

848309

WOC10983300 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	06/12/18 - 06/26/18	C/P/E:	58 / 64 / 360
Traffic #:		Agency:	AxMedia	Product Desc.:	2018 Primary Election
Buyer Order #:	7429112	Advertiser:	Coloradans for Fiscal Responsibility	Estimate Desc.:	CFR Committee- Grand Junction TV 6/12-6/26
AE:	Unassigned (Stacey Stewart)	Buyer:		Total Cost:	\$14,060.00 (Cash)
Property:	KKCO TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	6/11/18 9:03 AM
Sales Region:	Local				

Comments:

New Order 6/11/18- The new order will run Tuesday 6/12 thru Tuesday 6/26 with a 4p cutoff on Tuesday 6/26. Please confirm the order within 24 hours. Please alert me ASAP of any pre-empts so we can get the \$'s back in before the flight ends. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095Separation: 30

List Items							Spots												Totals		Adults 55+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 12	Jun 19	Jun 26									Total Spots	Total Cost	RTG	GRP	CPP	
1	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	TWTF--M	95.00	5	4	0									9	855.00	2.30	20.70	41.30	
	(Program: DAYBREAK 6AM)May-2017LP-Nov-2017LP																						
2	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	T-----	95.00	0	0	1									1	95.00	2.30	2.30	41.30	
	(Program: DAYBREAK 6AM)May-2017LP-Nov-2017LP																						
3	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	TWTF--M	90.00	5	5	0									10	900.00	2.80	28.00	32.14	
	(Program: NBC TODAY SHOW)May-2017LP-Nov-2017LP																						
4	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	TWTF--M	300.00	5	5	0									10	3,000.00	8.20	82.00	36.59	
	(Program: 11 NEWS AT 5:00)May-2017LP-Nov-2017LP																						
5	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	TWTF--M	350.00	5	5	0									10	3,500.00	9.50	95.00	36.84	
	(Program: 11 NEWS AT 6:00)May-2017LP-Nov-2017LP																						
6	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	TWTF--M	325.00	5	5	0									10	3,250.00	7.60	76.00	42.76	
	(Program: 11 NEWS AT 10PM)May-2017LP-Nov-2017LP																						
7	SATURDAY TODAY	NM	:30	6:00 AM-8:00 AM	---S--	75.00	1	1	0									2	150.00	1.50	3.00	50.00	
	(Program: SATURDAY TODAY)May-2017LP-Nov-2017LP																						
8	11 NEWS AT 5:00 WKND	NM	:30	5:00 PM-5:30 PM	---SS-	200.00	2	2	0									4	800.00	5.30	21.20	37.74	
	(Program: 11 NEWS AT 5:00 WKND)May-2017LP-Nov-2017LP																						
9	11 NEWS AT 10PM SAT AND SUN	NM	:30	10:00 PM-10:35 PM	---SS-	250.00	2	2	0									4	1,000.00	6.50	26.00	38.46	
	(Program: 11 NEWS AT 10PM SAT AND SUN)May-2017LP-Nov-2017LP																						

List Items							Spots													Totals		Adults 55+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 12	Jun 19	Jun 26											Total Spots	Total Cost	RTG	GRP	CPP
10	SUNDAY TODAY	NM	:30	7:00 AM-8:00 AM	---S-	75.00	1	1	0											2	150.00	2.10	4.20	35.71
	(Program: SUNDAY TODAY)May-2017LP-Nov-2017LP																							
11	MEET THE PRESS	NM	:30	8:00 AM-9:00 AM	---S-	180.00	1	1	0											2	360.00	2.35	4.70	76.60
	(Program: MEET THE PRESS)May-2017LP-Nov-2017LP																							
Spot Totals:							32	31	1											64	\$14,060.00		363.10	
Adults 55+ GRP:							181.55	179.25	2.30															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	63	\$13,965.00	360.80	July	1	\$95.00	2.30

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KKCO/Grand Junction	Date: 5/30/18
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I, AxMedia

do hereby request station time concerning the following issue:

Colorado's Election for Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: Coloradans for Fiscal Responsibility

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coloradans for Fiscal Responsibility, 2318 Curtis Street, Denver CO 80205

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Katie Kennedy

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>5/30/18</u>	<u>TAYLOR FERNANDEZ</u>	<u>816-407-1222</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.