Problems & Programming Quarterly Report WCLT-AM

This report covers the period July 1, 2023 through September 30, 2023 Filing Date: 10 October 23

Program: WCLT / Broadcast Interview

Air date: Weekly, Wednesday afternoons at 3:25pm.

Length: 2 minutes.

Guest: Kelly Smith, Licking County Humane Society.

Topic: Pet over population remains a community concern. Every Wednesday Kelly Smith introduces a different pet up for adoption at the Humane Society. Finding homes for abandoned pets is goal of this segment. The welfare of animals and need to spay and neuter are always

explained during every segment.

Program: Vibecast Interview

Air date: July 19 Times: 4:25am, 10:35am, 2:25pm, 6:25pm.

Length: 90 seconds.

Guest: Robert Montagnes, Licking Memorial Health Systems.

Topic: 'For Your Health' 5K.

Robert Montagnes discussed importance of educating the community on maintaining good health and encouraging healthy activities. This event was held at Dawes Arboreum where participants ran or walked the 5K, while Licking Memorial Health Systems incorporated healthy foods along with the physical activities.

Program: Vibecast Interview

Air date: September 6, 2023 Times: 1:26a, 6:11a, 10:26a, 2:42p, 6:25p.

Length: 90 seconds.

Guest: Kristy Hawthorne, Licking County District Program Administrator.

Topic: Licking County River Round Up.

The annual Licking County River Round Up is a community-based conservation effort that is volunteer-driven. Kristy Hawthorne addressed the need for volunteers to sign up, and how this county wide event has helped restore beauty on Licking County waterways, and has seen a rebirth of aquatic and bird life.

Program: WCLT Broadcast

Air date: September 23, 2022. Times: 12:25pm, 1:25pm, 2:25pm, 3:25pm, 4:25pm.

Length: 60 seconds.

Guest: Micah Rose, Presiden of Newark Rodders Club.

Topic: Annual Licking County Court House Lighting Fund-raiser Campaign.

Keeping the annual Lighting of the Licking County Courthouse tradition alive is a concern of the community. Micah and other members of the Rodders Club discussed how the Car Club's annual car show benefits the Downtown Newark Christmas project. Area car owners and enthusiasts alike supported the event.

Program: Vibecast Interview

Air date: 4/23/23 Times: 12:26a, 5:11a, 10:26a, 2:42p, 6:25p.

Length: 90 seconds.

Guest: Lisa Baker, Licking-Knox Goodwill. Topic: Goodwill Pony Express Riding Session.

Lisa Baker discussed the importance of having stimulating and engaging outside activities for our area disabled youth. The Pony Express Riding Program gets disabled kids to ride horses, on an assisted coarse, where they can exercise their minds though fun activities on horse back.