

KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)
EEO PUBLIC FILE REPORT
April 1, 2016-March 31, 2017¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-4, 6-7, 9, 13	9
Account Executive	2-4, 6-7, 9, 13	9
Traffic Assistant	5-7, 10-13	13
Account Executive	2-4, 6-9, 13	8
Program Director	2-10, 12, 15	10
Account Executive	1-2, 9-11	1
Account Executive	1-13	13
Account Executive	1-13	9

¹ This Report provides recruitment data collected through March 21, 2017.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Longview News Journal Job Fair <i>(see Section III)</i>	N	11
2	University of Texas at Tyler 3900 University Boulevard Tyler, Texas 75799 Tonna Brooks tbrooks@uttyler.edu 903-565-5581	N	0
3	Tyler Junior College Career Services 1327 South Baxter Avenue Tyler, Texas 75701 903-510-2200 Kim Harden khar@tjc.edu	N	0
4	Texas College 2404 North Grand Avenue Tyler, TX 75702 903-593-8311 x 2201 lbowie@texascollge.edu	N	0
5	Longview NAACP P. O. Box 8862 Longview TX 75607 longviewnaacp@gmail.com 430-558-8142	N	0
6	Hispanic American Association of East Texas 1111 E Erwin Street Tyler, TX 75702 903-595-0066; hispaniccenter@yandex.com	N	0
7	Le Tourneau University Kay Meadows kaymeadows@letu.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Texas Association of Broadcasters www.tab.org	N	0
9	Alpha Media Career Website www.alphamediausa.com/careers	N	5
10	Station Website Postings (<i>one or more SEU stations</i>)	N	7
11	Indeed Website (<i>Via alphamediausa.com website</i>) www.indeed.com	N	0
12	Tyler Morning Telegraph 401 W Erwin Street Tyler, TX 75702 classified@tylerpaper.com	N	2
13	On-Air Announcements (<i>one or more SEU stations</i>)	N	2
14	Texas Workforce Commission Job Fair (<i>see Section III</i>)	N	2
15	Longview News Journal Joshua K Hart jhart@news-journal.com	N	3
16	Internal Posting	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			34

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training addressing equal employment opportunity and preventing discrimination	On April 19, 2016, our SEU's Business Manager participated in a comprehensive training webinar reviewing the FCC's equal employment opportunity rules presented by Elizabeth E. Goldin of Wiley Rein, LLP.
2	Participate in Job Fair	On August 14, 2016, our SEU participated in the job fair sponsored by the Longview News Journal which was held at Maude Cobb Convention Center in Longview, Texas. SEU participants included our Director of Sales as well as our Local Sales and Operations Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales and programming within the SEU.
3	Participate in Job Fair	On September 5, 2016, our SEU participated in the job fair sponsored by the Texas Workforce Commission which was held at the Tyler Rose Garden in Tyler, Texas. SEU participants included our Director of Sales as well as our Local Sales and Business Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales and traffic within the SEU.