

**KRAH-CD KSJF-CD KEGW-CD**  
**FCC Quarterly Public Affairs & Services**

Quarter Ending: June 31, 2023  
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from April 1 - June 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- Fatherhood Involvement
- U.S. Air Force
- Heifer International
- No Kid Hungry
- High School Equivalency
- Lung Cancer Screening
- Elton John AIDS Foundation
- World Wildlife Fund
- Shriner's Hospital for Children
- Foundation for a Better Life
- National Fair Housing
- Disaster & Crisis Relief
- High Blood Pressure Control
- Substance Abuse & Mental Health

**Telemundo News & Public Affairs Programming**

**Al Rojo Vivo:** "Al Rojo Vivo" is a Spanish language news magazine which airs on Telemundo every Monday through Friday. In an hour, the program takes the viewer on a journey through the world. It is an "informative paella" that offers something for all tastes: local and international news, entertainment, fashion, live interviews, special investigations, notes of human interest, health, consumer alerts and new technology.

**Enfoque:** "Enfoque" is a Spanish language political affairs program which airs on Telemundo. The 30 minute show airs every Sunday morning.

### **Locally Produced News & Public Affairs Programming**

**“Arkansas al dia, Noticias Telemundo”** is a 30-minute weekday newscast which is hosted by Zuzuki Monarez. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

**“Spotlight Latino”** is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are a few of the stories which addressed these issues during this reporting period.

#### **Arkansas al dia, Noticias Telemundo:**

**05/22/23**

**Topic: ROMPIENDO ESQUEMAS**

**Author: Rodolfo Portillo**

Rodolfo Portillo presents David Dallas a young man who was born with Down Syndrome but that thanks to the unconditional education and support of his parents and family has developed like anyone, having university studies, work and incredible performance within society

**05/22/23**

**Topic: CEREMONIA DE INAUGURACIÓN DE REMODELACIÓN DE GEORGE ELEMENTARY**

**Author: Zuzuki Monarez**

We were able to be present at the opening ceremony of the remodeling of George elementary school in Springdale, which was damaged by the category EF-3 tornado that hit the city of Springdale on March 30, 2022

**05/23/23**

**Topic: ACADEMIA DE LRPD EN ESPAÑOL**

**Author: Rolando Ochoa**

The Community Police Academy presented by the Little Rock Police Department held a class to provide information to its participants and to improve their communication with the latino community of the city. As well as to know why the department can or cannot do certain things

**05/24/23**

**Topic: New Headquarters of the Dept. Fayetteville Police Office**

**Author: Erik Gonzalez**

The Fayetteville Police Department opened their new offices, with much more space and more facilities. We were able to visit it and explore their new location.

**05/26/23**

**Topic: Latinas book club a program of the Springdale Public Library**

**Author: Zuzuki Monerez**

Reading is a fundamental habit for the personal, educational, professional and emotional development of anyone. That is why the Springdale Public Library has created a "Book club" in Spanish for all the latin women of the northwest. In the following story we present you the details

**06/1/23**

**Topic: Food Donation**

**Author: Erik Gonzalez**

More than 40 thousand pounds of chicken were donated to the community this morning in the city of Springdale. Dozens of people came out to receive their boxes containing chicken wings and breasts.

**06/06/23**

**Topic: 1st anniversary of the consulate of El Salvador**

**Author: Erik Gonzalez**

Hundreds of Salvadorans nationals from Arkansas and surrounding states have benefited from the work of the consulate general of El Salvador during its first year in Springdale, Arkansas. For that reason, dozens of people gathered to celebrate its first anniversary of service

**06/15/23**

**Topic: Appointments for the Mexico consulate can be made through the WhatsApp**

**Author: Rodolfo Portillo**

Surely you have struggled to obtain an appointment for consular procedures at the Mexico consulate in Little Rock. The Mexican government knows that the demand for appointments is great and to facilitate and improve the service to make an appointment now you can make an appointment by WhatsApp

**06/20/23**

**Healthy Eating**

**Author: Zuzuki Monerez**

Healthy eating is one of the most important habits to enjoy health, both physically and mentally, and to have a good quality of life. But what is healthy eating? Rosalinda Medrano with UAMS advises us on details of a good nutrition

**06/23/23**

**Topic: Obesity is one of the factors of more diseases in young people and adults in Arkansas**

**Author: Rodolfo Portillo**

Overweight continues to affect a large number of inhabitants in the state, leading them to many diseases. But this can be reversible and we can even work to heal future generations. How to do it and why it is important, we see in the following story

**Spotlight Latino:**

**June 10, 2023**

**Benefits of attending a community college**

**Andrea Delgado**

We interviewed Dr. Dennis Rittle, president of NWACC (Northwest Arkansas Community College) to talk about the importance of attending a community college, the benefits it brings and how it impacts our community. Dr. Rittle talked about programs they offer to non-English speakers to get them ready for community college.

**June 24, 2023**

**Male Menopause**

**Erik Gonzalez**

In this segment of Spotlight Latino we talked about the effects that male menopause has in men. Dr. Alan Padilla Ramos from UAMS gave us important information to recognize the symptoms of this common condition among men.

**May 24, 2023**

**Our kid's education**

**Andrea Delgado**

Arkansas recently passed the LEARN Act, which allows more options for education for kids, giving parents more opportunity for their children while still in school. We spoke with Krissia Campos, from Tus Opciones Escolares, to learn about the LEARN Act and the different school options we have in Arkansas.

**April 15, 2023**

**Tornado testimonies**

**Rolando Ochoa**

Recently Little Rock and several cities nearby were affected by a tornado that touched ground the afternoon of March 31st. In this segment, we featured stories from several tornado survivors, who were awaiting help from FEMA and other local resources after being left with no place to call home.

**April 15, 2023**

**Preventing Child Abuse**

**Andrea Delgado**

April is child abuse prevention month so we wanted to help raise awareness about this hard topic. We sat down and spoke with Miriam Ramirez from the Children's Safety Center in Washington County. Miriam talked about the different types of abuse that many children experience. She also talked about the services the CCS offers in Northwest Arkansas, which are free for the victims and their families no matter their income or legal status. We also explained the ways we can recognize abuse and how important it is to contact the authorities if we suspect a kid is being abused.

**Al Rojo Vivo:**

ISSUE: HEALTH/DRUGS

PROGRAM: "AL ROJO VIVO"  
DATE: 4/11/23 TIME: 4:00 PM E.T. TOPIC DURATION: 2:07  
DESCRIPTION: P-"MELANIE'S LAW" ANNOUNCEMENT  
TRAGIC DEATH OF STUDENT BY FENTANYL BECOMES BILL  
REPORTER: JORGE MIRAMONTES

ISSUE: MINORITY ISSUES  
PROGRAM: "AL ROJO VIVO"  
DATE: 4/28/2023 TIME: 4:00 PM E.T TOPIC DURATION: 2:04  
DESCRIPTION: FIGHT AT SCHOOL INVOLVING TRANSGENDER STUDENT Caught on  
Video  
REPORTER: JORGE MIRAMONTES

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 4/27/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:26  
DESCRIPTION: ALLEGED KIDNAPPER CAUGHT AND VICTIM RELEASED  
REPORTER: JUAN JOSE MENDEZ

ISSUE: CRIME/COMMUNITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 4/26/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:57  
DESCRIPTION: DOZENS OF INNOCENT PEOPLE ARE KILLED OR INJURED DURING  
POLICE CHASE IN L.A.  
REPORTER: JORGE MIRAMONTES

ISSUE: GOBERMENT/POLITICS  
PROGRAM: "AL ROJO VIVO"  
DATE:4/25/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:01  
DESCRIPTION: PRESIDENT BIDEN ANNOUNCED THAT HE WILL SEEK RE-ELECTION IN  
2024, IS HE FIT TO GOVERN DESPITE HIS AGE?  
REPORTER: JORGE MIRAMONTES

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 4/25/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:51  
DESCRIPTION: THIEVES DRESSED AS PACKAGE DELIVERIES TO ROB  
GRANDPARENTS' BUSINESS OWNERS  
REPORTER: DIEGO ARIAS

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 4/24/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:18  
DESCRIPTION: ALERT: INCREASE IN SHOOTINGS AGAINST INNOCENT PEOPLE IS  
CONCERNED  
REPORTER: JUAN JOSE MENDEZ

ISSUE: COMMUNITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 5/31/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:04

DESCRIPTION: AIRLINE WILL BEGIN TO ASK ITS PASSENGERS VOLUNTARILY TO WEIGH THEMSELVES BEFORE BOARDING  
REPORTER: DIEGO ARIAS

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 5/30/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:15  
DESCRIPTION: SHOOTING ON FLORIDA BEACH LEAVES 9 INJURED DURING MEMORIAL HOLIDAY  
REPORTER: DIEGO ARIAS

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 5/26/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:34  
DESCRIPTION: LATINO WOMAN SHOT DIED BY FACE THE POLICE WITH A KNIFE  
REPORTER: JUAN JOSE MENDEZ

ISSUE: COMMUNITY/MINORITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 05/25/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:08  
DESCRIPTION: TARGET REMOVES SOME ITEMS LGBTQ+ PRIDE MONTH COMMEMORATIVE  
REPORTER: DIEGO ARIAS

ISSUE: HEALTH  
PROGRAM: "AL ROJO VIVO"  
DATE: 6/16/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:21  
DESCRIPTION: ENERGY DRINK BECOMES POPULAR IN NETWORKS FOR SUPPOSEDLY HAVING THE SAME TO LOSE WEIGHT  
REPORTER: DIEGO ARIAS