

# Northland Television, LLC - WJFW-12



## Order

**Orig. Date:** 03/22/2016 **Advertiser:** BERNIE SANDERS  
**Order Date:** 03/22/2016 **Product:** POLITICAL  
**Start Date:** 03/23/2016 **Pri. Prod. Category:** POLITICAL  
**End Date:** 04/03/2016  
**Sec. Prod. Category:** POLITICAL

**Acct. Exec.:** HRP - WASHINGTON DC  
**Est. Code:** 172  
**Billing Cycle:** Broadcast Month  
**Order Class:** National  
**Price Type:**  
**Revenue Type:** Default  
**Billing Type:** Regular  
**Order Type:** Political  
**Spot Type:** Local

### Agency Information

**Name:** OLD TIME MEDIA  
**Address:** PO BOX 31150  
 ALEXANDRIA VA 22310  
**Contact:** BUYER ..

**Fax:**  
**Phone:**  
 172  
 BERNIE 2016  
 MAR23/16 MAR29/16 WK-1  
 8200377

### Special Instructions:

## Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SN: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern
Combo Title	Station			Flight Detail				Log		Comment									
1	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	10:00PM	10:34PM	<input type="checkbox"/>	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
	WJFW - NBC 12							Master											
2	TONIGHT SHOW WITH JIMMY FALLON 2	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	10:35PM	11:35PM	<input type="checkbox"/>	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
	WJFW - NBC 12							Master											
3	JEOPARDY W/ TERMINAL	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	4:30PM	4:59PM	<input type="checkbox"/>	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
	WJFW - NBC 12							Master											
4	NEWSWATCH 12 5 P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	5:00PM	5:30PM	<input type="checkbox"/>	1	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
	WJFW - NBC 12							Master											
5	Morning News 5a-7a	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	5:30AM	7:00AM	<input type="checkbox"/>	2	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2
	WJFW - NBC 12							Master											
6	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	03/25/16	03/25/16	6:00PM	6:30PM	<input type="checkbox"/>	1	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
	WJFW - NBC 12							Master											

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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# Order

Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	Pattern						
											M	T	W	T	F	S	S
Combo Title				Flight Detail				Log		Comment							
7	WHEEL OF FORTUNE	WJFW - NBC 12	:30	03/25/16	03/25/16	6:30PM		7:00PM	1	\$150.00	1					1	
								Master									
8	TODAY SHOW	WJFW - NBC 12	:30	03/25/16	03/25/16	7:00AM		9:00AM	2	\$60.00	2					2	
								Master									
9	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	03/25/16	03/25/16	9:00AM		11:00AM	1	\$20.00	1					1	
								Master									
10	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	03/28/16	03/28/16	10:00PM		10:34PM	1	\$150.00	1						
								Master									
11	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12	:30	03/28/16	03/28/16	10:35PM		11:35PM	1	\$60.00	1						
								Master									
12	DAYS OF OUR LIVES	WJFW - NBC 12	:30	03/28/16	03/28/16	12:00PM		1:00PM	1	\$50.00	1						
								Master									
13	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	03/28/16	03/28/16	4:30PM		4:59PM	1	\$50.00	1						
								Master									
14	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	03/28/16	03/28/16	5:00PM		5:30PM	1	\$100.00	1						
								Master									
15	Morning News 5a-7a	WJFW - NBC 12	:30	03/28/16	03/28/16	5:30AM		7:00AM	2	\$80.00	2						
								Master									
16	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	03/28/16	03/28/16	6:00PM		6:30PM	1	\$100.00	1						
								Master									
17	WHEEL OF FORTUNE	WJFW - NBC 12	:30	03/28/16	03/28/16	6:30PM		7:00PM	1	\$150.00	1						
								Master									

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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## Order

Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week													Pattern						
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title	Station	Flight Detail			Log		Comment												
18	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/28/16	03/28/16 7:00AM	Master	<input type="checkbox"/>	2	\$50.00	2	\$120.00		2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/28/16	03/28/16 9:00AM	Master	<input type="checkbox"/>	1	\$20.00	1	\$20.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20	SATURDAY NIGHT LIVE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/26/16	03/26/16 10:30PM	Master	<input type="checkbox"/>	1	\$150.00	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>
21	TODAY'S HOMEOWNER	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/26/16	03/26/16 8:00AM	Master	<input type="checkbox"/>	1	\$15.00	1	\$15.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>
22	NEWS 35 MIN	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/27/16	03/27/16 10:00PM	Master	<input type="checkbox"/>	1	\$150.00	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
23	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 10:00PM	Master	<input type="checkbox"/>	1	\$150.00	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24	TONIGHT SHOW WITH JIMMY FALLON 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 10:35PM	Master	<input type="checkbox"/>	1	\$60.00	1	\$60.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25	DAYS OF OUR LIVES	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 12:00PM	Master	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 4:30PM	Master	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 5:00PM	Master	<input type="checkbox"/>	1	\$100.00	1	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	03/24/16	03/24/16 5:30AM	Master	<input type="checkbox"/>	2	\$40.00	2	\$80.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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# Order

Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight	Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	Pattern	
													B / P	M T W T F S S
Combo Title				Detail						Comment				
29	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	03/24/16	03/24/16	6:00PM - 6:30PM	Master		1	\$100.00	1	\$100.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
30	WHEEL OF FORTUNE	WJFW - NBC 12	:30	03/24/16	03/24/16	6:30PM - 7:00PM	Master		1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
31	TODAY SHOW	WJFW - NBC 12	:30	03/24/16	03/24/16	7:00AM - 9:00AM	Master		2	\$60.00	2	\$120.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
32	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	03/24/16	03/24/16	9:00AM - 11:00AM	Master		1	\$20.00	1	\$20.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
33	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	03/29/16	03/29/16	10:00PM - 10:34PM	Master		1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
34	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12	:30	03/29/16	03/29/16	10:35PM - 11:35PM	Master		1	\$60.00	1	\$60.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
35	DAYS OF OUR LIVES	WJFW - NBC 12	:30	03/29/16	03/29/16	12:00PM - 1:00PM	Master		1	\$50.00	1	\$50.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
36	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	03/29/16	03/29/16	4:30PM - 4:59PM	Master		1	\$50.00	1	\$50.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
37	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	03/29/16	03/29/16	5:00PM - 5:30PM	Master		1	\$100.00	1	\$100.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
38	Morning News 5a-7a	WJFW - NBC 12	:30	03/29/16	03/29/16	5:30AM - 7:00AM	Master		2	\$40.00	2	\$80.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
39	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	03/29/16	03/29/16	6:00PM - 6:30PM	Master		1	\$100.00	1	\$100.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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# Order

Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	Station	Length	Flight	Start - End	Time	Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
															M	T	W	T	F	S	S
40	WHEEL OF FORTUNE	WJFW - NBC 12	:30	03/29/16	03/29/16	6:30PM	7:00PM	Master		1	\$150.00	1	\$150.00			1					
41	TODAY SHOW	WJFW - NBC 12	:30	03/29/16	03/29/16	7:00AM	9:00AM	Master		2	\$60.00	2	\$120.00			2					
42	TODAY SHOW III 7-11A	WJFW - NBC 12	:30	03/29/16	03/29/16	9:00AM	11:00AM	Master		1	\$20.00	1	\$20.00			1					
43	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	03/23/16	03/23/16	10:00PM	10:34PM	Master		1	\$150.00	1	\$150.00			1					
44	TONIGHT SHOW WITH JIMMY FALLON 1	WJFW - NBC 12	:30	03/23/16	03/23/16	10:35PM	11:35PM	Master		1	\$60.00	1	\$60.00			1					
45	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	03/23/16	03/23/16	4:30PM	4:59PM	Master		1	\$50.00	1	\$50.00			1					
46	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	03/23/16	03/23/16	5:00PM	5:30PM	Master		1	\$100.00	1	\$100.00			1					
47	Morning News 5a-7a	WJFW - NBC 12	:30	03/23/16	03/23/16	5:30AM	7:00AM	Master		2	\$40.00	2	\$80.00			2					
48	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	03/23/16	03/23/16	6:00PM	6:30PM	Master		1	\$100.00	1	\$100.00			1					
49	WHEEL OF FORTUNE	WJFW - NBC 12	:30	03/23/16	03/23/16	6:30PM	7:00PM	Master		1	\$150.00	1	\$150.00			1					
50	TODAY SHOW	WJFW - NBC 12	:30	03/23/16	03/23/16	7:00AM	9:00AM	Master		2	\$60.00	2	\$120.00			2					

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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# Order

Order #: 35708

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

51 TODAY SHOW III 7-11A

WJFW - NBC 12

:30 03/23/16 03/23/16 9:00AM 11:00AM

1

\$20.00

1

\$20.00

1

52 WHEEL OF FORTUNE SATURDAY

WJFW - NBC 12

:30 03/26/16 03/26/16 6:30PM 7:00PM

1

\$60.00

1

\$60.00

## Total Cost Monthly Breakouts

Month(s)	Amount
March (2016)	\$2,915.00
April (2016)	\$1,760.00
Total:	\$4,675.00

Spots	Cost	Gross Cost:
Pre-Empted: 0	\$0.00	\$4,675.00
Credited: 0	\$0.00	- Agency Commission: \$701.25
Billboards: 0		
Total: 62		Net Cost: \$3,973.75

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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