CONTRACT

KWTV-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

Contract / Revision	Alt Order #
10420 /	

Product
political

Contract Dates	Estimate #
10/20/14 - 11/04/14	

Advertiser	Original Date / Revision
James Lankford for US Senate - Rep	10/14/14 / 10/15/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWTV-TV	Oklahoma City House	OKC

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Rollins Communications
Attention: Todd Rollins
PO Box 52667
Tulsa, OK 74152-0667

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTV	10/20/14	10/24/14	6a News	6a-7a	MTWTF--	:30	4	$640.00		NM	4	$2,560.00
N 2	KWTV	10/27/14	10/31/14	6a News	6a-7a	MTWTF--	:30	4	$640.00		NM	4	$2,560.00
N 3	KWTV	11/03/14	11/04/14	6a News	6a-7a		:30				NM	4	$2,560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/03/14	11/09/14	MT-----	4	$640.00								
N 4	KWTV	10/20/14	10/24/14	CBS This Morning	7a-9a	MTWTF--	:30	4	$300.00		NM	4	$1,200.00
N 5	KWTV	10/27/14	10/31/14	CBS This Morning	7a-9a	MTWTF--	:30	4	$300.00		NM	4	$1,200.00
N 6	KWTV	11/03/14	11/04/14	CBS This Morning	7a-9a		:30				NM	3	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/03/14	11/09/14	MT-----	3	$300.00								
N 7	KWTV	11/02/14	11/02/14	CBS Sunday Morning	8a-930a	------S	:30	1	$525.00		NM	1	$525.00
N 8	KWTV	11/02/14	11/02/14	Face The Nation	930a-10a	------S	:30	1	$525.00		NM	1	$525.00
N 9	KWTV	10/27/14	10/31/14	12p News M-F	12p-1230p	MTWTF--	:30	4	$280.00		NM	4	$1,120.00
N 10	KWTV	11/03/14	11/04/14	12p News M-F	12p-1230p		:30				NM	2	$560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/03/14	11/09/14	MT-----	2	$280.00								
N 11	KWTV	11/03/14	11/03/14	5p News M-F	5p-530p	M------	:30	1	$600.00		NM	1	$600.00
N 12	KWTV	10/20/14	10/24/14	ET	630p-7p	MTWTF--	:30	4	$565.00		NM	4	$2,260.00
N 13	KWTV	10/27/14	10/31/14	ET	630p-7p	MTWTF--	:30	4	$565.00		NM	4	$2,260.00
N 14	KWTV	11/03/14	11/03/14	ET	630p-7p		:30				NM	1	$565.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/03/14	11/09/14	M------	1	$565.00								
N 15	KWTV	11/02/14	11/02/14	60 Minutes	6p-7p	------S	:30	1	$2,100.00		NM	1	$2,100.00
N 16	KWTV	10/20/14	10/24/14	10p News M-F	10p-1035p	MTWTF--	:30	3	$1,350.00		NM	3	$4,050.00
N 17	KWTV	10/27/14	10/31/14	10p News M-F	10p-1035p	MTWTF--	:30	4	$1,350.00		NM	4	$5,400.00
N 18	KWTV	11/03/14	11/03/14	10p News M-F	10p-1035p		:30				NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	11/03/14	11/09/14	M------	1	$1,350.00								
N 19	KWTV	11/02/14	11/02/14	10p News Su	10p-1025p		:30				NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/27/14	11/02/14	------S	1	$1,350.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 20	KWTV	10/20/14	10/24/14	6p News	6p-630p	MTWTF--	:30	3	$715.00		NM	3	$2,145.00
N 21	KWTV	10/27/14	10/31/14	6p News	6p-630p	MTWTF--	:30	4	$715.00		NM	4	$2,860.00
N 22	KWTV	11/03/14	11/03/14	6p News	6p-630p		:30				NM	1	$715.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/03/14	11/09/14	M------	1	$715.00							
						Totals						59	$39,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/26/14	18	$12,215.00	($1,832.25)	$10,382.75
10/27/14 -11/04/14	41	$27,150.00	($4,072.50)	$23,077.50
Totals	59	$39,365.00	($5,904.75)	$33,460.25

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Families for James Lankford,

being/on behalf of: _____,

a legally qualified candidate of the Rep.

political party for the office of: US Senate

in the GEN

election to be held on: Nov 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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PO Box 1639 Bethany, OK 73008

I represent that the payment for the above described broadcast time has been furnished by:

Families for James Lankford

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Terri Miller, Treas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/14/14

Date **Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature **Printed Name** **Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Families for James Lankford.
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Tom Rollins — 10/14/14

printed name — **date**

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