



January 10 2019

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 4th Quarter 2019

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 4th Quarter 2019 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting
- 3) Traffic / Transportation / Environmental Planning
- 4) Government
- 5) Land Use / Community Growth

KDRV 12.1 Medford contributed **89** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **665** public service announcements covering elected issues.

4th Quarter 2019:	PSA TOTAL for KDRV 12.1	89
	PSA TOTAL for KDRV 12.2	665
	PSA TOTAL for all KDRV CHANNELS	754

Emergency Alert System:

KDRV 12.1 and 12.2 are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of 13 weekly EAS tests aired during the period of 10/1/19 – 12/31/19; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on "Amateur Athletic of the Week".

We partner with Providence Medford Medical Center with "Health Alert". A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our "Pet of the Week" reports on NewsWatch 12 This Morning and Midday.

KDRV/KDKF's Coats for Kid's Campaign, aired from 9/16 to 10/25 with local announcements encouraging viewers to donate gently used coats for area school kids. Hundreds of coats were collected, cleaned by local cleaners and distributed to needy kids from area schools. KDRV/KDKF also did live reports inside our newscasts from area drop off locations to encourage donations.

November, brought our 11th year of sponsoring and broadcasting "Dancing With The Rogue Valley Stars" which benefits the Southern Oregon Sparrow Clubs. KDRV/KDKF advertised the non-profit event from North Medford High School on 11/09/19 and recorded/edited a one hour special airing on 12/25/2019 at 8:30pm. In addition the stations showcased all the local performers in special vignettes airing inside our newscasts. Over 137,000 was raised for the Southern Oregon Sparrow Clubs.

Dancing With The Rogue Valley Stars – KDRV/KDKF's Ashley Hall was Emcee, news personal Alicia Rubin was our "local star".

KDRV/KDKF collected food and toy donations for local families and kids in need with our annual "Season For Sharing" the month of December. KDRV/KDKF partnered with our local Salvation Army to distribute the toys and food.

Station news personnel and management were also involved with several community organizations and events during the 4th Quarter, including:

December 5, 2019 NewsWatch 12 staff traveled to Klamath Falls to participate in the Snowflake Festival and Parade. We interacted with members of the community as a representation of NewsWatch 12. We also reported on the large turnout and beneficiary of the event.

On October 12, 2019 our Meteorologists participated in the Curry Emergency Preparedness Expo. They visited with about 42 people about being prepared in the face of a natural disaster.

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(what, where, when, who)</i>
Chamber of Commerce Greeters	October 3, 2019	Julie Erspeke attended Jackson County Chamber of Commerce Greeters meeting at Banner Bank Every week, 80+ business people get together and network to help their businesses prosper. Each business can promote your products and services to other business owners and representatives.

Chamber of Commerce Young Professionals Network	October 8, 2019	<p>Mona Goudarzian attended the Chamber of Commerce Young Professionals Network Board Meeting @ Medford Chamber. Mona is a board member.</p> <p>YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>
Klamath Falls Snowflake Committee meeting	October 17 th , 2019	<p>Tammy Cordonier attended the Klamath Falls Snowflake Board Meeting Tammy is on the board member.</p> <p>The Snowflake Festival is largest Winter Festival in the State of Oregon Since 1984, the Klamath Snowflake Festival starts the holiday season with more than two weeks of events. All are presented by non-profit and for-profit groups. These events unite our community with entertainment, activities and shopping opportunities—Snowflake Parade, Christmas Tree Jubilee, Bowling with Santa, and much more. There's something for everyone during this family-friendly, fun-filled time!</p>
Klamath Build Project	November 6 th , 2019	<p>Kyle Pace attended the Build My Future in Klamath Falls.</p> <p>Build My Future is a new event that aims to help youth get in touch with the construction and other trade industries. The Klamath Basin HBA hosted a local version of this event that originated in Springfield, Missouri. Schools from Klamath, Lake, Deschutes, Siskiyou and Modoc Counties have been invited and officials are enthusiastic to help get the students to this event.</p>

Klamath Falls Snowflake Committee meeting	November 21, 2019	<p>Tammy Cordonier attended the Chamber of Commerce Young Professionals Network Board Meeting @ Medford Chamber. Mona is a board member.</p> <p>The Snowflake Festival is largest Winter Festival in the State of Oregon Since 1984, the Klamath Snowflake Festival starts the holiday season with more than two weeks of events. All are presented by non-profit and for-profit groups. These events unite our community with entertainment, activities and shopping opportunities—Snowflake Parade, Christmas Tree Jubilee, Bowling with Santa, and much more. There's something for everyone during this family-friendly, fun-filled time!</p>
Chamber of Commerce Young Professionals Network	December 3, 2019	<p>Chantell Munoz attended the Chamber of Commerce Young Professionals Network Board Meeting @ Medford Chamber. Chantell is a newly appointed board member.</p> <p>YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>

ScienceWorks Holiday Fundraiser	December 12, 2019	<p>ScienceWorks Holiday annual fundraising dinner attended by Tammy Cordonier.</p> <p>ScienceWorks Holiday Fundraiser is used to drive up donations to ScienceWorks projects for 2020. They invite the public to come put the "fun" in fundraiser by attending the event. This gives the community the opportunity to try different experiments and see how ScienceWorks gives back to the community. The fundraiser event is used as a year-end fundraising event.</p>
---------------------------------	-------------------	---

Quarterly Issues/Programs Ascertainment Summary

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period October 1, 2019-December 31, 2019. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Public Safety	6 p.m. news	1-Oct	6:00 PM	1:48	A man shot two people and has not been apprehended.
Public health and government	6 p.m. news	4-Oct	6:00 PM	2:40	Oregon's governor declares ban on vaping products.
Weather	6 p.m. news	8-Oct	6:00 PM	1:41	Freez warning may impact agriculture.
Public health and government	6 p.m. news	9-Oct	6:00 PM	1:25	Grants Pass discusses warming shelters.
Crime and Public Safety	6 p.m. news	14-Oct	6:00 PM	1:10	Authorities investigate a double-murder in Siskiyou County.
Crime and Public Safety	6 p.m. news	15-Oct	6:00 PM	1:45	Authorities investigate quadruple-murder in Placer and Siskiyou Counties.
Agriculture and farming	6 p.m. news	21-Oct	6:00 PM	2:16	Hay shortage leaves animal owners nervous about stocking up for winter.
Small business	6 p.m. news	21-Oct	6:00 PM	2:01	Local dairy wins world wide recognition for bleau cheese
Politics	6 p.m. news	28-Oct	6:00 PM	1:38	Congressman Wladen annouces his retirement.
Public Health	6 p.m. news	30-Oct	6:00 PM	2:10	Domestic abuse survivors help others who suffer likewise.
Public Safety	6 p.m. news	4-Nov	6:00 PM	2:02	Fire crews return to Oregon from fighting fire in California.

Public Health	6 p.m. news	5-Nov	6:00 PM	1:00	Seattle man dies in Klamath Falls after vaping.
Public Safety	6 p.m. news	12-Nov	6:00 PM	2:05	Live grenades found buried in Grants Pass.
Public Safety	6 p.m. news	13-Nov	6:00 PM	3:00	Mann arrested, charged with murder.
Public Safety	6 p.m. news	20-Nov	6:00 PM	1:22	Shooting in Klamath Falls.
Holiday Travel Planning	6 p.m. news	22-Nov	6:00 PM	1:45	The number of travelers for Thanksgiving is unusually high, so plan on leaving earlier.
Weather	6 p.m. news	25-Nov	6:00 PM	1:50	Heavy snow expected to hit Interstate 5. ODOT preparing the roads.
Weather	6 p.m. news	27-Nov	6:00 PM	1:55	Heavy snow impacting people traveling on interstate 5.
Economy	6 p.m. news	2-Dec	6:00 PM	2:05	Local stores were busy this past Saturday-- Small Business Saturday.
Public Safety	6 p.m. news	4-Dec	6:00 PM	1:15	Autistic student found safe after not reporting to school.
Public Property Sale	6 p.m. news	9-Dec	6:00 PM	2:20	A large parcel of land is available for sale, and citizens weigh in.
Public Transportation	6 p.m. news	10-Dec	6:00 PM	1:57	Electric busses are coming to Grants Pass.
Public Safety	6 p.m. news	16-Dec	6:00 PM	2:10	Josephine County increasing hours of sheriff patrols.
City Budget	6 p.m. news	17-Dec	6:00 PM	2:05	Budget constraints force Ashland Fire to reduce the number of firefighters.
Public Education	6 p.m. news	23-Dec	6:00 PM	1:41	Local school district considers a four-day week.
Public Health	6 p.m. news	24-Dec	6:00 PM	2:23	Jackson County reports an increase of flu cases.
Economy	6 p.m. news	30-Dec	6:00 PM	1:35	Grants Pass rated third-most unaffordable housing community in the nation.

ABC NEWS SPECIAL REPORTS - Fourth Quarter, 2019

DATE	START	END	LENGTH	TOPIC
Wednesday, October 23, 2019	11:41:22 AM	12:04:35 PM	ET 0:23:13	President Trump Statement on Turkey and Syria
	10:41:22 AM	11:04:35 AM	CT 0:23:13	President Trump Statement on Turkey and Syria
	9:41:22 AM	10:04:34 AM	MT 0:23:12	President Trump Statement on Turkey and Syria

	8:41:22 AM	-	9:04:35 AM	PT	0:23:13	President Trump Statement on Turkey and Syria
Sunday, October 27, 2019	9:00:00 AM	-	10:13:38 AM	ET	1:13:38	President Trump's Remarks Concerning Death of ISIS Leader
	8:00:00 AM	-	9:13:38 AM	CT	1:13:38	President Trump's Remarks Concerning Death of ISIS Leader
	7:00:00 AM	-	8:13:38 AM	MT	1:13:38	President Trump's Remarks Concerning Death of ISIS Leader
	6:00:00 AM	-	7:13:37 AM	PT	1:13:37	President Trump's Remarks Concerning Death of ISIS Leader
Thursday, October 31, 2019	11:23:51 AM	-	11:27:51 AM	ET	0:04:00	Vote on the House Impeachment Resolution
	10:23:51 AM	-	10:27:51 AM	CT	0:04:00	Vote on the House Impeachment Resolution
	9:23:51 AM	-	9:27:51 AM	MT	0:04:00	Vote on the House Impeachment Resolution
	8:23:51 AM	-	8:27:49 AM	PT	0:03:58	Vote on the House Impeachment Resolution
Wednesday, November 13, 2019	9:50:00 AM	-	3:58:56 PM	ET	6:08:56	House Impeachment Hearings
	8:50:00 AM	-	2:58:56 PM	CT	6:08:56	House Impeachment Hearings
	7:50:00 AM	-	1:58:56 PM	MT	6:08:56	House Impeachment Hearings
	6:50:00 AM	-	12:58:56 PM	PT	6:08:56	House Impeachment Hearings
Thursday, November 14, 2019	12:50:34 PM	-	12:59:59 PM	ET	0:09:25	School Shooting in Santa Clarita, CA
	11:50:34 AM	-	11:59:59 AM	CT	0:09:25	School Shooting in Santa Clarita, CA
	10:50:34 AM	-	10:59:59 AM	MT	0:09:25	School Shooting in Santa Clarita, CA
	9:50:34 AM	-	9:59:59 AM	PT	0:09:25	School Shooting in Santa Clarita, CA
Friday, November 15, 2019	9:00:00 AM	-	11:02:13 AM	ET	2:02:13	House Impeachment Hearings
	8:00:00 AM	-	10:02:13 AM	CT	2:02:13	House Impeachment Hearings
	7:00:00 AM	-	9:02:13 AM	MT	2:02:13	House Impeachment Hearings
	6:00:00 AM	-	8:02:29 AM	PT	2:02:29	House Impeachment Hearings
Friday, November 15, 2019	12:05:05 PM	-	2:30:01 PM	ET	2:24:56	House Impeachment Hearings Continued
	11:05:05 AM	-	1:30:01 PM	CT	2:24:56	House Impeachment Hearings Continued
	10:05:05 AM	-	12:30:01 PM	MT	2:24:56	House Impeachment Hearings Continued
	9:05:05 AM	-	11:30:01 AM	PT	2:24:56	House Impeachment Hearings Continued

Tuesday, November 19, 2019	9:00:00 AM - 2:00:11 PM	ET	5:00:11	House Impeachment Hearings
	8:00:00 AM - 1:00:11 PM	CT	5:00:11	House Impeachment Hearings
	7:00:00 AM - 12:00:11 PM	MT	5:00:11	House Impeachment Hearings
	6:00:00 AM - 11:00:11 AM	PT	5:00:11	House Impeachment Hearings
Tuesday, November 19, 2019	3:25:06 PM - 5:58:56 PM	ET	2:33:50	House Impeachment Hearings Continued
	2:25:06 PM - 4:58:56 PM	CT	2:33:50	House Impeachment Hearings Continued
	1:25:06 PM - 3:58:56 PM	MT	2:33:50	House Impeachment Hearings Continued
	12:25:06 PM - 2:58:56 PM	PT	2:33:50	House Impeachment Hearings Continued
Wednesday, November 20, 2019	9:00:00 AM - 3:58:56 PM	ET	6:58:56	House Impeachment Hearings
	8:00:00 AM - 2:58:56 PM	CT	6:58:56	House Impeachment Hearings
	7:00:00 AM - 1:58:56 PM	MT	6:58:56	House Impeachment Hearings
	6:00:00 AM - 12:58:56 PM	PT	6:58:56	House Impeachment Hearings
Thursday, November 21, 2019	9:00:00 AM - 11:14:10 AM	ET	2:14:10	House Impeachment Hearings
	8:00:00 AM - 10:14:10 AM	CT	2:14:10	House Impeachment Hearings
	7:00:00 AM - 9:14:10 AM	MT	2:14:10	House Impeachment Hearings
	6:00:00 AM - 8:14:10 AM	PT	2:14:10	House Impeachment Hearings
Thursday, November 21, 2019	1:00:00 PM - 1:59:59 PM	ET	0:59:59	House Impeachment Hearings Continued
	12:00:00 PM - 12:59:59 PM	CT	0:59:59	House Impeachment Hearings Continued
	11:00:00 AM - 11:59:59 AM	MT	0:59:59	House Impeachment Hearings Continued
	10:00:00 AM - 10:59:59 AM	PT	0:59:59	House Impeachment Hearings Continued
Thursday, November 28, 2019	2:10:04 PM - 2:14:22 PM	ET	0:04:18	President Trump Visits Afghanistan
	1:10:04 PM - 1:14:22 PM	CT	0:04:18	President Trump Visits Afghanistan
	12:10:04 PM - 12:14:20 PM	MT	0:04:16	President Trump Visits Afghanistan
	11:10:04 AM - 11:14:22 AM	PT	0:04:18	President Trump Visits Afghanistan
Tuesday, December 3, 2019	3:02:23 PM - 3:22:16 PM	ET	0:19:53	Press Conference on the Release of the Impeachment Inquiry Report
	2:02:23 PM - 2:22:16 PM	CT	0:19:53	Press Conference on the Release of the Impeachment Inquiry Report

	1:02:23 PM	-	1:22:16 PM	MT	0:19:53	Press Conference on the Release of the Impeachment Inquiry Report
	12:02:23 PM	-	12:22:16 PM	PT	0:19:53	Press Conference on the Release of the Impeachment Inquiry Report
Wednesday, December 4, 2019	10:00:00 AM	-	1:21:54 PM	ET	3:21:54	House Judiciary Committee Impeachment Hearings
	9:00:00 AM	-	12:21:54 PM	CT	3:21:54	House Judiciary Committee Impeachment Hearings
	8:00:00 AM	-	11:21:54 AM	MT	3:21:54	House Judiciary Committee Impeachment Hearings
	7:00:00 AM	-	10:21:54 AM	PT	3:21:54	House Judiciary Committee Impeachment Hearings
Thursday, December 5, 2019	9:01:17 AM	-	9:14:09 AM	ET	0:12:52	Speaker Pelosi's Statement on the Status of the Impeachment Inquiry
	8:01:17 AM	-	8:14:09 AM	CT	0:12:52	Speaker Pelosi's Statement on the Status of the Impeachment Inquiry
	7:01:17 AM	-	7:14:09 AM	MT	0:12:52	Speaker Pelosi's Statement on the Status of the Impeachment Inquiry
	6:01:17 AM	-	6:14:09 AM	PT	0:12:52	Speaker Pelosi's Statement on the Status of the Impeachment Inquiry
Friday, December 6, 2019	9:10:30 AM	-	9:16:25 AM	ET	0:05:55	Active Shooter at Naval Air Station in Pensacola, Florida
	8:10:30 AM	-	8:16:09 AM	CT	0:05:39	Active Shooter at Naval Air Station in Pensacola, Florida
	7:10:30 AM	-	7:16:19 AM	MT	0:05:49	Active Shooter at Naval Air Station in Pensacola, Florida
	6:10:30 AM	-	6:16:22 AM	PT	0:05:52	Active Shooter at Naval Air Station in Pensacola, Florida
Monday, December 9, 2019	9:00:00 AM	-	2:34:53 PM	ET	5:34:53	House Judiciary Committee Impeachment Hearings
	8:00:00 AM	-	1:34:53 PM	CT	5:34:53	House Judiciary Committee Impeachment Hearings
	7:00:00 AM	-	12:34:52 PM	MT	5:34:52	House Judiciary Committee Impeachment Hearings

	6:00:00 AM	-	11:34:53 AM	PT	5:34:53	House Judiciary Committee Impeachment Hearings
Tuesday, December 10, 2019	9:06:03 AM	-	9:28:06 AM	ET	0:22:03	House Democrats Unveil Two Articles of Impeachment Against President Trump
	8:06:03 AM	-	8:28:06 AM	CT	0:22:03	House Democrats Unveil Two Articles of Impeachment Against President Trump
	7:06:03 AM	-	7:28:06 AM	MT	0:22:03	House Democrats Unveil Two Articles of Impeachment Against President Trump
	6:06:03 AM	-	6:28:06 AM	PT	0:22:03	House Democrats Unveil Two Articles of Impeachment Against President Trump
Tuesday, December 10, 2019	11:06:32 AM	-	11:18:43 AM	ET	0:12:11	House Republicans Response to Articles of Impeachment Against President Trump
	10:06:32 AM	-	10:18:43 AM	CT	0:12:11	House Republicans Response to Articles of Impeachment Against President Trump
	9:06:32 AM	-	9:18:41 AM	MT	0:12:09	House Republicans Response to Articles of Impeachment Against President Trump
	8:06:32 AM	-	8:18:41 AM	PT	0:12:09	House Republicans Response to Articles of Impeachment Against President Trump
Friday, December 13, 2019	10:05:36 AM	-	10:11:43 AM	ET	0:06:07	House Judiciary Committee Impeachment Vote
	9:05:36 AM	-	9:11:43 AM	CT	0:06:07	House Judiciary Committee Impeachment Vote
	8:05:36 AM	-	8:11:40 AM	MT	0:06:04	House Judiciary Committee Impeachment Vote
	7:05:36 AM	-	7:11:40 AM	PT	0:06:04	House Judiciary Committee Impeachment Vote
Wednesday, December 18, 2019	9:00:00 AM	-	10:08:05 AM	ET	1:08:05	House Impeachment Vote Debate
	8:00:00 AM	-	9:08:05 AM	CT	1:08:05	House Impeachment Vote Debate
	7:00:00 AM	-	8:08:10 AM	MT	1:08:10	House Impeachment Vote Debate
	6:00:00 AM	-	7:08:05 AM	PT	1:08:05	House Impeachment Vote Debate
Wednesday, December 18, 2019	11:59:35 AM	-	6:00:00 PM	ET	6:00:25	House Impeachment Vote Debate Continued

	10:59:35 AM	-	5:00:00 PM	CT	6:00:25	House Impeachment Vote Debate Continued
	9:59:35 AM	-	4:00:00 PM	MT	6:00:25	House Impeachment Vote Debate Continued
	8:59:35 AM	-	3:00:00 PM	PT	6:00:25	House Impeachment Vote Debate Continued
Wednesday, December 18, 2019	7:00:00 PM	-	8:01:02 PM	ET	1:01:02	House Impeachment Vote Debate Continued
	6:00:00 PM	-	7:01:02 PM	CT	1:01:02	House Impeachment Vote Debate Continued
	5:00:00 PM	-	6:01:02 PM	MT	1:01:02	House Impeachment Vote Debate Continued
	4:00:00 PM	-	5:01:02 PM	PT	1:01:02	House Impeachment Vote Debate Continued
Wednesday, December 18, 2019	8:25:42 PM	-	8:29:01 PM	ET	0:03:19	House Impeachment Vote (First Vote)
	7:25:42 PM	-	7:29:01 PM	CT	0:03:19	House Impeachment Vote (First Vote)
	6:25:42 PM	-	6:29:01 PM	MT	0:03:19	House Impeachment Vote (First Vote)
	5:25:42 PM	-	5:29:01 PM	PT	0:03:19	House Impeachment Vote (First Vote)
Wednesday, December 18, 2019	8:46:47 PM	-	8:49:57 PM	ET	0:03:10	House Impeachment Vote (Second Vote)
	7:46:47 PM	-	7:49:57 PM	CT	0:03:10	House Impeachment Vote (Second Vote)
	6:46:49 PM	-	6:49:57 PM	MT	0:03:08	House Impeachment Vote (Second Vote)
	5:46:46 PM	-	5:50:01 PM	PT	0:03:15	House Impeachment Vote (Second Vote)