



**KTVI-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

# CONTRACT

<u>Contract / Revision</u> 337401 /		<u>Alt Order #</u> 5135001
<u>Product</u> Citizens to elect Kurt Schaefer		
<u>Contract Dates</u> 06/14/16 - 06/20/16		<u>Estimate #</u> 107
<u>Advertiser</u> Schaefer/R/MO/Attorney Gen		<u>Original Date / Revision</u> 06/15/16 / 06/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
<u>IDB#</u>	<u>Advertiser Code</u> 15	<u>Product Code</u> 17
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Thompson Communications Inc  
 200 W Jefferson  
 Marshfield, MO 65706

*Handwritten initials/signature*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	06/14/16	06/20/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$50.00	0.00			
N 2	2	06/14/16	06/20/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$50.00	0.00			
N 4	2	06/14/16	06/20/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$525.00	0.00			
N 5	2	06/14/16	06/20/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---1---				1	\$550.00	0.00			
N 6	2	06/14/16	06/20/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$200.00	0.00			
N 7	2	06/14/16	06/20/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$300.00	0.00			
N 10	2	06/14/16	06/20/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$200.00	0.00			
N 11	2	06/14/16	06/20/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$300.00	0.00			
N 12	2	06/14/16	06/20/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$300.00	0.00			
N 13	2	06/14/16	06/20/16	Sa 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$450.00	0.00			
N 14	2	06/14/16	06/20/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$225.00	0.00			
N 15	2	06/14/16	06/20/16	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
337401 /	5135001

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/14/16 - 06/20/16	Citizens to elect Kurt Sc	107

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schaefer/R/MO/Attorney (	06/15/16 / 06/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$450.00	0.00			
N 16	2	06/14/16	06/20/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$300.00	0.00			
N 17	2	06/14/16	06/20/16	FOX 2 News In The Mo	8:00 AM-8:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$500.00	0.00			
N 18	2	06/14/16	06/20/16	FOX 2 News In The Mo	8:00 AM-8:30 AM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---11--				2	\$1,000.00	0.00			
N 19	2	06/14/16	06/20/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$450.00	0.00			
N 20	2	06/14/16	06/20/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$300.00	0.00			
N 21	2	06/14/16	06/20/16	FOX 2 News In The Mo	8:30 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$500.00	0.00			
N 22	2	06/14/16	06/20/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$225.00	0.00			
N 23	2	06/14/16	06/20/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1				1	\$325.00	0.00			
N 24	2	06/14/16	06/20/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	----1--				1	\$500.00	0.00			
N 25	2	06/14/16	06/20/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$225.00	0.00			
N 26	2	06/14/16	06/20/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---1---				1	\$500.00	0.00			
N 27	2	06/14/16	06/20/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$175.00	0.00			
N 28	2	06/14/16	06/20/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$175.00	0.00			
N 29	2	06/14/16	06/20/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---1---				1	\$350.00	0.00			
N 30	2	06/14/16	06/20/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$175.00	0.00			
N 31	2	06/14/16	06/20/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$150.00	0.00			
N 32	2	06/14/16	06/20/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$150.00

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337401 /	5135001

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/14/16 - 06/20/16	Citizens to elect Kurt Sch	107

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schaefer/R/MO/Attorney (	06/15/16 / 06/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$150.00	0.00			
N 33	2	06/14/16	06/20/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$150.00	0.00			
N 34	2	06/14/16	06/20/16	M-F 4p-5p	4:00 PM-4:30 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$375.00	0.00			
N 35	2	06/14/16	06/20/16	Sa 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$150.00	0.00			
N 38	2	06/14/16	06/20/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$800.00	0.00			
N 39	2	06/14/16	06/20/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$300.00	0.00			
N 40	2	06/14/16	06/20/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---11--				2	\$75.00	0.00			
N 41	2	06/14/16	06/20/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	---11--				2	\$125.00	0.00			
N 42	2	06/14/16	06/20/16	FOX 2 News In The Mo	7:00 AM-7:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$500.00	0.00			
N 43	2	06/14/16	06/20/16	FOX 2 News In The Mo	7:30 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$500.00	0.00			
N 44	2	06/14/16	06/20/16	Sa 7a-9a	8:00 AM-8:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	-----1-				1	\$250.00	0.00			
N 45	2	06/14/16	06/20/16	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/14/16	06/20/16	1-----				1	\$375.00	0.00			
<b>Totals</b>										0.00		43	\$14,400.00

Time Period	# of Spots	Gross Amount	Net Amount
05/30/16 -06/20/16	43	\$14,400.00	\$12,240.00
<b>Totals</b>	43	\$14,400.00	\$12,240.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# Revision, Version 2

**Agency:** Thompson Communications, Inc. **Station:** KTVI-TV  
**Office:** Marshfield **Order Type:** Normal  
**Client:** 15 - Citizens to Elect Kurt Schaefer **Cancel Date:**  
**Product:** 17 - Media  
**Piggyback Product:**

**Estimate:** 107 - Citizens to Elect Kurt Schaefer **Received in ePort:** 6/15/2016 11:41:40 AM  
 AG June 15 - 20

**Flight Start:** 06/14/2016  
**Flight End:** 06/20/2016  
**Hiatus:**

**Airtime Dollars:** \$14,400.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$14,400.00  
**Total Spots:** 43

**Primary Demo:** Local/National: Local  
**Demo 2:** Rep Office: KTVI-TV  
**Demo 3:** AE: Mickie Reeves  
**GRP:** 0.00 **Phone:**  
**CPP:** \$0.00 **OrderID:** 5135001  
**GIMP:** 0 **Status:** Revised  
**CPM:** \$0.00  
**Comments:** Separation: 30

**MarketShare:**

## Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	CT	Len	6/14	6/15	6/16	6/17	6/18	6/19	6/20	Total
1	TUWTFM 4A-4:30A FOX 2 NEWS @ 430AM	EM	EM	\$50.00	C	30	0	0	0	0	0	0	1	1
LP Jun-2015LS														
2	TUWTFM 4:30A-5A FOX 2 NEWS @ 4A	EM	EM	\$50.00	C	30	0	0	0	0	0	0	1	1
LP Jun-2015LS														
4	TUWTFM 5:30A-6A FOX 2 NEWS @ 5:30AM	EM	EM	\$525.00	C	30	0	0	0	0	0	0	1	1
LP Jun-2015LS														
5	TUWTFM 5:30A-6A FOX 2 NEWS @ 5:30AM	EM	EM	\$550.00	C	30	0	0	1	0	0	0	0	1
LP Jun-2015LS														
6	Su 6A-6:30A FOX 2 NEWS SUN 6AM NEWS	EM	EM	\$200.00	C	30	0	0	0	0	0	1	0	1
LP Jun-2015LS														
7	Sa 6A-6:30A FOX 2 NEWS SAT 6AM NEWS	EM	EM	\$300.00	C	30	0	0	0	0	1	0	0	1
LP Jun-2015LS														

# Revision, Version 2 (Page 2)

**Agency:** Thompson Communications, Inc.  
**Client:** 15 - Citizens to Elect Kurt Schaefer  
 Attorney General  
**Flight Start:** 06/14/2016

**Station:** KTVI-TV  
**Product:** 17 - Media  
**Flight End:** 06/20/2016

**Order ID:** 5135001  
**Estimate:** 107 - Citizens to Elect Kurt Schaefer  
 AG June 15 - 20  
**Received in ePort:** 6/15/2016 11:41:40 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/14	6/15	6/16	6/17	6/18	6/19	6/20	Total Spots	Rtg	CPP	Imp	CPM
8	TUWTHFM 6A-6:30A FOX 2 NEWS @ 6AM	EN	\$900.00	C	30	0	0	0	0	0	0	0	0				
LPJun-2015LS																	
9	TUWTHFM 6A-6:30A FOX 2 NEWS @ 6AM	EN	\$1,200.00	C	30	0	0	0	0	0	0	0	0				
LPJun-2015LS																	
10	Su 6:30A-7A FOX 2 NEWS SUN 6AM NEWS	EM	\$200.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
11	Sa 6:30A-7A FOX 2 NEWS SAT 6AM NEWS	EM	\$300.00	C	30	0	0	0	0	1	0	0	1				
LPJun-2015LS																	
12	Su 7A-7:30A FOX 2 NEWS SUN 7AM NEWS	EM	\$300.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
13	Sa 7A-7:30A FOX 2 NEWS SAT 7AM NEWS	EM	\$450.00	C	30	0	0	0	0	1	0	0	1				
LPJun-2015LS																	
14	Su 7:30A-8A FOX 2 NEWS SUN 7AM NEWS	EM	\$225.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
15	Sa 7:30A-8A FOX 2 NEWS SAT 7AM NEWS	EM	\$450.00	C	30	0	0	0	0	1	0	0	1				
LPJun-2015LS																	
16	Su 8A-8:30A FOX 2 NEWS SUN 7AM NEWS	EM	\$300.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
17	TUWTHFM 8A-8:30A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
18	TUWTHFM 8A-8:30A FOX 2 NEWS IN THE MORNING	EN	\$1,000.00	C	30	0	0	1	1	0	0	0	2				
LPJun-2015LS																	
19	Sa 8:30A-9A FOX 2 NEWS SAT 7AM NEWS	EM	\$450.00	C	30	0	0	0	0	1	0	0	1				
LPJun-2015LS																	

# Revision, Version 2 (Page 3)

**Agency:** Thompson Communications, Inc.  
**Client:** 15 - Citizens to Elect Kurt Schaefer  
 Attorney General

**Station:** KTIV-TV  
**Product:** 17 - Media  
**Flight Start:** 06/14/2016  
**Flight End:** 06/20/2016

**Order ID:** 5135001  
**Estimate:** 107 - Citizens to Elect Kurt Schaefer  
 AG June 15 - 20  
**Received in ePort:** 6/15/2016 11:41:40 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/14	6/15	6/16	6/17	6/18	6/19	6/20	Total Spots	Rtg	CPP	Imp	CPM
20	Su 8:30A-9A FOX 2 NEWS SUN 7AM NEWS	EM	\$300.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
21	TuWThFM 8:30A-9A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
22	TuWThFM 9A-9:30A FOX 2 NEWS AT 9AM	EM	\$225.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
23	Su 9A-10A FOX NEWS SUNDAY	EM	\$325.00	C	30	0	0	0	0	0	1	0	1				
LPJun-2015LS																	
24	TuWThFM 9A-9:30A FOX 2 NEWS AT 9AM	EM	\$500.00	C	30	0	0	0	1	0	0	0	1				
LPJun-2015LS																	
25	TuWThFM 9:30A-10A FOX 2 NEWS AT 9AM	EM	\$225.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
26	TuWThFM 9:30A-10A FOX 2 NEWS AT 9AM	EM	\$500.00	C	30	0	0	1	0	0	0	0	1				
LPJun-2015LS																	
27	TuWThFM 10A-11A RACHAEL RAY	EN	\$175.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
28	TuWThFM 11A- 11:30A FOX 2 NEWS MIDDAY	DT	\$175.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
29	TuWThFM 11A- 11:30A FOX 2 NEWS MIDDAY	DT	\$350.00	C	30	0	0	1	0	0	0	0	1				
LPJun-2015LS																	
30	TuWThFM 12:30P-1P DISH NATION	DT	\$175.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	
31	TuWThFM 1P-2P WENDY WILLIAMS	DT	\$150.00	C	30	0	0	0	0	0	0	1	1				
LPJun-2015LS																	

# Revision, Version 2 (Page 4)

Agency: Thompson Communications, Inc.  
 Client: 15 - Citizens to Elect Kurt Schaefer  
 Attorney General

Station: KTVI-TV  
 Product: 17 - Media

Order ID: 5135001  
 Estimate: 107 - Citizens to Elect Kurt Schaefer  
 AG June 15 - 20

Flight Start: 06/14/2016

Flight End: 06/20/2016

Received in ePort: 6/15/2016 11:41:40 AM

Line	Daypart (Program)	DPT	Code	Rate	C/T	Len	6/14	6/15	6/16	6/17	6/18	6/19	6/20	Total Spots	Rtg	CPP	Imp	CPM	
32	TUWTHFM 2P-3P CRIME WATCH	DT		\$150.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
33	TUWTHFM 3P-3:30P HOT BENCH 1	EM		\$150.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
34	TUWTHFM 4P-4:30P JUDGE JUDY	EN		\$375.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
35	Sa 5P-5:30P FOX 2 NEWS WEEKEND SAT	EM		\$150.00	C	30	0	0	0	0	1	0	0	1					
LPJun-2015LS																			
36	Su 5P-5:30P FOX 2 NEWS WEEKEND SUN	EM		\$300.00	C	30	0	0	0	0	0	0	0	0					
LPJun-2015LS																			
37	TUWTHFM 5P-5:30P FOX 2 NEWS 5- 530PM	EN		\$1,200.00	C	30	0	0	0	0	0	0	0	0					
LPJun-2015LS																			
38	TUWTHFM 5P-5:30P FOX 2 NEWS 5- 530PM	EN		\$800.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
39	Sa 10P-10:30P AVG. ALL WKS	LN		\$300.00	C	30	0	0	0	0	1	0	0	1					
LPJun-2015LS																			
40	TUWTHFM 4A-4:30A FOX 2 NEWS @ 430AM	EM		\$75.00	C	30	0	0	1	1	0	0	0	2					
LPJun-2015LS																			
41	TUWTHFM 4:30A-5A FOX 2 NEWS @ 430AM	EM		\$125.00	C	30	0	0	1	1	0	0	0	2					
LPJun-2015LS																			
42	TUWTHFM 7A-7:30A FOX 2 NEWS IN THE MORNING	EN		\$500.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
43	TUWTHFM 7:30A-8A FOX 2 NEWS IN THE MORNING	EN		\$500.00	C	30	0	0	0	0	0	0	1	1					
LPJun-2015LS																			
44	Sa 8A-8:30A FOX 2 NEWS SAT 7AM NEWS	EM		\$250.00	C	30	0	0	0	0	1	0	0	1					

# Revision, Version 2 (Page 5)

Agency: Thompson Communications, Inc.  
 Client: 15 - Citizens to Elect Kurt Schaefer  
 Attorney General

Station: KTVI-TV  
 Product: 17 - Media

Order ID: 5135001  
 Estimate: 107 - Citizens to Elect Kurt Schaefer  
 AG June 15 - 20

Flight Start: 06/14/2016

Flight End: 06/20/2016

Received in ePort: 6/15/2016 11:41:40 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/14	6/15	6/16	6/17	6/18	6/19	6/20	Total Spots	Total Spots	Rtg	CPP	Imp	CPM			
45	TUWTFM 4:30P-5P JUDGE JUDY	EN	\$375.00	C	30	0	0	0	0	0	0	1	1								
Total Spots: 0 0 6 4 8 7 18 Total Spots: 0 0 6 4 8 7 18														Total Spots: 0 0 6 4 8 7 18 Total Spots: 0 0 6 4 8 7 18				Total Spots: 0 0 6 4 8 7 18 Total Spots: 0 0 6 4 8 7 18			
Cash\$ - Spots: \$14,400.00 - 43 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$14,400.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00														Cash\$ - Spots: \$14,400.00 - 43 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$14,400.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00				Cash\$ - Spots: \$14,400.00 - 43 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$14,400.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00			