

ISSUES - PROGRAMS REPORT  
FOR STATION  
KTSB-CA

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SANTA BARBARA, CALIFORNIA  
LICENSED TO:  
ENTRAVISION HOLDINGS, LLC

Dates: Quarter: Q4  
October 1, 2014 - December 31, 2014

STATION  KTSB-CA  HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

- 1 PUBLIC SAFETY
- 2 HEALTH CARE
- 3 EDUCATION
- 4 COMMUNITY
- 5 IMMIGRATION

NOTICE:

STATION  KTSB-CA  HAS ADDRESSED THE ISSUES IT HAS  
DETERMINED ARE OF CONCERN IN THE FOLLOWING NEWS PROGRAMS:

ISSUE  
PUBLIC SAFETY

TOPIC: Emergency Preparedness  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 09/17/2014 1:19  
DESCRIPTION OF PROGRAM:

The American Red Cross offers tips and free resources available during the entire year, but especially during September which is Natural Disaster Preparedness month

TOPIC: Sexual Assault Prevention  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 10/31/2014 :28  
DESCRIPTION OF PROGRAM:

After a rise in sexual assault cases in the United States and many cases at UC Santa Barbara, the university has scheduled forums to discuss the matter with the student body, officials, and government leaders to create solutions for this crisis. Free counseling is available for those affected at all colleges.

TOPIC: Nuclear Emergency Preparedness  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 11/24/2014 :57  
DESCRIPTION OF PROGRAM:

The San Luis Obispo County Public Health Department is giving away vouchers so that residents can obtain potassium iodide tablets in case of a nuclear emergency. The presence of Diablo Canyon Nuclear power plant makes preparedness more crucial in the area.

TOPIC: Extra Patrolling  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 11/26/2014 1:17  
DESCRIPTION OF PROGRAM:

Local agencies including the CHP has amped up their patrolling for the Thanksgiving weekend due to the increase in traffic. 33 people died in 2013 during this heavily transited period in California roadways and authorities are seeking to reduce those numbers.

TOPIC: Warming Centers  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 12/30/2014 1:22  
DESCRIPTION OF PROGRAM:

Homeless organizations along the Central Coast are prepared to house the homeless community with the drop of the temperatures below freezing point. The warming centers ask for those with children and illnesses that do not have a home to avoid sleeping outside to prevent fatalities.

ISSUE  
HEALTH CARE

TOPIC: SIDS Prevention  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central Evening News 09/22/2014 1:47  
DESCRIPTION OF PROGRAM:

Experts give advice to parents about the risks of SIDS, a syndrome which causes large numbers of infant deaths in the United States.

TOPIC: Binational Health Week  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 10/03/2014 :20  
DESCRIPTION OF PROGRAM:

Non profits and health agencies in the area offer medical health during the Binational Health Week campaign that focuses primarily on low income families and those that work in the agriculture industry. Large percentage of the beneficiaries are undocumented people with no healthcare coverage.

TOPIC: Breast Cancer Awareness Month  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 10/03/2014 1:45  
DESCRIPTION OF PROGRAM:

Latino women are among the most at risk of developing breast cancer because of late-detection.

ISSUE  
EDUCATION

TOPIC: More Teachers Hired  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 09/17/2014 :30  
DESCRIPTION OF PROGRAM:

The Santa Maria Bonita School District is one of few hiring new teachers and counselors which help the diverse student body in the city. Administration discusses the benefits of these new members.

TOPIC: Drug and Alcohol Prevention  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 10/30/2014 :28  
DESCRIPTION OF PROGRAM:

Local high schools participate in a campaign to teach their students about the dangers of engaging in the use of alcohol and drugs in an intent to prevent this habits amongst their student body.

ISSUE  
COMMUNITY

TOPIC: Beach Cleaning  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 09/22/2014 :58  
DESCRIPTION OF PROGRAM:

Local environmental organizations and volunteers gather a weekend to clean the beaches along the Central Coast collecting tons of waste.

TOPIC: DMV Seeks Organ Donars  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 11/25/2014 1:06  
DESCRIPTION OF PROGRAM:

The Department of Motored Vehicles launches a campaign to seek out organ donors. One person case save up to 8 lives through donation.

TOPIC: Raising Money for Hungry  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central Evening News 11/ 27/2014 1:30  
DESCRIPTION OF PROGRAM:

San Luis Obispo County Food Bank and residents raised funds to feed the hundreds of families in the area through a marathon. Every dollar obtained gives \$10 for this non profit to provide meals throughout the year.

TOPIC: Pet Adoption  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 12/23/2014 2:01  
DESCRIPTION OF PROGRAM:

The SPCA asks the community to adopt a pet for the holidays instead of purchasing one as a gift. On average the shelter in Santa Maria joins 50 families with a dog or cat during the month of December.

TOPIC: Christmas Tree Recycling  
SHOW: Local News Univision 6PM & 11PM  
DATE: Noticias Costa Central 12/26/2014 1:34  
DESCRIPTION OF PROGRAM:

Cities like Santa Maria ask their residents to discard of their Christmas tree by recycling it. They offer tips to make the disposal

ISSUE  
IMMIGRATION

TOPIC: New Identification for Mexican Nationals

SHOW: Local News Univision 6PM & 11PM

DATE: Noticias Costa Central 10/29/2014 1:14

DESCRIPTION OF PROGRAM:

The Mexican consulate informs its nationals living in the United States that identifications known as “matriculas” have changed with better features to conceal their personal information. The older version of the card is still accepted and valid.