

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Shelby Rouillier, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Hunter Lundy

Authorized committee:

Lundy for Louisiana

Agency requesting time (and contact information):

N/A Preston Robinson 225-636-1263 Shelby Rouillier 225-802-6000

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Governor of Louisiana

Date of election:

10/15/23

General

Primary

Treasurer of candidate's authorized committee:

Michelle Lee 145 East St, Lake Charles, LA 70601 337-439-1986

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

*Shelby Rouillier*

Name: *shelby Rouillier*

Date of Request to Purchase Ad Time: *\*12/8/23*

### Station Representative

Signature:

*Joe Darden*

Name: *Joe Darden*

Date of Station Agreement to Sell Time: *9/25/23*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: September 26,2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

9/26/2023 - update receipt of spot date and change spot length from 30 seconds to 60 seconds.

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

9/26/2023 - update receipt of spot date and change spot length from 30 seconds to 60 seconds.

Contract #:	Station Call Letters: KJIN AM	Date Received/Requested: September 25,2023
Est. #:	Station Location: Houma, LA	Run Start and End Dates: September 25, 2023 to October 6,2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

104.7 KJIN AM  
 PO BOX 20099  
 HOUMA, LA 70360

Client: **HUNTER LUNDY-PR**  
 Order #: **1017-00002**  
 Description: **GOVERNOR 2023**  
 Date Entered: **9/25/2023**  
 P.O.#:  
 Salesperson: **STATION LIST 1, JOE**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA WISE  
 PO BOX 77708  
 BATON ROUGE, LA 70879

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/25/2023	9/29/2023	KJIN-AM	06:00:00 to 19:00:00	Weekly	1:00	30	20.00	600.00	6	6	6	6	6	0	0
2 10/2/2023	10/6/2023	KJIN-AM	06:00:00 to 19:00:00	Weekly	1:00	30	20.00	600.00	6	6	6	6	6	0	0

**Order Start Date: 9/25/2023    Order End Date: 10/6/2023    Spots: 60**

**Total Charges: \$1,200.00**  
**Combined Discounts: \$180.00**  
**Total Net: \$1,020.00**

**Projected Media Month/End-Of-Schedule Billing Totals for HUNTER LUNDY-PR / 1017-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2023	60	\$1,200.00	\$180.00	\$1,020.00
<b>Total:</b>		<b>60</b>	<b>\$1,200.00</b>	<b>\$180.00</b>	<b>\$1,020.00</b>

Confirmed & Accepted for 104.7 KJIN AM By: \_\_\_\_\_

Accepted for MEDIA WISE By: \_\_\_\_\_

Please Sign and Return One Copy