

Broadcast Contract

MARKETPLACE COMMUNICATIONS
CAL FIRE LOCAL 2881
1415 L STREET,
SUITE 1100
SACRAMENTO, CA 95814

Start Date 05/28/22	Contract# 12391	Mod# 1
End Date 06/06/22	Date Entered 05/26/22	Date Last Modified 05/26/22
Advertiser CAL FIRE LOCAL 2881	Station Market KKJG-FM	
Product PAULDING	SalesRep/Office Emily Reiswig	

Standard Billing Cycle Estimate# 2022 MIDTERMS

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/30/22 SU 06/05/22	06:00A-10:00A	30	1	--	--	--	--	--	--	1	\$100.00
				MOVED FROM 5/27								
2	MO 05/30/22 SU 06/05/22	10:00A-03:00P	30	--	1	--	--	--	--	--	1	\$100.00
				MOVED FROM 5/27								
3	MO 05/30/22 SU 06/05/22	03:00P-07:00P	30	--	--	1	--	--	--	--	1	\$100.00
				MOVED FROM 5/27								
4	SA 05/28/22 SU 05/29/22	06:00A-07:00P	30	--	--	--	--	--	3	2	5	\$75.00
5	MO 05/30/22 SU 06/05/22	06:00A-10:00A	30	1	1	2	1	1	--	--	6	\$100.00
6	MO 05/30/22 SU 06/05/22	10:00A-03:00P	30	2	2	1	2	2	--	--	9	\$100.00
7	MO 05/30/22 SU 06/05/22	03:00P-07:00P	30	1	2	1	1	1	--	--	6	\$100.00
8	MO 05/30/22 SU 06/05/22	06:00A-07:00P	30	--	--	--	--	--	2	3	5	\$75.00
9	MO 06/06/22 MO 06/06/22	06:00A-10:00A	30	1	--	--	--	--	--	--	1	\$100.00
10	MO 06/06/22 MO 06/06/22	10:00A-03:00P	30	2	--	--	--	--	--	--	2	\$100.00
11	MO 06/06/22 MO 06/06/22	03:00P-07:00P	30	1	--	--	--	--	--	--	1	\$100.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	38	3,550.00	\$0.00	\$ 3,550.00	\$ 3,550.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
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Standard Billing Cycle Estimate# 2022 MIDTERMS

	May 22	Jun 22
CA	1,475.00	2,075.00
ST	375.00	3,175.00

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BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request
☒ an election message request *
an issue request *

The request was ☐ accepted #
☐ rejected

Candidate Named in Message:

Dawn Ortiz-Leggs & Jimmy Paulding

Office Being Sought:

SLO County Supervisors

Election or Issue Referred to:

" June 7th primary

Sponsor (or authorized candidate committee):

CAL FIRE LOCAL 2881

Treasurer of authorized candidate committee:

Tom Gardner, CAL FIRE Local 2881

Person Ordering Advertising:

Michele Fuller

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Michele Fuller, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: CAL FIRE Local 2881

Agency name: Marketplace Comm

Address: 1415 L Street Ste 1100 Sacramento, CA 95814

Contact: Michele Fuller | Phone number: 916 448 3444 | Email: mfuller@aaronread.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: CAL FIRE Local 2881 Small Contributor PAC

Address: 1731 J Street #100 Sacramento, CA 95814

Contact: Tom Gardner | Phone number: | Email: tgardner@12881.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tom Gardner, PAC chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Miche Fuller</i>	Signature: <i>Emily Reising</i>
Name: <i>Michele Fuller</i>	Name: <i>Emily Reising</i>
Date of Request to Purchase Ad Time: <i>5/24/22</i>	Date of Station Agreement to Sell Time: <i>5/26/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *5/27/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>12391</i>	Station Call Letters: <i>KKJG-FM</i>	Date Received/Requested: <i>5/27/22</i>
Est. #:	Station Location: <i>San Luis Obispo</i>	Run Start and End Dates: <i>see contract</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.