

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andrew Holt, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Parker

Authorized committee:

Kevin Parker for NYC

Agency requesting time (and contact information):

N/A Statewide Management, Andrew Holt, 347-607-8989

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Comptroller

Date of election:

06/22/21

General

Primary

Treasurer of candidate's authorized committee:

Sheila Saint-Festin Tres

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

Signature:

Name: Andrew Holt

Name: Alexis Thomas

Date of Request to Purchase Ad Time: 06/17/21

Date of Station Agreement to Sell Time: 6/17/2021

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_Contract #:  
1815047, 1815047A, and 1815047BStation Call Letters:  
WCBS-AM, WCBS-FM HD2,  
WINS-AM and WNEW-FM HD3Date Received/Requested:  
6/17/21

Est. #:

Station Location:  
New York, NYRun Start and End Dates:  
6/18-6/22/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER

**Orders**  
**Order / Rev:** 1815047B  
 Alt Order #:  
**Product Desc:** KEVIN PAKER FOR COMPROLLER  
 Estimate:  
**Flight Dates:** 06/18/21 - 06/22/21  
**Original Date / Rev:** 06/17/21 / 06/17/21  
**Order Type:** GENERAL

**New York WINS-AM**  
**Primary AE:** Kevin Cox  
**Sales Office:** L-NY  
**Sales Region:** Local

**Agency Name:** Statewide Management  
**Buying Contact:** Andrew Holt  
**Billing Contact:** Andrew Holt  
 159 Green Street  
 Brooklyn, NY 11222

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kevin Parker for Comptroller  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business Thru:**  
**Advertiser External ID:** 204991  
**Agency External ID:** 183743  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/22/21	15	\$2,885.00	\$2,452.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	15	\$2,885.00	\$2,452.25	0.00
<b>Totals</b>	<b>15</b>	<b>\$2,885.00</b>	<b>\$2,452.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Cox	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	06/18/21	06/22/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MT--F--	:30	1	\$474.00	FULL	0.00	NM	2	\$948.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	----F--		1				\$474.00		0.00			
		Week: 06/21/21	06/27/21	MT-----		1				\$474.00		0.00			
N 2	WINS	06/18/21	06/22/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MT--F--	:30	1	\$239.00	FULL	0.00	NM	3	\$717.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	----F--		1				\$239.00		0.00			
		Week: 06/21/21	06/27/21	MT-----		2				\$239.00		0.00			
N 3	WINS	06/18/21	06/18/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	----F--	:30	1	\$315.00	FULL	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	----F--		1				\$315.00		0.00			
N 4	WINS	06/19/21	06/19/21	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S-		2				\$100.00		0.00			
N 5	WINS	06/19/21	06/19/21	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S-		2				\$100.00		0.00			

Order / Rev: 1815047B  
 Alt Order #:  
 Flight Dates: 06/18/21 - 06/22/21

Advertiser: Kevin Parker for Comptroller  
 Product Desc: KEVIN PAKER FOR COMPTROLLER  
 Estimate:  
**New York WINS-AM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WINS	06/20/21	06/20/21	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					2	\$100.00		0.00			
N 7	WINS	06/20/21	06/20/21	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					2	\$100.00		0.00			
N 8	WINS	06/18/21	06/18/21	M-F 7p-12a M-F 7p-12m	CM	7p-12m	----F--	1:00	1	\$105.00	FULL	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	----F--					1	\$105.00		0.00			
													Totals	15	\$2,885.00