

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending 12/31/2013 Filed on: 01/10/2014

Call Sign	Channel Numbers	City	State	Community of License	ZIP Code
KUTH-DT	(analog) 32 (digital)	Provo	UT	Salt Lake	84601

Licensee Name
Univision Salt Lake City LLC

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Univision	Salt Lake City	

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
81451		2014-10-01

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]*

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]*

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.00 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

N

If No to 7(c), submit as an Exhibit a Statement of Explanation.

[View Statement of Explanation](#)

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. **168.00 hours**
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. **2.77 hours**
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? **Y**
- (b) Identify publishers who were sent information in 9(a).

The Univision programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child audience, to the following publishers of program guides: Tribune Media, FYI Television Services, and Rovi Corporation. The UniMas programming service provides information identifying the core programs it supplies to affiliated stations, including an individual indication of the target child audience, to the following publishers of program guides: Tribune Media, FYI Television Services, and Rovi Corporation.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1	Origin
Pocoyo (main digital stream)	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time
SA, 07:00 AM & 07:30 AM	24
Length of Program	Age of Target Audience
30 minutes	From 2 years To 4 years
E/I Symbol Used As Required	
Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.	
Total Times Aired	Number of Preemptions for other than Breaking News
26	2
Number of Preemptions Rescheduled	
2	
Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule
12/14/13, 07:00 AM	12/15/13, 07:00 AM
Is the rescheduled date the second home?	
Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	
Y	
Reason for Preemption	
OTHER	
Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule
12/14/13, 07:30 AM	12/15/13, 07:30 AM
Is the rescheduled date the second home?	
Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	
Y	
Reason for Preemption	
OTHER	

Title of Digital Core Program #2

Origin

The Backyardigans (main digital stream)**NETWORK**

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SA, 08:00 AM**12****1**

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From

To

2 years**5 years****Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

13**1****1**

Preemption #1

Date Preempted/Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

12/14/13, 08:00 AM**12/15/13, 08:00 AM****Y**

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

OTHER

Title of Digital Core Program #3

Origin

The Jungle Book (main digital stream)**NETWORK**

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

SA, 08:30 AM**12****1**

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From

To

6 years**9 years****Y**

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Total Times Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

13**1****1**

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
12/14/13, 08:30 AM	12/15/13, 08:30 AM	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	OTHER		
Title of Digital Core Program #4		Origin	
Dora the Explorer (main digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 09:00 AM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	2 years	6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.			

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/14/13, 09:00 AM	12/15/13, 09:00 AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption OTHER

Title of Digital Core Program #5		Origin	
Go, Diego, Go! (main digital stream)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 09:30 AM	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	2 years	6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.			

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
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13	1	1
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/14/13, 09:30 AM	12/15/13, 09:30 AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	
Title of Digital Core Program #6	Origin	
Plaza Sesamo (second digital stream)	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA, 07:00 AM & 07:30 AM ON 11/23/13 TO 12/31/13	12	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 2 years To 7 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.		
Title of Digital Core Program #7	Origin	
Reino Animal (second digital stream)	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA, 08:00 AM & 08:30 AM ON 11/23/13 TO 12/31/13	12	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.		
Title of Digital Core Program #8	Origin	
Aventura Animal (second digital stream)	NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SU, 07:00 AM & 07:30 AM ON 11/23/13 TO 12/31/13	12	0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The station preempted this children's program to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? **Y**
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired *(None Required)*

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	
Pocoyo	NETWORK	
Regular Schedule	Total Times to be Aired	
SA, 07:00 AM & 07:30 AM	26	
Length of Program	Age of Target Audience	
30 minutes	From	To
	2 years	4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Title of Planned Core Program #2

Origin

The Backyardigans

Regular Schedule

SA, 08:00 AM

Length of Program

30 minutes

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

2 years

5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

Title of Planned Core Program #3

The Jungle Book

Regular Schedule

SA, 08:30 AM

Length of Program

30 minutes

Origin

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

6 years

9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Title of Planned Core Program #4

Dora the Explorer

Regular Schedule

SA, 09:00 AM

Length of Program

30 minutes

Origin

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

2 years

6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Title of Planned Core Program #5

Go, Diego Go!

Regular Schedule

SA, 09:30 AM

Length of Program

30 minutes

Origin

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

2 years

6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Title of Planned Core Program #6

Plaza Sesamo (second digital stream)

Regular Schedule

SA, 07:00 AM & 07:30 AM

Length of Program

30 minutes

Origin

NETWORK

Total Times to be Aired

26

Age of Target Audience

From

To

2 years

7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Title of Planned Core Program #7

Reino Animal (second digital stream)

Regular Schedule

SA, 08:00 AM & 08:30 AM

Length of Program

30 minutes

Origin

NETWORK

Total Times to be Aired

26

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Title of Planned Core Program #8

Origin

Aventura Animal (second digital stream)

NETWORK

Regular Schedule

Total Times to be Aired

SU, 07:00 AM & 07:30 AM

26

Length of Program

Age of Target Audience

30 minutes

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The station preempted this children's program to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? **Y**

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

Maria Barrios

801-715-3240

Address

E-mail Address

5140 West Amelia Earhart Drive, Suite C and D

City

State

ZIP Code

Salt Lake City

UT

84116

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

On November 19, 2013 the station began multicasting the UniMas Network Programming. On the station's main digital stream on Saturday, December 14, 2013 the entire children's block was preempted. The preemption was due to the broadcast of the TelethonUSA, which is a telethon to raise money for an organization that helps children with cancer, disabilities and autism. This year's telethon exceeded its goal and raised more than \$15.3 million during the 29-hour broadcast.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Univision Salt Lake City LLC

Date

01/10/2014

