | 1 | \$5,200.00 | FNP | 0.00 | NM | 1 | \$5,200.00 | |
| MLB World Series | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/22/18 | 10/28/18 | --W-FSS | 1 | \$5,200.00 | 0.00 | | | | | | | | | |
| N 14 | WALA | 10/13/18 | 10/13/18 | MLB Championship Series | CM | MLB Championship Series | -----S- | :30 | 2 | \$1,050.00 | FNP | 0.00 | NM | 2 | \$2,100.00 | |
| MLB Championship Series | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/08/18 | 10/14/18 | -----S- | 2 | \$1,050.00 | 0.00 | | | | | | | | | |
| N 15 | WALA | 10/06/18 | 10/20/18 | NCAA Football Prime | CM | NCAA Football Pri-----S- | -----S- | :30 | 1 | \$1,200.00 | FNP | 0.00 | NM | 2 | \$2,400.00 | |
| NCAA Football Prime | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| | | Week: 10/01/18 | 10/07/18 | -----S- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | Week: 10/08/18 | 10/14/18 | -----S- | 0 | \$0.00 | 0.00 | | | | | | | | | |
| | | Week: 10/15/18 | 10/21/18 | -----S- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | | | | | | | | | | | | | Totals | 109 | \$98,500.00 |