

## **Problems & Programming Quarterly Report WCLT-AM**

This report covers the period July 1, 2021 through September 30, 2021

Filing Date: 10 October 21

Program: WCLT Broadcast Interview

Air date: August 6, 2021

Times: 3:25am, 10:35am, 2:25am, 6:25pm.

Length: 90 seconds.

Guest: Licking County Coalition of Care, Melissa Anderson .

Topic: Parlor Run Fund Raiser.

In this time of uncertainty, The Coalition of Care helps neighbors in the community. Melissa Anderson discussed the Parlor Run and how the money raised will help with emergency shelter and utility assistance to individuals and families in Licking County. This event toured five stops at the best ice cream and coffee shops in Licking County.

Program: WCLT / Broadcast Interview

Air date: Weekly, Wednesday afternoons at 3:25pm.

Length: 2 minutes.

Guest: Elycia Taylor, Licking County Humane Society.

Topic: Pet over population remains a community concern. Every Wednesday Elycia Taylor introduces a different pet up for adoption at the Humane Society. Finding homes for abandoned pets is goal of this segment. The welfare of animals and need to spay and neuter are always explained during every segment.

Program: WCLT / Broadcast Interview

Air date: 4/12/21 Times: 12:11a, 8:25am, 11:41am, 4:11pm, 8:41pm.

Length: 90 seconds.

Guest: Licking County Deputy Mike Crider.

Topic: Back to School Safety.

With kids back in school, student safety is a top community concern. Deputy Crider covered various safety practices. School zone speeds, driver tips, along with school bus tips for students and drivers. Deputy Crider stressed that it takes a community to keep our kids safe during the school year.

Program: WCLT / Broadcast Interview

Air date: September 1, 2021. Times: 1:11a, 7:25am, 10:41am, 3:11pm, 7:41pm.

Length: 90 seconds.

Guest: Kristy Hawthorne, Licking County District Program Administrator.

Topic: Licking County River Round Up.

The annual Licking County River Round Up is a community-based conservation effort that is volunteer-driven. Kristy Hawthorne addressed the need for volunteers to sign up, and how this county wide event has helped restore beauty on Licking County waterways, and has seen a rebirth of aquatic and bird life.

Program: WCLT Broadcast

Air date: September 23, 2021. Times: 4:25am, 10:35am, 2:25pm, 6:12pm.

Length: 90 seconds.

Guest: Spencer Barker, Court House Lighting Chair.

Topic: Annual Licking County Court House Lighting Fund-raiser Campaign.

Keeping the annual Lighting of the Licking County Courthouse tradition alive is a concern of the community. Light Chair Spencer Barker outlined the yearly fund raiser goal, and explained how the funding helps the Lighting event. Barker talked about plans to expand the coverage with online streaming and adding displays around the courthouse. Campaign ran through October 15, 2021.