

ISSUES - PROGRAMS REPORT
FOR
STATION KTSB-CA
SANTA BARBARA, CALIFORNIA
LICENSED TO:
ENTRAVISION HOLDINGS, LLC

QUARTER 2, 2014
APRIL 1, 2014 TO JUNE 30, 2014

STATION KTSB-CA HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

- 1 HEALTH CARE
- 2 LOCAL ECONOMY
- 3 CHILD SAFETY
- 4 PUBLIC SAFETY
- 5 WOMEN'S ISSUES

STATION KTSB-CA ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING NEWS PROGRAMS
SIMULCASTED 7-8A W-F FROM THE
STATION'S MAIN SIGNAL KPMR

ISSUE
HEALTH CARE

Tuberculosis Screenings Information at Santa Maria High School

Local News Univision 6PM & 11PM

4/11/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers about seminar that would take place at the Santa Maria High School cafeteria on the evening of April 11 to learn about disease prevention, transmission, and treatment of tuberculosis in light of the revelation two days earlier that a student at the school has been diagnosed with an active case of tuberculosis. Attendees will hear from the school nurse, principal, and a district representative, as well as Dr. Charity Thoman, health officer at the Santa Barbara County Public Health Department, which have been keeping a close eye on an uptick in tuberculosis cases in the county.

Cancer Screening in Santa Barbara

Local News Univision 6PM & 11PM

5/8/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that Cottage Hospital is offering free skin cancer screenings as well as skin cancer prevention education event, which is sponsored by the Cottage Health System and the Cancer Center of Santa Barbara, aimed at those who do not have access to such medical services. Anyone over 20 years of age is eligible; no appointment is necessary, but the event is first come, first served. Information will be available in both English and Spanish. The screening takes place Saturday, May 10, 9 a.m.-noon, at S.B. Cottage Hospital, 400 West Pueblo Street.

ISSUE
LOCAL ECONOMY

Water Rates To Rise in Santa Barbara
Local News Univision 6PM & 11PM
4/15/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that during a drought, the City relies on its customers to preserve remaining water supplies through extraordinary water conservation. At the same time, the City faces increased costs to maintain essential water service, including more expensive capital and operating costs to increase drought water supplies from groundwater and water purchases. The City is proposing drought water rates to provide a portion of the revenue needed for the City's cost of water service, and to encourage extraordinary water conservation to ensure the City maintains sufficient drinking water supplies for its customers.

Atascadero Considering Tax Increase Measure
Local News Univision 6PM & 11PM
4/21/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that Atascadero leaders are considering placing a measure on the November ballot to increase the levy to 8 percent from 7.5 percent to bolster the city's income as well as decide whether to focus the potential ballot measure on fixing roads or to also add improvements to other city resources such as parks, police and fire stations, and the Charles Paddock Zoo.

ISSUE
CHILD SAFETY

Bullying Workshop in Carpinteria
Local News Univision 6PM & 11PM
4/22/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that a free community workshop on bullying prevention & coping strategies for home & school, co-sponsored by Antioch University, Carpinteria Cares for Youth, HopeNet of Carpinteria and the Plaza Playhouse Theater, will be take place at the Plaza Playhouse Theater, 4916 Carpentaria Ave., on Wednesday, April 23 from 7-9 pm. Keynote speaker, Dr. Albert Muñoz-Flores of Antioch University, Santa Barbara will teach about the types & effects of bullying, prevention & coping strategies and how to navigate community resources.

CALM Fights Child Abuse in Santa Barbara County
Local News Univision 6PM & 11PM
4/25/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that child abuse happens every day, in every form — violence, sexual, neglect — and it continues to go unreported. April is National Child Abuse Prevention Month, a time when CALM (Child Abuse Listening Mediation) invites the public to join in a community-wide effort to raise a collective voice against child abuse, and pledge support to its third annual “I Will Not Be Silent Campaign” in Santa Barbara County. CALM is proud to host several events that are open to the public, including a community forum in partnership with several other local agencies, and an online auction to support its vital child abuse prevention and treatment programs. CALM invites the public to attend these events and join the effort to build a community of responsibility.

ISSUE
PUBLIC SAFETY

New Boat to Fight Off Smuggling in San Luis Obispo County

Local News Univision 6PM & 11PM

4/22/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that The San Luis Obispo County Board of Supervisors gave the Sheriff's Office the go-ahead Tuesday to spend nearly a half-million dollars in federal grants for a boat to combat international drug smugglers. The Sheriff's Office had asked the county to allow it to accept \$493,013 from a federal grant, the bulk of which — \$342,813 — will go toward a 27-foot Defender Class response boat so the department can tow drug-smuggling panga boats from the coastline once they've beached.

ISSUE
WOMEN'S ISSUES

Sexual Assault Prevention Funds to UCSB from Federal Government

Local News Univision 6PM & 11PM

5/1/2014

DESCRIPTION OF PROGRAM:

During the local news program, the Station's anchor informed viewers that The White House released guidelines to increase pressure on universities to more aggressively combat sexual assault at school campuses. Fourteen schools across the country, including UC Santa Barbara, are being visited by Washington D.C. Officials. It's the 20th anniversary of the Violence Against Women Act and UCSB was a recipient of a grant to help curb sexual violence on campus. The Assistant Secretary for Civil Rights visited the school to find out how the money is being used and to raise awareness about the issue of sexual assault. The Obama Administration said there is "no more turning a blind eye" when it comes to sexual violence on college campuses. New guidelines from a White House task force are urging colleges to do more.