

Contract ID 168098
Client Name / ID Solutions for Wi / 8563
Estimate ID 944
Agency Name Multi Media Services
Rep Firm NCC Political
Account Executive NCC-Political , Cedar
AE Description Political
Primary Ref. SW WI NW IL
Secondary Ref. National Issue
Third Ref. Cedar Rapids
Fourth Ref.
Remarks 62565712-7908
Inv Remarks

Contract Date 08/08/2018
Start Date 08/10/2018
Stop Date 08/14/2018
Revision Date 08/15/2018 - 4
Entry Date 08/08/2018
Client Phone Number
Billing Period Broadcast
Billing Type Standard
Contract Stat Active
Contract Type Political
Affidavit Type No-Notary

Line Number	Pri Lev	Network	Zone	Start Date	Stop Date	Days Auth	Weeks On/Off	Start Time	Stop Time	Spot Length	Total Spots	Spot Cost	Total Cost	Copy Group
1	5/3	AEN_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	8	8.00	64.00	2
2	5/3	AEN_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	8.00	16.00	2
3	5/3	AEN_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	6	13.00	78.00	2
4	5/3	AEN_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	2	13.00	26.00	2
5	5/3	AEN_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	5	15.00	75.00	2
6	5/3	AEN_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	1	15.00	15.00	2
7	5/3	DISC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	7	10.00	70.00	2
8	5/3	DISC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	10.00	20.00	2
9	5/3	DISC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	6	16.00	96.00	2
10	5/3	DISC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	2	16.00	32.00	2
11	5/3	DISC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	5	20.00	100.00	2
12	5/3	DISC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	0	20.00	0.00	2
13	5/3	FXNC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	05:00	10:00	30	10	34.00	340.00	2
14	5/3	FXNC_C	SW WI NW IL	08/13/2018	08/14/2018	MT-----	0 / 0	05:00	10:00	30	2	34.00	68.00	2
15	5/3	FXNC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	8	17.00	136.00	2
16	5/3	FXNC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	17.00	34.00	2
17	5/3	FXNC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	7	28.00	196.00	2
18	5/3	FXNC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	1	28.00	28.00	2
19	5/3	FXNC_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	9	34.00	306.00	2
20	5/3	FXNC_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	2	34.00	68.00	2
21	5/3	HGTV_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	8	17.00	136.00	2
22	5/3	HGTV_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	17.00	34.00	2
23	5/3	HGTV_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	6	28.00	168.00	2
24	5/3	HGTV_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	2	28.00	56.00	2
25	5/3	HGTV_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	6	34.00	204.00	2
26	5/3	HGTV_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	1	34.00	34.00	2
27	5/3	LIF_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	8	10.00	80.00	2
28	5/3	LIF_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	10.00	20.00	2
29	5/3	LIF_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	6	16.00	96.00	2
30	5/3	LIF_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	2	16.00	32.00	2
31	5/3	LIF_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	6	20.00	120.00	2
32	5/3	LIF_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	1	20.00	20.00	2
33	5/3	USA_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	10:00	14:00	30	8	10.00	80.00	2
34	5/3	USA_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	10:00	14:00	30	2	10.00	20.00	2
35	5/3	USA_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	14:00	18:00	30	6	16.00	96.00	2
36	5/3	USA_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	14:00	18:00	30	2	16.00	32.00	2
37	5/3	USA_C	SW WI NW IL	08/10/2018	08/12/2018	----FSS	0 / 0	18:00	00:00	30	6	20.00	120.00	2
38	5/3	USA_C	SW WI NW IL	08/13/2018	08/13/2018	M-----	0 / 0	18:00	00:00	30	1	20.00	20.00	2
Grand Total											162		\$ 3,136.00	

Contract Summary

Total Spots	Paid Spots	Total Cost		Avg Spot Cost (Gross)		Avg Spot Cost (Net)		Spot Status Summary			Preempt Spots	
		Gross	Net	Total	Paid	Total	Paid	Sched.	Aired	Failed	Billable	Non-Billable
162	0	\$ 3,136.00	\$ 2,172.46	\$ 0	\$ 0	\$ 0	\$ 0.00	0	0	0	0	0

Anticipated Billing

Month	Gross	Net	Spots
8/2018	\$ 3,136.00	\$ 2,172.46	162

Spot Totals By Network and Zone

Network	System	Spots
AEN_C	SW WI NW IL	24
DISC_C	SW WI NW IL	22
FXNC_C	SW WI NW IL	41
HGTV_C	SW WI NW IL	25
LIF_C	SW WI NW IL	25
USA_C	SW WI NW IL	25

Spot Totals By Network

Network	Spots
AEN	24
DISC	22
FXNC	41
HGTV	25
LIF	25
USA	25

Spot Totals By Zone

System	Spots
SW WI NW IL	162

Client Ad Copy Listing

Group ID	Copy Group	AD Copy ID	Name	Weight	Start Date	Stop Date	Start Time	Stop Time	Spot Length
2	SFW080830H Candid Camera	2	SFW080830H Candid Camera	1	08/09/2018	12/31/2018	00:00:00	00:00:00	30