

ISSUES - PROGRAMS REPORT  
FOR  
STATION KTSB  
SANTA BARBARA, CALIFORNIA  
LICENSED TO:  
ENTRAVISION HOLDINGS, LLC

QUARTER 3, 2014  
JULY 1, 2014 TO SEPTEMBER 30, 2014

STATION KTSB HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

- 1 EDUCATION
- 2 LOCAL ECONOMY
- 3 PUBLIC SAFETY
- 4 POLITICAL ISSUES

STATION KTSB ADDRESSED THE ISSUES IT  
HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING NEWS PROGRAMS

ISSUE  
EDUCATION

SBCC Latino Education

Local News Univision 6PM & 11PM

9/30/2014

DESCRIPTION OF PROGRAM:

Excellent news to Latinos, Santa Barbara Community College is in first place for successful Latino alumni. The college received honorable mention among 217 colleges in the country and 27 states for creating an educational plan for an associated degree.

ISSUE  
LOCAL ECONOMY

Plan to protect Laguna Lake to be presented to SLO City Council

Local News Univision 6PM & 11PM

7/15/2014

DESCRIPTION OF PROGRAM:

As mucky shorelines and shallow water threaten San Luis Obispo's Laguna Lake, the city is once again attempting a plan to resurrect it. A 10-year conservation plan to manage the 344-acre reserve at a cost of more than \$10 million will be presented to the City Council on Tuesday night.

Bob Hill, natural resources manager for the city, plans to incorporate the area into San Luis Obispo's Natural Resources Program to better protect the numerous rare plant and animal species found in the area and help the lake itself. The lake has long been a favorite spot for wildlife such as ducks and white pelicans as well as a place of recreation including sailing, windsurfing, kayaking and, at one time, fishing. Cal Poly engineering students even use the lake to test and train for an annual concrete canoe challenge. The naturally occurring lake has suffered from excess silt buildup for the last 40 years. Coupled with the current drought, portions of the lake are now all but dry.

Central Coast may see more farm workers from Central Valley

Local News Univision 6PM & 11PM

7/22/2014

DESCRIPTION OF PROGRAM:

Farms such as Tally Farms and Zapata Farms, where Pimienta was working Monday, say they have not had an influx of workers from Central California yet. However, Pimienta says word is spreading among the workers. "[The Central Coast] is where it's at - where all the work is now. We pretty much have work all year round," he said. However, landing a job here doesn't necessarily mean people can make ends meet. The San Luis Obispo County Food Bank says they've seen a five percent uptick of needy families who have come from the Central Valley looking for work in agriculture. "It's very small right now, but in time that will get larger and it will have an impact in our community," said Food Bank CEO Carl Hansen.

ISSUE  
PUBLIC SAFETY

Lompoc council to consider changes to sex offender ordinance

Local News Univision 6PM & 11PM

7/16/2014

DESCRIPTION OF PROGRAM:

Lompoc's City Council members tonight will consider easing loitering restrictions in the city's sex offender ordinance to conform to state law, and temporarily suspending enforcement of residency limitations for registered offenders.

Shark spotted near Avila Beach Pier

Local News Univision 6PM & 11PM

7/21/2014

DESCRIPTION OF PROGRAM:

A shark was spotted just south of the Avila Beach Pier on Sunday, marking the third confirmed shark sighting this month in San Luis Obispo County. Cal Fire said a fisherman reported seeing a great white shark between 10 and 12 feet long near the pier at about 12:30 p.m. Sunday. Authorities have since posted notices advising beachgoers of the sighting, but they are not advising people to stay out of the water. This is the third shark sighting this month off the county's coast. A shark bit a surfboard with a surfer upon it in Oceano on July 5; later the same day, a shark was reported in Pismo Beach. In neither case were authorities positive of the type of shark.

Pedestrian Crosswalk Sting Results

Local News Univision 6PM & 11PM

7/22/2014

DESCRIPTION OF PROGRAM:

65 Drivers Cited in Goleta During Pedestrian Crosswalk Sting. Goleta - The Goleta Police Department, along with the Santa Barbara Police Department and the California Highway Patrol, cited a total of 144 drivers for not yielding to pedestrians during a two day enforcement operation within the City of Santa Barbara on July 22 and the City of Goleta on July 23. One driver was arrested for driving under the influence and two cars were towed for drivers operating their vehicles with a suspended license. The enforcement period was held between 10:00 a.m. and 2:00 p.m. on Wednesday to target lunchtime traffic at several locations throughout Goleta. The locations were chosen based on the volume of vehicle traffic, pedestrian traffic, citizen complaints and documented injury collisions. All of the locations selected had a marked crosswalk but no traffic signal. The locations included Cathedral Oaks and Santa Marguerita Drive, Orange Avenue at Hollister Avenue, Hollister Avenue at Chapel Street and the 5700 block of Hollister Avenue in front of the Goleta Valley Community Center.

ISSUE  
POLITICAL ISSUES

Capps to Host Citizenship and Deferred Action Renewal Workshop

Local News Univision 6PM & 11PM

8/4/2014

DESCRIPTION OF PROGRAM:

Santa Maria – On Saturday, August 9th, Rep. Lois Capps (CA-24) will be hosting a forum where people can receive an update and review from U.S. Citizenship and Immigration Services (USCIS) officials on their Deferred Action for Childhood Arrivals (DACA) renewal application, as well as information on applying for citizenship.