

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

| | | |
|--|--|--|
| <u>Contract / Revision</u> 2884739 / | | <u>Alt Order #</u> WOC14585564 |
| <u>Advertiser</u> ISS/ Club for Growth Action | | <u>Original Date / Revision</u> 03/22/24 / 04/11/24 |
| <u>Contract Dates</u> 05/06/24 - 05/24/24 | <u>Estimate #</u> 2524 | |
| <u>Product</u> TV | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KENS | <u>Account Executive</u> Nile Noyes | <u>Sales Office</u> TEGNA Sales W |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-49 | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 303 | <u>Product 1/2</u> 356 |
| <u>Agency Ref</u> 39784AG | <u>Advertiser Ref</u> 188228 | |

And:

Medium Buying LLC / POL
1100 Dennison Ave. Unit B
Columbus, OH 43201

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|--------------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------|-------------|-------|-------------|
| N 1 | KENS | 05/06/24 | 05/24/24 | KENS 5 News 6-7A | 6:00 AM-7:00 AM | | :30 | | | P02 | NM | 13 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$800.00 | | | | |
| | Week: | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$800.00 | | | | |
| | Week: | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$800.00 | | | | |
| N 2 | KENS | 05/06/24 | 05/24/24 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | P02 | NM | 13 | \$9,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$750.00 | | | | |
| | Week: | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$750.00 | | | | |
| | Week: | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$750.00 | | | | |
| N 3 | KENS | 05/06/24 | 05/17/24 | Jeopardy | 3:30 PM-4:00 PM | | :30 | | | P02 | NM | 11 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$1,000.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | KENS | 05/06/24-05/12/24 | Jeopardy | 3:30 PM-4:00 PM | MTuWThF---- | :30 | | \$1,000.00 | | NM | | |
| | See MG 3.11, 3.12 | | | | | | | | | | | | |
| | 11 | KENS | 05/06/24-05/12/24 | CBS This Morning Sa | 6-8a | -----Sa-- | :30 | | \$500.00 | | NM | | |
| | Ⓜ MG for 3.2 05/07 | | | | | | | | | | | | |
| | 12 | KENS | 05/06/24-05/12/24 | CBS This Morning Sa | 6-8a | -----Sa-- | :30 | | \$500.00 | | NM | | |
| | Ⓜ MG for 3.2 05/07 | | | | | | | | | | | | |
| | Week: | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$1,000.00 | | | | |
| N 4 | KENS | 05/06/24 | 05/24/24 | KENS 5 News 4P | 4:00 PM-4:30 PM | | :30 | | | P02 | NM | 13 | \$20,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$1,600.00 | | | | |
| | Week: | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$1,600.00 | | | | |
| | Week: | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$1,600.00 | | | | |
| N 5 | KENS | 05/06/24 | 05/24/24 | Jeopardy | 4:30 PM-5:00 PM | | :30 | | | P02 | NM | 13 | \$23,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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| <u>Contract Dates</u> 05/06/24 - 05/24/24 | <u>Product</u> TV | <u>Estimate #</u> 2524 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$1,800.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$1,800.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$1,800.00 | | | | |
| N 6 | KENS | 05/06/24 | 05/24/24 | KENS 5 News 5P | 5:00 PM-5:30 PM | | :30 | | | P02 | NM | 13 | \$26,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$2,000.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$2,000.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$2,000.00 | | | | |
| N 7 | KENS | 05/06/24 | 05/24/24 | KENS 5 News 6P | 6:00 PM-6:30 PM | | :30 | | | P02 | NM | 13 | \$31,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$2,400.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$2,400.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$2,400.00 | | | | |
| N 8 | KENS | 05/06/24 | 05/24/24 | Wheel Of Fortune | 6:30 PM-7:00 PM | | :30 | | | P02 | NM | 13 | \$41,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$3,200.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$3,200.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$3,200.00 | | | | |
| N 9 | KENS | 05/06/24 | 05/24/24 | KENS 5 News 10P | 10:00 PM-10:35 P | | :30 | | | P02 | NM | 13 | \$32,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$2,500.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$2,500.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 3 | \$2,500.00 | | | | |
| N 10 | KENS | 05/06/24 | 05/18/24 | KENS 5 News Sat 5P | 5:00 PM-5:30 PM | | :30 | | | P02 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$700.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$700.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | KENS | 05/13/24-05/19/24 | KENS 5 News Sat 5P | 5:00 PM-5:30 PM | -----Sa-- | :30 | | \$700.00 | | NM | | |
| | See MG 20.3.20.4 | | | | | | | | | | | | |
| N 11 | KENS | 05/06/24 | 05/18/24 | KENS 5 News Sat 6P | 6:00 PM-6:30 PM | | :30 | | | P02 | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$950.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$950.00 | | | | |
| N 12 | KENS | 05/06/24 | 05/18/24 | Wheel Of Fortune Sat | 6:30 PM-7:00 PM | | :30 | | | P02 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$1,200.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$1,200.00 | | | | |
| N 13 | KENS | 05/06/24 | 05/18/24 | CBS SATURDAY ENC | 7:00 PM-8:00 PM | | :30 | | | P02 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$1,600.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$1,600.00 | | | | |
| N 14 | KENS | 05/06/24 | 05/18/24 | CBS SATURDAY ENC | 8:00 PM-9:00 PM | | :30 | | | P02 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$1,600.00 | | | | |

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| <u>Advertiser</u> ISS/ Club for Growth Action | | <u>Original Date / Revision</u> 03/22/24 / 04/11/24 |
| <u>Contract Dates</u> 05/06/24 - 05/24/24 | <u>Product</u> TV | <u>Estimate #</u> 2524 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|---------------|--------------------|-------------------|-------------------|--------------------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------|-------------|---------------------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$1,600.00 | | | | |
| N 15 | KENS | 05/06/24 | 05/18/24 | 48 HOURS | 9:00 PM-10:00 PM | | :30 | | | P02 | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$2,500.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$2,500.00 | | | | |
| N 16 | KENS | 05/06/24 | 05/18/24 | KENS 5 News Sat 10F10-1030p | | | :30 | | | P02 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$1,800.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$1,800.00 | | | | |
| N 17 | KENS | 05/06/24 | 05/18/24 | KENS 5 News Sat 10::10:30 PM-11:00 P | | | :30 | | | P02 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | 1 | \$800.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | | 1 | \$800.00 | | | | |
| N 18 | KENS | 05/06/24 | 05/19/24 | CBS Sun Morning New8:00 AM-9:30 AM | | | :30 | | | P02 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | | | 1 | \$1,000.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S | | | | 1 | \$1,000.00 | | | | |
| N 19 | KENS | 05/06/24 | 05/19/24 | Face The Nation | 9:30 AM-10:30 AM | | :30 | | | P02 | NM | 2 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | | | 1 | \$675.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S | | | | 1 | \$675.00 | | | | |
| N 20 | KENS | 05/06/24 | 05/19/24 | KENS 5 News Sun 5:35:30 PM-6:00 PM | | | :30 | | | P02 | NM | 3 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | | | 1 | \$950.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S | | | | 1 | \$950.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | KENS | 05/13/24-05/19/24 | KENS 5 News Sun 5:30P | 5:30 PM-6:00 PM | -----Su | :30 | | \$950.00 | | NM | | |
| | See MG 20.3,20.4 | | | | | | | | | | | | |
| | 3 | KENS | 05/13/24-05/19/24 | CBS Mornings | 7-9a | MTuWThF---- | :30 | | \$750.00 | | NM | | |
| | Ⓜ MG for 10.2,20.2 | | | | | | | | | | | | |
| | 4 | KENS | 05/13/24-05/19/24 | Local News @ 12p M-F | 12-1230p | MTuWThF---- | :30 | | \$900.00 | | NM | | |
| | Ⓜ MG for 10.2,20.2 | | | | | | | | | | | | |
| N 21 | KENS | 05/06/24 | 05/24/24 | Great Day SA | 9:00 AM-10:00 AM | | :30 | | | P02 | NM | 15 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | MTWTF-- | | | | 5 | \$600.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | MTWTF-- | | | | 5 | \$600.00 | | | | |
| Week: | | 05/20/24 | 05/26/24 | MTWTF-- | | | | 5 | \$600.00 | | | | |
| Totals | | | | | | | | | | | 152 | \$242,200.00 | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|---------------------|----------------------|---------------------|
| 04/29/24 -05/24/24 | 152 | \$242,200.00 | (\$36,330.00) | \$205,870.00 |
| Totals | 152 | \$242,200.00 | (\$36,330.00) | \$205,870.00 |

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| <u>Contract Dates</u> 05/06/24 - 05/24/24 | <u>Product</u> TV | <u>Estimate #</u> 2524 |
|---|----------------------|----------------------------------|

Signature: _____ **Date:** _____

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