

# DUPLICATE INVOICE



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 Main: (717)393-5851  
 Billing: (410)338-6432

www.wgal.com

Billing Address:

**BrabenderCox**  
 Attention: Accounts Payable  
 1218 Grandview Avenue  
 Pittsburgh, PA 15211

Send Payment To:

**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1748808-1	05/20/18	May 2018	04/30/18 - 05/15/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Meuser/R/Congress	MEUSER FOR CONGRESS	264

Flight Dates	Order #	Alt Order #
05/08/18 - 05/15/18	1748808	09076961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913021	54	63

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/12/18	05/12/18	NBC Saturday Today	7-9a	-----1-	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 -----1- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WGAL Sa 05/12/18 7:21 AM NBC Saturday Today 7-9a :30 BCDM1805H \$475.00 NM									
2	05/10/18	05/10/18	M-F 5-6p News	5-6p	---1---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 ---1--- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WGAL Th 05/10/18 5:30 PM M-F 5-6p News 5-6p :30 BCDM1805H \$675.00 NM									
3	05/10/18	05/10/18	Entertainment Tonight	7-730p	---1---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WGAL Th 05/10/18 7:25 PM Entertainment Tonight 7-730p :30 BCDM1805H \$375.00 NM									
4	05/14/18	05/14/18	Entertainment Tonight	7-730p	1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WGAL M 05/14/18 7:11 PM Entertainment Tonight 7-730p :30 BCDM1805H \$375.00 NM									
5	05/09/18	05/09/18	Access Hollywood	730-8p	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 --1---- 1 \$325.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<b>Invoice #</b> 1748808-1	<b>Invoice Date</b> 05/20/18	<b>Invoice Month</b> May 2018	<b>Invoice Period</b> 04/30/18 - 05/15/18
<b>Advertiser</b> Meuser/R/Congress	<b>Product</b> MEUSER FOR CONGRESS	<b>Estimate Number</b> 264	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	05/09/18	05/09/18	Access Hollywood	730-8p	--1----	:30	1	\$325.00	NM	
Class of Time - Immediately Pre-emptible without notice										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
1	WGAL	W	05/09/18	7:47 PM	Access Hollywood	730-8p	:30	BCDM1805H	\$325.00	NM
6	05/14/18	05/14/18	Access Hollywood	730-8p	1-----	:30	1	\$325.00	NM	
Class of Time - Immediately Pre-emptible without notice										
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/14/18	05/20/18	1-----	1	\$325.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
1	WGAL	M	05/14/18	7:55 PM	Access Hollywood	730-8p	:30	BCDM1805H	\$325.00	NM
7	05/11/18	05/11/18	NBC Prime	10-11p	----1--	:30	1	\$950.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/07/18	05/13/18	----1--	1	\$950.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
1	WGAL	F	05/11/18		NBC Prime	10-11p	:00		<del>\$950.00</del>	<del>NM</del>
See MG 7.2										
2	WGAL	F	05/11/18	9:46 PM	Fri NBC Prime Other	Prime Other	:30	BCDM1805H	\$950.00	NM
MG for 7.1 05/11										
8	05/12/18	05/12/18	NBC Prime	9-10p	-----1-	:30	1	\$565.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/07/18	05/13/18	-----1-	1	\$565.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
1	WGAL	Sa	05/12/18		NBC Prime	9-10p	:00		<del>\$565.00</del>	<del>NM</del>
Credited										
9	05/14/18	05/14/18	M-F 4-5p News	M-F 4-5p News	M-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/14/18	05/20/18	M-----	2	\$275.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
1	WGAL	M	05/14/18	4:41 PM	M-F 4-5p News	M-F 4-5p News	:30	BCDM1805H	\$275.00	NM
2	WGAL	M	05/14/18	4:56 PM	M-F 4-5p News	M-F 4-5p News	:30	BCDM1805H	\$275.00	NM
10	05/15/18	05/15/18	NBC Today Show III	10-11a	-T-----	:30	2	\$325.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/14/18	05/20/18	-T-----	2	\$325.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Typ</b>
2	WGAL	Tu	05/15/18	10:33 AM	NBC Today Show III	10-11a	:30	BCDM1805H	\$325.00	NM
1	WGAL	Tu	05/15/18	10:53 AM	NBC Today Show III	10-11a	:30	BCDM1805H	\$325.00	NM
11	05/15/18	05/15/18	M-F 5-9am ROT	5-9a	-T-----	:30	1	\$350.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/14/18	05/20/18	-T-----	1	\$350.00					

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Advertiser	Product	Estimate Number	
Meuser/R/Congress	MEUSER FOR CONGRESS	264	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	05/15/18	05/15/18	M-F 5-9am ROT	5-9a	-T-----	:30	1	\$350.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Typ
1	WGAL	Tu	05/15/18	6:26 AM	M-F 5-9am ROT	5-9a	:30	BCDM1805H	\$350.00	NM
<b>Total Spots</b>							<b>12</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,050.00</b>
<u>Agency Commission</u>	<b>\$757.50</b>
<u>Net Amount Due</u>	<b>\$4,292.50</b>

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