



**WFTS**  
**4045 North Himes Ave.**  
**Tampa, FL 33607**  
**Main: (813)354-2828**  
**Billing: (877)290-6091**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
393362-1	02/23/14	February 2014	01/27/14 - 02/23/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washing	National

Billing Address:

**National Media Inc**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WFTS**  
**P.O. Box 116909**  
**Atlanta, GA 30368-6909**

Advertiser	Product	Estimate Number
NRCC IE	NRCC IE	3973

Flight Dates	Order #	Alt Order #
02/18/14 - 02/24/14	393362	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
14097		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
1	02/18/14	02/24/14	ABC Action News	558-7a	MTWTF--	:30	10	\$450.00	NM																																																																																																														
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4	02/22/14	02/22/14	SA 8-9a	758-9a	-----S-	:30	2	\$350.00	NM																																																																																																														



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393362-1	02/23/14	February 2014	01/27/14 - 02/23/14
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NRCC IE	NRCC IE	3973	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/22/14	02/22/14	SA 8-9a	758-9a	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Sa 02/22/14 8:26 AM SA 8-9a 758-9a :30 RCFL022001H \$350.00 NM									
2 WFTS Sa 02/22/14 8:54 AM SA 8-9a 758-9a :30 RCFL022001H \$350.00 NM									
5	02/22/14	02/22/14	Sa 9-10a	9-10a	-----S-	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Sa 02/22/14 9:27 AM Sa 9-10a 9-10a :30 RCFL022001H \$175.00 NM									
2 WFTS Sa 02/22/14 9:55 AM Sa 9-10a 9-10a :30 RCFL022001H \$175.00 NM									
6	02/23/14	02/23/14	SU 7-8a	658-8a	-----S	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Su 02/23/14 7:26 AM SU 7-8a 658-8a :30 RCFL022001H \$250.00 NM									
2 WFTS Su 02/23/14 7:55 AM SU 7-8a 658-8a :30 RCFL022001H \$250.00 NM									
7	02/23/14	02/23/14	Su 8-9a	8-9a	-----S	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S 2 \$200.00									
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2 WFTS Su 02/23/14 8:28 AM Su 8-9a 8-9a :30 RCFL022001H \$200.00 NM									
1 WFTS Su 02/23/14 8:59 AM Su 8-9a 8-9a :30 RCFL022001H \$200.00 NM									
8	02/18/14	02/24/14	M-F 11a-12p	1058a-12p	MTWTF--	:30	5	\$450.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS Tu 02/18/14 11:31 AM M-F 11a-12p 1058a-12p :30 RCFL021101H \$450.00 NM									
2 WFTS W 02/19/14 11:15 AM M-F 11a-12p 1058a-12p :30 RCFL021101H \$450.00 NM									
5 WFTS Th 02/20/14 11:33 AM M-F 11a-12p 1058a-12p :30 RCFL021101H \$450.00 NM									
3 WFTS F 02/21/14 11:33 AM M-F 11a-12p 1058a-12p :30 RCFL021101H \$450.00 NM									
9	02/18/14	02/24/14	ABC Action News	1158a-1p	MTWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 MTWTF-- 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS Tu 02/18/14 12:55 PM ABC Action News 1158a-1p :30 RCFL021101H \$275.00 NM									
5 WFTS W 02/19/14 12:27 PM ABC Action News 1158a-1p :30 RCFL021101H \$275.00 NM									
3 WFTS Th 02/20/14 12:48 PM ABC Action News 1158a-1p :30 RCFL021101H \$275.00 NM									
2 WFTS F 02/21/14 12:55 PM ABC Action News 1158a-1p :30 RCFL021101H \$275.00 NM									
10	02/18/14	02/24/14	M-F 3-4P Katie	3-4p	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WFTS Tu 02/18/14 3:51 PM M-F 3-4P Katie 3-4p :30 RCFL021101H \$250.00 NM									
1 WFTS W 02/19/14 3:48 PM M-F 3-4P Katie 3-4p :30 RCFL021101H \$250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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**WFTS**  
**P.O. Box 116909**  
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2	WFTS	Th	02/20/14	3:56 PM	M-F 3-4P Katie	3-4p	:30	RCFL021101H	\$250.00	NM																																																																																								
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11	02/18/14	02/24/14	M-F 4-5p	358-5p	MTWTF--	:30	8	\$715.00	NM																																																																																									
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12	02/18/14	02/24/14	ABC Action News	458-530p	MTWTF--	:30	5	\$1,000.00	NM																																																																																									
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Send Payment To:

**WFTS**  
**P.O. Box 116909**  
**Atlanta, GA 30368-6909**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
393362-1	02/23/14	February 2014	01/27/14 - 02/23/14
Advertiser	Product	Estimate Number	
NRCC IE	NRCC IE	3973	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	02/22/14	02/22/14	ABC Action News	558-630p	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 02/22/14 6:27 PM ABC Action News 558-630p :30 RCFL022001H \$325.00 NM									
17	02/23/14	02/23/14	ABC Action News	558-630p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 02/23/14 6:37 PM ABC Action News 558-630p :30 RCFL022001H \$450.00 NM									
18	02/18/14	02/24/14	7-730p The List	658-730p	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS Tu 02/18/14 7:21 PM 7-730p The List 658-730p :30 RCFL021101H \$750.00 NM 5 WFTS W 02/19/14 7:26 PM 7-730p The List 658-730p :30 RCFL021101H \$750.00 NM 4 WFTS Th 02/20/14 7:25 PM 7-730p The List 658-730p :30 RCFL021101H \$750.00 NM 3 WFTS F 02/21/14 7:21 PM 7-730p The List 658-730p :30 RCFL022001H \$750.00 NM									
19	02/22/14	02/22/14	WNT	628-630p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 02/22/14 6:59 PM WNT 628-630p :30 RCFL022001H \$400.00 NM									
20	02/18/14	02/24/14	ABC Action News	11-1135p	MTWTF-S	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 MTWTF-S 6 \$1,000.00									
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21	02/18/14	02/24/14	Jimmy Kimmel 1135PM	1135p-1238a	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/14 02/24/14 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS Tu 02/18/14 12:15 AM Jimmy Kimmel 1135PM 1135p-1238a :30 RCFL021101H \$500.00 NM 2 WFTS W 02/19/14 11:49 PM Jimmy Kimmel 1135PM 1135p-1238a :30 RCFL021101H \$500.00 NM 1 WFTS Th 02/20/14 11:59 PM Jimmy Kimmel 1135PM 1135p-1238a :30 RCFL021101H \$500.00 NM 5 WFTS F 02/21/14 12:13 AM Jimmy Kimmel 1135PM 1135p-1238a :30 RCFL022001H \$500.00 NM									

Total Spots 76

Gross Total \$49,015.00

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



Send Payment To:

**WFTS**  
**P.O. Box 116909**  
**Atlanta, GA 30368-6909**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
393362-1	02/23/14	February 2014	01/27/14 - 02/23/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC IE	NRCC IE	3973	

Agency Commission **\$7,352.25**

Net Amount Due **\$41,662.75**