

102.9 KWGO-FM
 Programmers Broadcasting, Inc.
 624 31ST AVE. SW
 Minot, ND 58701 Phone #: 701-852-7449

Client: **HEIDI FOR SENATE**
 Order #: **2886-00015**
 Description: **Order# 3153861**
 Date Entered: **8/20/2018**
 P.O.#:
 Salesperson: **ZGustafson-2 Agencies, Rick**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|----------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 8/21/2018 | 8/27/2018 | KWGO-FM | 06:00:00 to 19:00:00 | CUSTOM | 1:00 | 15 | 20.75 | 311.25 | Y | Y | Y | Y | Y | Y | Y |
| 8/21/2018 | 8/26/2018 | | | | | 11 | 20.75 | 228.25 | 0 | 2 | 2 | 2 | 1 | 2 | 2 |
| 8/27/2018 | 8/27/2018 | | | | | 4 | 20.75 | 83.00 | 4 | 0 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 8/21/2018 Order End Date: 8/27/2018 Spots: 15

Total Charges: **\$311.25**
 Combined Discounts: **\$46.69**
 Total Net: **\$264.56**

Programmers Broadcasting, Inc., KWGO, KTZU, and KBTO do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

Projected Media Month Billing Totals for HEIDI FOR SENATE / 2886-00015 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|----------------|-------------------|----------------------|-----------------------|--------------------|
| August 2018 | 11 | \$228.25 | \$34.24 | \$194.01 |
| September 2018 | 4 | \$83.00 | \$12.45 | \$70.55 |

Confirmed & Accepted for 102.9 KWGO-FM By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

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CLIENT: Hed: Lee State

Description: Ad 3153861

Co-op ☒ / Yes (Name: _____)

Station: WLS

Day Part: 6a to 7p

Date: 8/20/18

Sales Rep: Rick

Sponsorship: _____

Revise Order# _____

Spot ID: 7661

Cancel Order# _____

Special Instructions: _____

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| | | | | | | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | | | | | | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | | | | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | | | | | | |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| 2 | 4 | | | | | |
| | 3 | 4 | 5 | 6 | 7 | 8 |

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

New Client Address:

Product Specialty:

Agency:

I hereby order the above described radio time and agree to pay as indicated.

Standard Rate Spots: 15 @ \$ 20.75 Gross per spot

Spot Length: :15 :30 ✓ :60 :90

Standard Rate Spots: 15 @ \$ _____ per spot

Spot Length: :15 :30 :60 :90

Bonus Spots: 15 @ \$0.00 per spot

TOTAL SPOTS: 15 Gross

TOTAL TIME COST (this page): \$ 311.25

**Total Contract Cost: \$ _____

Signature _____

Package _____

| | | | | | |
|------------------------|-----------------------------------|--|--------------|---------------------------------|---|
| STATION: | KWGO-FM | ORDER#: | 3153861 | DATE: | 08/20/2018 |
| MARKET: | Unmeasured Market | AMOUNT: | \$311.25 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Non-Rep Local Focus | SPOTS: | 15 | | 1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401 |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 412 421 2600 | | |
| SALESPERSON: | Roger Rafson | SLS FAX: | 412 421 6001 | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4333413 |
| ADVERTISER: | Heidi for Senate | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | 8/21-8/27 | AGY EST: | | | 1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401 |
| FLIGHT: | 08-21-2018 TO 9/2/2018 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | |
| TOT # OF WEEKS: | 2 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 08/20/2018 10:20 |

COMMENTS

08/20/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. ****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

Send invoices electronically. RadioInvoices.com: RI13580 or 9913580

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

WEEK#1 8/21/2018 To 8/26/2018 WK TOT \$228.25 WK TOTAL SPOTS 11

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|--------|----------|-----|-----------|-----------|-------|---------|--------------|
| | 1 | | .TWTF.. | 6:00AM | 7:00PM | 60 | 8/21/2018 | 8/24/2018 | 7 | \$20.75 | \$145.25 |
| | 3 | |SS | 6:00AM | 7:00PM | 60 | 8/25/2018 | 8/26/2018 | 4 | \$20.75 | \$83 |

| | | | | | |
|------------------------|-----------------------------------|-------------------|---------------------------|---------------------------------|---|
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| REP: | Non-Rep Local Focus | SPOTS: | 15 | | 1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401 |
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| SALESPERSON: | Roger Rafson | SLS FAX: | 412 421 6001 | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4333413 |
| ADVERTISER: | Heidi for Senate | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | 8/21-8/27 | AGY EST: | | | 1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401 |
| FLIGHT: | 08-21-2018 TO 9/2/2018 | | [X]Unwired []Spot []Mod | | |
| TOT # OF WEEKS: | 2 | | | | |
| PRIM. DEMO: | Adults 35+ | | [X]Cash []Trade | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 08/20/2018 10:20 |

| WEEK#2 | | 8/27/2018 To 9/2/2018 | | | | | WK TOT \$83.00 | | WK TOTAL SPOTS 4 | | |
|--------|----|-----------------------|--------|--------|----------|-----|----------------|-----------|------------------|---------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 2 | | M..... | 6:00AM | 7:00PM | 60 | 8/27/2018 | 8/27/2018 | 4 | \$20.75 | \$83 |

| TOTAL | Aug | Sep | | | | | | | | | | | Total |
|-------|--------|-------|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT | 11 | 4 | | | | | | | | | | | 15 |
| CASH | 228.25 | 83.00 | | | | | | | | | | | 311.25 |
| TOTAL | 228.25 | 83.00 | | | | | | | | | | | 311.25 |