

### Memo to the Public File

April 10, 2019

To: Public File From: Carla Singler

#### <u>Quarterly Ascertainment Summary – 1st Quarter 2019</u>

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 1st Quarter 2019 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting
- 3) Traffic / Transportation / Environmental Planning
- 4) Government
- 5) Land Use / Community Growth / Weather

**KDRV 12.1 Medford** contributed <u>41</u> public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

**KDRV 12.2 (Medford + Limited DMA Viewing)** contributed <u>588</u> public service announcements covering elected issues.

1st Quarter 2019:	PSA TOTAL for KDRV 12.1	41
	PSA TOTAL for KDRV 12.2	588
	PSA TOTAL for all KDRV CHANNELS	629

#### **Emergency Alert System:**

**KDRV 12.1** and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 1/1/19 - 3/31/19; covering Curry, Josephine and Jackson Counties in Oregon.

## **Community Events and Community Interest:**

**KDRV/KDKF** is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on "Amateur Athletic of the Week".

We partner with Providence Medford Medical Center with "Health Alert". A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our "Pet of the Week" reports on NewsWatch 12 This Morning and Midday.

Throughout high school basketball season, KDRV and KDKF presented "Round Ball Wrap", a special local Friday night sports segment covering high school basketball games. We also broadcast live two weekly local high school basketball games of the week with the "Round Ball Warp Game of the Week".

March 19, station sponsored event Access Senior Fair. News talent called bingo.

The Stations also sponsored the Medford Sportsmen's & Outdoor Recreation Show February 22-24<sup>th</sup> at the Jackson County Expo.

	1st Quarter 2019						
Date	Description of Event	Organization Attending Sponsoring Event Personne					
1/25/2019	Medford Chamber of Commerce Young Professional Network Casino Night at the Inn at the Commons	Medford Chamber of Commerce	Chantell Munoz and Ryan McCreave				
1/31/2019	200 community members gathered at the Inn at the Commons to discuss economic growth of our region and ways businesses can improve our community	Southern Oregon Regional Economic Development Business Conference	Ashley Hall				
2/5/2019	Meeting with regional director and board member to discuss our continued partnership with Dancing with the Rogue Valley Stars.	Sparrows Club	Julie Ersepke				

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2/12/2019	YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.	Chamber of Coimmerce Young Professionals	Mona Goudarzian
2/12/2019	Board meeting about the Salvation Army - Jackson County at the Medford Office at noon.	Salvation Army	Ashley Hall
2/23/2019	Rachel Tiede emceed the fundraiser dinner February 23rd, at 6:00pm at Ashland Hills Hotel. It's a way to fund the impactful work done with children in crisis and the families who care for them. Every Child is a statewide initiative implemented in Jackson Co. by the nonprofit Life Compass of Jackson County. We build a bridge between The Department of Human Services and our community. We give the caring people of our county opportunities to give support to Foster Families, provide hospitality to DHS employees, and show value and worth to children who are the most vulnerable.	Every Child Fundraiser	Rachel Tiede
2/27/2019	Matt Hoffman presented information on a career as a broadcast meteorologist to dozens of students at Ashland High School from 9am – 12pm	Ashland High School Career Fair	Matt Hoffman
3/4/2019	Kyle Pace met with Jennifer Mylenek at the Jackson County CASA. Jennifer approached Kyle about being on the CASA Board. Kyle has submitted his application for this position.	Court Appointed Special Advocate (CASA)	Kyle Pace
3/12/2019	Mona Goudarzian, Chantell Munoz and Jeremy Bakke attended the Chamber of Commerce Young Professional Network @ Gold Rush Cider	Chamber of Coimmerce Young Professionals	Mona Goudarzian and Chantell Munoz and Jeremy Bakke
3/20/2019	Jeremy Bakke & Christian Mengel are on the golf tournament fundraiser community for Every Child. They met at Jackson Creek Pizza Co.	Every Children	Jeremy Bakke and Christian Mengel
3/21/2019	This community event benefits the Oregon Association of Realtors Home Foundation helps to provide families in the Rogue Valley with home purchasing assistance	Rogue Valley Food and Wine Classic	Julie Ersepke, Jeremy Bakke, Chantell Munoz, Stephanie Coppedge, Ashley Hall.

3/22/2019	Ashley Hall, Kate Houston, and other members of the NewsWatch 12 team gave a tour of KDRV to 22 middle school students from Sacred Heart Catholic School from 11am – 12pm.	Station tour for middle school students	Ashley Hall, Kate Houston
3/30/2019	Kate Houston and Alicia Rubin assisted on- stage at the Pear Blossom Scholarship Pageant at 7pm at North Medford High School.	Pear Blossom Scholarship Pageant	Kate Houston, Alicia Rubin

Quarterly Issues/Programs Ascertainment Summary										
with the most sign	Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period Jan. 1 2019 –March 31, 2019. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.									
Description of Issue										
Government	6 p.m. news	3-Jan	6:00 PM	2:01	New law allows road kill to be claimed for food.					
Weather	7 p.m. news	5-Jan	7:00 PM	2:05	First storm of year brings down tress in the valley, and snow to interstate freeway summit.					
Environment	6 p.m. news	9-Jan	6:00 PM	1:50	Solar panel installation at Southern Oregon University					
Public safety	11 p.m. news	9-Jan	11:00 PM	2:!5	Attorney General forum on hate crim.					
Government	6 p.m. news	16-Jan	6:00 PM	3:05	Federal worker on furlough caught in limbo due to moving expenses not being paid due to shutdown.					
Government	11 p.m. news	16-Jan	11:00 PM	1:41	Wildfire Prevention Fourm brings experts and community members together.					
Education	6 p.m. news	23-Jan	6:00 PM	2:21	A woman truns around her life, going from homeless to graduating from college.					
Local news	6 p.m. news	24-Jan	6:00 PM	1:30	A woman a car, which then rollded over her, crushuing her to death when she got out.					
Government	6 p.m. news	28-Jan	6:00 PM	1:45	Crater Lake National Park reopens after government shutdown ends.					

					Jackson County
Health	6 p.m. news	30-Jan	6:00 PM	2:!9	monitoring for possible measles outbreak.
Education	6 p.m. news	4-Feb	6:00 PM	1:15	Local college teaches skills to high schools students in trades that lack skilled workers.
Weather safety	6 p.m. news	4-Feb	6:00 PM	2:05	Local hardware store eduates customers of walkway prep for impending storm.
Local news	6 p.m. news	12-Feb	6:00 PM	1:33	Proposed expoansion of Eagle Point Cemetery
Local news	6 p.m. news	13-Feb	6:00 PM	1:53	Interstate 5 closed due to weather in Northern California, causing long back-ups for stranded truck drivers.
Weather safety	5 p.m. news	17-Feb	5:00 PM	:22	City road crews sanding roads for safe weather driving in slick conditions.
Local news	6 p.m. news	17-Feb	6:00 PM	1:20	Sheriff posses hosts horse agility findraiser.
Local news	6 p.m. news	25-Feb	6:00 PM	1:15	Flooding strands residents in Rogue River neighborhood.
Housing	6 p.m. news	1-Mar	6:00 PM	2:05	Governor signs bill limiting rent increases, making Oregon first state with statewide rent control.
Disabled student actors	6 p.m. news	5-Mar	6:00 PM	2:05	Oregon Shakespeare Festival incorporate disabled student actor into performance of "Hairspray."
Schools	11 p.m. news	7-Mar	11:00 PM	1:54	Medford School District holds community meeting seeking input on future superintendent.
Education	6 p.m. news	13-Mar	6:00 PM	1:43	Local school talks about SAT prep in wake of college admission scandal.
Crime	6 p.m. news	15-Mar	6:00 PM	2:00	Local elderly resident talks about getting her mobility scooter returned after it was stolen from church.
Community assistance	6 p.m. news	18-Mar	6:00 PM	1:30	Local organization offers free tax preparation.
Utility interpution	6 p.m. news	19-Mar	6:00 PM	1:55	City of Ashland loses gas service for 4,900 customers due to error.

Crime	6 p.m. news	27-Mar	6:00 PM	1:15	Multiple Grants Pass businessed hit with BB gun, suspect at large
Veterans affairs	6 p.m. news	29-Mar	6:00 PM	1:37	Vietnam War 50th anniversary commemoration ceremony

# ABC NEWS SPECIAL REPORTS - First Quarter, 2019

DATE	START		END		LENGTH	ТОРІС
Thursday, January 3, 2019	2:41:21 PM	-	2:54:03 PM	ET	0:12:42	Swearing in of Nancy Pelosi
	1:41:21 PM	-	1:54:03 PM	СТ	0:12:42	Swearing in of Nancy Pelosi
	12:41:21 PM	-	12:54:03 PM	MT	0:12:42	Swearing in of Nancy Pelosi
	11:41:21 AM	_	11:54:03 AM	PT	0:12:42	Swearing in of Nancy Pelosi
Friday, January 4, 2019	1:58:11 PM	-	2:19:27 PM	ΕT	0:21:16	President Trump Update on Border Wall/Government Shutdown
	12:58:11 PM	-	1:19:27 PM	СТ	0:21:16	President Trump Update on Border Wall/Government Shutdown
	11:58:11 AM	-	12:19:26 PM	MT	0:21:15	President Trump Update on Border Wall/Government Shutdown
	10:58:11 AM	-	11:19:26 AM	PT	0:21:15	President Trump Update on Border Wall/Government Shutdown
Tuesday, January 8, 2019	9:00:00 PM	-	9:19:40 PM	ΕT	0:19:40	President Trump's Primetime Address on Border Wall and Democratic Response
	8:00:00 PM	-	8:19:40 PM	СТ	0:19:40	President Trump's Primetime Address on Border Wall and Democratic Response
	7:00:00 PM	-	7:19:41 PM	MT	0:19:41	President Trump's Primetime Address on Border Wall and Democratic Response
	6:00:00 PM	-	6:19:40 PM	PT	0:19:40	President Trump's Primetime Address on Border Wall and Democratic Response
Saturday, January 19, 2019	4:39:24 PM	-	4:40:48 PM	ΕT	0:01:24	President Trump's Remarks on the Government Shutdown
	3:39:24 PM	-	3:40:48 PM	СТ	0:01:24	President Trump's Remarks on the Government Shutdown
	2:39:24 PM	-	2:40:48 PM	MT	0:01:24	President Trump's Remarks on the Government Shutdown
	1:39:24 PM	-	1:40:48 PM	PT	0:01:24	President Trump's Remarks on the Government Shutdown
Friday, January 25, 2019	6:30:14 AM	-	6:32:47 AM	ΕT	0:02:33	Roger Stone Indictment
		-	5:32:47 AM	СТ	0:02:33	Roger Stone Indictment
	4:30:14 AM	-	4:32:47 AM	MT	0:02:33	Roger Stone Indictment
	3:30:14 AM	-	3:32:45 AM	PT	0:02:31	Roger Stone Indictment
Friday, January 25, 2019	11:20:24 AM	-	11:30:59 AM	ΕT	0:10:35	Roger Stone's Court Appearance
	10:20:24 AM	-	10:30:59 AM	СТ	0:10:35	Roger Stone's Court Appearance
	9:20:24 AM	-	9:31:00 AM	MT	0:10:36	Roger Stone's Court Appearance
	8:20:24 AM	-	8:31:00 AM	PT	0:10:36	Roger Stone's Court Appearance
Friday, January 25, 2019	12:26:50 PM	-	12:42:06 PM	ΕT	0:15:16	Roger Stone's Remarks Following Court Appearance

	11:26:50 AM -	11:42:06 AN	/ CT	0:15:16	Roger Stone's Remarks Following Court Appearance
	10:26:51 AM -	10:42:05 AN	/ MT	0:15:14	Roger Stone's Remarks Following Court Appearance
	9:26:51 AM -	9:42:04 AN	/ PT	0:15:13	Roger Stone's Remarks Following Court Appearance
Friday, January 25, 2019	2:16:38 PM -	2:40:12 PN	/ ET	0:23:34	President Trump's Remarks on the Temporary End of the Government Shutdown
	1:16:38 PM -	1:40:12 PN	И СТ	0:23:34	President Trump's Remarks on the Temporary End of the Government Shutdown
	12:16:40 PM -	12:40:10 PN	И MT	0:23:30	President Trump's Remarks on the Temporary End of the Government Shutdown
	11:16:39 AM -	11:40:10 AN	1 PT	0:23:31	President Trump's Remarks on the Temporary End of the Government Shutdown
Tuesday, February 5, 2019	9:00:00 PM -	11:00:00 PN	/ ET	2:00:00	ABC News Special: The State of the Union and the Democratic Response
	8:00:00 PM -	10:00:00 PN	I CT	2:00:00	ABC News Special: The State of the Union and the Democratic Response
	7:00:00 PM -	9:00:00 PN	/ MT	2:00:00	ABC News Special: The State of the Union and the Democratic Response
	6:00:00 PM -	8:00:00 PN	/ PT	2:00:00	ABC News Special: The State of the Union and the Democratic Response
Thursday, February 14, 2019	3:43:08 PM -	3:49:43 PN	И ET	0:06:35	President Trump Plans to Declare National Emergency to Build Border Wall
	2:43:08 PM -	2:49:43 PN	1 CT	0:06:35	President Trump Plans to Declare National Emergency to Build Border Wall
	1:43:08 PM -	1:49:43 PN	И MT	0:06:35	President Trump Plans to Declare National Emergency to Build Border Wall
	12:43:09 PM -	12:49:43 PN	1 PT	0:06:34	President Trump Plans to Declare National Emergency to Build Border Wall
Friday, February 15, 2019	10:39:26 AM -	11:33:14 AN	/ ET	0:53:48	President Trump Declares National State of Emergency
	9:39:26 AM -	10:33:14 AN	И СТ	0:53:48	President Trump Declares National State of Emergency
	8:39:26 AM -	9:33:14 AN	/ MT	0:53:48	President Trump Declares National State of Emergency
	7:39:26 AM -	8:33:14 AN	1 PT	0:53:48	President Trump Declares National State of Emergency
Thursday, February 21, 2019	10:11:13 AM -	10:33:20 AN	/ ET	0:22:07	Chicago Police Department Press Conference Regarding Jussie Smollett
	9:11:13 AM -	9:33:20 AN	/ CT	0:22:07	Chicago Police Department Press Conference Regarding Jussie Smollett
	8:11:13 AM -	8:33:17 AN	И MT	0:22:04	Chicago Police Department Press Conference Regarding Jussie Smollett

	7:11:13 AM	-	7:33:21 AM	PT	0:22:08	Chicago Police Department Press Conference Regarding Jussie Smollett
Wednesday, February 27, 2019	9:45:05 AM	-	2:59:59 PM	ET	5:14:54	Michael Cohen's Testimony Before the House Oversight and Reform Committee
	8:45:05 AM	-	1:59:59 PM	СТ	5:14:54	Michael Cohen's Testimony Before the House Oversight and Reform Committee
	7:45:05 AM	-	12:59:59 PM	MT	5:14:54	Michael Cohen's Testimony Before the House Oversight and Reform Committee
	6:45:05 AM	-	11:59:59 AM	PT	5:14:54	Michael Cohen's Testimony Before the House Oversight and Reform Committee
Wednesday, February 27, 2019 (Broadcast Day - Actually early Thursday, February 28, 2019 morning)	2:15:11 AM	-	3:01:10 AM	ET	0:45:59	Presiden't Trump's Press Conference in Vietnam
(including)	1:15:11 AM	-	2:01:10 AM	СТ	0:45:59	Presiden't Trump's Press Conference in Vietnam
	12:15:11 AM	-	1:01:10 AM	MT	0:45:59	Presiden't Trump's Press Conference in Vietnam
	11:15:11 PM	-	12:01:10 AM	PT	0:45:59	Presiden't Trump's Press Conference in Vietnam
Wednesday, March 13, 2019	2:36:06 PM	-	2:44:58 PM	ET	0:08:52	U.S. Grounding Aircraft
	1:36:06 PM	-	1:44:58 PM	СТ	0:08:52	U.S. Grounding Aircraft
	12:36:06 PM	-	12:45:00 PM	MT	0:08:54	U.S. Grounding Aircraft
	11:36:06 AM	-	11:45:07 AM	PT	0:09:01	U.S. Grounding Aircraft
Friday, March 22, 2019	5:02:00 PM	-	5:32:52 PM	ET	0:30:52	Mueller Report Sent to the Justice Department
	4:02:00 PM	-	4:32:52 PM	СТ	0:30:52	Mueller Report Sent to the Justice Department
	3:02:00 PM	-	3:32:52 PM	MT	0:30:52	Mueller Report Sent to the Justice Department
	2:02:00 PM	-	2:32:47 PM	PT	0:30:47	Mueller Report Sent to the Justice Department
Sunday, March 24, 2019	3:42:41 PM	-	4:19:56 PM	ET	0:37:15	Attorney General Barr's Remarks on the Mueller Report
	2:42:41 PM	-	3:19:56 PM	СТ	0:37:15	Attorney General Barr's Remarks on the Mueller Report
	1:42:41 PM	-	2:19:56 PM	MT	0:37:15	Attorney General Barr's Remarks on the Mueller Report
	12:42:41 PM	-	1:19:56 PM	PT	0:37:15	Attorney General Barr's Remarks on the Mueller Report
Sunday, March 24, 2019	4:46:58 PM	-	4:52:00 PM	ET	0:05:02	President Trump's Remarks on the Mueller Report
	3:46:58 PM	-	3:52:00 PM	СТ	0:05:02	President Trump's Remarks on the Mueller Report
	2:46:58 PM	-	2:52:00 PM	MT	0:05:02	President Trump's Remarks on the Mueller Report
	1:46:58 PM	-	1:52:00 PM	PT	0:05:02	President Trump's Remarks on the Mueller Report