38758-1 03/31/24

02/26/24 - 03/31/24 March 2024



Billing Address:

146 Montgomery Ave Bala Cynwyd, PA 19004 **Attention: Accounts Payable** Grassroots Media LLC - R

INVOICE

| Advertiser | POL/Tammy Baldwin for Senate |
|-----------------|------------------------------|
| Product | Political |
| Estimate Number | 1440 |
| | |

| | | Invoice # |
|---------------|------------------------------|----------------|
| | POL/Tammy Baldwin for Senate | Invoice Date |
| | Political | Invoice Month |
| Number 1440 | 1440 | Invoice Period |
| | | |

| | Order# | 38758 |
|-----|--------------|---------------------|
| - R | Alt Order# | 28382464 |
| -R | Deal # | |
| | Order Flight | 03/26/24 - 04/01/24 |

| Advertiser C Product 1/2 | Cash | Billing Type Special Handling |
|-----------------------------|-----------|-------------------------------|
| Agency Cod | Broadcast | Billing Calendar |

Sales Region Sales Office

National

Property

WJFW-TV

Account Executive

KATZ WASHINGTON DC

KATZ WASHINGTON DC

| $\overline{}$ | | |
|---------------|-----------------|-------------|
| Product 1/2 | Advertiser Code | Agency Code |
| 94 | 91 | |

| Advertiser Ref | Agency Ref | |
|----------------|------------|--|
| | | |

| 2 & 4 6 7 8 0 | WAFW WAFW WAFW WAFW WAFW WAFW WAFW WAFW | Today Show I Today Show I Today Show I Up North@4 Up North@4 Up North@4 Up North@4 | 7:00 AM-9:30 AM 7:00 AM-9:30 AM 4:00 PM-4:30 PM 4:00 PM-4:30 PM 4:00 PM-4:30 PM | Tu 03/26/24 Tu 03/26/24 Tu 03/31/24 03/25/24 to 03/31/24 W 03/27/24 W 03/27/24 Th 03/28/24 Th 03/28/24 Th 03/28/24 Th 03/28/24 Th 03/29/24 F 03/25/24 to 03/31/24 F 03/25/24 to 03/31/24 03/25/24 to 03/31/24 03/25/24 to 03/31/24 03/25/24 to 03/31/24 03/25/24 to 03/31/24 03/25/24 to 03/31/24 03/25/24 to 03/31/24 | | 7:29 AM 8:53 AM | TBTV2401H | \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$125.00 \$125.00 |
|---------------|---|--|---|--|------------|------------------------|---|--|
| | WJFW | WJFW Today Show I | 7:00 AM-9:30 AM | 03/25/24 to 03/31 | | 2x -T | | |
| | WJFW | Today Show I | 7:00 AM-9:30 AM | | | | | |
| | | | | 03/25/24 to 03/31/24 | /24 2x | -7 | | |
| | WJFW | | | | | 7:29 AM | TBTV2401H | \$150.00 |
| | WJFW | | | | | 8:53 AM | ТВТV2401н | \$150.00 |
| Ŋ | WJFW | Today Show I | 7:00 AM-9:30 AM | | | | | |
| | | | | 03/25/24 to 03/31 | | W | | |
| | WJFW | | | | . <u>ن</u> | 7:26 AM | ТВТV2401Н | \$150.00 |
| | WJFW | | | | | 8:41 AM | ТВТV2401н | \$150.00 |
| ယ | WJFW | Today Show I | 7:00 AM-9:30 AM | | | | | |
| | | | | 03/25/24 to 03/31 | | T | | |
| | WJFW | | | Th 03/28 | | 8:35 AM | ТВ-ТV24-02Н | \$150.00 |
| | WJFW | | | | | 8:56 AM | TBTV2401H | \$150.00 |
| 4 | WJFW | Today Show I | 7:00 AM-9:30 AM | | | | | |
| | | | | 03/25/24 to 03/31 | | F | | |
| | WJFW | | | F 03/29 | | 7:26 AM | твтv2401н | \$150.00 |
| | WJFW | | | | | 8:26 AM | Тв-ТV24-02н | \$150.00 |
| 6 | WJFW | Up North@4 | 4:00 PM-4:30 PM | | | | | |
| | | | | 03/25/24 to 03/31 | | -T | | |
| | WJFW | | | | | 4:20 PM | ТВТV2401н | \$125.00 |
| 7 | WJFW | Up North@4 | 4:00 PM-4:30 PM | | | | | |
| | | | | 03/25/24 to 03/31 | | W | | |
| | WJFW | | | | | 4:20 PM | ТВТV2401н | \$125.00 |
| œ | WJFW | Up North@4 | 4:00 PM-4:30 PM | | | | | |
| | | | | 03/25/24 to 03/31 | | T | | |
| | WJFW | | | | | 4:06 PM | TB-TV24-02H | \$125.00 |
| 9 | WJFW | Up North@4 | 4:00 PM-4:30 PM | | | | | |
| | | | | 03/25/24 to 03/31 | | F | | |
| | | | | | | | | |

In accordance with paragraphs 49 and 50 of the United Stated Federal Communications Commission Report and Order No. FCC 07-217, this station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



Billing Address:

Grassroots Media LLC - R Attention: Accounts Payable 146 Montgomery Ave Bala Cynwyd, PA 19004

INVOICE

| Estimate Number | Product | Advertiser |
|-----------------|-----------|------------------------------|
| 1440 | Political | POL/Tammy Baldwin for Senate |

| ı | Invoice # | 38758-1 |
|---|----------------|---------------------|
| | Invoice Date | 03/31/24 |
| | Invoice Month | March 2024 |
| L | Invoice Period | 02/26/24 - 03/31/24 |

| | ſ |
|--|-----|
| Sales Region National | ပ္လ |
| Sales Office KATZ WASHINGTON DC - R | ပ္လ |
| Account Executive KATZ WASHINGTON DC - R | ≽ |
| Property WJFW-TV | פ |

| _ | Order# | 38758 |
|---|--------------|---------------------|
| | Alt Order# | 28382464 |
| | Deal# | |
| | Order Flight | 03/26/24 - 04/01/24 |

| _ | | Special Handling |
|---|-----------|------------------|
| | Cash | Billing Type |
| | Broadcast | Billing Calendar |
| | | |

| Product 1/2 | Advertiser Code | Agency Code |
|-------------|-----------------|-------------|
| 94 | 91 | |

| Advertiser Ref | Agency Ref | |
|----------------|------------|--|
| | | |

| 20 | | 1 8 | | 17 | | 16 | | 25 | | 14 | | ಭ | | 12 | | = | Ç | Line |
|------------------|----------------------|-----------------|----------------------|-----------------|------------------------------------|-----------------|----------|----------------------|----------------------|-----------------|----------|-----------------|------------------------------------|-----------------|---------------------------------------|-----------------|-----------------|-----------------|
| WJFW | W-IFW | WHW | į | WJFW | WJFW | WJFW | W.JEW | WJFW | WJFW | WJFW | W.JFW | WJFW | WJFW | WJFW | WJFW | WJFW | WHLW | 45.5 |
| Wheel of Fortune | | Newswatch 12 6p | | Newswatch 12 6p | | Newswatch 12 6p | | Newswatch 12 6p | | Newswatch 12 5p | | Newswatch 12 5p | | Newswatch 12 5p | | Newswatch 12 5p | Up North@4 | el Description |
| 6:30 PM-7:00 PM | | 6:00 PM-6:30 PM | | 6:00 PM-6:30 PM | | 6:00 PM-6:30 PM | | 6:00 PM-6:30 PM | | 5:00 PM-5:30 PM | | 5:00 PM-5:30 PM | | 5:00 PM-5:30 PM | | 5:00 PM-5:30 PM | 4:00 PM-4:30 PM | Time |
| т С | 03/25/24 to 03/31/24 | Th 0 | 03/25/24 to 03/31/24 | | 03/25/24 to 03/31/24 W 03/27/24 | Š | 25/24 to | - | 03/25/24 to 03/31/24 | Ξ | 25/24 to | | 03/25/24 to 03/31/24 W 03/27/24 | | 03/25/24 to 03/31/24 Tu 03/26/24 | , | TI | Day |
| 03/29/24 | 3/31/24 | 03/28/24 | 3/31/24 | | 03/31/24 03/27/24 | 03/20/24 | 3/31/24 | 03/23/24 | 3/31/24 | 03/20/24 | 3/31/24 |] | 03/31/24 | ! | 03/31/24 | | 03/29/24 | Date |
| :30 | 1× | :30 | × | ; | .ప0 1× | | × | :20 | × | | 1x | Ċ | 30 1x | č | ;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;; | Ş | ည် ဝ | |
| 6:22 PM | | 6:22 PM | T | | 6:23 PM | 0.00 TM | -T | 0. ₩ ™ | F | 0.1 T | T | i | 5-21 DM | | -T | | 4.08 PM | Length Air Time |
| TBTV2401H | | TB-TV24-02H | | | TRTV/2401H | TBTV2401H | | 1B-1V24-UZH | | TBTV2401H | | 101451011 | TRTV2401µ | 1014C-10TI | TRTV/2401u | 10 14 5 TO EL | твту2401н | Ad-ID: |
| \$400.00 | | \$400.00 | | \$-T00.00 | \$400.00 | \$400.00 | | \$375.00 \$375.00 | 00110 | \$375.00 | | \$070.00 | 627E 00 | \$37 C.CC | ¢375.00 | # 120,000 | 6135.00 | Rate |
| <u></u> | | | | _ | 7 | _ | | > | | _ | | | | | | _ | ` | Ref# |

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INVOICE

| Advertiser | POL/Tammy Baldwin for Senate |
|-----------------|------------------------------|
| Product | Political |
| Estimate Number | 1440 |
| ĺ | |

| Invoice # | 38758-1 |
|------------------|---------------------|
| Invoice Date | 03/31/24 |
| Invoice Month | March 2024 |
| Invoice Period | 02/26/24 - 03/31/24 |

| Property | WJFW-TV |
|-------------------|--|
| Account Executive | Account Executive KATZ WASHINGTON DC - R |
| Sales Office | KATZ WASHINGTON DC - R |
| Sales Region | National |
| | |

| Order# | 38758 |
|------------------|---------------------|
| Alt Order# | 28382464 |
| Deal # | |
| Order Flight | 03/26/24 - 04/01/24 |

| Special Handling | Billing Type Cash | Billing Calendar Bro |
|------------------|-------------------|----------------------|
| | sh | Broadcast |

| Product 1/2 | Advertiser Code | Agency Code |
|-------------|-----------------|-------------|
| 94 | 91 | |

| Advertiser Ref | Agency Ref | |
|----------------|------------|--|
| | | |

| | | | 28 | | 77 | ì | | 26 | | | 25 | ì | | 23 | | | 23 | | | 2 | | | 20 | Line |
|------------------|-----------|----------------------|-------------------|-------------------------------------|-------------------|-----------|----------------------|-------------------|-----------|----------------------|-------------------|-------------|----------------------|------------------|------------|----------------------|------------------|------------|----------------------|------------------|------------|----------------------|------------------|-----------------------|
| | WHLW | i i | WJFW | WJFW | WHLW | WA-17/A | į | WJFW | W-LVV | | WJFW | WALPAA | | WJFW | WHLW | : ! | WJFW | WJFW | | WJFW | WHLW | | WJFW | 16.70 |
| > | | | Newswatch 12 10p | | Newswatch 12 10p | | | Newswatch 12 10p | | | Newswatch 12 10p | | | Wheel of Fortune | | | Wheel of Fortune | | | Wheel of Fortune | | | Wheel of Fortune | Channel Description |
| A in a Direction | | | 10:00 PM-10:35 PM | | 10:00 PM-10:35 PM | | | 10:00 PM-10:35 PM | | | 10:00 PM-10:35 PM | | | 6:30 PM-7:00 PM | | | 6:30 PM-7:00 PM | | | 6:30 PM-7:00 PM | | | 6:30 PM-7:00 PM | Tīme |
| , | П | 03/25/24 | : | 03/25/24 Th | | ≶ | 03/25/24 | | ď | 03/25/24 | | П | 03/25/24 | | 크 | 03/25/24 | | ٧ | 03/25/2 | | Tu | 03/25/2 | | Day |
| | 03/29/24 | 03/25/24 to 03/31/24 | | 03/25/24 to 03/31/24 Th 03/28/24 | | 03/27/24 | 03/25/24 to 03/31/24 | | 03/26/24 | 03/25/24 to 03/31/24 | | 03/29/24 | 03/25/24 to 03/31/24 | | 03/28/24 | 03/25/24 to 03/31/24 | | 03/27/24 | 03/25/24 to 03/31/24 | | 03/26/24 | 03/25/24 to 03/31/24 | | Day Date |
| | :30 | 1x | Ċ | 30 1x | | :30 | 1x | | :30 | 1x | | :30 | 1× | | :30 | 1x | | :30 | 1x | | :30 | 1x | | |
| | 10:24 PM | F | 10.141 | 10-71 | | 10:17 PM | W | | 10:11 PM | ~T | | 6:49 PM | F | | 6:48 PM | T | | 6:49 PM | W | | 6:48 PM | -T | | Length Air Time Ad-ID |
| | ТВТV2401н | | 10-1424-071 | TB -104 0311 | | Твтv2401н | | | ТВТV2401Н | | | TB-TV24-02H | | | TBTV2401H | | | ТВТV2401н | | | TBTV2401H | | | |
| | \$350.00 | | \$30.00 | 933000 | | \$350.00 | | | \$350.00 | | | \$1,250.00 | | | \$1,250.00 | | | \$1,250.00 | | ٠ | \$1,250.00 | | | Rate |
| | 1 | | د | | , | -2 | | - | | | | | | - | _ | | | | | | | | | Nef# |

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Aired Spots

28

Billing Address:

Grassroots Media LLC - R Attention: Accounts Payable 146 Montgomery Ave Bala Cynwyd, PA 19004

INVOICE

| Advertiser | POL/Tammy Baldwin for Senate |
|------------------------|------------------------------|
| Product | Political |
| Estimate Number 1440 | 1440 |

| duct Political |
|---------------------|
| imate Number 1440 |

| | | | ηy Baldwin for Senate |
|--|---------------------|---------------|-----------------------|
| | Invoice Period | Invoice Month | Invoice Date |
| | 02/26/24 - 03/31/24 | March 2024 | 03/31/24 |

Invoice #

03/31/24 38758-1

| Property | WJFW-TV | |
|-------------------|--|-----|
| Account Executive | Account Executive KATZ WASHINGTON DC - R | |
| Sales Office | KATZ WASHINGTON DC - R | |
| Sales Region | National | |
| | | - 1 |

| Г | | |
|---|------------|--------|
| | Alt Order# | Order# |
| | 28382464 | 38758 |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type | Cash |
| Special Handling | |
| | |

| , | | |
|---|-----------------|----|
| | Agency Code | |
| | Advertiser Code | 91 |
| | Product 1/2 | 94 |

| Advertiser Ref | Agency Ref | |
|----------------|------------|--|
| | | |

| gency Commission \$1,680.00 Net Amount Due \$9,520.00 |
|--|
|--|

Invoice Balance as of 04/11/24 4:26:44 PM CT \$0.00