

**KYKX, KOOL, KKUS, KOYE, KRFO-AM
EEO PUBLIC FILE REPORT
April 15, 2015 -March 31, 2016¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	3, 6, 16, 18	18
Account Executive	3, 6, 16	3
Programming	2-15	6
Business Manager	2-15	2
Account Executive	1,3, 7	1
Account Executive	1, 3, 18	18
Account Executive	1, 7, 10	7

¹The stations in this employment unit were acquired by the current licensee on April 15, 2015 and, as a result, this Report is abbreviated accordingly. (See FCC File Nos. Tyler/Longview, TX: BALH-20141230AAG-JJ.)

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Job Fair Longview News Journal Maude Cobb Convention Center Longview, Texas	N	5
2	Texas Association of Broadcasters www.tab.org	N	2
3	On air Announcements (KKUS, KOOI, KOYE, KYKX)	N	6
4	East Texas Help Wanted www.Eastexashelpwanted.com	N	3
5	Work In Texas (Texas Workforce Commission) www.Workintexas.com	N	0
6	Corporate Website Lindi Glasgow www.alphamediausa.com	N	2
7	Station Websites (KKUS, KOOI, KOYE, KYKX) www.kkus.com , www.kooi.com , www.koye.com and www.kykx.com	N	1
8	LeTourneau University Kay Meadows kaymeadows@letu.edu	N	0
9	Hispanic American Association of East Texas 1111 E Erwin St, Tyler, TX 75702 903-595-0066; hispaniccenter@yandex.com	N	0
10	Longview News Journal Joshua K Hart jhart@news-journal.com 903-237-7765	N	0
11	Longview NAACP PO Box 8862, Longview TX 75607 longviewnaacp@gmail.com 430-558-8142	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Texas College 2404 North Grand Avenue Tyler, TX 75702 903-593-8311 x 2201 lbowie@texascollege.edu	N	0
13	Tyler Junior College Career Services 1327 South Baxter Avenue Tyler, Texas 75701 903-510-2200 Kim Harden kh@tjc.edu	N	0
14	University of Texas at Tyler 3900 University Blvd Tyler, Texas 75799 Tonna Brooks tbrooks@uttyler.edu 903-565-5581	N	0
15	Tyler Morning Telegraph 401 W Erwin St Tyler, TX 75702 classified@tylerpaper.com	N	0
16	Walk - In	N	2
17	Internal Posting	N	1
18	Management Referral	N	2
19		N	5
(etc.)			
TOTAL INTERVIEWEES OVER REPORTING PERIOD			
			29

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On January 19, 2016, the Director of Sales, Local Sales Manager and Operations Manager attended a job fair held at Maude Cobb Convention Center in Longview, Texas promoting careers and job openings in sales and programming.
2	Career Day	On March 4, 2016, the Local Sales Manager spoke at a career day at Jefferson High School promoting broadcast careers.
3		
4		