



WNKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103

Contract # 18753

Schedule Dates 10/11/16-10/17/16
Advertiser JIM GRAY (2269)
Agency CAMPAIGN GROUP (1347)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson PHILADELPHIA, PA (1016)
Sales Office PHILADELPHIA, PA
Buyer Name Lisa Cabanel,
Phone/Fax /
CPE 13/14/131/13/14
Account Types National/Political
Billing Type Standard
Comments Senate Separation: 30

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Kathy Werner
CO-OP No
Headline # ECR25327087
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$63.75
Net Total \$361.25
Sales Tax

Bowling Green (WNKY)
By Broadcast Month
Oct. 2016 10 \$425.00
Grand Total: 10 \$425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6P- 6:30P (CST)	1	1	1	1	1	1			5	\$60.00	\$300.00	Bowling Green (WNKY)	JEOPARDY	10/10/16
2.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6:30P- 7P (CST)	1	1	1	1	1	1			5	\$25.00	\$125.00	Bowling Green (WNKY)	ENT TONIGHT 30	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25327087		Changes as of: 10/7/2016 at 2:57 PM		Version: Original Order	
CPE: 13/14/131		Flight: 10/11/16 - 10/17/16		Station: WNKY	
Agency: CAMPAIGN GROUP		Advertiser: Gray - Sen KY		Market: Bowling Green/Glasgow, KY	
CAMPAGN GROUP 1600 LOCUST ST. PHILADELPHIA PA 19103		Product: Senate		Office: PHILADELPHIA	
		Agency Order #: 5461293		Primary Demo: Adults 35+	
		Buyer: Cabanel, Lisa		Con Type: POLITICAL/VOTE	
		Salesperson: 215-563-5400		Assistant: FRAN BROWN	
				Traffic #: 18753	
				Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
1	Tu-F M 6p-6:30p		JEOPARDY	\$60.00	2.2	30	5		5	\$300.00	\$27.27	11.0
2	Tu-F M 6:30p-7p		ENT TONIGHT 30	\$25.00	1.0	30	5		5	\$125.00	\$25.00	5.0
TOTALS: 10							10		10	\$425.00	\$26.56	16.0



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		Salesperson: FRAN BROWN		Assistant: 215-563-5400	
				Traffic #: 18753	
				Separation:	
				Total GRP: 16.0	
				Total CPP: \$26.56	
				Total Spots: 10	
				Total \$: \$425.00	

Special Instructions	
Order Level Comments	
Date/Time	Added by
10/07/16 2:57 PM	FRAN BROWN
Comment	
Separation: 30	

Competitive Information			
Market Budget:	\$8,500		
WNKY Share:	5%		
Comment:			
Unknown:	95%		

Daypart Summary			
Day/Time	% Distrib	Spots	CPP
	100%	10	\$26.56
Total	100%	10	\$26.56
GRP			
			16.0
Total			16.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	10	\$425.00	
Total	10	\$425.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/7/16 4:28 PM				
New	10/7/16 2:57 PM	FRAN BROWN	New	10	
				\$425.00	\$0
				\$425.00	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☐ FEDERAL CANDIDATE
☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,
 being/on behalf of: Jim Gray,
 a legally qualified candidate of the Democratic
 political party for the office of: United States Senate
 in the General
 election to be held on: November 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
Paid for by Jim Gray for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Linda Breathitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Rejected

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Lisa Cabanel

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lisa Cabanel/for Jim Gray

printed name

date