

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Mountain State Values, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targeted Platform Media, LLC

Address: P.O. Box 237 Crownsville, Md 21032

Contact: Carol Bryant

Phone number: 202.965.5060

Email: carol@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Mountain State Values

Address: PO Box 6296 Charleston, WV 24362

Contact: Lou Ann Johnson

Phone number:

Email: lajohnsonwv@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Lou Ann Johnson - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: May 14, 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: *Lon Ann Johnson*

Signature: *Christina Miller*

Name: *Lon Ann Johnson*

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *5/3/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received: *5/3/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

773941

Station Call Letters:

WKKW FM

Date Received/Requested:

5/3/24

Est. #:

14759

Station Location:

Mgmt WV

Run Start and End Dates:

5/3/24 - 5/14/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 773941
Alt Order #:
Product Desc: Issue
Estimate: 14759
Flight Dates: 05/03/24 - 05/14/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: COMM

Primary AE: Eastman Philadelphia
Sales Office: E-PHI
Sales Region: National

Agency Name: Katz Media Group Sales
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street 3rd Floor
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mountain State Values
Demographic: HH
Product Codes: PL03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL ISS
Priority: ANPE

New Business End:
Advertiser External ID: 06531
Agency External ID: 11126
Unit Code: General
Order Separation: 00 30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	38	\$12,610.00	\$10,718.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	38	\$12,610.00	\$10,718.50	0.00
Totals	38	\$12,610.00	\$10,718.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKW	05/03/24	05/14/24	M-F 6a-10a M-F	CM	6a-10a	11111--	1:00	5	\$355.00	ANPE	0.00	NM	8	\$2,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----1--		1				\$355.00		0.00			
		Week: 05/06/24	05/12/24	11111--		5				\$355.00		0.00			
		Week: 05/13/24	05/19/24	11-----		2				\$355.00		0.00			
N 2	WKKW	05/03/24	05/14/24	M-F 10a-3p M-F	CM	10a-3p	11111--	1:00	5	\$355.00	ANPE	0.00	NM	7	\$2,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----1--		1				\$355.00		0.00			
		Week: 05/06/24	05/12/24	11111--		5				\$355.00		0.00			
		Week: 05/13/24	05/19/24	1-----		1				\$355.00		0.00			
N 3	WKKW	05/03/24	05/14/24	M-F 3p-7p M-F	CM	3p-7p	11111--	1:00	5	\$355.00	ANPE	0.00	NM	7	\$2,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----1--		1				\$355.00		0.00			
		Week: 05/06/24	05/12/24	11111--		5				\$355.00		0.00			
		Week: 05/13/24	05/19/24	1-----		1				\$355.00		0.00			
N 4	WKKW	05/03/24	05/12/24	Sa-Su 6a-7p	CM		-----4-	1:00	4	\$300.00	ANPE	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----4-		4				\$300.00		0.00			
		Week: 05/06/24	05/12/24	-----4-		4				\$300.00		0.00			

Order / Rev: 773941
 Alt Order #:
 Flight Dates: 05/03/24 - 05/14/24

Advertiser: Mountain State Values
 Product Desc: Issue
 Estimate: 14759
 WKKW-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WKKW	05/03/24	05/12/24	Sa-Su 6a-7p	CM		-----4	1:00	4	\$300.00	ANPE	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----4					4	\$300.00		0.00			
		Week: 05/06/24	05/12/24	-----4					4	\$300.00		0.00			
													Totals	38	\$12,610.00