



Memo to the Public File

July 10, 2019

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 2nd Quarter 2019

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 2nd Quarter 2019 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The four main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) School Safety / Education
- 3) Traffic / Transportation / Environmental Planning
- 4) Health/Business/Law Enforcement

KDRV 12.1 Medford contributed **88** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **1460** public service announcements covering elected issues.

2nd Quarter 2019:	PSA TOTAL for KDRV 12.1	88
	PSA TOTAL for KDRV 12.2	1460
	PSA TOTAL for all KDRV CHANNELS	1548

Emergency Alert System:

KDRV 12.1 and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 4/1/19 – 6/30/19; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on “Amateur Athletic of the Week”.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our “Pet of the Week” reports on NewsWatch 12 This Morning and Midday.

April 11-15, stations sponsored event for Ashland Independent Film Festival. We broadcast announcements promoting the event and featured stories about it.

April 13, station participated in the Pear Blossom Parade. Anchors walk the parade route accompanied by a news car and live van.

April 17, the station participated in the University of Oregon Career fair. Spoke with around 50 students that were interested in a career in broadcasting.

April 24, station participated in the Southern Oregon University Career and Internship Fair. Spoke with around 40 students that were interested in a career in broadcasting.

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Grace Christian School Meteorologist in the Classroom	April 9, 2019	Chief Meteorologist Matt Hoffman is spending 2 hours talking to 8 th graders at Grace Christian School in Medford about forecasting and broadcast journalism.
Grace Christian School station field trip	April 10, 2019	About 60 8 th graders are visiting the station from 9am – 10am on Wednesday, April 10 th to learn about broadcast journalism and meteorology.

Chamber of Commerce Young Professionals	May 21, 2019	Mona Goudarzian, Chantell Munoz and Jeremy Bakke attended the Chamber of Commerce Young Professional Network @ Dancin Vineyard. YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.
Southern Oregon Aspire	May 17, 2019	2 nd Annual Southern Oregon Aspire Fundraising Luncheon. KDRV had a sponsored table. In attendance – Brian Morton, Kyle Pace, Jeremy

		<p>Bakke, Matt Hoffman & Matt Holben.</p> <p>Southern Oregon Aspire is a nonprofit organization that provides residential and vocational support to people with intellectual and developmental disabilities in Jackson and Josephine counties.</p>
Court Appointed Special Advocate (CASA)	May 3, 2019	<p>Jackson County CASA annual fundraising dinner at the Inn at the Commons. Kyle Pace is a board member</p> <p>Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.</p>
Court Appointed Special Advocate (CASA)	May 11, 2019	<p>Jackson County CASA monthly meeting. Kyle Pace is a board member</p> <p>Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.</p>

Chamber of Commerce Young Professionals Network	May 28, 2019	<p>Mona Goudarzian attended the Chamber of Commerce Young Professionals Network Board Meeting @ Sky Oaks. Mona is a board member.</p> <p>YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>
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Quarterly Issues/Programs Ascertainment Summary

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period April 1, 2019-June 30, 2019. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Legalized marijuana	6 p.m. news	1-Apr	6:00 PM	2:00	Recreational cannabis sales begin in Klamath Falls.

Age discrimination and gun rights	6 p.m. news	2-Apr	6:00 PM	1:12	Summary judgment in case of man who sued Walmart over not being able to buy a rifle.
News and Weather	6 p.m. news	8-Apr	6:00 PM	1:12	Flooding in Curry County
Community Celebration	6 p.m. news	12-Apr	6:00 PM	1:30	Pear Blossom Festival
International news	6 p.m. news	15-Apr	6:00 PM	1:35	Local reaction to Notre Dame fire
Community zoning	6 p.m. news	18-Apr	6:00 PM	1:32	Residents protest a gas station and convenience store proposed for their neighborhood.
Arts	6 p.m. news	23-Apr	6:00 PM	1:10	New director for OSF meets the media.
Crime	6 p.m. news	24-Apr	6:00 PM	1:48	First symposium on ending sex trafficking in Rogue Valley.
Public Safety	6 p.m. news	29-Apr	6:00 PM	1:40	Police kill mountain lion roaming the streets of Medford.
Crime	6 p.m. news	3-May	6:00 PM	1:38	Suspect arrested for suspicion of murder in Medford Hotel death.
Education	6 p.m. news	8-May	6:00 PM	1:57	Teacher rally in Medford.
Public Safety	6 p.m. news	9-May	6:00 PM	1:20	Jackson County police practice safe driving and interception techniques.
Economic Development	6 p.m. news	13-May	6:00 PM	1:04	New development in Klamath Falls excited the community.
Public Safety	6 p.m. news	15-May	6:00 PM	1:26	Plane crash leaves couple safe after emergency landing in neighborhood.
Environmental Impact	6 p.m. news	20-May	6:00 PM	1:32	Restaurant stops using Styrofoam before a new ban is enacted.
Education	6 p.m. news	21-May	6:00 PM	1:30	New Medford School Superintendent grants exclusive interview to KDRV.
Community, Politics	6 p.m. news	28-May	6:00 PM	1:50	US Senator Ron Wyden holds town hall in Grants Pass.
Crime	6 p.m. news	29-May	6:00 PM	2:48	Drive-by shooting leaves one man in critical condition in Medford.
Travel	6 p.m. news	3-Jun	6:00 PM	1:30	TSA to allow CBD products on domestic flights.
Public Safety, Crime	6 p.m. news	4-Jun	6:00 PM	1:20	Sex offender caught inside local middle school.
Public Safety	6 p.m. news	11-Jun	6:00 PM	1:35	Medford airport holds mass casualty drill.

Health	6 p.m. news	12-Jun	6:00 PM	1:40	Local paramedic talks about safety precautions during current heat wave.
Public Safety, Utilities	6 p.m. news	17-Jun	6:00 PM	1:45	Pacific Power to cut service as needed during wildfire season.
Public Safety, Wildfire	6 p.m. news	18-Jun	6:00 PM	1:45	Lumgreys fire breaks out in Siskiyou County, causing evacuations.
Environmental Impact, Economics	6 p.m. news	25-Jun	6:00 PM	2:52	Gas pipeline proposed through Southern Oregon.
Legislation	6 p.m. news	30-Jun	6:00 PM	1:30	New ammunition law to go into effect in California.

ABC NEWS SPECIAL REPORTS - Second Quarter, 2019

DATE	START	END	LENGTH	TOPIC
Monday, April 15, 2019	1:59:05 PM -	3:32:22 PM	ET 1:33:17	Fire at Notre Dame Cathedral
	12:59:05 PM -	2:32:22 PM	CT 1:33:17	Fire at Notre Dame Cathedral
	11:59:05 AM -	1:32:22 PM	MT 1:33:17	Fire at Notre Dame Cathedral
	10:59:05 AM -	12:32:19 PM	PT 1:33:14	Fire at Notre Dame Cathedral
Thursday, April 18, 2019	9:32:18 AM -	10:15:00 AM	ET 0:42:42	Attorney General Barr Press Conference
	8:32:18 AM -	9:15:00 AM	CT 0:42:42	Attorney General Barr Press Conference
	7:32:18 AM -	8:15:01 AM	MT 0:42:43	Attorney General Barr Press Conference
	6:32:18 AM -	7:14:57 AM	PT 0:42:39	Attorney General Barr Press Conference
Thursday, April 18, 2019	11:00:00 AM -	1:00:11 PM	ET 2:00:11	Release of the Mueller Report
	10:00:00 AM -	12:00:11 PM	CT 2:00:11	Release of the Mueller Report
	9:00:00 AM -	11:00:09 AM	MT 2:00:09	Release of the Mueller Report
	8:00:00 AM -	10:00:15 AM	PT 2:00:15	Release of the Mueller Report
Thursday, April 18, 2019	2:48:36 PM -	2:56:59 PM	ET 0:08:23	Response to the Mueller Report Release from Judiciary Chairman Nadler
	1:48:36 PM -	1:56:59 PM	CT 0:08:23	Response to the Mueller Report Release from Judiciary Chairman Nadler
	12:48:39 PM -	12:56:59 PM	MT 0:08:20	Response to the Mueller Report Release from Judiciary Chairman Nadler
	11:48:39 AM -	11:56:59 AM	PT 0:08:20	Response to the Mueller Report Release from Judiciary Chairman Nadler
Wednesday, May 1, 2019	11:00:00 AM -	11:20:56 AM	ET 0:20:56	Attorney General William Barr's Testimony
	10:00:00 AM -	10:20:56 AM	CT 0:20:56	Attorney General William Barr's Testimony
	9:00:00 AM -	9:20:56 AM	MT 0:20:56	Attorney General William Barr's Testimony

	8:00:00 AM	-	8:20:56 AM	PT	0:20:56	Attorney General William Barr's Testimony
Monday, May 6, 2019	9:39:45 AM	-	9:44:50 AM	ET	0:05:05	Birth of Baby Sussex
	8:39:45 AM	-	8:44:50 AM	CT	0:05:05	Birth of Baby Sussex
	7:39:49 AM	-	7:44:48 AM	MT	0:04:59	Birth of Baby Sussex
	6:39:49 AM	-	6:44:48 AM	PT	0:04:59	Birth of Baby Sussex
Wednesday, May 29, 2019	10:58:55 AM	-	11:26:44 AM	ET	0:27:49	Special Counsel Robert Mueller's Statement
	9:58:55 AM	-	10:26:44 AM	CT	0:27:49	Special Counsel Robert Mueller's Statement
	8:58:55 AM	-	9:26:41 AM	MT	0:27:46	Special Counsel Robert Mueller's Statement
	7:58:55 AM	-	8:26:41 AM	PT	0:27:46	Special Counsel Robert Mueller's Statement
Tuesday, June 4, 2019	9:03:49 AM	-	9:35:39 AM	ET	0:31:50	President Trump and Prime Minister May Press Conference
	8:03:49 AM	-	8:35:39 AM	CT	0:31:50	President Trump and Prime Minister May Press Conference
	7:03:49 AM	-	7:35:37 AM	MT	0:31:48	President Trump and Prime Minister May Press Conference
	6:03:49 AM	-	6:35:36 AM	PT	0:31:47	President Trump and Prime Minister May Press Conference
Thursday, June 6, 2019	5:00:00 AM	-	6:56:52 AM	ET	1:56:52	75th Anniversary of D-Day
	4:00:00 AM	-	5:56:52 AM	CT	1:56:52	75th Anniversary of D-Day
	3:00:00 AM	-	4:56:52 AM	MT	1:56:52	75th Anniversary of D-Day
	2:00:00 AM	-	3:56:52 AM	PT	1:56:52	75th Anniversary of D-Day
Monday, June 10, 2019	2:27:36 PM	-	2:42:30 PM	ET	0:14:54	Helicopter Crash in Manhattan
	1:27:36 PM	-	1:42:30 PM	CT	0:14:54	Helicopter Crash in Manhattan
	12:27:36 PM	-	12:42:29 PM	MT	0:14:53	Helicopter Crash in Manhattan
	11:27:36 AM	-	11:42:29 AM	PT	0:14:53	Helicopter Crash in Manhattan
Thursday, June 13, 2019	4:27:28 PM	-	4:33:48 PM	ET	0:06:20	Sarah Huckabee Sanders Leaving the White House
	3:27:28 PM	-	3:33:48 PM	CT	0:06:20	Sarah Huckabee Sanders Leaving the White House
	2:27:28 PM	-	2:33:48 PM	MT	0:06:20	Sarah Huckabee Sanders Leaving the White House
	1:27:28 PM	-	1:33:44 PM	PT	0:06:16	Sarah Huckabee Sanders Leaving the White House
Thursday, June 20, 2019	12:32:13 PM	-	12:46:32 PM	ET	0:14:19	President Trump's Comments on Iran Shooting Down U.S. Drone
	11:32:13 AM	-	11:46:32 AM	CT	0:14:19	President Trump's Comments on Iran Shooting Down U.S. Drone
	10:32:13 AM	-	10:46:32 AM	MT	0:14:19	President Trump's Comments on Iran Shooting Down U.S. Drone
	9:32:13 AM	-	9:46:28 AM	PT	0:14:15	President Trump's Comments on Iran Shooting Down U.S. Drone