



**ALPHA MEDIA LLC**  
**KYKX (FM), KOYE (FM), KOOI (FM), KKUS (FM), KFRO (AM)**

**EEO PUBLIC FILE REPORT**  
**January 01, 2015 – March 31, 2015**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	EastTexasHelpWanted.com http://regionalphelpwanted.com	NO	14
2	East Texas Workforce Center 4100 Troup Hwy, Tyler, TX 75703 903.561.8131	NO	0
3	Alpha Media Website “Employment” Station Employment Website Sections	NO	0
4	KOOI, KYKX, KKUS, KOYE, KFRO Station Job Notice On Air Announcements	NO	2
5	Hirediversity.com	NO	0
6	Hispanic Business Center – UTT 3900 University Blvd., Tyler, TX 75799 903.565.5581	NO	0
7	LeTourneau University Career Services 2100 Moberly Ave. Longview, TX 75602 800.759.8811	NO	0
8	Longview News Journal 320 E Mathvin Longview, TX 75601	NO	0
9	NAACP – Longview/Tyler P.O. Box 8862 Longview, TX 75602 903.592.7553	NO	0
10	TAB Job Bank Website	NO	1
11	Texas College 2404 N. Grand Tyler, TX 75702 903.593.8311	NO	0
12	Tyler Junior College P.O. Box 9020 Tyler, TX 75701 903.510.2334	NO	0
13	UT Tyler Career Services 3900 University Blvd. Tyler, TX 75799 903.565.5581	NO	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
14	Tyler Morning Telegraph P.O. Box 2030 Tyler, TX 75710 903.502.3818	NO	0
15	VITA Latina Magazine P.O. Box 7194 Shreveport, LA 71137 318.286.5407	NO	0
16	Brelsford Personnel P.O. Box 8446 Tyler, TX 75711 903.561.2996 Driedra Brelsford	NO	0
17	Snelling Staffing Services 1225 WSW Loop 323 Tyler, TX 75701 903.561.1181 Brenda Balch	NO	5
18	Express Employment Professionals 4603 Troup Hwy Tyler, TX 75703 903.592.9999	NO	0
19	Express Employment Professionals 101 W. Hawkins Pkwy #4 Longview, TX75605 903.663.3559 Ernie Sers	NO	0
20	Alpha Media Employee Referral	NO	0
21	Word of Mouth	NO	0
22	Walk-Ins	NO	1
23	Internal Posting	NO	0
24	Kilgore College P.O. Box 3812 Longview, TX 75605	NO	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>23</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Tyler Chamber Business Expo	On January 22, 2015, Ginger Dockery-Market Manager, Harlen Lobley-Director of Sales, & Corinna Ruiz-General Sales Manager and staff participated in Expo, taking applications and business cards.
<b>2</b>	FCC EEO Webinar – Nuts & Bolts for Alpha Media	On February 10, 2015-Ginger Dockery-Market Manager, Harlen Lobley-Director of Sales, Dru Laborde-Operations Director, Robert Taylor-General Sales Manager-Lgv, Corinna Ruiz-General Sales Manager-Tyl & Jeanie Bridges-Bookkeeper participated in the FCC’s Equal Employment Opportunity Rules Webinar
<b>3</b>		
<b>4</b>		