



QUARTERLY REPORT
JULY-SEPTEMBER 2013
KRED 92.3 FM

Program # 2013-28

Airdate: July 6th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Marketing	16:00

Summary: Our guest explores why a buyer makes a decision to purchase in the first place. He found 12 “triggers” that act as short cuts to buying decisions.

Guest: Robert Boog is a successful LA Real Estate agent and author of “Selling Outside the Square: Ways to Help You Make More Sales”
www.sellingoutsidethesquare.com

Issues Covered of local interest: pricing, objections, power of the word

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Creativity	7:00

Summary Our guest discusses how to optimize your inner vision even if you have a creative block. Second part of our series.

Guest: Tim Levy is a coach, speaker and author of “Creativity and Innovation”. He consults numerous multi-national corporations.
www.timlevy.com

Issues Covered of local interest : diet, energy, clarity

29:00 Conclusion of Program :30

Program # 2013-29

Airdate: July 13th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Breast Cancer	16:00

Summary: Our guest discusses the risk for breast cancer and alternatives to mastectomy.

Guest: Anna Manayan is an attorney and nationally recognized holistic clinician. She is founder of Immune Matrix. Also board certified in internal medicine.

www.chronicfatigueandnutrition.com

Issues Covered of local interest: gene markers, family history, detox

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Creativity 7:00

Summary Our guest discusses how to optimize your inner vision even if you have a creative block. Third part of our series.

Guest: Tim Levy is a coach, speaker and author of "Creativity and Innovation". He consults numerous multi-national corporations.
www.timlevy.com

Issues Covered of local interest: diet, energy, clarity

29:00 Conclusion of Program :30

Program # 2013-30

Airdate: July 20th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Pet Care	16:00

Summary: Our guest discusses the often undetected problem of food intolerance in pets.

Guest: Dr John Symes has been a veterinarian for over 30 years. He is a leading expert in pet food intolerance and creator of the GARD Diet. www.dogtorj.com

Issues Covered of local interest: foods to avoid, seizures, gluten-free

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Vacations	7:00

Summary: Last year \$34 billion worth of vacation time was forfeited. Our guest explains the importance of taking time off.

Guest: Rami Lazarescu is the CEO and Founder of Happiness.com. The company has been offering vacation assistance since 1994. www.happinessassurance.com

Issues Covered of local interest: planning, cost, stress reduction

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2013-31

Airdate: July 27th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Sexual Abuse	16:00

Summary: Our guest discusses his years of being a victim of sexual abuse and what happens when a victim goes back to question his molester.

Guest: Donald McLean author of "Unraveling Charlie", his story

of child abuse, survival, acceptance and understanding.
www.unravelingcharlie.com

Issues Covered of local interest: repressed memory, trust, break cycle

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Vacations 7:00

Summary: Last year \$34 billion worth of vacation time was forfeited. Our guest explains the importance of taking time off. Part 2 of our series.

Guest: Rami Lazarescu is the CEO and Founder of Happiness.com. The company has been offering vacation assistance since 1994.
www.happinessassurance.com

Issues Covered of local interest: planning, cost, stress reduction

29:00 Conclusion of Program :30

Program # 2013-32

Airdate: August 3rd 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Careers	16:00

Summary: Our guest explains how to design and implement a job search action plan.

Guest: Kathleen Brady is an iPEC certified career management coach with 25 years experience and the author of "Get A Job: 10 Steps To Success"
www.careerplanners.net

Issues Covered of local interest: resume writing, social media, negotiating

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Business Opportunities 7:00

Summary: Our guests discuss the do's and don'ts of starting your own home based business for full or part time income.

Guest: Rudy Cypher and Lonnie Schrag are entrepreneurs who have operated a successful direct marketing business for over 15 years.
www.blessings4ever.com

Issues Covered of local interest: financing, marketing, training

29:00 Conclusion of Program :30

Program # 2013-33

Airdate: August 10th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –History	16:00

Summary: Our guest explains the historical significance of the 1920's in America..

Guest: E.K. Prescott has been an educator and researcher for over 30 years. She's the author of the award winning historical novel "The Ivy League Chronicles: 9 Squares".
www.ivyleaguechronicles.com

Issues Covered of local interest: federal reserve, new world order, politics

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Business 7:00

Summary: Our guest explains how he was able to regain his financial footing after years of unemployment..

Guest: Robert Adelman lost a high paying professional job after 9-11. After finding a new job, his hours were cut back due to the recession.

Issues Covered of local interest: job search, supplemental income, networking

29:00 Conclusion of Program :30

Program # 2013-34

Airdate: August 17th 2013 Time of Broadcast: 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Drugs	16:00

Summary: Our guest discusses the events that took him from a star athlete to the world of drug smuggling.

Guest: Travis Waters is a motivational speaker and youth counselor. He's the author of "The West Coast Kid: My Redemption".
www.thewestcoastkid.com

Issues Covered of local interest: drug abuse, rehab, parental advice

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business	7:00

Summary: Our guest explains how he was able to regain his financial footing after years of struggling with occasional part time work..

Guest: Raymond Morris hit rock bottom when he lost his job working on a garbage truck. Today he owns a multi-million dollar home business

Issues Covered of local interest: job search, opportunities, networking

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2013-35

Airdate: August 24th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 –Health 16:00

Summary: Our guest discusses the problem of overuse of prescription medication and drug interaction.

Guest: Suzy Cohen has been called America's Most Trusted Pharmacist. She is the author of several best sellers including "Drug Muggers".
www.dearpharmacist.com

Issues Covered of local interest: supplements, antibiotics, probiotics

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Pageants 7:00

Summary: Our guest explains the pros and cons of beauty pageants.

Guest: Michelle Strom is a former Mrs Nebraska and owner of one of the nation's top pageant boutiques. She is star of WE tv's series "Obsessed With The Dress".
www.wetv.com/shows/obsessed-with-the-dress

Issues Covered of local interest: scholarships, competition, job skills

29:00 Conclusion of Program :30

Program # 2013-36

Airdate: August 31st 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Accessible College	16:00

Summary: Our guest discusses the transition from high school to college for students with disabilities.

Guest: Dr Jeffrey Holmes is a nationally recognized consultant, educator and author of "Accessible College: A Guide to Transition Students With Disabilities From High School to College".

Issues Covered of local interest: self-advocacy, legal rights, checklists

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Childhood Obesity 7:00

Summary: Our guest discusses the problem of overweight and out of shape children.

Guest: Dr Joanna Dolgoff is the child obesity expert on NBC's "Biggest Loser", author of "Red Light, Green Light, Eat Right", and consultant for "Rally For Recess".

www.rallyforrecess.com

Issues Covered of local interest: exercise, nutrition, family role

29:00 Conclusion of Program :30

Program # 2013-37

Airdate: September 7th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Health Care	16:00

Summary: With over 10,000 people turning 65 every day, experts predict a major strain on our health care system.

Guest: Chris Orestis is a senior health care advocate and pioneer in using life insurance for long term care.

Issues Covered of local interest: Types of care, costs, converting

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Food 7:00

Summary: Our guest discusses the power of food, how to share special moments with family and friends.

Guest: Joan Porte is the author of "Signs of the Times" an

astrological cookbook. She has been a travel agent and political consultant.
www.joansastrology.blogspot.com

Issues Covered of local interest: food cravings, seasonal fare, recipes

29:00 Conclusion of Program :30

Program # 2013-38

Airdate: September 14th 2013 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Personal Finance	16:00

Summary: Our guest discusses how to take advantage of home loan modification programs and be able to prevent foreclosure.

Guest: Mick Barron is a housing market analyst and president and founder of How To Modify.com, a self help loan modification system.
www.howtomodify.com

Issues Covered of local interest: eligibility, documents needed, scams

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Food 7:00

Summary: Our guest discusses the power of food, how to share special moments with family and friends. Part 2 of our interview.

Guest: Joan Porte is the author of "Signs of the Tines" an astrological cookbook. She has been a travel agent and political consultant.
www.joansastrology.blogspot.com

Issues Covered of local interest: food cravings, seasonal fare, recipes

29:00 Conclusion of Program :30

Program # 2013-39

Airdate: September 21st 2013

Time of Broadcast 5:30am

www.thisweekinamerica.us

Producer: Sean Bratton

Host: Ric Bratton ()

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Health	16:00

Summary: Our guest discusses how a Vitamin B12 deficiency can adversely impact your health and why it is often misdiagnosed..

Guest: Sally Pacholak, R.N., is an emergency room nurse with 32 years experience. She is co-author of "Could It Be B12? An Epidemic of Misdiagnosis."

www.b12awareness.com

Issues Covered of local interest: risks, misdiagnose, early detection

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Food	7:00

Summary: Our guest discusses the power of food, how to share special moments with family and friends. Part 3 of our interview.

Guest: Joan Porte is the author of "Signs of the Times" an astrological cookbook. She has been a travel agent and political consultant.

www.joansastrology.blogspot.com

Issues Covered of local interest: food cravings, seasonal fare, recipes

29:00	Conclusion of Program	:30
-------	-----------------------	-----

Program # 2013-40

Airdate: September 28th 2013

Time of Broadcast 5:30am

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
------------------------------	----------------	----------------

:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Healing	16:00

Summary: Our guest discusses the capacity of horses to help us heal the human heart and the sacred bond between us.

Guest: Dr Rosalyn Berne is a university professor who writes and teaches about engineering and technology. She is the author of "When the Horses Whisper"
www.whenthehorseswhisper.com

Issues Covered of local interest: sexual abuse, spirit, healing

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Life Lessons	7:00

Summary: Our guest discusses the power of forgiveness and transformation.

Guest: Wm Paul Young is the author of the international bestsellers "The Shack" and "Cross Roads".
www.wmpaulyoung.com

Issues Covered of local interest: reflection, family, community

29:00	Conclusion of Program	:30
-------	-----------------------	-----