

Problems & Programming Quarterly Report WCLT-AM

This report covers the period October 1, 2023 through December 31, 2023

Filing Date: 08 January 24

Program: WCLT / Broadcast Interview

Air date: October 13, 2023 90 seconds Times: 2:11am, 9:05am, 1:26pm, 5:42pm, 9:26pm

Live Broadcast: October 14.23 4 - 90 second interviews.

Guest: David Love / Heath Fire Department

Topic: Fire Prevention Open House. Today's home fires burn faster. Teaching the community how to prevent and survive them is a community concern. Lt. Love explained the 'Look, Listen, Learn' theme and shared the essentials on planning to escape a house fire can to save lives. He also discussed the importance of working smoke detectors throughout a home.

Program: WCLT Broadcast Interview

Air date: 12/01/23 Times: 12:12a, 5:11a, 10:05a, 2:25p, 6:25p

Length: 90 seconds.

Guest: Melissa Anderson, Director of Licking County Coalition of Care.

Topic: Quarters for Christmas Fundraiser. Helping Licking County families in crisis is a concern of the community. Melissa Anderson explained their event which featured live music, food, and fun and how the proceeds directly provide financial assistance to those in need in Licking County.

Program: WCLT / Broadcast - Donation Drive

Air date: December 9, 2023 Times: 10am - 7pm.

Length: 27 @ 90 seconds announcements.

Guest: Tracy Fortney - Fortney's Angels, and other guests.

Topic: 'Toys for Vet Kids' Broadcast was a one day event to help Fortney's Angels and Licking County Veterans Services collect toys for area Veteran Families. The donation drive was held on location at Coughlin Cars in Newark and collected over a 1,000 toys that were distributed to local Veterans families at Christmas time.

Program: WCLT Broadcast Interview

Air date: 12/14/23

Times: 12:12a, 5:11a, 10:05a, 2:25p, 6:25p

Length: 90 seconds.

Guest: Larry Williams, Dog Warden of Licking County Dog Shelter.

Topic: Pets for Patriots. Supporting our local veterans with tools for better living is a community concern. Larry Williams explained that 'Pets for Patriots' allows local veterans to be matched up with a canine companion. Williams pointed out that this program gives our veterans gifts of fidelity and joy through the unconditional love of a shelter pet.

Program: WCLT / Broadcast - Donation Drive

Air date: December 6, 14, 19, 20, 2023

Length: 20 @ 60 second announcements. Times: 5:25pm, 5:41pm, 6:12pm, 6:42pm, 7:15pm.

Guest: Alyssa Shepherd, Licking County Food Pantry Network.

Topic: Elves in Action. Alyssa Shepherd explained how community businesses and organizations come together every evening, after Thanksgiving to collect food and money in downtown Newark for the food pantry. Alyssa explained how cash donations give the network buying power at food warehouses increasing their ability to help those in need.