94.9 KTZU-FM

Programmers Broadcasting, Inc.

624 31ST AVE. SW

Minot, ND 58701 Phone #: 701-852-7449

Client:

**CRAMER FOR CONGRESS** 

Order #:

**3084-00010** CRAM 2018 GEN ELECTIONS

11/2/2018

Description: Date Entered:

- Est 559

P.O.#:

Salesperson:

Macy, Candy

Invoice Frequency: Billed at end of Media Month, Sorted by Date

ODNEY ADVERTISING AGENCY P.O. BOX 2035 BISMARCK, ND 58502-2035 USA

**On-Air Schedule** 

5	Start Date	End Date	<b>Station</b>	Scheduled	d Time/Event	Repeated	Length	Qty	Rate	<u>Total</u>	M	Tu	W	Th	E	Sa	<u>Su</u>
1	11/6/2018	11/6/2018	KTZŲ-FM	06:00:00	to 15:00:00	CUSTOM	:30	8	13.40	107.20	N	Υ	N	N	N	N	N
	11/6/2018	11/6/2	018					8	13.40	107.20	0	8	0	0	0	0	0

Order Start Date: 11/6/2018

Order End Date: 11/6/2018

Spots: 8

Total Charges:

\$107.20

**Combined Discounts:** 

\$16.08

**Total Net:** 

\$91.12

Programmers Broadcasting, Inc., KWGO, KTZU, and KBTO do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

Projected Media Mont	h Billing Totals for CRAME	ER FOR CONGRES	SS / 3084-00010 :	
	Spot Count	Gross Billing	Combined Disc.	Net Billing
November 2018	8	\$107.20	\$16.08	\$91.12

Confirmed & Accepted for 94	.9 KTZU-FM By:
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CLIENT: Klyna Cramer Sales Rep: Station: Spot ID: Sponsorship: Day Part: Description: CRAM 2018 Len Election Co-op: No 1, Yes (Name: 6x to 39 Date: ///a//8 Revise Order# Cancel Order#

280%								
	රා	7	6	5	4	3	2	
In is station toes not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity, Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place acterising on particular stations on the basis of race, national origin, or ancestry.		30	29	28	27	26	25	
	24	23	22	21	20	19	18	
	17	16	15	14	13	12	11	
	10	9	8	7	8 6 62-39	5	4	_
	ယ	2	1	31	30	29	28	
Special Instructions:	Sat	Fri	Thu	Wed	Tue	Mon /	Sun	

Agency:

time and agree to pay as indicated.

pu Waver

Package

TOTAL TIME COST (this page): \$

107,20 gross

\*\*Total Contract Cost: \$

TOTAL SPOTS: **Bonus Spots:** Spot Length:

I hereby order the above described radio \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* **New Client Address:** 

**Standard Rate Spots:** 

Ø

. (0) (2)

\_per spot

**Standard Rate Spots:** 

:15

.. 30

60

@ \$0.00 per spot

Spot Length:

1.15

× :30

.. 60

ا 90

@ \$

per spot .90

**Key Competitors:** 

Revision #: 1

Date: 11/2/2018

Client: KEVIN CRAMER FOR US SENATE

Media: Radio

Market: Product: Minot CRAMER FOR US SENATE 7

Estimate:

Description: CRAM 2018 Oct 9 - Nov 6 General Election Radio Vendor:

KTZU FM

Flight Start Date: 10/8/2018 Flight End Date: 11/11/2018 04:59 AM 05:00 AM

Separation between spots: 30 Buyer:

Julie Bernhardt

Estimate Comments: Flight: Tuesday, October 9 - Tuesday November 6 at Noon

	31	8	29 FS F-S 10	Line I
Total Cost:	Tu 6:00a- 3:00p Tues 6a-3p 8x Tues 6a-3p	M 6:00a- 7:00p Mon 6a-7p 12x Mon 6a-7p	FSaSu 6:00a-7:00p F-Sun 6a-7p 10x/day Fri-Sun	Daypart Line No Program  KTZU-FM
••	D <sub>A</sub>	DA	DA	Daypart STN Code Gross
\$386.70	\$13.40	\$5.59	\$5.59	
Total	\$11.39	\$4.75	\$4.75	STN Net
Total Spots: \$328.62	30	30	30	Dur
0	0	0	0	Wks 10/8 10/15 10/22 10/29 11/5
0	0	0	0 0 34	0/15 1
0 34	0	0	0	0/22 1
34	0	0	34	0/29
24	00	16	0	11/5
58 58	&	16	34	Total Spots

## Summary by Station/System

Date: 11/2/2018

Client: KEVIN CRAMER FOR US SENATE Estimate:

Media: Radio

Description: CRAM 2018 Oct 9 - Nov 6 General Election Radio

559

Minot CRAMER FOR US SENATE 7

Market:

Product:

Flight Start Date: 10/8/2018 05:00 AM

Separation between spots:

30

Buyer:

Flight End Date: 11/11/2018 04:59 AM

Julie Bernhardt

Estimate Comments: Flight: Tuesday, October 9 - Tuesday November 6 at Noon

Market Total:	KTZU-FM
58	58
\$386.70	\$386.70 100%
\$328.62	\$328.62 100%

Station

Total Spots

STN Gross

PCT

STN

PCT