



WNKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

Contract # 18750

Schedule Dates

10/11/16-10/17/16
Advertiser
RAND PAUL FOR SENATE (1839)
Agency
STRATEGIC MEDIA PLACEMENT (1243)
Product
Political (1040)

Brand

POLITICAL (1254)

Salesperson

PHILADELPHIA, PA (1016)

Sales Office

PHILADELPHIA, PA

Buyer Name

Adam, Shaw,

Phone/Fax

(202) 955-5342 / (202) 955-5348

CPE

1193/1792/4844/1193/1792

Account Types

National/Political

Billing Type

Standard

Comments

TV
KY Sen Rand Paul/NRSC Coordinated 10.11-10.19
NAB, Traffic, Check copies in EMail; Separation: 30

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Kathy Werner
CO-OP No
Headline # ECR25327671
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$277.50
Net Total \$1,572.50
Sales Tax

Bowling Green (WNKY)
By Broadcast Month Spots Rate
Oct. 2016 34 \$1,850.00
Grand Total: 34 \$1,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	6A- 7A (CST)			1						1	\$50.00	\$50.00	Bowling Green (WNKY)	SUKY NWS	10/10/16
2.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	6A- 7A (CST)				1					1	\$50.00	\$50.00	Bowling Green (WNKY)	SUKY NWS	10/10/16
3.0	Normal Line / NEWS	10/14/16-10/14/16	3	:30	6A- 7A (CST)						1			1	\$50.00	\$50.00	Bowling Green (WNKY)	SUKY NWS	10/10/16
4.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	7A- 9A (CST)			1						1	\$35.00	\$35.00	Bowling Green (WNKY)	TODAY	10/10/16
5.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	7A- 9A (CST)				1					1	\$35.00	\$35.00	Bowling Green (WNKY)	TODAY	10/10/16
6.0	Normal Line / NEWS	10/13/16-10/13/16	3	:30	7A- 9A (CST)					1				1	\$35.00	\$35.00	Bowling Green (WNKY)	TODAY	10/10/16
7.0	Normal Line / NEWS	10/14/16-10/14/16	3	:30	7A- 9A (CST)						1			1	\$35.00	\$35.00	Bowling Green (WNKY)	TODAY	10/10/16
8.0	Normal Line / NEWS	10/17/16-10/17/16	3	:30	7A- 9A (CST)		1							1	\$35.00	\$35.00	Bowling Green (WNKY)	TODAY	10/10/16
9.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	9A- 10A (CST)			1						1	\$15.00	\$15.00	Bowling Green (WNKY)	TODAY	10/10/16
10.0	Normal Line / NEWS	10/13/16-10/13/16	3	:30	9A- 10A (CST)					1				1	\$15.00	\$15.00	Bowling Green (WNKY)	TODAY	10/10/16
11.0	Normal Line / NEWS	10/17/16-10/17/16	3	:30	9A- 10A (CST)		1							1	\$15.00	\$15.00	Bowling Green (WNKY)	TODAY	10/10/16
12.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	10A- 11A (CST)					1				1	\$15.00	\$15.00	Bowling Green (WNKY)	TODAY	10/10/16
13.0	Normal Line / NEWS	10/14/16-10/14/16	3	:30	10A- 11A (CST)						1			1	\$15.00	\$15.00	Bowling Green (WNKY)	TODAY	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

Contract # 18750

Schedule Dates 10/11/16-10/17/16
Advertiser RAND PAUL FOR SENATE (1839)
Agency STRATEGIC MEDIA PLACEMENT (1243)
Product Political (1040)

Brand POLITICAL (1254)
Salesperson PHILADELPHIA, PA (1016)
Sales Office PHILADELPHIA, PA
Buyer Name Adam, Shaw,
Phone/Fax (202) 955-5342 / (202) 955-5348
CPE 1193/1792/4844/1193/1792
Account Types National/Political
Billing Type Standard
Comments TV
KY Sen Rand Paul/NRSC Coordinated 10.11-10.19
NAB, Traffic, Check copies in Email; Separation: 30

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Kathy Werner
CO-OP No
Headline # ECR25327671
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$277.50
Net Total \$1,572.50
Sales Tax

Bowling Green (WNKY)
By Broadcast Month Spots Rate
Oct. 2016 34 \$1,850.00
Grand Total: 34 \$1,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	11A- 12P (CST)	1		1						1	\$10.00	\$10.00	Bowling Green (WNKY)	WENDY WILLIAMS	10/10/16
15.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	11A- 12P (CST)	1				1				1	\$10.00	\$10.00	Bowling Green (WNKY)	WENDY WILLIAMS	10/10/16
16.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	11A- 12P (CST)	1	1							1	\$10.00	\$10.00	Bowling Green (WNKY)	WENDY WILLIAMS	10/10/16
17.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	2P- 3P (CST)	1		1						1	\$15.00	\$15.00	Bowling Green (WNKY)	JUDY	10/10/16
18.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	2P- 3P (CST)	1			1					1	\$15.00	\$15.00	Bowling Green (WNKY)	JUDY	10/10/16
19.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	2P- 3P (CST)	1				1				1	\$15.00	\$15.00	Bowling Green (WNKY)	JUDY	10/10/16
20.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	2P- 3P (CST)	1					1			1	\$15.00	\$15.00	Bowling Green (WNKY)	JUDY	10/10/16
21.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	2P- 3P (CST)	1	1							1	\$15.00	\$15.00	Bowling Green (WNKY)	JUDY	10/10/16
22.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	5:30P- 6P (CST)	1		1						1	\$125.00	\$125.00	Bowling Green (WNKY)	NBC NIGHTLY	10/10/16
23.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	5:30P- 6P (CST)	1			1					1	\$125.00	\$125.00	Bowling Green (WNKY)	NBC NIGHTLY	10/10/16
24.0	Normal Line / NEWS	10/13/16-10/13/16	3	:30	5:30P- 6P (CST)	1				1				1	\$125.00	\$125.00	Bowling Green (WNKY)	NBC NIGHTLY	10/10/16
25.0	Normal Line / NEWS	10/17/16-10/17/16	3	:30	5:30P- 6P (CST)	1	1							1	\$125.00	\$125.00	Bowling Green (WNKY)	NBC NIGHTLY	10/10/16
26.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	10:30P- 11:30P (CST)	1				1				1	\$25.00	\$25.00	Bowling Green (WNKY)	TONIGHT	10/10/16
27.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	10:30P- 11:30P (CST)	1					1			1	\$25.00	\$25.00	Bowling Green (WNKY)	TONIGHT	10/10/16

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Accepted-Station:

Date:

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WNKY-NBC
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BowlingGreen, KY 42102

Contract

18750

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Bowling Green (WNKY)
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28.0	Normal Line / NEWS	10/15/16-10/15/16	3	:30	7A- 9A (CST)	1						1		1	\$20.00	\$20.00	Bowling Green (WNKY)	TODAY	10/10/16
29.0	Normal Line / NEWS	10/15/16-10/15/16	3	:30	5:30P- 6P (CST)	1						1		1	\$100.00	\$100.00	Bowling Green (WNKY)	NBC NIGHTLY	10/10/16
30.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	8A- 9A (CST)	1							1	1	\$50.00	\$50.00	Bowling Green (WNKY)	SUN TODAY	10/10/16
31.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	9A- 10A (CST)	1							1	1	\$75.00	\$75.00	Bowling Green (WNKY)	MEET PRESS	10/10/16
32.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	12P- 5P (CST)	1							1	1	\$50.00	\$50.00	Bowling Green (WNKY)	SPORTS	10/10/16
33.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	5P- 5:30P (CST)	1							1	1	\$50.00	\$50.00	Bowling Green (WNKY)	INKY NEWS	10/10/16
34.0	Normal Line / NFL	10/16/16-10/16/16	3	:30	7:20P- 10:30P (CST)	1							1	1	\$450.00	\$450.00	Bowling Green (WNKY)	NFL	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25327671 Changes as of: 10/10/2016 at 3:24 PM Version: Current State Version 1
CPE: 1193/1792/4844 Flight: 10/11/16 - 10/17/16 Station: WNKY
Agency: STRATEGIC MEDIA Advertiser: Paul/NRSC Market: Bowling Green/Glasgow, KY
7689 STAGERS LOOP Product: TV Office: PHILADELPHIA
DELAWARE, OH 43015 Agency Order #: 5465771 Primary Demo: Adults 35+
Buyer: Shaw, Adam Salesperson: FRAN BROWN Con Type: POLITICAL/VOTE
215-563-5400 Assistant: 215-563-5400 Separation:
Comments: KY Sen Rand Paul/NRSC Coordinated 10.11-10.19
NAB, Traffic, Check copies in EMail; Separation: 30

Total \$: \$1,850.00
Total Spots: 34
Total CPP: \$0.00
Total GRP: 18750
Traffic #: 18750
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 1 6a-7a		SUKY NWS	\$50.00	0.0	30	1	1	0	1	0	0	0	3	\$150.00	\$0.00	0.0
2	Tu-F,M 2 7a-9a		TODAY	\$35.00	0.0	30	1	1	1	1	0	0	1	5	\$175.00	\$0.00	0.0
3	Tu-F,M 3 9a-10a		TODAY	\$15.00	0.0	30	1	0	1	0	0	0	1	3	\$45.00	\$0.00	0.0
4	Tu-F,M 4 10a-11a		TODAY	\$15.00	0.0	30	0	1	0	1	0	0	0	2	\$30.00	\$0.00	0.0
5	Tu-F,M 5 11a-12n		WENDY WILLIAMS	\$10.00	0.0	30	1	0	1	0	0	0	1	3	\$30.00	\$0.00	0.0
6	Tu-F,M 6 2p-3p		JUDY	\$15.00	0.0	30	1	1	1	1	0	0	1	5	\$75.00	\$0.00	0.0
7	Tu-F,M 7 5:30p-6p		NBC NIGHTLY	\$125.00	0.0	30	1	1	1	0	0	0	1	4	\$500.00	\$0.00	0.0
8	Tu-F,M 8 10:30p-11:30p		TONIGHT	\$25.00	0.0	30	0	1	0	1	0	0	0	2	\$50.00	\$0.00	0.0
9	Sa 9 7a-9a		TODAY	\$20.00	0.0	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
10	Sa 10 5:30p-6p		NBC NIGHTLY	\$100.00	0.0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
11	Su 11 8a-9a		SUN TODAY	\$50.00	0.0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
12	Su 12 9a-10a		MEET PRESS	\$75.00	0.0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
13	Su 13 12n-5p		SPORTS	\$50.00	0.0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
14	Su 14 5p-5:30p		INKY NEWS	\$50.00	0.0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
15	Su 15 7:20p-10:30p		NFL	\$450.00	0.0	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
TOTALS:							6	6	5	5	2	5	5	34	\$1,850.00	\$0.00	0.0

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: RAND PAUL/NRSC

qualified candidate of the REPUBLICAN

party for the office of: US SENATE

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

RAND PAUL/NRSC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN BROGHAMER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date 10/3/16

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature
Kathy Warner

Printed Name
Kathy Warner

Title
Manager

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:


(check applicable box)

☐

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ADAM SHAW

printed name

10/3/16

date



WKY-CBS
P.O. BOX 149
BowlingGreen, KY 42102

Contract # 18751

Schedule Dates

10/11/16-10/17/16

Advertiser

RAND PAUL FOR SENATE (1839)

Agency

STRATEGIC MEDIA PLACEMENT (1243)

Product

Political (1040)

Brand

POLITICAL (1254)

Salesperson

PHILADELPHIA, PA (1016)

Sales Office

PHILADELPHIA, PA

Buyer Name

Adam, Shaw,

Phone/Fax

(202) 955-5342 / (202) 955-5348

CPE

1193/1792/4844/1193/1792

Account Types

National/Political

Billing Type

Standard

Comments

TV

KY Sen Rand Paul/NRSC Coordinated 10.11-10.19

NAB, Traffic, Check copies in EMail; Separation: 30

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Kathy Werner
CO-OP No
Headline # ECR25327672
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

WKY-CBS (ENKY)
By Broadcast Month Spots Rate
Oct. 2016 24 \$1,750.00
Grand Total: 24 \$1,750.00

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2.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	6:30A- 7A (CST)	1		1						1	\$20.00	\$20.00	WKY-CBS (ENKY)	cbs morn	10/10/16
3.0	Normal Line / NEWS	10/14/16-10/14/16	3	:30	6:30A- 7A (CST)	1					1			1	\$20.00	\$20.00	WKY-CBS (ENKY)	cbs morn	10/10/16
4.0	Normal Line / NEWS	10/17/16-10/17/16	3	:30	6:30A- 7A (CST)	1	1							1	\$20.00	\$20.00	WKY-CBS (ENKY)	cbs morn	10/10/16
5.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	7A- 9A (CST)	1		1						1	\$25.00	\$25.00	WKY-CBS (ENKY)	cbs morn	10/10/16
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10.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	10A- 11A (CST)	1								1	\$50.00	\$50.00	WKY-CBS (ENKY)	plr	10/10/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	10A- 11A (CST)	1					1			1	\$50.00	\$50.00	WKY-CBS (ENKY)	plr	10/10/16
12.0	Normal Line / NEWS	10/11/16-10/11/16	3	:30	5:30P- 6P (CST)	1	1							1	\$100.00	\$100.00	WKY-CBS (ENKY)	cbs eve	10/10/16
13.0	Normal Line / NEWS	10/12/16-10/12/16	3	:30	5:30P- 6P (CST)	1					1			1	\$100.00	\$100.00	WKY-CBS (ENKY)	cbs eve	10/10/16

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Oct. 2016 24 \$1,750.00
Grand Total: 24 \$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NEWS	10/13/16-10/13/16	3	:30	5:30P- 6P (CST)					1				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	cbs eve	10/10/16
15.0	Normal Line / NEWS	10/14/16-10/14/16	3	:30	5:30P- 6P (CST)						1			1	\$100.00	\$100.00	WNKY-CBS (ENKY)	cbs eve	10/10/16
16.0	Normal Line / NEWS	10/17/16-10/17/16	3	:30	5:30P- 6P (CST)		1							1	\$100.00	\$100.00	WNKY-CBS (ENKY)	cbs eve	10/10/16
17.0	Normal Line / NEWS	10/15/16-10/15/16	3	:30	7A- 9A (CST)							1		1	\$20.00	\$20.00	WNKY-CBS (ENKY)	sat early	10/10/16
18.0	Normal Line / COLLEGE FBALL	10/15/16-10/15/16	3	:30	2:30P- 6P (CST)							1		1	\$150.00	\$150.00	WNKY-CBS (ENKY)	sec	10/10/16
19.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	8A- 9:30A (CST)								1	1	\$100.00	\$100.00	WNKY-CBS (ENKY)	cbs sun morn	10/10/16
20.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	9:30A- 10A (CST)								1	1	\$100.00	\$100.00	WNKY-CBS (ENKY)	face nation	10/10/16
21.0	Normal Line / NFL	10/16/16-10/16/16	3	:30	11A- 12P (CST)								1	1	\$50.00	\$50.00	WNKY-CBS (ENKY)	nfl today	10/10/16
22.0	Normal Line / NFL	10/16/16-10/16/16	3	:30	12P- 3:30P (CST)								1	1	\$175.00	\$175.00	WNKY-CBS (ENKY)	nfl	10/10/16
23.0	Normal Line / NFL	10/16/16-10/16/16	3	:30	3:30P- 7P (CST)								1	1	\$225.00	\$225.00	WNKY-CBS (ENKY)	nfl	10/10/16
24.0	Normal Line / NEWS	10/16/16-10/16/16	3	:30	5:30P- 6P (CST)								1	1	\$125.00	\$125.00	WNKY-CBS (ENKY)	sun eve news	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25327672 Changes as of: 10/10/2016 at 12:09 PM Version: Original Order
CPE: 1193/1792/4844 Flight: 10/11/16 - 10/17/16 Station: ENKY Total \$: \$1,750.00
Agency: STRATEGIC MEDIA Advertiser: Paul/NRSC Market: Bowling Green/Glasgow, KY Total Spots: 24
7669 STAGERS LOOP Product: TV Office: PHILADELPHIA Total CPP: \$182.29
DELAWARE, OH 43015 Agency Order #: 5465754 Primary Demo: Adults 35+ Total GRP: 9.6
Buyer: Shaw, Adam Con Type: POLITICAL/VOTE Traffic #: 18751
Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation:
215-563-5400 215-563-5400

Comments: KY Sen Rand Paul/NRSC Coordinated 10.11-10.19
NAB, Traffic, Check copies in EMail; Separation: 30

#	Day/Time	DP	Program	Rate	A3P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F 6:30a-7a		cbs morn	\$20.00	0.0	30	1	1	0	1	0	0	1	4	\$80.00	\$0.00	0.0
2	Tu-F 7a-9a		cbs morn	\$25.00	0.0	30	1	1	1	1	0	0	1	5	\$125.00	\$0.00	0.0
3	Tu-F 10a-11a		pir	\$50.00	0.0	30	0	0	1	0	0	0	1	2	\$100.00	\$0.00	0.0
4	Tu-F 5:30p-6p		cbs eve	\$100.00	0.0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
5	Sa 7a-9a		sat early	\$20.00	0.0	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
6	Sa 2:30p-6p		sec	\$150.00	0.0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
7	Su 8a-9:30a		cbs sun morn	\$100.00	2.3	30	0	0	0	0	0	1	0	1	\$100.00	\$43.48	2.3
8	Su 9:30a-10a		face nation	\$100.00	2.2	30	0	0	0	0	0	1	0	1	\$100.00	\$45.45	2.2
9	Su 11a-12n		nfl today	\$50.00	5.1	30	0	0	0	0	0	1	0	1	\$50.00	\$9.80	5.1
10	Su 12n-3:30p		nfl	\$175.00	0.0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
11	Su 3:30p-7p		nfl	\$225.00	0.0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
12	Su 5:30p-6p		sun eve news	\$125.00	0.0	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
TOTALS:							3	3	3	3	2	6	4	24	\$1,750.00	\$182.29	9.6



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327672 Changes as of: 10/10/2016 at 12:09 PM Version: Original Order

CPE: 1193/1792/4844 Flight: 10/11/16 - 10/17/16 Station: ENKY Total \$: \$1,750.00

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Buyer: Shaw, Adam Con Type: POLITICAL/VOTE Traffic #: 18751

Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation:

215-563-5400 215-563-5400

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
10/10/16 12:10 PM	FRAN BROWN	<p>KY Sen Rand Paul/NRSC Coordinated 10.11-10.19</p> <p>NAB, Traffic, Check copies in Email; Separation: 30</p>

Competitive Information			
Market Budget:	\$58,333		
ENKY Share:	3%		
Comment:			
WNKY:	4%		
Unknown:	93%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	24	\$1,750.00	9.6
Total	100%	24	\$1,750.00	9.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	24	\$1,750.00
Total	24	\$1,750.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/10/16 12:23 PM				
New	10/10/16 12:09 PM	FRAN BROWN	New	24	
				\$0	\$0
				\$1,750.00	\$1,750.00

Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: RAND PAUL/NRSC

qualified candidate of the REPUBLICAN, a legally

party for the office of: US SENATE political

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

RAND PAUL/NRSC

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN BROGHAMER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date
10/3/16

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature: Kathy Warner
Printed Name: Kathy Warner
Title: Manager

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:


(check applicable box)

☐

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ADAM SHAW

printed name

10/3/16

date