

WFTS

ABC ACTION NEWS, TAMPA BAY, FLORIDA

PROBLEMS, ISSUES AND

RESPONSIVE LOCAL PROGRAMMING REPORT

3rd QUARTER 2018

The following is a Problems/Needs Survey List of the issues and concerns of Tampa Bay. These categories, identified and discussed through the Ascertainment process, are not listed in order of importance.

<u>Category</u>	<u>Description</u>
1.	Drugs, Alcohol Abuse and Related Crimes
2.	Education
3.	Crime
4.	Growth Management / Economic Development
5.	Healthcare / Medical Research
6.	Public Safety / Public Services
7.	Senior Citizen Programs
8.	Literacy
9.	Unemployment
10.	Youth Programs
11.	Teen Pregnancy / Sex Education
12.	Budget Deficit
13.	The Homeless
14.	Hunger / Poverty
15.	Programs to Assist Low Income Families
16.	Environmental Protection / Pollution / Air Quality
17.	Transportation / Inadequate Road Systems
18.	AIDS
19.	Programs for the Blind, Handicapped and Learning Disabled
20.	Family Support Groups & Social Services
21.	Shelters, Support and Counseling for Children in Crisis
22.	Spouse Abuse / Domestic Violence
23.	Discrimination
24.	Religion

25. Abortion Issue
26. Civic Pride / Community Spirit
27. Child Care / Affordable Day Care
28. Agriculture
29. Parental Involvement / School Support
30. Child Abuse
31. Morality / Quality of Life
32. Adequate Housing / Affordable Housing
33. Joint Agenda for Problem Solving in Hillsborough & Pinellas County
34. Taxes
35. Juvenile Delinquency / Youth Violence
36. Political, Business and Media Leadership
37. Disaster / Emergency Planning
38. Voter Awareness
39. Family Unit
40. Volunteerism
41. Minority Businesses
42. Arts and Cultural Awareness
43. Water Quality / Water Conservation
44. School Integration / Busing / Desegregation in Schools
45. Concerns of African Americans
46. Concerns of Women and Other Minorities
47. Single Parenting
48. Animal Rights
49. Funding for Local Infrastructure
50. Decentralization of Industries
51. Civil Rights / Civil Unrest
52. Boating Safety
53. Employee Safety

54. Gun Safety
55. Teen Suicide
56. Recession / Economy
57. Consumer Advocacy
58. Abductions / Crimes Against Children
59. Judicial / Penal System
60. Government Funding
61. Veterans Services
62. Welfare Reform
63. Acts of Terrorism

FCC 3st QUARTER 2018 – July – September 2018

COMMUNITY AFFAIRS' POSITIVELY TAMPA BAY INTERVIEWS: (PTB) interview segment airs weekdays on 9am ABC Action News morning show and repeat in Weekend Morning News. PTB showcases community service projects, charity groups/non-profits and their services, and the efforts of residents making a positive impact in our community. The segments are typically 3 ½ minutes in length, hosted & produced by Director of Community Affairs Lissette Campos. In second quarter of 2018, we produced approximately 34 PTB Segments. Below are highlights.

Positively Tampa Bay Interview HIGHLIGHTS

July 10 – Alpha House of Pinellas & Ad2 Tampa Bay

Issues Addressed: 11, 13, 21, 46, 47

Ad 2 Tampa Bay is comprised of advertising/marketing professionals 33 years old and younger, who select a local non-profit to work with on an entire branding campaign. All the work is done at no cost to the charity. Participants from Ad 2 donate all of their time and talents to produce a campaign that helps further the mission of the chosen non-profit. Our Positively Tampa Bay interview July 10th served as a reminder to our non-profit community that the deadline for them to apply for consideration was July 15, 2018! This is the 15th year of the Ad 2 Tampa Bay Public Service Project. We spotlighted their work in 2017 with Alpha House of Pinellas County which serves homeless pregnant women and teen moms. Alpha House as served more than 3,000 women, teenagers and babies with housing since it started in 1979. It's the only residential maternity program in Pinellas county.

July 24 – St. Pete Care Fair

Issues Addressed: 2, 15, 20, 29

The Junior League of St. Petersburg's Back to School Care Fair is now in its 22nd year. This Positively Tampa Bay interview July 24th served as a reminder to viewers of the event happening that Saturday, July 28th at the Community Health Centers of Pinellas. It's the largest back to school event of its kind in the Tampa Bay area providing participants with school physicals, medical screenings, dental and vision exams, an educational street fair and community resource information. All that is in addition to distributing school backpacks filled with school supplies. Since the fair started in 1997, it has distributed approximately 26-thousand backpacks w/ school supplies and provided low income families with an estimated 6,800 free medical exams.

ABC Action News' Back to School Drive – July 30 – August 10

Issues Addressed: 2, 6, 15, 20, 26, 29, 40

During our annual Back to School Drive we partnered with Hudson's Furniture and Achieva Credit Union to make it as easy as possible for viewers across our area to participate AND to double donations. Ours is the only back-to-school supply drive in our viewing area where sponsors match the amounts donated by the general public. During this year's 2 week supply drive, we raised \$20,000 in supplies! (\$10,000 viewers donated and \$10,000 donated by locally owned Hudson's Furniture and ACHIEVA credit union = \$20k) The success of this year's campaign was, in large part, because of the increased drop off sites. We went from 7 locations in 2017 to 23 in 2018!

August 28 – Florida Status of Women honors to Tampa Bay area residents in 2018 Florida Women’s Hall of Fame
Issues Addressed: 7, 26, 36, 40, 42, 44

For the first time in the history of the Florida Women’s Hall of Fame in our state capitol, 2 of the 3 honorees were from our community! It has been a huge source of community pride! Our Positively Tampa Bay interview segment interviewed the family of the late Adela Gonzmart, 2018 Inductee. We also interviewed Lee Bird Leavengood, 2018 Inductee, and her nominator! Both women have defied the traditional roles of women. Gonzmart, who died in 2001 at the age of 81, was the first woman of her time to advocate for culture and the performing arts. She helped start the Tampa Symphony Orchestra – the forerunner of today’s Florida Orchestra, organized the Ballet Folklorico de Ybor City and in her golden years, founded the Latino Scholarship Fund at the University of South Florida to help local Hispanic students with financial need.

Lee Bird Leavengood is also a trail blazer for women. In 1947, during her time at Florida State College for Women, she helped integrate the school to include male students... offering scholarships for male student applicants. This was the precursor to Florida State University. After moving to Tampa Bay area in 1959, she was actively involved at the University of South Florida as part of a pioneering all-women group on the USF President’s Leadership Cabinet. She also started three major empowerment programs for senior citizens in the Tampa Bay area – the USF Senior Net Learning Center, USF Learning in Retirement Institute, and the Tuition Waiver Program for Senior Citizens at USF. A long believer in adult learning and continuing education, Lee brought her experience to the Tampa Bay History Center where she created its adult learning program in 2005!

September 4 – 30 - Taking Action Against Domestic Violence Campaign
Issues Addressed: 21, 22, 46

This is our 10th annual Taking Action Against Domestic Violence Campaign at ABC Action News. The campaign started Tuesday after Labor Day Holiday, September 4th, and continues into the month of October. Positively Tampa Bay interviews set the stage for each year’s campaign, explaining the area of focus. In 2018, the dv awareness campaign spotlighted the Power and Control Wheel in depth, as well as the Equality Wheel. Each wheel has 8 slices. They mirror opposites of a healthy vs. unhealthy relationship, exposing the non-physical, hidden layers of abuse. They include tactics of emotional warfare, coercion, isolation from family and friends, as well as financial abuse.

POSITIVELY TAMPA BAY GAME CHANGERS Campaign (July – September):

Now in third quarter, we continue our year-long campaign marking the 10 - year anniversary of “Positively Tampa Bay” on ABC Action News. Every month, we spotlight a resident who has been a “Game Changer” to a local charity or an individual. Positively Tampa Bay Game Changer for July revolved around helping veterans. In August, our game changer helped spotlight the needs of low income seniors and how to help them. In September, our game changer was part of our attention to National Hispanic Heritage Month and a role model for local historic preservationists. Scripts for each are below. The mission of the year-long campaign is to increase volunteerism, in-kind donations, and overall support of local non-profit organizations in the 10-counties we serve in the Tampa Bay area.

July 2018 - Game Changer: U.S. Army Sgt. Robert Smith (in memoriam)
Issues Addressed: 19 & 61 (Tie in to Independence Day Salute to our Veterans)

Script:

ARMY FIRST SGT. ROBERT SMITH SERVED IN VIETNAM ... EARNED 2 PURPLE HEARTS ...AND SERVED IN THE PENTAGON FOR YEARS. HE RETIRED IN LAKELAND WHERE A HEART CONDITION ROBBED HIM OF BOTH LEGS, BUT NOT HIS LEGACY OF SERVICE! HE WAS 72 YEARS OLD WHEN HE DIED EARLIER THIS YEAR. HIS SONS TOOK THE EXTRAORDINARY STEP OF GIVING A STRANGER THEIR DAD'S PRIZED POSSESSION - HIS CHEVY!

TROY AND IAN SMITH ASKED THE "BLACK DAGGER MILITARY HUNT CLUB" - A LOCAL CHARITY - FOR HELP FINDING A SPECIAL KIND OF VETERAN...SOMEONE WHO WOULD SEE THE CAR AND ALL THE HANDICAP FEATURES THEIR DAD HAD ADDED AS **FREEDOM!** (JUST LIKE HE DID)

THEY FOUND THAT IN ARMY VETERAN SHANNON RICHMOND!

YOU CAN BE A GAME CHANGER TOO. HELP A VETERANS' CHARITY. VISIT OUR WEBSITE TO GET STARTED.

August 2018 – Game Changer: Kelli Casto

Issues Addressed: 7, 14 & 15

Script:

KELLI CASTO OF ST. PETE IS AN OCCUPATIONAL THERAPY ASSISTANT. SHE HELPS PATIENTS WITH BASICS LIKE BATHING, WALKING AND SITTING. BUT WHAT HAPPENS WHEN THE PATIENT CAN'T AFFORD THE MEDICAL EQUIPMENT TO HELP THEM GET BETTER? ... WHEN IT'S OUT OF REACH FOR THAT LOW- INCOME SENIOR BECAUSE INSURANCE OR MEDICARE WON'T COVER THE COSTS? IF YOU'RE KELLI, YOU MAKE IT HAPPEN! SHE COLLECTS GENTLY USED WHEELCHAIRS, WALKERS, BATH CHAIRS AND MORE...THEN REDISTRIBUTES TO SENIORS IN NEED. YOU CAN BE A GAME CHANGER TOO - SPREAD THE WORD! MAKE A REFERAL TO SAVINGOURSENIORS.CARE

September 2018 – Game Changer: Rafael Martinez Ybor

Issues Addressed: 26, 40 & 42 (Tie in to National Hispanic Heritage Month)

Script:

RAFAEL MARTINEZ YBOR IS THE GREAT GRANDSON OF YBOR CITY'S FOUNDER! AT 89 -YEARS OLD, HE'S A GAME CHANGER IN HIS OWN RIGHT. HE'S QUIETLY PRESERVED YBOR CITY HISTORY FOR 40 YEARS! HIS LOVE OF "YBOR" - TRACED BACK TO HIS GRANDFATHER, RAFAEL – WHO WAS THE **YOUNGEST SON** OF VICENTE MARTINEZ YBOR!

THIS RAFAEL IS RETIRED FROM INTERNATIONAL BANKING... HE AND HIS WIFE CHOSING TAMPA FOR THEIR GOLDEN YEARS. IN RETIREMENT, HE HELPED CREATE THE YBOR CITY MUSEUM SOCIETY AND ITS STATE PARK ... HELPED IT RAISE MORE THAN 75-THOUSAND DOLLARS AND RESPONSIBLE FOR DRAWING IN 16-HUNDRED PEOPLE TO YBOR CITY IN THE LAST TEN YEARS ALONE! AND HE MAINTAINS THE STATUE AND TOMB OF THE "FAMOUS" GREAT GRAND-FATHER (Vicente Martinez Ybor) HE NEVER MET.

YOU CAN BE A GAME CHANGER TOO. SUPPORT A LOCAL CHARITY ENGAGED IN HISTORIC PRESERVATION. VISIT OUR WEBSITE TO GET STARTED.

Health Stories

Date: 7/2/2018

Story: Canada Drugs

Reporter: Jackie Callaway

Length: 1:46

Summary: Counterfeit drugs sold from Canada in Florida. Dozens of fake prescriptions making way to the sunshine state.

Date: 7/16/2018

Story: Autism treatment issue

Reporter: Adam Walser

Length: 2:12

Summary: Thousands of low-income patients with autism are not getting treatment, because treatment has not been approved by the state.

Date: 7/17/2018

Story: Antibiotic Suicide Warning

Reporter: Jackie Callaway

Length: 1:41

Summary: The U.S. Food and Drug Administration is requiring drug label changes for commonly prescribed antibiotics, including more prominent and consistent warnings for mental health side effects.

Date: 7/31/2018

Story: Testing Water For Lead

Reporter: Lauren St. Germain

Length: 1:15

Summary: Hillsborough County Schools test positive for lead and the school keeps it secret for months. What is the county going to do to test and verify lead going forward.

Date: 8/6/2018

Story: Counterfeit Pills

Reporter: Adam Walser

Length: 2:26

Summary: Doctors are prescribing fewer pain pills because of new law to combat addiction. But the new law is fueling a pill black market of counterfeit pills.

Date: 8/7/2018

Story: Pasco Fire Non-opioid alternatives

Reporter: Isabel Rosales

Length: 1:23

Summary: Pasco fire rescue announcing today they will be the first department in Tampa Bay to use non-opioid medication. It's part of a new campaign to fight the opioid epidemic.

Date: 8/16/2018

Story: New Measles Cases

Reporter: Heather Leigh

Length: 1:30

Summary: Parents and Doctors are worried about new reports of Measles in Pinellas County.
How to keep you children safe

Date: 8/17/2018

Story: Smart Mouth Guards

Reporter: Andrea Lyon

Length: 1:20

Summary: New mouth guards have a sensor that measures and monitors potential impacts that could cause concussions. Local school is one of the first to use this technology.

Date: 8/22/2018

Story: Morning Sickness and Marijuana

Reporter: Sarina Fazan

Length: 1:19

Summary: A new study shows smoking pot can help expectant mothers with morning sickness. is anyone doing this, is it prescribed and is it safe?

Date: 8/29/2018

Story: More Measles Cases

Reporter: Sarah Hollenbeck

Length: 1:29

Summary: Four new cases of the measles in Pinellas County. What you need to know to keep your children safe.

Date: 9/6/2018

Story: Polk Schools Lead in Water

Reporter: Andrea Lyon

Length: 1:24

Summary: Polk County Public Schools announced today that follow-up testing results show lead levels have been reduced in the water at two schools. What that means and how to keep your children safe?

Date: 9/18/2018

Story: Firefighters Give out free Narcan

Reporter: Heather Leigh

Length: 1:15

Summary: A group is give free Narcan to first responders to help with Opioid overdose addiction. They are also giving to the general public that takes a 2 hour class.

Date: 9/28/2018

Story: Flu season

Reporter: Heather Leigh

Length: 1:05

Summary: Last year 80,000 people died from flu related complications. What is the flu season outlook for this year?

TAKING ACTION FOR YOU

STORY: Canada Drugs

REPORTER: Jackie Callaway

DATE: 7/2

LENGTH: 1:41

SUMMARY: Canada drug maker was shut down after getting in trouble for mailing out fake drugs.

STORY: Unlicensed Contractor

REPORTER: Jackie Callaway

DATE: 7/3

LENGTH: 1:24

SUMMARY: Woman pays an unlicensed contractor nearly 60k to remodel part of her home and he abandons the job

STORY: Laptop Secrets

REPORTER: Jackie Callaway

DATE: 7/9

LENGTH: 2:30

SUMMARY: We purchased used laptops on line and discover people left their personal information on them

STORY: Stolen Scooter

REPORTER: Jackie Callaway

DATE: 7/10

LENGTH: 1:41

SUMMARY: Couple vacationing in Tampa have scooter stolen and it is caught on video

STORY: Carpet Contract

REPORTER: Jackie Callaway

DATE: 7/12

LENGTH: 1:44

SUMMARY: Carpet cleaning company charged \$600 for an annual contract then did not return to do work

STORY: Levaquin Danger

REPORTER: Jackie Callaway

DATE: 7/17

LENGTH: 1:50

SUMMARY: FDA upgrades warning for mental health side effects for popular anti-biotic

STORY: Cat fumigated

REPORTER: Jackie Callaway

DATE: 7/18

LENGTH: 2:49

SUMMARY: Company tented home for termites but would not allow neighbor to go in and get their cat

STORY: Bad Trash
REPORTER: Jackie Callaway
DATE: 7/19
LENGTH: 1:43
SUMMARY: Pasco County company not picking up trash

STORY: Contractor Issue
REPORTER: Jackie Callaway
DATE: 7/21
LENGTH: 1:49
SUMMARY: Contractor took 30k from homeowner and gutted two rooms then did not return to finish work until story aired

STORY: Sinkhole
REPORTER: Jackie Callaway
DATE: 7/26
LENGTH: 2:49
SUMMARY: Sinkhole contractor convicted of defrauding customers fails to pay restitution

STORY: Kia Fires
REPORTER: Jackie Callaway
DATE: 7/31
LENGTH: 2:58
SUMMARY: Hundreds of Kias are catching fire and we ask Senator Nelson to call a special Senate hearing

STORY: Back to School
REPORTER: Jackie Callaway
DATE: 8/2
LENGTH: 1:52
SUMMARY: Best deals for back to school

STORY: Spring Lake Canal
REPORTER: Jackie Callaway
DATE: 8/7
LENGTH: 1:47
SUMMARY: Residents who live along Spring Lake Canal say new construction is polluting the water

STORY: Cut the Cord
REPORTER: Jackie Callaway
DATE: 8/9
LENGTH: 1:39
SUMMARY: Cable companies are raising rates but there are options to save by cutting the cord

STORY: Kitchen and Bath Disaster
REPORTER: Jackie Callaway
DATE: 8/14
LENGTH: 2:33
SUMMARY: Customers says they paid thousands to a contractor who never did the work

STORY: Former Car Dealer Arrested

REPORTER: Jackie Callaway

DATE: 8/21

LENGTH: 1:27

SUMMARY: Car dealer accused of not paying off customers' traded in vehicles. He is arrested.

STORY: MONAT HAIR PRODUCTS

REPORTER: Jackie Callaway

DATE: 8/23

LENGTH: 1:58

SUMMARY: Company that makes hair products that are the target of hundreds of complaints has plant inspected

STORY: BAD MOVERS

REPORTER: Jackie Callaway

DATE: 8/29

LENGTH: 1:28

SUMMARY: Customers find belongings months after mover disappears

STORY: New Camper Defect

REPORTER: Jackie Callaway

DATE: 8/30

LENGTH: 1:39

SUMMARY: Couple pays 20k for new camper and it leaks, company offers new one after we get involved

STORY: Grant Scam

REPORTER: Jackie Callaway

DATE: 9/4

LENGTH: 1:49

SUMMARY: Fake grant scam ads on Facebook trick consumers

STORY: More Kia Fires

REPORTER: Jackie Callaway

DATE: 9/10

LENGTH: 2:34

SUMMARY: More Kias catching fire and federal regulators still standing by

STORY: Credit Score

REPORTER: Jackie Callaway

DATE: 9/11

LENGTH: 1:22

SUMMARY: Credit score may differ depending on bank or credit card company

STORY: Road Fix

REPORTER: Jackie Callaway

DATE: 9/13

LENGTH: 1:28

SUMMARY: Mobile home park residents can't leave community due to deep potholes that flood. Contractor hired to make repairs after our story

STORY: Porn Threats
REPORTER: Jackie Callaway
DATE: 9/17
LENGTH: 2:31
SUMMARY: Fake porn threat uses personal information to scare consumers into paying ransom

STORY: Kia Update
REPORTER: Jackie Callaway
DATE: 9/25
LENGTH: 1:52
SUMMARY: Woman speaks for the first time about watching her son burn inside a Kia

STORY: Car Giveaway
REPORTER: Jackie Callaway
DATE: 9/27
LENGTH: 1:48
SUMMARY: Woman who was sold a bad car walks children to daycare before catching bus to work. We partner with charity to provide a vehicle.

INVESTIGATIVE

7/5/2018 Sen Rubio sponsors Sober Home Fraud bill 6pm 1:30 Sen Rubio sponsors federal law to regulate sober homes and residential drug rehab facilities

7/6/2018 Possible sinkholes at Invitation Homes Rental Home 6pm 1:35 Tenant says landlord wouldn't determine if holes in yard were sinkholes for weeks, causing stress for family

7/12/2018 Fake landlord leases property she doesn't own 6pm 1:30 Woman rents house she doesn't own to family who have no other money, real owner has to evict them to sell home

7/16/2018 Autism patients and families say treatment denied 5pm 2:15 Fraud by Medicaid vendors leads to all patients having to be recertified, leading to therapy delays for thousands

7/20/2018 Apartment complex that loses grant had long history 5pm 1:00 Tampa Park Apartments has history of code violations and claims to have lost \$1,000,000

7/23/2018 Port Richey Police respond to dozens of calls at mayor's 5pm 3:00 I-team investigation shows police responded to Mayor Dale Massad's house four dozen times for guns, drugs and violence

8/6/2018 New law may drive more narcotic users to counterfeit pills 5pm 2:30 Dealers use fentanyl and pill presses to make counterfeit pills disguised as popular painkillers. Potentially deadly.

8/13/2018 School districts fail to test for radon for decades 5pm 2:36 I-Team uncovers high radon levels in 800 classrooms. Some districts didn't measure radon for more than 20 years

8/17/2018 UF Researchers develop device to identify counterfeit pills 5pm 1:30 New device to be distributed to drug stores will enable consumers to identify harmful ingredients and spot fake pills

8/20/2018 New materials pose greater fire than traditional furniture 5pm 2:41 I-Team does burn test of natural vs. synthetic material to find new materials burn hotter, faster and with more contaminants

8/24/2018 Port Richey Mayor charged with domestic violence 6pm 1:27 Mayor investigated for large number of police calls arrested for domestic violence

8/28/2018 Election security issues addressed 5pm 1:20 I-Team looks into security measures put into place in advance of Tuesday's primary election

8/30/2018 Port Richey Mayor discusses arrest 6pm 1:30 Port Richey Mayor discusses going to jail, his dysfunctional relationship and reducing the police force

9/6/2018 State contractor got special treatment from FDOT 5pm 3:00 Emails show FDOT landscaping contractor earned \$47 Million in contracts after donating to Gov. Scott's campaigns

9/6/2018 Records show agencies made errors in child death case 6pm 1:45
Records show courts and child welfare agencies made errors in returning child to unstable mother who killed him

9/23/2018 Woman who threw up 800 times on road to recovery 11pm 2:56 After I-Team helped woman who had complications from brain surgery get video, doctor performed new surgery to help

9/25/2018 Manatee County pays \$6.50 a pound to contractor 11pm 3:15 I-Team discovers county contractor charged taxpayers \$159,000 for six days' work to clean up dead fish