

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KEKB, KEXU, KBKL</u>	<b>Date:</b> <u>3/6/2013</u>
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I, Cody Kennedy,

being/on behalf of: Cody For Ed,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Grand Junction City Council District A

in the Grand Junction City Council

election to be held on: April 4, 2013

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p><i>See attached Schedule</i></p>					

**Attach proposed schedule with charges (if available):** \$4,080

I represent that the payment for the above described broadcast time has been furnished by:

Cody for GW

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kimberly Swindle

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

3/6/2023

Date

Cody Kennedy

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Natalee Redding

Signature

Natalee Redding

Printed Name

Market President

Title

MP, COO  
CRD

**TOWNSQUARE CAMPAIGN MEDIA PLAN**

**Cody for GJ**

DocuSigned by:  
**Cody Kennedy**

xTownsquare 3/6/2023

xCody for GJ/Client

FREEDOMACTRESS

Investment Total	Months
\$6,080	0.87

Solution Name	Solution Goal	Start	End	Audience Detail	Solution Footprint	Media Delivered	Volume	Media Cost	Cost Structure	Notes	Budget Per Month
YouTube TrueView	Brand Awareness	3/10/2023	4/4/2023	18 years & older, Registered Voters, Grand Junction residents	Grand Junction	Video	6,667	\$ .15	CPV		\$1000
STV	Brand Awareness	3/10/2023	4/4/2023	18 years & older, Registered Voters, Grand Junction residents	Grand Junction	STV	17,241	\$29.00	CPM		\$500
Addressable Geo (Banner)	Brand Awareness, Site Traffic	3/10/2023	4/4/2023	18 years & older, Registered Voters, Grand Junction residents	Grand Junction	Banner Ad	41,667	\$12.00	CPM		\$500
Broadcast Schedule	Brand Awareness	3/10/2023	4/4/2023	KBKLFM	Grand Junction	Audio	attach	\$360 week	Per Airing		\$1440
Mobile Billboard	Brand Awareness	3/10/2023	4/4/2023	KBKLFM	Grand Junction	Banner	18,182	\$11.00	CPM		\$200
Broadcast Schedule	Brand Awareness	3/10/2023	4/4/2023	KEKBFM	Grand Junction	Audio	attach	\$370 week	Per Airing		\$1480
Mobile Billboard	Brand Awareness	3/10/2023	4/4/2023	KEKBFM	Grand Junction	Banner	18,182	\$11.00	CPM		\$200
Broadcast Schedule	Brand Awareness	3/10/2023	4/4/2023	KEXOAM	Grand Junction	Audio	attach	\$140 week	Per Airing		\$560
Mobile Billboard	Brand Awareness	3/10/2023	4/4/2023	KEXOAM	Grand Junction	Banner	18,182	\$11.00	CPM		\$200