

739457

DM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Duke Buckner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Duke Buckner

Authorized committee:

Committee to Elect Duke for Congress

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress House of Representatives 6

South Carolina

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Duke Buckner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>DB</u>	Signature: <u>Flobley</u>
Name: <u>Duke Buckner</u>	Name: <u>Felicia Cokley</u>
Date of Request to Purchase Ad Time: <u>2-20-24</u>	Date of Station Agreement to Sell Time: <u>2/21/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

DB

Name:

Duke Buckner

Date:

2-20-24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received:

2/21/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *739457*

Station Call Letters: *WUDM*

Date Received/Requested: *2/21/24*

Est. #:

Station Location: *Columbia SC*

Run Start and End Dates: *2/22 - 2/29*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase Internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request
 an election message request *
 an issue request *

The request was accepted #
 rejected

Candidate Named in Message:

Duke Buckner

Office Being Sought:

U.S. Congress SC to

Election or Issue Referred to:

Recent comments by the President

Sponsor (or authorized candidate committee):

Committee to Elect Duke for Congress

Treasurer of authorized candidate committee:

Duke Buckner

Person Ordering Advertising:

Duke Buckner

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

<u>Contract / Revision</u> 739457 / 1		<u>Alt Order #</u>
<u>Advertiser</u> POL 24/ The Committee to Elect Duke for Coi		<u>Original Date / Revision</u> 02/20/24 / 02/20/24
<u>Contract Dates</u> 02/22/24 - 02/29/24	<u>Estimate #</u>	
<u>Product</u> Elect Duke For Congress BHM WWDM 0224		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Alyson Phillips	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL 24/ The Committee to Elect Duke for Congress
Attention: Duke Buckner
P.O. Box 47
Walterboro, SC 29488

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	02/22/24	02/23/24	Mo-Fr AM	6a-10a		1:00			NM	2	\$127.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	---11--				2	\$63.75			
N 2	WWDM	02/22/24	02/23/24	Mo-Fr Midday	10a-3p		1:00			NM	2	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	---11--				2	\$42.50			
N 3	WWDM	02/26/24	02/27/24	Mo-Fr Midday	10a-3p		1:00			NM	2	\$119.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	11-----				2	\$59.50			
N 4	WWDM	02/22/24	02/22/24	Mo-Fr PM	3p-7p		1:00			NM	1	\$51.85
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	---1---				1	\$51.85			
N 5	WWDM	02/22/24	02/23/24	Mo-Fr Evening	7p-12m		1:00			NM	2	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	---11--				2	\$8.50			
N 6	WWDM	02/26/24	02/29/24	Mo-Fr Evening	7p-12m		1:00			NM	4	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	1111---				4	\$25.50			
Totals											13	\$502.35

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/29/24	13	\$502.35	\$502.35
Totals	13	\$502.35	\$502.35

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

<u>Contract / Revision</u> 739457 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL 24/ The Committee to Elect Duke for Coi	<u>Original Date / Revision</u> 02/20/24 / 02/20/24
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<u>Contract Dates</u> 02/22/24 - 02/29/24	<u>Product</u> Elect Duke For COngres	<u>Estimate #</u>
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Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

Elect Duke For Congress BHM Final



ALPHAMEDIA
LIVE. LOCAL. COLUMBIA

From: Alyse Phillips
Phone: (803) 556-0042
Email: alyse.phillips@alphamedia.com
2/20/2024 12:24 PM

Flight Dates: 02/19/2024 - 03/03/2024
Demo: P 18+

Radio Market: COLUMBIA, SC
Survey: JUN23 (APR-JUN)
Geography: TSA

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	Gross
WWDL-FM		13		\$38.84	\$502.96	1.8	147,300
Flight A - 1 wk (02/19)							
One Week Total		7		\$40.19	\$281.35	1.8	101,900
	Th-F 6A-10A	7		\$40.19	\$281.35	1.8	101,900
	Th-F 10A-3P	2	30	\$63.75	\$127.50	1.3	40,800
	Th-F 7P-12M	1	60	\$42.50	\$42.50	1.2	32,400
	Th-F 7P-12M	2	60	\$51.85	\$103.70	1.3	17,100
	Th-F 7P-12M	2	60	\$9.50	\$17.00	1.2	11,600
Flight A - 1 wk (02/26)							
One Week Total		8		\$36.82	\$294.56	1.5	45,400
	M-Th 10A-3P	6		\$36.82	\$220.92	1.5	45,400
	M-Th 7P-12M	2	60	\$59.50	\$119.00	1.2	27,000
	M-Th 7P-12M	4	60	\$25.50	\$102.00	1.4	18,400

The first demographic is the Primary Demo.
This report was created in TAGSAM using the following Radio information: COLUMBIA, SC: JUN23 (APR-JUN), TSA, Multiple Dayparts Used, P 18+. See Labels Sourcing Page for Complete Details.
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A.B.

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Elect Duke For Congress BHM Final



ALPHAMEDIA
LIVE. LOCAL. COLUMBIA

From: Alyson Phillips
 Trace ID: (803) 558-0042
 Email: alyson.phillips@alphamediausa.com
 2/20/2024 12:24 PM

Schedule Grand Totals: 2 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost	Frequency	Gle
WVMDA-FM		13	\$29.64	\$385.32	1.8	147.300
Radio Total		13	\$29.64	\$385.32	1.8	147.300

Accepted by Station

Duke Buckner

Date

2-20-24

Accepted by Client

Date

The first name listed is the Primary Demo.
 This report was created in TRASCAM using the following Radio information: COLUMBIA, SC; JAN-23 (A/R-JAN); T54; Multiple Demos are Used; P 18+. See Detailed Sourcing Page for Campaign Details
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Detailed Sourcing Summary

Radio Market COLUMBIA, SC
Survey: Nielsen Radio June 2023 (April - June)
Geography: TSA
Daypart: Multiple Dayparts Used

Demo/Reliab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	525,600	1,329

Stations: User Selected

Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Station's quality to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-12M night, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.actionnewsomaha.com/ABC_Accredited_Stations_Listing.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the basis of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Advertiser Website: <http://www.foxnews.com>
Rating Reliability Estimator: <http://www.foxnews.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<http://bit.ly/nielsenradioebooks>

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