

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Andrew Holt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Parker

Authorized committee:

Kevin Parker for NYC

Agency requesting time (and contact information):

N/A Statewide Management, Andrew Holt, 347-607-8989

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Comptroller

Date of election:

06/22/21

General

Primary

Treasurer of candidate's authorized committee:

Sheila Saint-Festin Tres

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

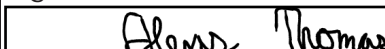
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Andrew Holt

Name: Alexis Thomas

Date of Request to Purchase Ad Time: 06/17/21

Date of Station Agreement to Sell Time: 6/17/2021

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 6/18/2021Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):
-

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

6/18/21- ad submitted and approved; schedule revised

Contract #: 1815047B	Station Call Letters: WINS-AM and WNEW-FM HD3	Date Received/Requested: 6/17/21
Est. #:	Station Location: New York, NY	Run Start and End Dates: 6/19-6/22/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 1815047B
 Alt Order #:
Product Desc: KEVIN PAKER FOR COMPROLLER
 Estimate:
Flight Dates: 06/19/21 - 06/22/21
Original Date / Rev: 06/18/21 / 06/18/21
Order Type: GENERAL

New York WINS-AM
Primary AE: Kevin Cox
Sales Office: L-NY
Sales Region: Local

Agency Name: Statewide Management
Buying Contact: Andrew Holt
Billing Contact: Andrew Holt
 159 Green Street
 Brooklyn, NY 11222

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kevin Parker for Comptroller
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business Thru:
Advertiser External ID: 204991
Agency External ID: 183743
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/22/21	18	\$3,136.00	\$2,665.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	18	\$3,136.00	\$2,665.60	0.00
Totals	18	\$3,136.00	\$2,665.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Cox	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WINS	06/21/21	06/22/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MT-----	:30	2	\$474.00	FULL	0.00	NM	2	\$948.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/21/21	06/27/21	MT-----		2		\$474.00		0.00					
N 2	WINS	06/21/21	06/22/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MT-----	:30	2	\$239.00	FULL	0.00	NM	2	\$478.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/21/21	06/27/21	MT-----		2		\$239.00		0.00					
N 3	WINS	06/21/21	06/22/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MT-----	:30	2	\$315.00	NARF	0.00	NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/21/21	06/27/21	MT-----		2		\$315.00		0.00					
N 4	WINS	06/19/21	06/19/21	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	:30	1	\$100.00	FULL	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/14/21	06/20/21	-----S-		1		\$100.00		0.00					
N 5	WINS	06/19/21	06/19/21	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	:30	1	\$100.00	FULL	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/14/21	06/20/21	-----S-		1		\$100.00		0.00					
N 6	WINS	06/20/21	06/20/21	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00

Order / Rev: 1815047B
 Alt Order #:
 Flight Dates: 06/19/21 - 06/22/21

Advertiser: Kevin Parker for Comptroller
 Product Desc: KEVIN PAKER FOR COMPTROLLER
 Estimate:
New York WINS-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					2	\$100.00		0.00			
N 7	WINS	06/20/21	06/20/21	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	:30	2	\$100.00	FULL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					2	\$100.00		0.00			
N 9	WINS	06/19/21	06/19/21	Sa 6a-10a Sa 6a-10a	CM	Sa 6a-10a	-----S-	:30	2	\$80.00	FULL	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S-					2	\$80.00		0.00			
N 10	WINS	06/19/21	06/19/21	Sa 7p-12x Sa 7p-12x	CM	Sa 7p-12x	-----S-	:30	2	\$80.00	FULL	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S-					2	\$80.00		0.00			
N 11	WINS	06/20/21	06/20/21	Su 6a-10a Su 6a-10a	CM	Su 6a-10a	-----S	:30	1	\$80.00	FULL	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					1	\$80.00		0.00			
N 12	WINS	06/20/21	06/20/21	Su 7p-12x Su 7p-12x	CM	Su 7p-12x	-----S	:30	1	\$80.00	FULL	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	-----S					1	\$80.00		0.00			
													Totals	18	\$3,136.00