

94.9 KTZU-FM
 Programmers Broadcasting, Inc.
 624 31ST AVE. SW
 Minot, ND 58701 Phone #: 701-852-7449

Client: **CRAMER FOR CONGRESS**
 Order #: **3084-00007**
 Description: **CRAM 208 GEN ELECTION**
 Date Entered: 11/1/2018
 P.O.#:
 Salesperson: Macy, Candy
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

ODNEY ADVERTISING AGENCY
 P.O. BOX 2035
 BISMARCK, ND 58502-2035 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/2/2018	11/5/2018	KTZU-FM	06:00:00 to 19:00:00	CUSTOM	:30	50	5.59	279.50	Y	N	N	N	Y	Y	Y
11/2/2018	11/4/2018					34	5.59	190.06	0	0	0	0	14	10	10
11/5/2018	11/5/2018					16	5.59	89.44	16	0	0	0	0	0	0

Order Start Date: 11/2/2018 Order End Date: 11/5/2018 Spots: 50

Total Charges: **\$279.50**
 Combined Discounts: **\$41.93**
 Total Net: **\$237.57**

Programmers Broadcasting, Inc., KWGO, KTZU, and KBTO do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

Projected Media Month Billing Totals for CRAMER FOR CONGRESS / 3084-00007 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2018	50	\$279.50	\$41.93	\$237.57

Confirmed & Accepted for 94.9 KTZU-FM By:

Accepted for ODNEY ADVERTISING AGENCY By:

Please Sign and Return One Copy

NOVEMBER

CLIENT: Kevin Cramer for US Senate

Description: CRAM 2018 Gene/Electra

Co-op: No / Yes (Name: _____)

Day Part: 6A to 7p.

Date: 11/1/18

Station: WCC

Sponsorship: Estim. 559

Revise Order# _____

Sales Rep: Candace

Spot ID: 9187

Cancel Order# _____

Special Instructions: _____

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7	8	9	10
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on basis of race or ethnicity. Any advertising placed with such intent shall be subject to cancellation without refund. It is not buying time on this station under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

New Client Address: _____

Key Competitors: _____

Agency: _____

I hereby order the above described radio time and agree to pay as indicated.

Signature: Kevin Cramer

Package: _____

Standard Rate Spots: 42 @ \$ 559 per spot 23,418

Spot Length: 15 :30 :60 :90

Standard Rate Spots: 8 @ \$ 13,409 per spot 107,200

Spot Length: 15 :30 :60 :90

Bonus Spots: _____ @ \$0.00 per spot

TOTAL SPOTS: 50

TOTAL TIME COST (this page): \$ 241,98 gross

**Total Contract Cost: \$ 27,950

Client: KEVIN CRAMER FOR US SENATE

Estimate: 559

Vendor:

KTZU FM

Media: Radio

Description: CRAM 2018 Oct 9 - Nov 6 General Election Radio

Product: CRAMER FOR US SENATE 7

Flight Start Date: 10/8/2018 05:00 AM

Market: Minot

Flight End Date: 11/11/2018 04:59 AM

Primary Demo: Adults 35-64

Separation between spots: 30 Buyer: Julie Bernhardt

#9187

Estimate Comments: Flight: Tuesday, October 9 - Tuesday November 6 at Noon

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/8 10/15 10/22 10/29 11/5	Total Spots	Adults 35-64 Rtg/CPP	Adults 35+ Rtg
KTZU-FM									
29	FSaSu 6:00a-7:00p F-Sun 6a-7p 10x/day Fri-Sun M 6:00a-7:00p Mon 6a-7p 12x Mon 6a-7p Tu 6:00a-3:00p Tues 6a-3p 8x Tues 6a-3p	DA	\$5.59	\$4.75	30	0 0 0 0 30 0	30	0.0 \$0.00 \$0.00 0.0 \$0.00 \$0.00 0.0 \$0.00	0.0
30		DA	\$5.59	\$4.75	30	0 0 0 0 0 12	12	0.0 \$0.00 \$0.00 0.0 \$0.00	0.0
31		DA	\$5.59	\$4.75	30	0 0 0 0 0 8	8	0.0 \$0.00 \$0.00 0.0 \$0.00	0.0
Total Spots:							50	0.0	0.0
Total GRP/GIM P(000):							0.0	\$0.00	
Total CPP/CPM:							0.0	\$0.00	
Total Cost:			\$279.50	\$237.50					
							50		

Summary by Station/System

Date: 10/31/2018

Client: KEVIN CRAMER FOR US SENATE **Estimate:** 559
Media: Radio **Description:** CRAM 2018 Oct 9 - Nov 6 General Election Radio
Product: CRAMER FOR US SENATE 7 **Flight Start Date:** 10/8/2018 05:00 AM
Market: Minot **Flight End Date:** 11/11/2018 04:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Julie Bernhardt

Estimate Comments: Flight: Tuesday, October 9 - Tuesday November 6 at Noon

Station	Total Spots	STN Gross	PCT	STN Net	Adults 35-64		Adults 35+		
					STNGR CPP	STN NET CPP	GRP PCT	GRP PCT	
					Reach Pct / Freq				Reach Pct / Freq
KTZU-FM	50	\$279.50	100%	\$237.50	100%	\$0.00	\$0.00	0.0	0%
Market Total:									
	50	\$279.50		\$237.50					

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10-31-18

KTZU-AM Minot, ND

I, Odney, Inc.

being/on behalf of: Cramer for Senate

a legally qualified candidate of the Republican

political party for the office of: U S Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered See IO			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cramer for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Marston

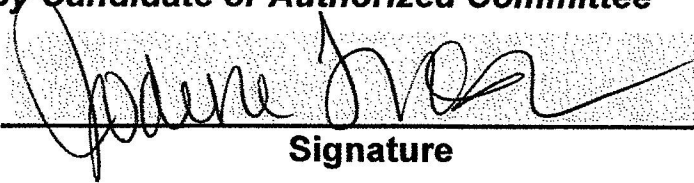
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-31-2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Cramer for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

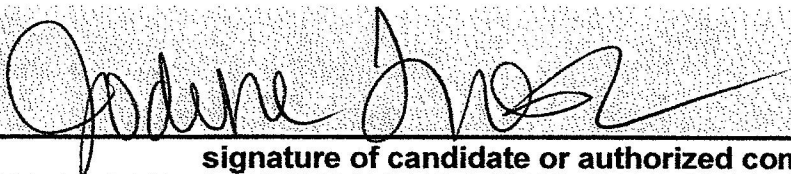
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jodene Friesz

printed name

10-31-2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See IO			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.