



**Memo to the Public File**

October 10, 2019

To: Public File  
From: Carla Singler

**Quarterly Ascertainment Summary – 3rd Quarter 2019**

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 3rd Quarter 2019 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Health/Education
- 3) Economy/Justice
- 4) Government

**KDRV 12.1 Medford** contributed **64** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

**KDRV 12.2 (Medford + Limited DMA Viewing)** contributed **873** public service announcements covering elected issues.

<b>3rd Quarter 2019:</b>	<b>PSA TOTAL for KDRV 12.1</b>	<b>64</b>
	<b>PSA TOTAL for KDRV 12.2</b>	<b>873</b>
	<b>PSA TOTAL for all KDRV CHANNELS</b>	<b>937</b>

**Emergency Alert System:**

KDRV 12.1 and 12.2 are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of 13 weekly EAS tests aired during the period of 7/1/19 – 9/30/19; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

**Community Events and Community Interest:**

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on "Amateur Athletic of the Week".

We partner with Providence Medford Medical Center with "Health Alert". A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our "Pet of the Week" reports on NewsWatch 12 This Morning and Midday.

KDRV/KDKF's Coats for Kids Campaign started Sept 16<sup>th</sup> to Oct 24, 2019. Local announcements encouraging viewers to donate gently used coats for area school kids. Hundreds of coats will be collected and cleaned by local cleaners and distributed to needy kids from area schools. KDRV/KDKF also did live reports inside our newscast from area drop off locations to encourage donations.

The Arts and Tourism are a large part of the local economy and KDRV sponsors the Rogue Duck Derby, Jackson County Fair, Curry County Fair, Siskiyou Golden Fair, Klamath County Fair and Josephine County Fair. Concerned about the environment, KDRV supports the Rogue Valley Fire Prevention Coop as well as the Oregon Forest Resource Inc. with a yearly on-going campaign.

Station news personnel and management were also involved with several community organizations and events during the 3<sup>rd</sup> Quarter, including:

Tuesday July 16<sup>th</sup> 15 students from Central Point Parks and Recreation class toured the studio. Our Meteorologists guided the students and talked about the weather.

The station also had one internship this summer. Rachael Wilson.

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster's Participation
Harry & David Country Village Makeover Preview Event	July 11, 2019	Jeremy Bakke attended the Harry & David Country Village Makeover Preview Event @ the Harry & David Country Village Store.  This was an exclusive Harry & David preview event for their grand re-opening of their Country Village. Invitees got a private tour of th new store design, premium tastings of sweet and savory selections, one-on-one interviews with Harry & David executives and advanced access to tasting.
Chamber of Commerce Young Professionals	July 16,2019	Mona Goudarzian attended the Chamber of Commerce Young Professional Network @ Schoolhaus Brewhaus  YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.

Court Appointed Special Advocate (CASA)	July 17, 2019	<p>Jackson County CASA annual fundraising dinner at the Inn at the Commons. Kyle Pace is a board member</p> <p>Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.</p>
Chamber of Commerce Young Professionals Network	August 13, 2019	<p>Mona Goudarzian attended the Chamber of Commerce Young Professionals Network Board Meeting @ Medford Chamber. Mona is a board member.</p> <p>YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>

Harry & David Hiring Event	August 20, 2019	Stephanie Coppedge, Jerry Bakke and Kyle Pace attending the Harry & David Hiring Event..
Chamber of Commerce Young Professionals Network	August 20, 2019	<p>Mona Goudarzian, Tammy Cordonier, Jeremy Bakke and Chantell Munoz attended the Chamber of Commerce Young Professionals Network Board Meeting @ Asanta.</p> <p>YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>
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Chamber of Commerce Young Professionals Network	September 10, 2019	<p>Mona Goudarzian attended the Chamber of Commerce Young Professionals Network Board Meeting @ Medford Chamber. Mona is a board member.</p> <p>YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.</p>
Court Appointed Special Advocate (CASA)	September 17, 2019	<p>Jackson County CASA annual fundraising dinner at the Inn at the Commons. Kyle Pace is a board member</p> <p>Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.</p>
Children's Advocacy Luncheon	September 26, 2019	<p>Mona Goudarzian attended the Children's Advocacy Annual Fundraising Luncheon at the Inn at the Commons.</p> <p>The Children's Advocacy Center of Jackson County is a grass-roots, community organization which provides a home-like environment where child victims can disclose abuse to law enforcement and child protective workers in privacy and safety and can receive services in one child-friendly location.</p>

Chamber of Commerce Young Professionals Network	September 17, 2019	Mona Goudarzian and Chantell Munoz attended the Chamber of Commerce Young Professionals Network End of the Summer Social @ Lithia Springs Resort.  YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.
Hearts with a Mission	September 21, 2019	Candy Ford attended the Hearts for the Mission benefit dinner/ auction at the Inn at the Commons.  Hearts with A Mission Serves Homeless, Runaway, And Transitional Youth in Crisis By Providing Shelter, Educational Support, Mentoring, Family Reunification, And Transition Planning With A Faith-Based Approach.

### Quarterly Issues/Programs Ascertainment Summary

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period July 1, 2019-Sept 30, 2019. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Environmental Impact	6 p.m. news	1-Jul	6:00 PM	1:25	I5 FIRE NEAR MILE POINT 52
Public Safety	6 p.m. news	2-Jul	6:00 PM	1:45	HAWTHORNE PARK STABBING FOLLOW
Crime and Justice	6 p.m. news	8-Jul	6:00 PM	2:25	DENNIS DAY ARRAIGNMENT
Community Forum	6 p.m. news	9-Jul	6:00 PM	1:26	PACIFIC POWER WILDFIRE OPEN HOUSE
Science and Technology	6 p.m. news	16-Jul	6:00 PM	2:05	ODF USING DRONES
Community zoning	6 p.m. news	18-Jul	6:00 PM	1:55	SPRINGBROOK DEVELOPMENT MEETING
Crime and Public Safety	6 p.m. news	21-Jul	6:00 PM	1:59	PARKWAY CHRISTIAN CENTER SHOTS FIRED
Crime and Public Safety	6 p.m. news	24-Jul	6:00 PM	1:15	GRANTS PASS DENTIST OFFICE SHOOTING
Public Health	6 p.m. news	30-Jul	6:00 PM	3:33	MUCH OF OUR REGION IS BREATHING IN UN HEALTHY AIR
Environmental Impact	6 p.m. news	2-Aug	6:00 PM	2:06	EVANS CREEK FIRE
Crime and Public Safety	6 p.m. news	6-Aug	6:00 PM	2:02	GRANTS PASS OFFICER INVOLVED SHOOTING
Public Safety	6 p.m. news	7-Aug	6:00 PM	1:50	TODDLER DEATH HUMAN ANGLE
Public Safety	6 p.m. news	13-Aug	6:00 PM	1:57	ASHLAND COUGAR SIGHTING

Community Events	6 p.m. news	14-Aug	6:00 PM	1:54	FIRST NIGHT OF THE JOSEPHINE COUNTY FAIR
Crime Politics	6 p.m. news	19-Aug	6:00 PM	2:20	JACKSON COUNTY REPUBLICAN OFFICE VANDALISM
Public Safety	6 p.m. news	22-Aug	6:00 PM	1:48	5 PEOPLE HAVE DIED DRIVING ON HIGHWAY 199 SINCE JUNE 1
Community, Education	6 p.m. news	26-Aug	6:00 PM	2:22	GOVERNOR APPEARS AT S. MEDFORD HIGH 1ST DAY OF SCHOOL
Environmental Impact	6 p.m. news	27-Aug	6:00 PM	2:10	30 ACRE FIRE IN APPLGATE VALLEY
Public Safety, Crime	6 p.m. news	2-Sep	6:00 PM	2:00	POLICE INVESTIGATE 17-YEAR-OLD SHOOTING OF TWO PEOPLE
Government Accountability	6 p.m. news	5-Sep	6:00 PM	2:12	KINGSLEY FIELD FUNDING
Environmental Impact	6 p.m. news	9-Sep	6:00 PM	1:51	LIME FIRE BURNING MORE THAN 1,400 ACRES
Economy, Agriculture	6 p.m. news	11-Sep	6:00 PM	1:43	FARMERS NEED MORE HELP FOR PICKING CROPS
Environmental Impact	6 p.m. news	16-Sep	6:00 PM	2:10	RAIN IMPACT ON FIRE SEASON
Weather	6 p.m. news	19-Sep	6:00 PM	1:50	CLEANING UP STORM DAMAGE
Public Safety, Crime	6 p.m. news	23-Sep	6:00 PM	2:47	MAN FACING CHARGES OF MUURDER, ATTEMPTED MURDER
Public Safety, Crime	6 p.m. news	25-Sep	6:00 PM	1:40	ACONVICTED ARSONIST SENTENCED

**ABC NEWS SPECIAL REPORTS - Third Quarter, 2019**

DATE	START	END	LENGTH	TOPIC
Friday, July 12, 2019	9:48:30 AM	- 9:54:13 AM	ET 0:05:43	Resignation of Labor Secretary Acosta
	8:48:30 AM	- 8:54:13 AM	CT 0:05:43	Resignation of Labor Secretary Acosta
	7:48:32 AM	- 7:54:10 AM	MT 0:05:38	Resignation of Labor Secretary Acosta
	6:48:32 AM	- 6:54:11 AM	PT 0:05:39	Resignation of Labor Secretary Acosta
Wednesday, July 24, 2019	8:15:00 AM	- 3:43:50 PM	ET 7:28:50	Robert Mueller Testifies Before Congress
	7:15:00 AM	- 2:43:50 PM	CT 7:28:50	Robert Mueller Testifies Before Congress
	6:15:00 AM	- 1:43:50 PM	MT 7:28:50	Robert Mueller Testifies Before Congress

	5:15:00 AM	-	12:43:50 PM	PT	7:28:50	Robert Mueller Testifies Before Congress
Saturday, August 3, 2019	3:04:44 PM	-	3:09:12 PM	ET	0:04:28	El Paso Shooting
	2:04:44 PM	-	2:09:12 PM	CT	0:04:28	El Paso Shooting
	1:04:44 PM	-	1:09:12 PM	MT	0:04:28	El Paso Shooting
	12:04:44 PM	-	12:09:12 PM	PT	0:04:28	El Paso Shooting
Saturday, August 3, 2019	4:53:25 PM	-	4:56:08 PM	ET	0:02:43	El Paso Shooting
	3:53:25 PM	-	3:56:08 PM	CT	0:02:43	El Paso Shooting
	2:53:25 PM	-	2:56:08 PM	MT	0:02:43	El Paso Shooting
	1:53:25 PM	-	1:56:08 PM	PT	0:02:43	El Paso Shooting
Sunday, August 4, 2019	4:39:22 PM	-	4:41:56 PM	ET	0:02:34	President Trump's Remarks on the El Paso and Dayton Mass Shootings
	3:39:22 PM	-	3:41:56 PM	CT	0:02:34	President Trump's Remarks on the El Paso and Dayton Mass Shootings
	2:39:22 PM	-	2:41:56 PM	MT	0:02:34	President Trump's Remarks on the El Paso and Dayton Mass Shootings
	1:39:22 PM	-	1:41:56 PM	PT	0:02:34	President Trump's Remarks on the El Paso and Dayton Mass Shootings
Monday, August 5, 2019	10:06:13 AM	-	10:27:10 AM	ET	0:20:57	President Trump's Remarks on the Recent Mass Shootings
	9:06:13 AM	-	9:27:10 AM	CT	0:20:57	President Trump's Remarks on the Recent Mass Shootings
	8:06:13 AM	-	8:27:10 AM	MT	0:20:57	President Trump's Remarks on the Recent Mass Shootings
	7:06:13 AM	-	7:27:10 AM	PT	0:20:57	President Trump's Remarks on the Recent Mass Shootings
Monday, August 5, 2019	3:58:44 PM	-	4:03:37 PM	ET	0:04:53	Stock Market Losses
	2:58:44 PM	-	3:03:37 PM	CT	0:04:53	Stock Market Losses
	1:58:44 PM	-	2:03:37 PM	MT	0:04:53	Stock Market Losses
	12:58:44 PM	-	1:03:37 PM	PT	0:04:53	Stock Market Losses
Saturday, August 10, 2019	9:00:04 AM	-	9:06:00 AM	ET	0:05:56	Jeffrey Epstein Suicide
	8:00:04 AM	-	8:06:00 AM	CT	0:05:56	Jeffrey Epstein Suicide
	7:00:04 AM	-	7:06:00 AM	MT	0:05:56	Jeffrey Epstein Suicide
	6:00:04 AM	-	6:06:00 AM	PT	0:05:56	Jeffrey Epstein Suicide
Wednesday, August 14, 2019	3:58:56 PM	-	4:05:18 PM	ET	0:06:22	Stock Market Losses
	2:58:56 PM	-	3:05:18 PM	CT	0:06:22	Stock Market Losses
	1:58:56 PM	-	2:05:18 PM	MT	0:06:22	Stock Market Losses
	12:58:56 PM	-	1:05:18 PM	PT	0:06:22	Stock Market Losses
Saturday, August 31, 2019	7:13:06 PM	-	7:14:18 PM	ET	0:01:12	Shooting in Texas

	6:13:06 PM	-	6:14:18 PM	CT	0:01:12	Shooting in Texas
	5:13:06 PM	-	5:14:18 PM	MT	0:01:12	Shooting in Texas
	4:13:06 PM	-	4:14:18 PM	PT	0:01:12	Shooting in Texas
Monday, September 2, 2019	12:19:15 PM	-	12:23:29 PM	ET	0:04:14	Fatal Boat Fire Off California Coast
	11:19:15 AM	-	11:23:29 AM	CT	0:04:14	Fatal Boat Fire Off California Coast
	10:19:15 AM	-	10:23:29 AM	MT	0:04:14	Fatal Boat Fire Off California Coast
	9:19:15 AM	-	9:23:29 AM	PT	0:04:14	Fatal Boat Fire Off California Coast
Tuesday, September 10, 2019	12:15:32 PM	-	12:21:36 PM	ET	0:06:04	John Bolton
	11:15:32 AM	-	11:21:36 AM	CT	0:06:04	John Bolton
	10:15:32 AM	-	10:21:36 AM	MT	0:06:04	John Bolton
	9:15:32 AM	-	9:21:36 AM	PT	0:06:04	John Bolton
Wednesday, September 11, 2019	8:44:57 AM	-	8:47:55 AM	ET	0:02:58	9/11 Moment of Silence
	7:44:57 AM	-	7:47:55 AM	CT	0:02:58	9/11 Moment of Silence
	6:44:57 AM	-	6:47:55 AM	MT	0:02:58	9/11 Moment of Silence
	5:44:57 AM	-	5:47:55 AM	PT	0:02:58	9/11 Moment of Silence
Thursday, September 12, 2019	8:00:00 PM	-	11:00:00 PM	ET	3:00:00	ABC News Democratic Candidates Debate
	7:00:00 PM	-	10:00:00 PM	CT	3:00:00	ABC News Democratic Candidates Debate
	6:00:00 PM	-	9:00:00 PM	MT	3:00:00	ABC News Democratic Candidates Debate
	5:00:00 PM	-	8:00:00 PM	PT	3:00:00	ABC News Democratic Candidates Debate
Tuesday, September 17, 2019	10:27:03 AM	-	10:46:22 AM	ET	0:19:19	The Passing of Cokie Roberts
	9:27:03 AM	-	9:46:22 AM	CT	0:19:19	The Passing of Cokie Roberts
	8:27:03 AM	-	8:46:22 AM	MT	0:19:19	The Passing of Cokie Roberts
	7:27:03 AM	-	7:46:22 AM	PT	0:19:19	The Passing of Cokie Roberts
Tuesday, September 24, 2019	4:58:50 PM	-	5:14:38 PM	ET	0:15:48	House Speaker Nancy Pelosi Calls for Impeachment Inquiry
	3:58:50 PM	-	4:14:38 PM	CT	0:15:48	House Speaker Nancy Pelosi Calls for Impeachment Inquiry
	2:58:50 PM	-	3:14:38 PM	MT	0:15:48	House Speaker Nancy Pelosi Calls for Impeachment Inquiry
	1:58:50 PM	-	2:14:46 PM	PT	0:15:56	House Speaker Nancy Pelosi Calls for Impeachment Inquiry
Wednesday, September 25, 2019	10:00:00 AM	-	10:18:32 AM	ET	0:18:32	Ukraine Call Transcript Release
	9:00:00 AM	-	9:18:32 AM	CT	0:18:32	Ukraine Call Transcript Release
	8:00:00 AM	-	8:18:28 AM	MT	0:18:28	Ukraine Call Transcript Release

	7:00:00 AM	-	7:18:30 AM	PT	0:18:30	Ukraine Call Transcript Release
Wednesday, September 25, 2019	2:19:08 PM	-	2:43:41 PM	ET	0:24:33	President Trump's Press Conference with Ukraine President Zelensky
	1:19:08 PM	-	1:43:41 PM	CT	0:24:33	President Trump's Press Conference with Ukraine President Zelensky
	12:19:08 PM	-	12:43:41 PM	MT	0:24:33	President Trump's Press Conference with Ukraine President Zelensky
	11:19:08 AM	-	11:43:41 AM	PT	0:24:33	President Trump's Press Conference with Ukraine President Zelensky
Wednesday, September 25, 2019	4:28:15 PM	-	5:15:58 PM	ET	0:47:43	President Trump Press Conference
	3:28:15 PM	-	4:15:58 PM	CT	0:47:43	President Trump Press Conference
	2:28:15 PM	-	3:15:58 PM	MT	0:47:43	President Trump Press Conference
	1:28:15 PM	-	2:15:52 PM	PT	0:47:37	President Trump Press Conference
Thursday, September 26, 2019	8:49:10 AM	-	12:33:09 PM	ET	3:43:59	Acting Director of National Intelligence Joseph Maguire's Testimony
	7:49:10 AM	-	11:33:09 AM	CT	3:43:59	Acting Director of National Intelligence Joseph Maguire's Testimony
	6:49:10 AM	-	10:33:08 AM	MT	3:43:58	Acting Director of National Intelligence Joseph Maguire's Testimony
	5:49:10 AM	-	9:33:09 AM	PT	3:43:59	Acting Director of National Intelligence Joseph Maguire's Testimony