

**KRAH-CD KSJF-CD KEGW-CD**  
**FCC Quarterly Public Affairs & Services**

Quarter Ending: September 30, 2023  
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Contact: Larry Morton

This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1 - September 30, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- National Crime Prevention
- Habitat for Humanity
- News Literacy Project
- Disaster and Crisis Relief
- American Foundation for Suicide Prevention
- Youth Vaping Prevention
- Feeding America
- Flu Vaccination
- CDC Drug Overdose and Prevention
- Department of Veteran Affairs
- Gun Safety
- Discover Boating
- Buzzed Driving
- Special Olympics
- V Foundation for Cancer Research
- National Foundation for Infectious Disease
- Emergency Preparedness
- Autism Speaks
- Children's Cancer Research Foundation
- Ronald McDonald House

**Telemundo News & Public Affairs Programming**

**Al Rojo Vivo:** "Al Rojo Vivo" is a Spanish language news magazine which airs on Telemundo every Monday through Friday. In an hour, the program takes the viewer on a journey through the world. It is an "informative paella" that offers something for all tastes: local and international news, entertainment, fashion, live interviews, special investigations, notes of human interest, health, consumer alerts and new technology.

**Enfoque:** “Enfoque” is a Spanish language political affairs program which airs on Telemundo. The 30 minute show airs every Sunday morning.

### **Locally Produced News & Public Affairs Programming**

**“Arkansas al dia, Noticias Telemundo”** is a 30-minute weekday newscast which is hosted by Zuzuki Monarez. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

**“Spotlight Latino”** is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are a few of the stories which addressed these issues during this reporting period.

#### **Arkansas al dia, Noticias Telemundo:**

**July 19, 2023**

#### **New affordable housing coming to Springdale**

**Andrea Delgado**

Springdale will soon be home of new affordable housing units in its downtown area. More affordable housing to get to downtown Springdale...

A housing company is building new apartments in downtown Springdale, and a nonprofit is working to make some of them easier to afford. The project, named “Big Emma” by its planners, is a 77-unit mixed-income apartment development located on Emma avenue.

**August 21, 2023**

#### **CAMP Scholarship**

**Pablo Morales**

We interviewed a representative from Drury University in Farmington to talk about their Camp Scholarship, which provides financial aid to students who are migrants. We spoke about the benefits of the scholarship, the type of help and resources it provides, and how students can apply if they qualify.

**September 6, 2023**

#### **EforAll: Pitch Contest**

**Erik Gonzalez**

EforAll NWA, a local nonprofit, came to our studio for an interview to talk about their pitch contest. This event provides the opportunity to entrepreneurs to pursue their dreams by allowing them to present their business idea in 2 minutes in front of judges who later vote for their favorite three ideas. The winners receive money ranging from \$500 - \$1500 to put it to use in their business idea.

**Sept. 6, 2023**

**Preparing for the ACT**

**Rolando Ochoa**

In this story we spoke with a local organization that provides resources for Hispanic parents and their children in Little Rock to prepare them for college. We spoke with Mamas Unidas about their ACT preparation classes that they have started offering in order to better prepare the students as they get ready to take this important test.

**September 15, 2023**

**A road to citizenship**

**Andrea Delgado**

Community organizers and local immigration lawyers invited the Hispanic community to attend a free naturalization event in Rogers, Arkansas on September 17th. Prior to the event, we spoke with two organizers (Edith Chavez de Oseguera, and Laura Ferner) about the clinic where they were able to talk about the services that were going to be provided in the event. Many people were able to benefit from this naturalization clinic because several lawyers provided their services for free.

**Spotlight Latino:**

**August 18th, 2023**

**Back to School Tips**

**Pablo Morales**

With back to school starting, we spoke with Arkansas State Police to learn some tips while driving to and from school. We talked about school safety, driving and texting, and the officer also gave important information for students to stay safe in school during the school year.

**August 2, 2023**

**Poisonous plants**

**Rolando Ochoa**

We spoke with Dr. Amanda Novack from Baptist Health to talk about the safety precautions we need to take during summer while hiking or outside in nature, especially with a specific plan called poison hemlock. Dr. Novack talked about the danger of this plant species and how to recognize it.

**July 8, 2023**

**Visiting a homeless Shelter**

## **Pablo Morales**

In this segment for Spotlight Latino, we visited 7Hills Homeless Shelter in Fayetteville. We were given a tour of the place which provides shelter to local homeless people in our region. We talked about the services they provide, and how people can benefit from their programs.

## **July 22, 2023**

### **Cafecito + Charla**

#### **Andrea Delgado**

Cafecito and Charla is a program from the Springdale School district aimed to provide important information to parents who have kids attending this district. We interview Maribel Tapia, ESL communications specialist with SSD, to talk about her vision with this show, the information they provide, and how people can stay connected with them. Cafecito and Charla provides resources in Spanish for the community, and connects the parents with these resources and information so they can be aware about the things going on in the district.

## **September 30, 2023**

### **Lucha Libre in Arkansas**

#### **Zuzuki Monarez**

In this segment, Zuzuki visited a local wrestling center to talk about Lucha Libre in our region. We were able to interview several of the wrestlers to talk about this unique sport. We also spoke with women that are part of the teams here locally to get the word out that this sport can also be done by women.

## **Al Rojo Vivo:**

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 7/7/23 TIME: 4:00 PM E.T. TOPIC DURATION: 2:11

DESCRIPTION: CA-MEX-MAN ACCUSED OF KILLING SEX WORKERS IN TIJUANA

REPORTER: JUAN JOSE MENDEZ

ISSUE: CRIME/CHILDEN'S ISSUES

PROGRAM: "AL ROJO VIVO"

DATE: 7/7/23 TIME: 4:00 PM E.T TOPIC DURATION: 2:04

DESCRIPTION: CA-SEXUAL PREDATORS ALERT

REPORTER: JORGE MIRAMONTES

ISSUE: HEALTH/ TECHNOLOGY

PROGRAM: "AL ROJO VIVO"

DATE: 07/21/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:20

DESCRIPTION: AI SHAKING UP HEALTH CARE

REPORTER: JORGE MIRAMONTES

ISSUE: HEALTH  
PROGRAM: "AL ROJO VIVO"  
DATE: 08/17/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:03  
DESCRIPTION: NY-NONHUMAN TRANSPLANT FROM PIG TO MAN  
REPORTER: DIEGO ARIAS

ISSUE: CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 8/17/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 1:57  
DESCRIPTION: CA-THIEVES AT GUCCI STORE  
REPORTER: JORGE MIRAMONTES

ISSUE: WEATHER/COMMUNITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 8/31/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:14  
DESCRIPTION: IDALIA AFTERMATH AND DEVASTATION  
REPORTER: JESSICA CARRILLO

ISSUE: GOBERMENT/POLITICS  
PROGRAM: "AL ROJO VIVO"  
DATE: 08/31/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:33  
DESCRIPTION: TOO OLD TO STAY IN OFFICE  
REPORTER: DIEGO ARIAS

ISSUE: COMMUNITY/MINORITY/CRIME  
PROGRAM: "AL ROJO VIVO"  
DATE: 9/26/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:46  
DESCRIPTION: CA-DEPUTY SLAMS GIRL TO THE GROUND  
REPORTER: JORGE MIRAMONTES

ISSUE: TECHNOLOGY ISSUES  
PROGRAM: "AL ROJO VIVO"  
DATE: 9/22/23 TIME: 4:00 PM E.T. TOPIC DURATION: 3:00  
DESCRIPTION: CN-GOOGLE APP DEADLY DIRECTIONS  
REPORTER: JUAN JOSE MENDEZ

ISSUE: COMMUNITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 09/21/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:17  
DESCRIPTION: FTC CASE AGAINST AMAZON  
REPORTER: DIEGO ARIAS

ISSUE: COMMUNITY  
PROGRAM: "AL ROJO VIVO"  
DATE: 09/20/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 2:19  
DESCRIPTION: BAD BEHAVIOR IN THE STANDS AT SPORTING EVENTS  
REPORTER: DIEGO ARIAS

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 09/11/2023 TIME: 4:00 PM E.T. TOPIC DURATION: 3:10

DESCRIPTION: NY-NEIGHBOR ACCUSED OF TERRORIZING TENANTS ARRESTED

REPORTER: DIEGO ARIAS