

CANDIDATE ADVERTISEMENT AGREEMENT FORM

WIBW
Est 4967

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven Johnson

Authorized committee:

Steven Johnson for State Treasurer

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Treasurer

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Mark Hutton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Eva Mah

Signature:

Wes Good

Name: Eva Mah

Name:

Wes Good

Date of Request to Purchase Ad Time: 9/29/2022

Date of Station Agreement to Sell Time:

9/29/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 2742768	Station Call Letters: WEBW	Date Received/Requested: 9/29
Est. #: 4967	Station Location: Topeka	Run Start and End Dates: 10/31 - 11/8

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

2742768

WOC13828315 [00.00]

Order Printout



Order Status:	New	Start/End Dates:	10/31/22 - 11/13/22	C/P/E:	380 / 628 / 4967
Traffic Order #:		Agency:	AXMedia	Product Desc.:	2022 General Election
Buyer Order #:	12053447	Advertiser:	Steven Johnson for State Treasurer	Estimate Desc.:	Steven Johnson for KS Treasurer - TV 10/31 - 11/7
AE:	Unassigned (Wes Good)	Buyer:		Total Cost:	\$10,400.00 (Cash)
Property:	WBTV	Primary Demo:	Adults 35+ (RTG)	Received Date:	9/29/22 6:58 AM
Sales Region:	Local				

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketrn #184659, Spottdata #2095, eMediaTrade (AdCoreLocal) #EMT12794PopulationBuyType: CPP

Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

List Items						Spots										Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7									Total Spots	Total Cost	RTG	GRP	CPP
1	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	—T—	300.00	1	0									1	300.00	11.40	11.40	26.32
(Program: 13 NEWS THIS MORNING 6AM)CS-Feb/2021																					
1	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	---F--	300.00	1	0									1	300.00	11.40	11.40	26.32
(Program: 13 NEWS THIS MORNING 6AM)CS-Feb/2021																					
1	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	M-----	300.00	0	1									1	300.00	11.40	11.40	26.32
(Program: 13 NEWS THIS MORNING 6AM)CS-Feb/2021																					
1	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-T-----	300.00	1	0									1	300.00	11.40	11.40	26.32
(Program: 13 NEWS THIS MORNING 6AM)CS-Feb/2021																					
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	---F---	300.00	1	0									1	300.00	14.90	14.90	20.13
(Program: MIDDAY IN KANSAS)CS-Feb/2021																					

List Items										Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7												Total Spots	Total Cost	RTG	GRP	CPP
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-W---	300.00	1	0												1	300.00	14.90	14.90	20.13
(Program: MIDDAY IN KANSAS)CS-Feb/2021																								
2	MIDDAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	M---	300.00	1	1												2	600.00	14.90	29.80	20.13
(Program: MIDDAY IN KANSAS)CS-Feb/2021																								
3	25 Words or Less	NM	:30	4:30 PM-5:00 PM	-T-	225.00	1	0												1	225.00	7.70	7.70	29.22
(Program: 25 Words or Less)CS-Feb/2021																								
3	25 Words or Less	NM	:30	4:30 PM-5:00 PM	-F-	225.00	1	0												1	225.00	7.70	7.70	29.22
(Program: 25 Words or Less)CS-Feb/2021																								
3	25 Words or Less	NM	:30	4:30 PM-5:00 PM	M---	225.00	0	1												1	225.00	7.70	7.70	29.22
(Program: 25 Words or Less)CS-Feb/2021																								
3	25 Words or Less	NM	:30	4:30 PM-5:00 PM	-T-	225.00	1	0												1	225.00	7.70	7.70	29.22
(Program: 25 Words or Less)CS-Feb/2021																								
4	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-	600.00	1	0												1	600.00	15.00	15.00	40.00
(Program: 13 NEWS @ 6P)CS-Feb/2021																								
4	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-W-	600.00	1	0												1	600.00	15.00	15.00	40.00
(Program: 13 NEWS @ 6P)CS-Feb/2021																								
4	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	M---	600.00	1	0												1	600.00	15.00	15.00	40.00
(Program: 13 NEWS @ 6P)CS-Feb/2021																								
5	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-	675.00	1	0												1	675.00	16.00	16.00	42.19
(Program: 13 NEWS @ 10P)CS-Feb/2021																								
5	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-	675.00	1	0												1	675.00	16.00	16.00	42.19
(Program: 13 NEWS @ 10P)CS-Feb/2021																								
5	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	M---	675.00	1	0												1	675.00	16.00	16.00	42.19
(Program: 13 NEWS @ 10P)CS-Feb/2021																								
6	AMAZING RACE	NM	:30	9:00 PM-10:00 PM	-W-	750.00	1	0												1	750.00	8.00	8.00	93.75
(Program: AMAZING RACE)CS-Feb/2021																								
7	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	-S-	225.00	1	0												1	225.00	12.00	12.00	18.75
(Program: 13 NEWS SATURDAY EDITION)CS-Feb/2021																								
8	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-S	300.00	1	0												1	300.00	11.70	11.70	25.64
(Program: CBS SUNDAY MORNING)CS-Feb/2021																								
9	NFL LATE GAME	NM	:30	3:25 PM-6:30 PM	-S	2,000.00	1	0												1	2,000.00	21.10	21.10	94.79
(Program: NFL LATE GAME)CS-Feb/2021																								

List Items						Spots										Totals		Adults 35+			
Line	Program	ST	Len	Time	Days	Rate	Oct 31	Nov 7									Total Spots	Total Cost	RTG	GRP	CPP
Spot Totals:							19	3									22	10400.00		281.80	
Adults 35+ GRP:							247.80	34.00													
Rate Totals:							9575.00	825.00													

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
November	22	\$10,400.00	281.80				

ORDER**Orders**

Order / Rev: 2742768
Alt Order #: WOC13828315
Product Desc: 2022 General Election
Estimate: 4967
Flight Dates: 10/31/22 - 11/13/22
Original Date / Rev: 09/29/22 / 09/29/22
Order Type: NORMAL

Primary AE: Wesley Good
Sales Office: TPKN
Sales Region: National

Agency

Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Steven Johnson for State Treasurer
Demographic: A35+
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 605474
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	22	\$10,400.00	\$8,840.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	22	\$10,400.00	\$8,840.00	0.00
Totals	22	\$10,400.00	\$8,840.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	TPKN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	10/31/22	11/07/22	13 News This Morning @ 6a 13 News This Morning @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-1-11--	:30	3	\$300.00	P-03	0.00	NM	4	\$1,200.00
(Program: 13 NEWS THIS MORNING 6AM) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22		-1-11--	3		\$300.00		0.00						
Week: 11/07/22		11/13/22		1-----	1		\$300.00		0.00						
N 2	WIBW	10/31/22	11/07/22	Midday in Kansas Midday in Kansas	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-1-1--	:30	3	\$300.00	P-03	0.00	NM	4	\$1,200.00
(Program: MIDDAY IN KANSAS) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22		1-1-1--	3		\$300.00		0.00						
Week: 11/07/22		11/13/22		1-----	1		\$300.00		0.00						
N 3	WIBW	10/31/22	11/07/22	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-1-11--	:30	3	\$225.00	P-03	0.00	NM	4	\$900.00
(Program: 25 Words or Less) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22		-1-11--	3		\$225.00		0.00						
Week: 11/07/22		11/13/22		1-----	1		\$225.00		0.00						
N 4	WIBW	10/31/22	11/03/22	13 News @ 6p 13 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-11---	:30	3	\$600.00	P-03	0.00	NM	3	\$1,800.00

Order / Rev: 2742768
 Alt Order #: WOC13828315
 Flight Dates: 10/31/22 - 11/13/22

Advertiser: Steven Johnson for State Treasurer
 Product Desc: 2022 General Election
 Estimate: 4967

WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 13 NEWS @ 6P) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	1-11---	3	\$600.00		0.00								
N 5	WIBW	10/31/22	11/03/22	13 News @ 10p M-F 13 News @ 10p M-F	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	11-1---	:30	3	\$675.00	P-03	0.00	NM	3	\$2,025.00
(Program: 13 NEWS @ 10P) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	11-1---	3	\$675.00		0.00								
N 6	WIBW	10/31/22	11/02/22	CBS Wednesday Prime 6M Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	--1----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
(Program: AMAZING RACE) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	--1----	1	\$750.00		0.00								
N 7	WIBW	10/31/22	11/05/22	13 News Sat Edition 13 News Sat Edition	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
(Program: 13 NEWS SATURDAY EDITION) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	-----1-	1	\$225.00		0.00								
N 8	WIBW	10/31/22	11/06/22	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: CBS SUNDAY MORNING) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	-----1	1	\$300.00		0.00								
N 9	WIBW	10/31/22	11/06/22	CBS NFL RS Late Game NFL Reg Season Late Game	CM	3:25 PM-6:30 PM (3:25 PM-6:30 PM)	-----1	:30	1	\$2,000.00	P-04	0.00	NM	1	\$2,000.00
(Program: NFL LATE GAME) CS-Feb/2021															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/31/22		11/06/22	-----1	1	\$2,000.00		0.00								
													Totals	22	\$10,400.00