

Remit Address:
WJFW-TV
 3217 County Road G
 Rhinelander, WI 54501
 Main: (715) 365-8812
 Billing:

INVOICE

Billing Address:
 Grassroots Media LLC - R
 Attention: Accounts Payable
 146 Montgomery Ave
 Bala Cynwyd, PA 19004

Advertiser	POL/Tammy Baldwin for Senate
Product	Political
Estimate Number	1440

Invoice #	38758-1
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/31/24

Property	WJFW-TV
Account Executive	KATZ WASHINGTON DC - R
Sales Office	KATZ WASHINGTON DC - R
Sales Region	National

Order #	38758
Alt Order #	28382464
Deal #	
Order Flight	03/26/24 - 04/01/24

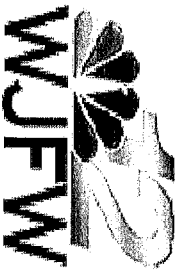
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	91
Product 1/2	94

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJFW	Today Show I	7:00 AM-9:30 AM		03/25/24 to 03/31/24	2x	-T-----				
	WJFW			Tu	03/26/24	:30	7:29 AM	TBTV2401H	\$150.00		2
	WJFW			Tu	03/26/24	:30	8:53 AM	TBTV2401H	\$150.00		1
2	WJFW	Today Show I	7:00 AM-9:30 AM		03/25/24 to 03/31/24	2x	--W----				
	WJFW			W	03/27/24	:30	7:26 AM	TBTV2401H	\$150.00		2
	WJFW			W	03/27/24	:30	8:41 AM	TBTV2401H	\$150.00		1
3	WJFW	Today Show I	7:00 AM-9:30 AM		03/25/24 to 03/31/24	2x	---T---				
	WJFW			Th	03/28/24	:30	8:35 AM	TB-TV24-02H	\$150.00		1
	WJFW			Th	03/28/24	:30	8:56 AM	TBTV2401H	\$150.00		2
4	WJFW	Today Show I	7:00 AM-9:30 AM		03/25/24 to 03/31/24	2x	----F--				
	WJFW			F	03/29/24	:30	7:26 AM	TBTV2401H	\$150.00		1
	WJFW			F	03/29/24	:30	8:26 AM	TB-TV24-02H	\$150.00		2
6	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	-T-----				
	WJFW			Tu	03/26/24	:30	4:20 PM	TBTV2401H	\$125.00		1
7	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	--W----				
	WJFW			W	03/27/24	:30	4:20 PM	TBTV2401H	\$125.00		1
8	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	---T---				
	WJFW			Th	03/28/24	:30	4:06 PM	TB-TV24-02H	\$125.00		1
9	WJFW	Up North@4	4:00 PM-4:30 PM		03/25/24 to 03/31/24	1x	----F--				

In accordance with paragraphs 49 and 50 of the United States Federal Communications Commission Report and Order No. FCC-07-217, this station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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9	WJFW	Up North@4	4:00 PM-4:30 PM	F	03/29/24	:30	4:06 PM	TBTV2401H	\$125.00		1
11	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	-T-----				
				Tu	03/26/24	:30	5:11 PM	TBTV2401H	\$375.00		1
12	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	--W----				
				W	03/27/24	:30	5:21 PM	TBTV2401H	\$375.00		1
13	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	----T---				
				Th	03/28/24	:30	5:11 PM	TBTV2401H	\$375.00		1
14	WJFW	Newswatch 12 5p	5:00 PM-5:30 PM		03/25/24 to 03/31/24	1x	----F--				
				F	03/29/24	:30	5:19 PM	TB-TV24-02H	\$375.00		1
15	WJFW	Newswatch 12 6p	6:00 PM-6:30 PM		03/25/24 to 03/31/24	1x	-T-----				
				Tu	03/26/24	:30	6:09 PM	TBTV2401H	\$400.00		1
16	WJFW	Newswatch 12 6p	6:00 PM-6:30 PM		03/25/24 to 03/31/24	1x	--W----				
				W	03/27/24	:30	6:23 PM	TBTV2401H	\$400.00		1
17	WJFW	Newswatch 12 6p	6:00 PM-6:30 PM		03/25/24 to 03/31/24	1x	----T---				
				Th	03/28/24	:30	6:22 PM	TB-TV24-02H	\$400.00		1
18	WJFW	Newswatch 12 6p	6:00 PM-6:30 PM		03/25/24 to 03/31/24	1x	----F--				
				F	03/29/24	:30	6:22 PM	TBTV2401H	\$400.00		1
20	WJFW	Wheel of Fortune	6:30 PM-7:00 PM								

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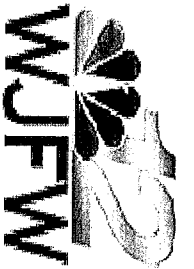
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20	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/25/24 to 03/31/24	1x	-T-----				
				Tu	03/26/24	:30	6:48 PM	TBTV2401H	\$1,250.00		1
21	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/25/24 to 03/31/24	1x	--W----				
				W	03/27/24	:30	6:49 PM	TBTV2401H	\$1,250.00		1
22	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/25/24 to 03/31/24	1x	---T---				
				Th	03/28/24	:30	6:48 PM	TBTV2401H	\$1,250.00		1
23	WJFW	Wheel of Fortune	6:30 PM-7:00 PM		03/25/24 to 03/31/24	1x	----F--				
				F	03/29/24	:30	6:49 PM	TB-TV24-02H	\$1,250.00		1
25	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/25/24 to 03/31/24	1x	-T-----				
				Tu	03/26/24	:30	10:11 PM	TBTV2401H	\$350.00		1
26	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/25/24 to 03/31/24	1x	--W----				
				W	03/27/24	:30	10:17 PM	TBTV2401H	\$350.00		1
27	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/25/24 to 03/31/24	1x	---T---				
				Th	03/28/24	:30	10:21 PM	TB-TV24-02H	\$350.00		1
28	WJFW	Newswatch 12 10p	10:00 PM-10:35 PM		03/25/24 to 03/31/24	1x	----F--				
				F	03/29/24	:30	10:24 PM	TBTV2401H	\$350.00		1

Aired Spots 28

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Gross Total \$11,200.00 **Payment Terms 30 Days**
Agency Commission \$1,680.00
Net Amount Due \$9,520.00
 Invoice Balance as of 04/11/24 4:26:44 PM CT \$0.00

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